

## Advertising Representatives:

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The American Israelite

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## PUBLISHING THEMES • 2020

SPECIAL SECTIONS	PUBLICATION DATE	AD COPY DUE
<b>JANUARY</b>		
The New Year Resolution Issue	January 2	December 27
The First Jewish Baby of the New Year	January 9	January 3
Safety in the Home Issue	January 16	January 10
Tax & Estate Planning	January 23	January 17
Mature Living / Senior Life #1	January 30	January 24
<b>FEBRUARY</b>		
The Travel Issue • Trip Planning	February 6	January 31
Kids & Summer Camp	February 13	February 7
Health & Wellness	February 20	February 14
The Volunteer Issue	February 27	February 21
<b>MARCH</b>		
Purim	March 5	February 28
Wonderful Weddings	March 12	March 6
The Medical Issue / Top Doctors	March 19	March 13
Home Repair and Contractors Issue	March 26	March 20
<b>APRIL</b>		
Prepare for Passover	April 2	March 27
Passover	April 9	April 3
The Al Fresco Outdoor Dining Issue	April 16	April 10
The Food Issue - Dining Out Guide	April 23	April 17
<b>MAY</b>		
The Mother's Day Issue / Prom and Party Planning Issue	May 7	May 1
One Tank Getaways Issue	May 14	May 8
Bar & Bat Mitzvah Issue / Celebrations Issue	May 21	May 15
The Auto Issue #1	May 28	May 22
<b>JUNE</b>		
The Teen Issue	June 4	May 29
The Pet Issue	June 11	June 5
Father's Day Issue and Gifts for Dads & Grads	June 18	June 12
Women in Business	June 25	June 19
<b>JULY</b>		
The Dental Issue / Oral Care Issue	July 2	June 26
The Interior Design and Home Decorating Issue	July 9	July 3
The Arts Issue	July 16	July 10
The Future Issue / Summer Fun Issue	July 23	July 17
Mature Living / Senior Life #2	July 30	July 24
<b>AUGUST</b>		
College Issue	August 6	July 26
Back to School Issue	August 13	August 2
The Leadership Issue	August 20	August 9
The Baby Issue	August 27	August 16
<b>SEPTEMBER</b>		
The Family Issue	September 3	August 28
The Parenting Issue	September 10	September 4
Rosh Hashanah & The Jewish Year in Review	September 17	September 11
Fall Home and Garden Issue	September 24	September 18
<b>OCTOBER</b>		
The Travel Issue • Trip Planning	October 1	September 25
Health and Fitness Issue	October 8	October 2
The Medical Issue / Top Doctors	October 15	October 9
The Car Care Issue / Preparing for Winter	October 22	October 16
The Best of Jewish Cincinnati Issue	October 29	October 23
<b>NOVEMBER</b>		
The Who Makes What Issue	November 5	October 30
Tax Planning and Year End Financial Planning Issue	November 12	November 8
The Auto Issue #2	November 19	November 15
Gift Guide	November 26	November 22
<b>DECEMBER</b>		
Gift Guide	December 3	November 29
Chanukah Issue	December 10	December 4
The Singles Issue	December 17	December 11
The Real Estate Issue	December 24	December 18
The Person of the Year Issue / Who to Watch in 2021	December 31	December 25