

# AHWATUKEE FOOTHILLS NEWS

## 2013 CLASSIFIED RATES

### Open Rate \$2.65 /per line

# Issues	8 lines	12 lines
1	\$ 21.20	\$ 31.80
3	\$ 63.60	\$ 95.40
6	\$ 118.88	\$ 178.32
8	\$ 144.64	\$ 238.80
12*	\$ 203.52	\$ 331.68

12\* times, 3 times a week 8 lines is approx 20 words

Approx 22 characters per line

### Private Party - Specials

Real Estate/Rentals	7 lines, 7 issues	\$70
Roommates	6 lines, 6 issues	\$45
Lessons/Tutoring	8 lines, 8 issues	\$80
Garage Sale 2 days	8 lines, 2 issues	\$25
Garage Sale 1 day	8 lines, 1 issues	\$20
Lost / Found	6 times w/photo	FREE

### Private Party - Misc For Sale

Lines	3x	6x	12x
5	\$ 18.00	\$ 25.50	\$ 42.00
8	\$ 22.00	\$ 38.40	\$ 62.40
12	\$ 31.00	\$ 54.00	\$ 86.40

### Service Directory Package- Sun/Wed/Fri

Sunday ad size 1.57"x2.25"

Wed/Fri ad size 30 lines / 3" Tall

Total Service Directory price per month **\$220/mo**

### Classified Display Ads - Per issue price

2x2	\$ 50.00	1 / 4 Page*	\$ 160.00
2x3	\$ 65.00	1 / 2 Page*	\$ 480.00
2x4	\$ 80.00	Full Page*	\$ 700.00

\*Ask about size availability

\*Ask about available color options

We are a sister paper of the East Valley Tribune!

We can help you place an ad in the East Valley Tribune, Daily News Sun in Sun City and even Tucson's Explorer - Just ask!

### CONTACT:

**Elaine Cota**                      **480-898-7926**  
10631 S. 51st St. #1, Phoenix, AZ 85044

Circulation 28,000  
Delivered to Homes and Racks  
Sunday, Wednesday, Friday  
85044, 85045, 85048  
Households in Distribution 32,012  
76,000 readers every issue  
Free Driveway Delivery  
Rack distribution, 4,350  
Average Age 35-76  
Receivership 98%  
Readership 94%  
89% of readers, read regularly

### DEADLINES:

#### Line Ads

Sunday; Friday at noon  
Wed; Monday at noon  
Fri; Thurs at noon

#### Display ads

Sunday; Wed prior at 5pm  
Wed; Thurs prior at 5pm  
Fri; Tues prior at 5pm  
\*\* Ask about Holiday Deadlines

### CLASSIFIED ADS ONLINE AT:

[www.Ahwatukee.com](http://www.Ahwatukee.com)

### PLACE YOUR AD ONLINE:

<http://www.ahwatukee.com/classifieds/>

### Classified column width

1 col = 1.09"	5 col = 6.17"
2 col = 2.36"	6 col = 7.44"
3 col = 3.63"	7 col = 8.71"
4 col = 4.90"	8 col = 9.98"

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