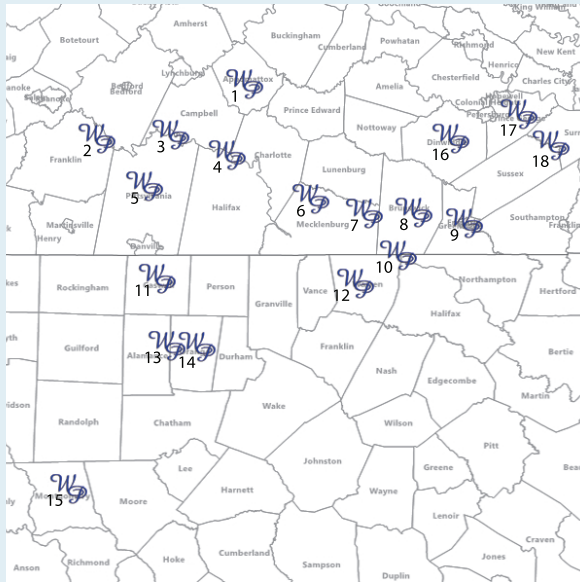


## COVERAGE IN VIRGINIA & NORTH CAROLINA



- 1. Times-Virginian** - 434-352-8215  
589 Court Street  
Appomattox, VA 24522  
www.timesvirginian.com
- 2. Smith Mountain Eagle** - 540-719-5100  
1650 Scruggs Road  
Wirtz, VA 24184  
www.smithmountaineagle.com
- 3. Altavista Journal** - 434-369-6688  
1007 - A Main Street  
Altavista, VA 24517  
www.altavistajournal.com
- 4. The Union Star** - 434-376-2795  
241 Main Street  
Brookneal, VA 24528  
www.theunionstar.com
- 5. Star-Tribune** - 434-432-2791  
28 North Main Street • PO Box 111  
Chatham, VA 24531  
www.chathamstartribune.com
- 6. The News Progress** - 434-447-3178  
914 West Danville Street  
South Hill, VA 23970  
www.thenewsprogress.com
- 7. South Hill Enterprise** - 434-447-3178  
914 West Danville Street  
South Hill, VA 23970  
www.southhillenterprise.com
- 8. Brunswick Times-Gazette** - 434-634-4153  
219 Main Street  
Lawrenceville, VA 23868  
www.brunswicktimes-gazette.com
- 9. Independent-Messenger** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.emporaiindependentmessenger.com
- 10. Lake Gaston Gazette-Observer** - 252-586-2700  
378 Lizard Creek Road  
Littleton, NC 27850  
www.lakegastongazette-observer.com
- 11. Caswell Messenger** - 336-694-4145  
137 North Main Street • PO Box 100  
Yanceyville, NC 27379  
www.caswellmessenger.com
- 12. The Warren Record** - 252-257-3341  
112 North Main Street  
Warrenton, NC 27589  
www.warrenrecord.com
- 13. Mebane Enterprise** - 919-563-3555  
106 North 4th Street  
Mebane, NC 27302  
www.mebaneenterprise.com
- 14. The News of Orange County** - 919-732-2171  
109 East King Street  
Hillsborough, NC 27278  
www.newsfororange.com
- 15. Montgomery Herald** - 910-576-6051  
341 N Main Street, Suite B  
Troy, NC 27371  
www.montgomeryherald.com
- 16. The Dinwiddie Monitor** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.thedinwiddiemonitor.com
- 17. The Sussex-Surry Dispatch** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.sussessurrydispatch.com
- 18. The Prince George Journal** - 434-634-4153  
111 Baker Street  
Emporia, VA 23847  
www.theprincegeorgejournal.com

### 6 COLUMN DISPLAY

1 Column	.....1.56"
2 Columns	.....3.25"
3 Columns	.....4.93"
4 Columns	.....6.63"
5 Columns	.....8.31"
6 Columns	.....10"
Double Truck	.....21"

### 9 COLUMN CLASSIFIED

1 Column	.....1"
2 Columns	.....2.13"
3 Columns	.....3.25"
4 Columns	.....4.38"
5 Columns	.....5.5"
6 Columns	.....6.63"
7 Columns	.....7.75"
8 Columns	.....8.88"
9 Columns	.....10"

### Contract and Copy Regulations

- All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.
- Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.
- Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.
- The newspapers are only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.
- Alcohol and tobacco advertising is accepted.
- Front page banner advertising available.

### Special Services

- Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.
- Tearsheets will be provided if requested at no additional charge.
- Proofs of advertisements will be available if requested.

### Design Requirements

The newspapers' production departments utilize InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher or with photographs embedded in Word. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

### Deadlines

Classified Advertising - 10 AM Tuesday; Best Buy - 11 AM Monday  
Display Advertising - 10 AM Tuesday  
Gretna Junction - 12 Noon Monday



Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia.  
For more information on Womack Publishing Company visit [www.womackpublishing.com](http://www.womackpublishing.com).

ADVERTISING RATES FOR 2020

# The Altavista Journal

www.AltavistaJournal.com

## DISPLAY AD RATES

**FULL PAGE**  
10"x21.5"  
**\$1,799**

V - 4.93"  
x 21.5"  
**HALF PAGE**  
H - 10"x10.5"  
**\$899**

**2x2** 3.25"x2"  
**\$75**

**1/8 Page** 4.93"x5"  
**\$258**

**1/4 PAGE** 4.93"x10.5"  
**\$459**

2x2 3.25"x2"  
**\$75**

1/8 Page 4.93"x5"  
**\$258**

1/4 PAGE 4.93"x10.5"  
**\$459**

**For best rates & volume savings, contact your local sales representative.**

## CLASSIFIED ADVERTISING

**Classified Display Rate ..... \$13.95 pci**

**Classified Line Ads**

**Best Buy! ..... 20 words or less \$18**

*over 20 words 55¢ per word.*

Reach over 89,000 readers by placing your ad in the Star-Tribune, Smith Mountain Eagle, Altavista Journal, Gretna Junction, Times Virginian and The Union Star. Includes Free website listing.

## SERVICE DIRECTORIES



**Regular Business Directory..... \$35**

**Small Block ..... \$25**

**Business Listing With Web Address ..... \$13**

**Business Listing ..... \$10**

## INSERT RATES

	CPM
One-sided single sheet .....	\$55
4-page tabloid size .....	\$60
8-page tabloid size .....	\$65
12-page tabloid size .....	\$70
16-page tabloid size .....	\$75
20-page tabloid size .....	\$80
24-page tabloid size .....	\$85

*Preprint reservation 7 days in advance  
Preprint delivery Friday before insertion date  
Add \$10 CMP for zoning • 1000 minimum for zoning  
Contract rates available*

## COLOR RATES

Up to 1/8 page .....	\$25
1/8 to 1/2 page .....	\$50
1/2 to Full page .....	\$100

## SPECIAL CLASSIFICATIONS

<b>Weddings / Engagements .....</b>	<b>\$85</b>
<b>Obituaries .....</b>	<b>includes website, \$85</b>
<i>(Obituaries exceeding 10 column inches will be charged open rate per inch)</i>	

## SPECIAL PUBLICATIONS

### Business Card Directory

Published twice a year and distributed throughout Town of Altavista and Campbell Co.

### Readers' Choice Awards

Opportunity for Altavista Journal readers to vote for their favorite businesses.

### Mass Mailing

Subscribers & non-subscribers receive the Altavista Journal throughout Town of Altavista and Campbell Co.

### Home and Garden

Celebrating Virginia's annual Garden Week each April.

### High School Sports

Special section published for Spring, Fall & Winter Seasons.

## WEBSITE ADVERTISING

Tile ads ..... starting at **\$19.75 per week**

Leaderboard ads ..... starting at **\$38.50 per week**

**Multiple section choices for placement to reach your target market: Front Page, News, Sports, Obits, Classifieds, or Community Calendar.**

Every ad contains a click thru link that can be directed to your company's website, email or Facebook page. Ad content can be changed and updated monthly. Three month minimum run unless purchased in conjunction with print advertising. Discounts available in long term contracts. Discounts for multiple placements on any of Womack Publishing's 18 newspaper websites.

**Now offering many exciting new options including...**

*skyscraper, in-story, tile, page curl advertising positions and banner.*

## DISCOVER MAGAZINE

### DISCOVER Altavista & Campbell County

Published twice a year and includes online posting available all year. Contact Representative at 434-369-6688 for advertising rates.



## GRETNA JUNCTION

Reach over 10,800 additional readers by extending your advertising message from the Star-Tribune & Altavista Journal weekly newspapers by adding the Gretna Junction



## REGIONAL MAGAZINES

The Altavista Journal is proud to publish regional magazines along with other Womack Publishing Co. newspapers. This expanded reach allows our customers to expand their market across Virginia and North Carolina.

