

The American Israelite

Connecting Jewish Cincinnati

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JANUARY 1, 2019 ADVERTISING RATES

THESE PRICES ARE FOR BLACK & WHITE. COLOR IS ADDITIONAL.	HOLIDAY, POLITICAL & PROFESSIONAL ANNOUNCEMENTS	REGULAR	CONTRACT*	NON-PROFIT	NON-PROFIT CONTRACT*
	\$38.00 column inch	\$34.00 column inch	\$33.00 column inch	\$31.00 column inch	\$30.00 column inch
FULL PAGE	\$2470.00	\$2210.00	\$2145.00	\$2015.00	\$1950.00

Full Page Dimensions: 10.25"W x 13"H

VERT HALF	\$1425.00	\$1275.00	\$1237.50	\$1162.50	\$1125.00
HORZ HALF	\$1235.00	\$1105.00	\$1072.50	\$1007.50	\$975.00

1/2 Page Vertical Dimensions: 6.083"W x 12.5"H; 1/2 Page Horizontal Dimensions: 10.25"W x 6.5"H

1/4 PAGE	\$617.50	\$552.50	\$536.25	\$503.75	\$487.50
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1/4 Page Dimensions: 6.083"W x 5.45"H or 4"W x 8.125"H

1/8 PAGE	\$304.00	\$272.00	\$264.00	\$248.00	\$240.00
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1/8 Page Dimensions: 4"W x 4"H

1/16 PAGE	\$152.00	\$136.00	\$132.00	\$124.00	\$120.00
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1/16 Page Dimensions: 4"W x 2"H

RESTAURANT		\$68.00	\$66.00		
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Rest. Dimensions: 1.917"W x 2"H

*Dining Out Restaurant Ads: Regular rate is based on ads running weeks 1,3,5 or weeks 2,4. Contract rate is for ads running every week.

UP-CHARGES: PREFERRED PLACEMENT IS AN ADDITIONAL 15% • COLOR IS AN ADDITIONAL \$200.00

AD DIMENSIONS IN INCHES: WIDTH X HEIGHT

FULL PAGE 10.25" X 13"	1/2 PAGE 6.083" X 12.5" OR 10.25" X 6.5"	1/4 PAGE 6.083" X 5.45" OR 4" X 8.125"	1/8 PAGE 4" X 4"	1/16 PAGE 4" X 2"	RESTAURANT 1.917" X 2"
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Advertisements should be **300 dpi** (100 line) and sent as a flattened **PDF** to production@americanisraelite.com
Artwork is due by 5 p.m., Thursday, one week before publication.