### **EVERYBODY'S TALKING ABOUT MARKET BASKET**



Joe Amaral North Andover store manager

"We won."



Rosa Pereira North Andover deli manager

"I plan on hugging people all day long. This is the best thing that could happen."



Stephanie Carver grocery clerk

"I would like to give a big thanks to all our customers. We would be nowhere without their support."



Jen Hilton Lawrence resident

"What happened this summer will be studied at business schools across the nation for many years."



**Steve Bradley** meat manager

"It's like Christmas morning. Listening to Artie T. on the television today was like listening to the President."



Jim Brown Andover resident

"I never thought this was going to end."

# BACK IN BUSINESS



PAUL BILODEAU/Staff photo Everyone was smiling at the Londonderry Market Basket Thursday, the state's biggest store. Shoppers and employees embraced and celebrated the end of the voluntary boycott.

### **Employees** rejoice over return of Arthur T.

By Sara Brown sbrown@eagletribune.com

The entrance to the North Andover Market Basket where for nine weeks protesters stood showing their support for Arthur T. Demoulas was empty Thurs-

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For an interactive timeline of the events in the Market Basket saga. videos and more, visit our website.

day afternoon. All that stood was a lone American flag fluttering in the wind.

That's because everyone was inside busy working or buying groceries.

Arthur T. Demoulas will buy half of Market Basket from his cousin for more than \$1.5 billion and return immediately to run the

See **REACTION**, Page 6

# Experts optimistic, but say chain will face challenges

By Terry Date tdate@eagletribune.com

Loyal customers and employees alike are giddy about Market Basket's future, expecting the recently stalled supermarket chain to roar back to life under Arthur T. Demoulas' leadership.

Academics and analysts share in the optimism. Some of them, however, think shoppers' longterm loyalty will hinge on the kind of company Market Basket becomes.

Expert observers wonder what the implications will be from revenue lost and expenses paid out over the past six weeks, and the hefty debt Arthur T. will incur.

See **ECONOMICS**, Page 6



RYAN HUTTON/Staff photo

Arthur T. Demoulas greets workers in the warehouse of Market Basket headquarters in Tewksbury on Thursday morning.

### **MORE MARKET BASKET INSIDE**

- What's the first thing you bought when Market Basket reopened? Page 2
- **Everybody's talking:** With the stores closed, how were customers' routines interrupted? Page 2
- The story unfolds: A blow-byblow of more than a year in the Market Basket saga. Pages 4-5
- Politicians speak about Market Basket's return. Page 6
- Largest New Hampshire store
- all abuzz. Page 7
- Customers happy to be back. Page 10
- The day in photos. Page 11

# Triumphant Arthur T., employees get to work

By Douglas Moser dmoser@eagletribune.com

Thousands of triumphant Market Basket employees, including Arthur T. Demoulas, returned to work Thursday as early as 2 a.m. to begin rebuilding the business they

■ The Eagle-Tribune takes a stance. See editorial, Page 9.

brought to a halt to force Demoulas' reinstatement as thousands more customers flooded the chain's 71 supermarkets.

Demoulas in a brief speech outside corporate headquarters in Tewksbury Thursday morning thanked the hundreds of employees who gathered there for their support since he was fired June 23, and then led corporate employees back into their offices to assume work from a skeleton crew of temporary

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