

JULY 2026	SALES (million pounds)	YOY VOLUME CHANGE	YOY PERCENT CHANGE	TRENDING
All Conventional Fluid Milk	3,124	14	0.5%	↑
Whole Milk	1,351	71	5.5%	↑
Reduced Fat Milk (2%)	913	15	1.7%	↑
Lowfat Milk (1%)	287	-16	-5.3%	↓
Skim Milk	124	-42	-25.3%	↓
All Organic Fluid Milk	235	-7	-3.0%	↓