PUBLICATIONS	DOMINANCE							IDENTITY		IMPRESSIONS
	FULL PAGE (84 inches)	3/4 PAGE (66 inches)	2/3 PAGE (60 inches)	1/2 PAGE (39.75 inches)	3/8 PAGE (36 inches)	1/3 PAGE (26.25 inches)	1/4 PAGE (19.5 inches)	1/5 PAGE (15.75 inches)	1/6 PAGE (12.75 inches)	NON-MODULAR
Rice Lake										
Chronotype	$ 808.00	$ 616.00	$ 575.00	$ 447.00	$ 347.00	$ 314.00	$ 239.00	$ 195.00	$ 165.00	$ 12.82
Early Bird	925.00	697.00	651.00	506.00	393.00	356.00	272.00	222.00	188.00	14.52
Combination	1,265.00	964.00	900.00	700.00	543.00	494.00	378.00	309.00	261.00	20.08
Spooner										
Advocate	590.00	449.00	420.00	326.00	253.00	228.00	173.00	141.00	119.00	9.35
Weekender North	728.00	555.00	518.00	403.00	313.00	282.00	215.00	176.00	148.00	11.55
Combination	977.00	744.00	695.00	540.00	420.00	381.00	291.00	237.00	201.00	15.50
Hayward										
Sawyer County Record	728.00	555.00	518.00	403.00	313.00	282.00	215.00	176.00	148.00	11.55
Four Seasons Shopper	728.00	555.00	518.00	403.00	313.00	282.00	215.00	176.00	148.00	11.55
Combination	993.00	756.00	706.00	549.00	426.00	387.00	295.00	241.00	204.00	15.75
Ashland										
Ashland Daily Press	874.00	666.00	622.00	483.00	375.00	340.00	259.00	212.00	179.00	13.86
Northwoods Shopper	794.00	605.00	565.00	439.00	341.00	308.00	235.00	192.00	162.00	12.60
Combination	1,399.00	1,066.00	996.00	774.00	601.00	547.00	418.00	331.00	289.00	22.20
Park Falls & Phillips										
Price County Review	590.00	449.00	420.00	326.00	253.00	228.00	173.00	141.00	119.00	9.35
Northwoods Shopper	794.00	605.00	565.00	439.00	341.00	308.00	235.00	192.00	162.00	12.60
Combination	1,105.00	842.00	786.00	611.00	474.00	431.00	329.00	269.00	227.00	17.53
Eau Claire										
Leader-Telegram-Friday	1,698.00	1,294.00	1,208.00	939.00	729.00	665.00	508.00	416.00	352.00	26.95
Ad Extra	1,179.00	898.00	839.00	652.00	506.00	460.00	351.00	287.00	243.00	18.70
Combination	1,935.00	1,474.00	1,376.00	1,070.00	830.00	758.00	580.00	474.00	402.00	30.70
Leader-Telegram-Mon. - Thurs.	1,501.00	1,242.00	1,187.00	811.00	764.00	653.00	443.00	407.00	276.00	23.82
Add Extra	1,179.00	989.00	839.00	652.00	506.00	460.00	351.00	287.00	243.00	18.70
Combination	1,722.00	1,312.00	1,225.00	952.00	739.00	674.00	516.00	411.00	357.00	27.32
Ag & Rural - Statewide										
The Country Today - Retail	711.00	542.00	506.00	393.00	305.00	276.00	210.00	171.00	145.00	11.28
The County Today - Class Display	1,179.00	898.00	839.00	652.00	506.00	460.00	351.00	287.00	243.00	18.70

Flat fee must be added to the total price for inclusion in marketplace.apg-wi.com. For advertisements **2"-9"** add **$10**, **10"-30"** add **$16** and **31"** or larger add **$22.**

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