

AHWATUKEE FOOTHILLS NEWS

CLASSIFIED RATES

Open Rate \$2.65 /per line

# Issues	8 lines	12 lines
1	\$ 21.20	\$ 31.80
3	\$ 63.60	\$ 95.40
6	\$ 118.88	\$ 178.32
8	\$ 144.64	\$ 238.80
12*	\$ 203.52	\$ 331.68

12* times, 3 times a week 8 lines is approx 20 words

Approx 22 characters per line

Private Party - Specials

Real Estate/Rentals	7 lines, 7 issues	\$70
Roommates	6 lines, 6 issues	\$45
Lessons/Tutoring	8 lines, 8 issues	\$80
Garage Sale 2 days	8 lines, 2 issues	\$25
Garage Sale 1 day	8 lines, 1 issues	\$20
Lost / Found	6 times w/photo	FREE

Private Party - Misc For Sale

Lines	3x	6x	12x
5	\$ 18.00	\$ 25.50	\$ 42.00
8	\$ 22.00	\$ 38.40	\$ 62.40
12	\$ 31.00	\$ 54.00	\$ 86.40

Service Directory Package- Sun/Wed/Fri

Sunday ad size 1.57"x2.25"

Wed/Fri ad size 30 lines / 3"

Total Service Directory price per month **\$220/mo**

Classified Display Ads

2x2	\$50 per issue
2x3	\$65 per issue
2x4	\$80 per issue

Ask about available color options

We are a sister paper of the East Valley Tribune!

We can help you place an ad in the East Valley Tribune, Daily News Sun in Sun City and even Tucson's Explorer - Just ask!

CONTACT:

Elaine Cota **480-898-7926**
10631 S. 51st St. #1, Phoenix, AZ 85044

Circulation 28,000

Delivered to Homes and Racks

Sunday, Wednesday, Friday

85044, 85045, 85048

Households in Distribution 32,012

76,000 readers every issue

Free Driveway Delivery

Rack distribution, 4,350

Average Age 35-76

Receivership 98%

Readership 94%

89% of readers, read regularly

DEADLINES:

Line Ads

Sunday; Friday at noon

Wed; Monday at noon

Fri; Thurs at noon

Display ads

Sunday; Wed prior at 5pm

Wed; Thurs prior at 5pm

Fri; Tues prior at 5pm

CLASSIFIED ADS ONLINE AT:

www.Ahwatukee.com

PLACE YOUR AD ONLINE:

<http://www.ahwatukee.com/classifieds/>

Classified column width

1 col = 1.09"	5 col = 6.17"
2 col = 2.36"	6 col = 7.44"
3 col = 3.63"	7 col = 8.71"
4 col = 4.90"	8 col = 9.98"

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