



ALASKA STATEWIDE - SURVEY MEMORANDUM

DATE: March 29, 2021 **TO**: Interested Parties

FROM: Brock McCleary, VP of Polling

RE: Survey of Likely Alaska All-Party Primary Voters

The information below was gathered by <u>Cygnal</u> through an advanced multi-mode (Live Calls + SMS + Email) survey of likely primary voters in Alaska, conducted in late March. The survey was weighted to a likely 2022 primary election universe, inclusive of voters of all political parties. This survey has a sample size of n500 and a MoE of ±4.37% at a 95% confidence interval.

Kelly Tshibaka leads in the all-party primary race for US Senate.

In the new all-party primary construct, Senator Lisa Murkowski faces a very weak image with voters (33% fav / 63% unfav) and negative opinion is especially elevated with Republicans (10% fav / 87% unfav). Kelly Tshibaka leads from the outset in a hypothetical primary ballot for US Senate, before any message testing. Tshibaka's ballot score peaks among Trump voters (61%), Republicans (61%), and conservatives (59%). Lisa Murkowski is in as weak of a position as an incumbent could possibly find themselves in. A strong Republican candidate is poised to defeat Murkowski. Kelly Tshibaka is that candidate.

Kelly Tshibaka's background and experience connect with voters...

Tshibaka's experience improving efficiencies in government and saving taxpayer dollars (69% more likely / 9% less likely) and deep

Alaska roots and personal story (57% more likely / 6% less likely) make strong majorities of likely primary voters more likely to support her, and are extremely compelling with Republicans (82%, 69% more likely).

...while Murkowski's record is rejected by Alaska voters, especially Republicans.

Murkowski's 20-year tenure in the Senate (-39 net-less likely) and vote to allow millions of illegal immigrants who broke laws to enter the country to stay (-31) are nearly universal negatives. Among Republicans, her vote to convict President Trump in the impeachment trial, opposition to Justice Kavanaugh's nomination to the SCOTUS, and ranking as the second most liberal Republican Senator are all particularly damaging (78%, 79%, 77% less likely, respectively).

METHODOLOGY: This probabilistic survey was conducted with 500 likely 2022 primary election voters. It has a margin of error of ±4.37%. Known registered voters were interviewed via live phones, SMS, and email invitation. This survey was weighted to a likely 2022 primary election voter universe.

ABOUT CYGNAL: Cygnal is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal was recently named the #1 Republican private pollster by Nate Silver's FiveThirtyEight, as well as the #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked in 47 states and countries on more than 1,500 corporate, public affairs, and political campaigns.



