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The American Israelite

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PUBLISHING THEMES • 2021

SPECIAL SECTIONS	PUBLICATION DATE	AD COPY DUE
JANUARY		
The New Year Resolution Issue	January 7	January 1
The First Jewish Baby of the New Year	January 14	January 8
Tax & Estate Planning	January 21	January 15
Mature Living / Senior Life #1	January 28	January 22
FEBRUARY		
The Travel Issue • Trip Planning	February 4	January 29
Kids & Summer Camp	February 11	February 5
Health & Wellness	February 18	February 12
Purim Issue	February 25	February 19
MARCH		
The Volunteer Issue	March 4	February 26
Wonderful Weddings	March 11	March 5
Prepare for Passover	March 18	March 12
Passover	March 25	March 19
APRIL		
The Medical Issue / Top Doctors	April 1	March 26
Home Repair and Contractors Issue	April 8	April 2
Safety in the Home Issue	April 15	April 9
The Food Issue - Dining Out Guide	April 22	April 16
The Al Fresco Outdoor Dining Issue	April 29	April 23
MAY		
The Mother's Day Issue / Prom and Party Planning Issue	May 6	April 30
One Tank Getaways Issue	May 13	May 7
Bar & Bat Mitzvah Issue / Celebrations Issue	May 20	May 14
The Teen Issue	May 27	May 21
JUNE		
The Auto Issue #1	June 3	May 28
Women In Business	June 10	June 4
Father's Day Issue and Gifts for Dads & Grads	June 17	June 11
The Pet Issue	June 24	June 18
JULY		
The Dental Issue / Oral Care Issue	July 1	June 25
The Interior Design and Home Decorating Issue	July 8	July 2
The Arts Issue	July 15	July 9
The Future Issue / Summer Fun Issue	July 22	July 16
Mature Living / Senior Life #2	July 29	July 23
AUGUST		
Back to School Issue	August 5	July 30
College Issue	August 12	August 6
The Leadership Issue	August 19	August 13
The Baby Issue	August 26	August 20
SEPTEMBER		
Rosh Hashanah & The Jewish Year in Review	September 2	August 27
The Family Issue	September 9	September 3
The Parenting Issue	September 16	September 10
Fall Home and Garden Issue	September 23	September 17
The Travel Issue • Trip Planning	September 30	September 24
OCTOBER		
Health and Fitness Issue	October 7	October 1
The Medical Issue / Top Doctors	October 14	October 8
The Car Care Issue / Preparing for Winter	October 21	October 15
The Best of Jewish Cincinnati Issue	October 28	October 22
NOVEMBER		
The Who Makes What Issue	November 4	October 29
Gift Guide #1	November 11	November 5
Gift Guide #2	November 18	November 12
Chanukah Issue	November 25	November 19
DECEMBER		
The Auto Issue #2	December 2	November 26
Tax Planning and Year End Financial Planning Issue	December 9	December 3
The Singles Issue	December 16	December 10
The Real Estate Issue	December 23	December 17
The Person of the Year Issue / Who to Watch in 2021	December 30	December 24