

Midwest Messenger LIVESTOCK

ROUNDUP

Volatile global beef market localizes importance of marketing strategies right in Burt County

By Kristen Sindelar
Midwest Messenger Reporter

As a lifelong cattle producer, Grant Potadle of Herman, Nebraska, has had his hand in just about every aspect of the beef industry. He's a fourth-generation cow-calf owner, first-generation purebred seedstock producer, direct-to-consumer marketer, international semen supplier and custom grazing caretaker.

In addition to operating York Creek Red Angus, Potadle serves as president of the Burt County Cattlemen Association. Since 2023, he has been working directly with sale barn owners and livestock dealers as the Midwest region executive officer for the Livestock Marketing Association.

Each of these roles has given him a full vantage point of the current economic status within the beef industry and the challenges that exist within the production chain. What sticks out to him most is the volatility of the market.

"I find it troubling that producers are having to ride this wave," Potadle said of the record-high prices and mounting doubt amidst tariffs and government policies. "The volatility in prices is not creating producer confidence."

The current situation is the classic tale of supply and demand: market prices reflect the lowest cattle inventory in 70-plus years, and beef products are selling steadily.

Unfortunately, these basics of economics are being undermined by outside influences, Potadle said.

"The markets are not really based on fundamentals, but headlines and other things not necessarily tied to the market," he said.

While the problem is manipulated by national and global affairs, some producers see a solution at the local level. Potadle credits sale barns for establishing a true daily basis, one that indicates what producers and cattle buyers are willing to pay. It's a public data point producers can use to price their cattle, he said.

Potadle also referenced how the board of trade is largely affected by headlines and outside policies. It can fall \$10 in a day, whereas the local sale barn steadily relies on the public auction selling method and actual cash price.

"Frankly, cash has hedged our cattle market from falling in the wake of headlines," Potadle said.

Direct to consumer sales have been another marketing strategy for producers to determine their own price points. York Creek Red Angus began selling shares of beef direct to consumers when the COVID pandemic disrupted retail availability.

At that time, being able to fill a freezer with hundreds of pounds of beef gave people a sense of security despite the vulnerabilities in the supply chain. Now, people want security in knowing where their food comes from. Potadle gets many questions from customers or prospective customers about their management program and genetics. He enjoys educating them about their operation and what they can expect with their beef purchase.

"It's not only an opportunity to advocate for yourself and your business but also the industry at large," Potadle said.



Submitted photo

The Potadle family operates York Creek Red Angus near Herman, Neb.

Over the past seven years, York Creek Red Angus has established a "really great" working relationship with the local meat locker, Oakland Meat Processing. This relationship is based on a trust that the locker will provide a quality end product.

"In a direct to market business, how the processor manages the logistics and the professionalism they bring to the table all reflects you as the producer," said Potadle.

Oakland Meat Processing has established a solid reputation, as is evidenced by their wide customer base throughout Nebraska, Iowa and even Missouri. The business first opened in 1994 in downtown Oakland, moving to a new location near the southern edge of town in 2022. This allowed them to take on more clientele. Their new 100-120-foot building was five times larger than their old location, said owner Michael Boell.

"We are able to process more and have a lot bigger cooler and freezer, and more equipment," Boell said.

With 11 employees, Oakland Meat Processing can process 10 head of beef per day and 30 hogs per week. They also process lamb, goats, deer and bison.

Boell said they are providing an outlet for local farmers so that they do not have to send their cattle to a larger packing



Submitted photo

The Potadle's purebred Red Angus seedstock herd grazes lush pasture earlier this year.

plant like Tyson. Instead, they can take pride in supplying beef to people "around here."

"People really like to know where their meat is coming from. Just because the meat in the store says 'USA beef' doesn't necessarily mean it's really from here," said Boell.

Moreover, the customer can feel good about supporting a "real person" and "a real family business," Potadle said.

People who purchase meat through Oakland Meat Processing are getting locally sourced products. The Boells raise cattle themselves for those who call in to the shop looking for beef. If not from their own cow-calf herd, these calves are purchased from the neighbors after weaning and finished in the Boell's feedlot. They average 30 head per month, said Boell.

Oakland Meat Processing also gives back to its community, further stimulating the local economy through donations to area schools and fundraisers.

Potadle has noticed that business development and opportunities have risen after Oakland Meat Processing expanded four years ago.

"The expansion has been beneficial to all businesses in the community," Potadle said.

In that way, rural communities hinge upon a thriving beef market. When the bottom eventually falls out of this cycle, everyone will feel the repercussions in one way or another. Potadle, along with every other beef producer, is waiting in uncertainty.

"Whenever the market spirals down, it will affect everybody differently depending on where you are in your marketing window," Potadle said.

He is confident, though, that if the market is left to naturally work as it should, the problem will solve itself. It will require a rebalancing of supply and demand—at the local level.

"Let's fix the problem domestically from the inside out," Potadle said.

Reporter Kristen Sindelar has loved agriculture her entire life, coming from a diversified farm with three generations working side-by-side in northeastern Nebraska. Reach her at Kristen.Sindelar@midwestmessenger.com.

CUSTOMER TESTIMONIALS

"Jeff and their crew have been nothing but top notch to work with. As I sit back and think about this Jeff has been with us since the beginning when dad and mom had their first auction sale back in 1994 and now onto the second generation. His entire staff have been great to work with and never been pushy but just as helpful in every way possible. He seems to want to know more about your operation and family than just selling an ad. As I ask a lot of my customers what publication they like or look at the most it seems like the Neighbor and the Messenger get about as many votes as any. So, with that we highly recommend Jeff and his team and plan on doing business for many years to come!"

-Joshua Mohnen, Mohnen Angus, White Lake, SD



"We've had the pleasure of working with Jeff and his team for many years at Rausch Herefords. We always enjoy having Jeff at our sale each year. Jeff is easy to work with and we appreciate the visibility we gain through our ads with them every year and the new connections that spur from them."

- Rausch Herefords



"Our family has been working with Jeff and his team for generations. We trust his knowledge and experience, he makes sure our marketing approach is strategic, timely, and on budget. He's a great resource and makes the process easy."

-Wienk Charolais, Lake Preston, SD



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West Holt wins senior team division at state range judging competition

The West Holt FFA team won the senior division of the Nebraska Range Judging contest, held Sept. 23 northwest of North Platte.

Senior teams are made of 11th and 12th graders. The West Holt team consists of Hunter Wettlaufer, Case Shane, Ian Shane and Elizabeth Olson. The top senior individual was Emily Bashtovi of Sidney.

The top junior team, made of students from seventh through 10th grades, from Imperial, consisted of Clayson Thayer, Tatum May, Damien Barger and Truman Olsen. The first place junior was Robert Brott of Ansley.

Adults and professionals were part of the competition as well. The top placer was Philip Simpson of Burwell.

A total 484 students from 48 schools and 38 adults competed after qualifying at six local contests held around the state.

The first place junior and senior teams and high point individuals win purple rosette ribbons while the next three placing's receive corresponding ribbons. The top 25% receive participation ribbons. Contest organizers, though, said the real prize is in what the students learn about range management, the legacy that is passed on, and the pride they develop in their state and the future of its resources.

Conserving native range resources and teaching others to do the same is a long-standing tradition in Nebraska. In 1965, a group of people associated with the Nebraska Chapter of Society for Range Management began the Nebraska Range Judging Contest. The contest today is



Students compete in the state range judging contest held near North Platte, Neb., Sept. 23.

Submitted photo

open to youth and adults who have an interest in range management.

The top placers in each division were:

Junior Team (7th-10th Grade)

- 1st Place – Imperial: Clayson Thayer, Tatum May,

Damien Barger, Truman Olsen

- 2nd Place – Burwell: Jackson Joy, Jordee Johnston, Hudson Redman, Brye Burnham

- 3rd Place – Ansley: Robert Brott, Bayler Clay, Aspen Taylor, Lily Hickenbottom

- 4th Place – Sargent: Blake Bottorf, Nathan Lowry, Quade Smith, Jace Mauler

Senior Team (11th-12th Grade)

- 1st Place – West Holt: Hunter Wettlaufer, Case Shane, Ian Shane, Elizabeth Olson

- 2nd Place – St. Paul: Noah Gawrych, Cash Wemhoff, Joel Kaslon, Braden Hirschman

- 3rd Place – Ansley: Wyatt Hoblyn Shoemaker, Madie Loy, Kali Nelson, Owen Hawkins

- 4th Place – Imperial: Aidan Vlasin, Bennett Kuenning, Sawyer Sauder, Luke Kuenning

Junior Individual (7th-10th Grade)

- 1st Place – Robert Brott; Ansley

- 2nd Place – Jackson Joy; Burwell

- 3rd Place – Clayson Thayer; Imperial

- 4th Place – Blake Bottorf; Sargent

Senior Individual (11th-12th Grade)

- 1st Place – Emily Bashtovi; Sidney

- 2nd Place – Kayden Kvistad; Chadron

- 3rd Place – Hunter Wettlaufer; West

Holt

- 4th Place – Aiden Vlasin; Imperial

Adults/Pro

- 1st Place – Philip Simpson; Burwell

- 2nd Place – Kelly Guggenmos; Wheeler Central

- 3rd Place – Mike Kozeal; Sargent

- 4th Place – Tanner Dunbar; Loup County

Nature's comeback

In aftermath of Power Dam Road Fire, deferred grazing helps revive forage

From NRCS

In September 2024, the Power Dam Road Fire swept through the White River, South Dakota region, leaving behind lost equipment, destroyed fences, and scorched earth to the tune of 15,000 acres.

Two years later, producers recall their stories and report improved forages post-burn.

Although it takes only something small to start a fire, the amount of ground the fire covered was massive, blackening over 15,000 acres. What began with a spark from a power pole turned into a fast-moving blaze pushed by 50 mph winds with gusts up to 75 mph.

Eastern redcedar trees ignited easily, and hearing over the radio that the fire had blown across the river and shortly after, crossing back again, locals knew they were in trouble. Only one fire truck was positioned at the origin point, protecting three different houses while the wind continued to shift unpredictably.

Once winds calmed, passenger planes that had been retrofitted as fire units moved in and dropped fire retardant. Within 24 hours of steady conditions, the active fire subsided. Firefighters from all over the area and different parts of the country came to White River to help quench the initial blaze and monitor the aftermath to prevent the fire from re-igniting.

Ranchers experienced the kindness of their neighbors.



Submitted photo

Bob Hutchison stands on his replenished ground nearly two years post-fire.

Fences were cut to allow livestock to escape, and neighbors helped feed hay bales since all grazing forage was lost. One producer found their cattle standing in the middle of the river.

There was very little moisture in the remainder of the

fall and winter immediately following the fire, and every time there was wind it almost looked like fire was burning again with the soot flying around. In some draws, drifts of soot were nearly two feet deep.

At a recent Power Dam Road Fire Tour in White River put on by the South-Central Resource Conservation and Development Council (South Central RC&D), producers across the region shared stories of loss and recovery.

Doctor Kevin Sedivec, a range science professor from North Dakota State University, explained that some grazing pressure after a fire (after adequate resting) is better than leaving the land untouched. It encourages growth of new plants, including wildflowers, which have five times the minerals of grass.

Ken Risseeuw, retired from the ranch that is now operated by his grandson Rogan, said his family lost a machine shed including one baler and two drills. Prior to the fire, the Risseeuws established new fencing and water tanks with their Environmental Quality Incentives Program (EQIP) contract.

The newly established fence was still close to 100% intact after the fire because they used steel braces, Rogan said. After the fire they replaced a small number of the

POWER DAM
CONTINUED TO PAGE 13

Kansas Beef Council offers free BQA trainings

The Kansas Beef Council (KBC) is hosting three free Beef Quality Assurance (BQA) trainings across Kansas this fall as part of its continued commitment to cattle well-being, beef quality and food safety.

BQA certification will be led by veterinarian Dr. A.J. Tarpoff of Kansas State University and will provide producers with current practices and information on BQA certification requirements. A beef dinner will be served at 6 p.m. with training to follow.

Training dates and locations include:

- Nov. 4, Pratt, Kansas at the Pratt County Fairgrounds
- Dec. 15, Mankato, Kansas at Mankato Livestock
- Dec. 17, Sublette, Kansas at Haskell County Extension

"These BQA trainings not only keep producers up to speed on current industry issues, but they also are a great review of research-based best management practices for producers to utilize on their path of continuous

improvement," K-State Beef Extension Veterinarian, A.J. Tarpoff said. "Not only will you walk away with some practical information, but these meetings are also a great opportunity to visit with your friends and neighbors. Nothing beats our beef producer community. I look forward to interacting with and hearing from all the attendees during this series."

To register email Weston Schrader, manager of industry relations at weston@KansasBeef.org or call 785-273-5225. For more information about KBC and its programs, visit www.kansasbeef.org.

POWER DAM CONTINUED FROM PAGE 12

new wood posts (an estimated five of the 130), as most of them did not burn due to the creosote treatment being fresh and wet. All the older fence posts and braces burned in the fire.

The new watering tanks were saved due to having gravel around them being recently placed. Only tanks with vegetation or those made of plastic were lost in the fire. Rogan said he is thankful to his neighbors for opening gates for his cattle to escape the fire.

After the fire, the U.S. Department of Agriculture's (USDA) Farm Service Agency (FSA) assisted the Risseuws with cross fencing while utilizing the Emergency Conservation Program (ECP). They used all steel with four strands of barbed wire. The only wood used was for gate posts. A deferred grazing incentive was provided by the Natural Resources Conservation Service (NRCS).

A positive lining to the story is that 90% of the cedar trees on their property were eliminated. The fire missed their home by 200 yards, and the ranch lost 3,500 acres of summer pasture.

In one field that burned, the Risseeuw let half of it rest for 2025. In 2026 it produced the most hay per acre in relation to the rest of the fields they grazed or hayed in 2025, Rogan said.

"There were a lot of wildflowers. Big patches of cone flowers I had not noticed in years past," he said.

Local landowner Bob Hutchison, whose grandparents settled on the land in 1916 after traveling from Kansas, described his land after the fire as looking like the moon. Nearly everything burned, except for one small 20-acre patch out of 500. He recalled watching the fire hit a fence line and follow the wooden posts across his property.

Hutchison allowed his land to rest for nearly two years before resuming grazing, and that patience paid off. He has seen an influx of native grasses and wildflowers this year in comparison to others. Cedar trees were cleared, grasslands revived, and native forbs flourished along fence lines.



Submitted photo

Bob Hutchison's ground right after the fire in September 2024, left, and in July 2026.

Hutchison credits local NRCS and FSA staff for helping with his plan for fencing and assisting with costs and coverage. Staff spent time sitting with the producers, out on the land and in the office, listening to their stories of what they went through with the fire, said Mary Scott, local tribal liaison for the prairie resource unit.

"Although it was difficult, due to the severity of this massive fire, there were discussions about how fire can be used as a management tool and what good could come through all of this in the long term," Scott said. "With the proper management, the scarred land bounced back and provided its beauty of colorful, native prairie flowers and lush, green grass. Once again, they are reminded just how resilient the land and the people are."

Producers and community members stepped into action to help others without being asked.

"It was pretty amazing watching everyone come together. It was fast, too," Rogan Risseeuw said.

Today the White River landscape is a living reminder that despite destruction, recovery is possible. The Power Dam Road Fire tested the land and the people, but both emerged revitalized, proving that patience, restoration, adaptive management and neighborly support can turn devastation into renewal.

NRCS staff is available to help any producer with conservation planning needs, post-fire or otherwise. To learn about the benefits of a controlled, prescribed fire (unlike this scenario), reach out to your local service center.

WATER CONTINUED FROM PAGE 9

what plants need maintains crop yields while increasing overall profit margins

As Nebraskans, we need to take responsible actions to address the existing and continued nitrate pollution of our aquifer. It serves no purpose to lay the blame onto specific individuals or agencies. Protecting and improving our groundwater resources is everyone's obligation and responsibility. Delaying action only serves to increase the costs for our children and future generations.

The bridge builder

"The Bridge Builder," written in 1898 by Will Allen Dromgoole, provides a good reminder of how we should act with regards to future generations. The poem

describes an old man who stops to build a bridge giving up the opportunity to complete his journey before he dies. He does this so the next generations will have a bridge to traverse the chasm without a pitfall.

Ask yourself: Are you building "bridges" to help others avoid pitfalls? It is our prudent calling to show society how to be responsible adults. We need to be aware of the tyranny of small decisions.

Ask yourself: What can I do to limit nitrogen use? Your small decision is not minor when viewed collectively to improve human health, reduce future costs and be a better steward of our water resources.

Marty Stange is a board member of the Nebraska Soil Health Coalition from Juniata. The coalition is a collaborative effort to increase sustainable agricultural production and thriving rural communities. As part of that vision, we support Nebraska's community newspapers. Find out more at www.nesoilhealth.org.



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775 - 850

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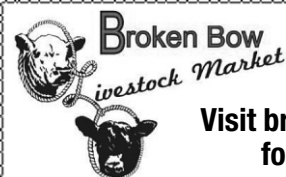
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THREE BIG SALES THIS WEEK!!

Selling 17,000 High Quality Cattle

Wednesday, October 28th

Special Blk Hided Calf Sale

4500 to 5000 High Quality Cattle 11 AM CT

Spring Clvs (250-700#) Nearly all clvs spring & fall vacc- majority clvs non-implant

Lots of front end replacement hfrs. (AIT= All In Town)
Aberle, 350 Blk 500-650
Mitchell & Longbrake, 300 Ang 400-550
Harvey, 220 Blk (AIT) 500-675
Means, 220 Ang (AIT) 500-650
Jensen, 210 Blk 400-525
Bohlender, 200 B,Bwf 425-525
Knippling, 190 Blk str 475-550
Mickelson & Page, 180 B,Bwf 400-525
Knight, 175 Blk 450-550
Collins, 175 Blk 400-525
Bringman, 170 Blk (nearly AIT) 450-575
Goergen, 140 1st X Bwf (AIT-NB) 550-650
O'Neil, 140 Blk (Schiefelbein) 425-550
Scott, 140 B,Bwf 550-700
Merchen & Adrian, 140 Blk str 475-575
Ghost Bear, 130 Blk 500-600
Grueb, 105 Blk str 500-550
Bauman, 100 Blk hfrs 475-550
Parker, 100 Blk str 400-500
Eisenbraun, 100 Blk str 525-575
Kruse, 100 Ang str (ΔS genetics) 500-600
Fortner, 95 Ang (Pine Coulee) 525-600
Pothast, 90 B,Bwf str 550-625
Brown & Mamer, 85 Ang str 500-550
Keller, 50 Ang 550-625
Berndt, 50 Blk str 575-625
Dupris, 50 B,Bwf 400-500

Plus many more clvs including several sets of 2 & 3 wt. clvs.

Friday, October 30th

Special Spring Calf & Yrlg Sale

9500 to 10,000 High Quality Cattle - 8 AM CT

Yrlgs (750-1100#) Nearly all off grass - lots of non implant cattle.

Pending, 160 B,Bwf spay hfrs (grass) 950
Hand Bros, 130 Blk PO hfrs 950-1050
Foland, 100 Blk PO hfrs (grSS) 750-850
Neyens D/D, 60 B,Bwf str (off grass) 900-950

Plus many more yrlds by sale day, including 200-400 PO hfrs 800-1100#s.

Spring Clvs (250-700#) Nearly all clvs spring & fall vaccinated - majority clvs

non-implant. Lots of front end replacement hfrs. (AIT= All In Town)

Martin, 600 Blk 475-650
O'Rourke, 300 Blk str (Risse) 550-650
O'Rourke 150 Blk hfrs 600
C/H Iversen, 400 Ang str (C-AIT) 450-550
Bowman, 400 Char X, 400-550
Tibbs, 340 B,Bwf 550-650
Wright, 325 Blk 450-600
Coolahan, 300 B,Bwf 450-550
Fox, 280 Blk (AIT-Lucky 7 Ang) 375-525
Buffington, 250 Blk 500-550
M Reichert, 250 Ang (AIT) 450-600
Gartner & Sharp, 245 Blk (AIT) 450-575
R Reichert, 230 Ang (AIT) 500-550
Christensen, 225 B,Bwf str 500-625
T/D Richter, 215 Char X 525-650 (AIT)
Schofield, 200 Char X 550-650
Lawrence, 200 B,Bwf 450-575
Kierstead, 200 1st X Bwf (AIT) 475-600
Norman Family, 200 B,Bwf (AIT) 425-525
Stroup, 200 B,Bwf str 550-650
Etzkorn, 160 Red Ang (AIT) 550-675
Murray, 150 Blk str 400-550
Hight & Johnson, 140 Ang 450-625
Mowry, 140 Ang 450-550
D Sell, 135 Blk (AIT) 450-550
Strait, 130 Blk 475-600
D Reichert, 125 Blk (AIT) 500-550
Klapperich, 120 Blk str 550-675
Keckler, 110 Blk 375-550
J Sell, 100 Blk str 475-575
Jennings, 100 Blk str, few hfrs 525-625
Prang, 100 Blk str 525-600
Rykhus, 100 Blk & Red Ang s 400-450
Hossle, 100 Blk 450-550
Toman, 100 B,Bwf str, few hfrs 375-475
Jennings, 70 Blk str 575-625
Jennings, 30 Blk hfrs 525-550
Sutton, 100 Blk str (Raven) 450-550
D Dolezal, 75 Char X 500-600
R Dolezal, 22 1st X Bwf 450-550

Plus many more clvs including several sets of 2 & 3 wt. clvs.

Saturday, October 31st

Special Fall Pair & Bred Cow & Hfr & Weighup Sale

1500 to 2000 High Quality Bred Cattle - 1:00 PM CT

1500 or more W/ups, incl Hfrts, Cowtts, Feeding Cows/Bulls 7 AM CT

Boldon, 35 Blk Fall Pairs (3-4's) clvs-cut/vacc -- cows open

Bred Hfrs

Fuoss Ang, 150 Ang hfrs (1100#) bred LBW Ang, clf 3-1 (21 days) vacc/scour

Fuoss Ang, 50 1st X Bwf hfrs (1100#) bred LBW Ang, clf 3-1 (21 days) vacc/scour

C Fortune, 100 Ang, few Bwf hfrs (950#) bred LBW Wedge Tent sons, clf 3-1

(15 day intervals) vacc program-cake broke

Schultes Ranch, 100 Blk hfrs (1000#) bred LBW Ang, clf 3-1 (15 days) vacc prog.

Rantapaa, 80 B,Bwf hfrs (1050#) bred LBW Ang, clf 2-20 (40days)

Bred Cows

Pike, 30 1st X Bwf cows (coming 3's) bred Raven Ang, clf 4-1 (60 days)

L. Smith Cmpl Disp, 75 Blk, few Bwf cows (5-9's) bred Ang, clf 3-1 (60 days)

Fox Disp of 7-9's, 85 mostly HR B,Bwf cows (7-9's) bred Lucky 7 Ang, clf 3-20

Baker Cattle, 32 HR Blk cows (3-8's) bred Ang, clf 3-1 (60 days) vacc program

Hand Bros, 30 HR Blk cows (4-BM) bred Ang, clf 3-20 (40 days)

Meeks, 200 Blk & Red cows (SM-BM) bred Blk, clf 3-25 vacc program

Bohlender, 120 Blk BM cows, bred Jorgenson Ang, clf 3-20

B Smith Disp of Reds, 25 Red cows (7-10's) bred Blk, clf 3-1 (60 days)

Stout, 40 Red cows (SM-BM) bred Char, clf 4-1 (25 days) vacc program

Fish Age Disp, 33 HR Ang cows (SM-BM) bred Ang, clf 3-1 (90 days) vacc

Buffington Age Disp, 35 Blk cows (SM-BM) bred Ang, clf 3-15 (60 days)

Chord & Paulton, 45 Blk cows (SM-BM) bred Blk, clf 3-11 vacc program

Plus many more bred cattle by sale day, including 300 to 400 yng, SM & BM cows.

Our web site is updated daily, for current listings check our web site.

Bryan Hanson Dennis Hanson Willie Cowan Nick Moreland Sales Barn

605-280-1283 605-280-1030 605-280-1021 605-280-3392 605-223-2576

or 1-800-280-7210 or visit our web site at www.ftpierrrelivestock.com.

Sales broadcast on live bid format at www.cattleusa.com.

**MANY
CHAMPIONS
PASS THROUGH THIS BARN.**

**BUT THE
BEST
OF ALL
ARE THE KIDS
WHO WORK IN IT!**

Midwest Messenger LIVESTOCK ROUNDUP



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Sale Barns

Sale Barns

Sale Barns

BURWELL
LIVESTOCK MARKET

SALES EVERY FRIDAY

*EXPECTING 1500+ HEAD OF SPRING CALVES/
FEEDERS FOR THE OCTOBER 30TH AUCTION !!*

UPCOMING AUCTIONS
OCT 30: SPECIAL SPRING CALF & FEEDER AUCTION
NOV 6: SPECIAL BRED COW & HEIFER AUCTION

AUCTION MARKET 308-346-4257
JAKE GIDEON 308-214-0992 | TODD EBERLE 308-870-1783
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LEXINGTON LIVESTOCK MARKET, LLC
LEXINGTON, NE

OCTOBER 30TH 2026
SPECIAL CALF/FEEDER AUCTION 2000 HEAD
BUTCHER COWS @8:00 AM CALVES/FEEDERS@ 11:30 AM

CALVES

235 Angus & Angus X Steers & (35) OCV Heifers 450-600 #2P
.....ROCKIN H/STONES/TRAMPE

200 Angus, BwF, & few Red Steers & Heifers 450-600 #2P
.....ROD & CASEY ANDERSON & REINHOLD MARTENS FAMILY TRUST

100 Red Angus & Angus Steers & Heifers 500-650 #2P NICK & HEATHER BARNES

100 Angus & Angus X Steers & Heifers 500-700 #2P KENT & BUTCH DITTMAR

100 Angus & BwF Steers & Heifers 450-600 #2P GREG REAL

100 Angus & BwF Steers & Heifers 450-600 WAYNE CRAWFORD

100 Angus & BwF Steers & Heifers-no implants 500-675 #2P
.....GARY, JOHN, & DUSTIN ROHDE

95 Angus & Red X Steers & Heifers 500-650 #2P LYNN HENRY & TJ JOHNSON

83 Hereford Steers & Heifers 525-625 #2P PAT HOBLYN

80 Angus & Angus X Steers & few Heifers 450-600 #2P RJ & KATIE MYERS

75 Angus, BwF, & Red Steers & Heifers 450-600 #2P PAT JOHNS

55 Angus & Angus X Steers 550-700 #2P MARK MCTYGUE

55 Angus & BwF Steers & Heifers-no implants 500-650 #2P
.....SHANNON & KELLY BENNETT

55 Red Angus Steers & Heifers-no implants 400-600 #2P KELLY & MARY EVANS

50 Angus, BwF, & Red Steers & Heifers 450-600 #2P TY & MALLOREE BARNES

50 Angus & Red Steers & Heifers 400-600 #2P DOUG GILLESPIE

50 Char X & Angus Steers & Heifers 500-600 #2P DIBBERN FARMS

38 Red Angus Steers & Heifers 550-650 #2P EARL LINN

34 Angus & Angus X Steers & Heifers 400-600 #2P ... DENNIS & CONNIE EGGLESTON

10 Angus & BwF Steers & Heifers 500-650 ROGER MAACK

SPECIAL CALF & FEEDER AUCTION* NOVEMBER 6TH & 13TH

OFFICE 308-324-4663 • www.lexlivestock.com
RICK SHOEMAKER, OWNER 627-7284; Jeff Rogers 325-1272
Jeff Marshall 233-4633, Ryan Rogers 325-1273
Dean Dallman 380-2615, Gary Cook 870-0414
Geoff Cook 870-2791, Brian Eberle 440-4798

HUSS LIVESTOCK MARKET LLC

KEARNEY NE
WWW.HUSSAUCTION.COM

WEDNESDAY OCT 28TH SPECIAL CALF & FEEDER AUCTION

BUTCHER COWS 8:00 • FEEDERS 11:00 • CALVES TO FOLLOW

FEEDERS & WEANED CALVES

240 Angus Steers (1) load Home Raised-Connealy Genetics 950-1050 #4PW
.....TIM & TRENT ERIKSEN

200 Angus & few BwF Ylg Spayed Heifers-off grass 850-950 #4PW AARON DAVIS

25 Angus BwF Steers 600-700 #4PW MARTIN JELKEN

CALVES

300 Angus Steers & Heifers-Rep Quality 600-750 #2P TOM & KENT HUDSON

140 Angus Steers & Heifers 500-625 #2P DALLMAN LAND & CATTLE

120 Angus Steers & Heifers 450-600 #2P JOHN ANGUS FARMS

110 Angus Steers & Heifers-Rep Quality 500-650 #2P SAM & LISA HOLCOMB

100 Angus Steers (80) & Heifers 500-650 #2P TED TENSKI

100 Angus Ang X Steers & Heifers 450-625 #2P GERRY & JACKI REFIOIR

65 Angus Ang X Steers & Heifers 450-600 #2P DUSTIN NILSON & DIXIE NILSON

60 Angus X Steers & Heifers 500-625 #2P BEN KOSSE

40 Red Angus Steers & Heifers 500-625 #2P DAN REFIOIR

37 Hereford Steers & Heifers 450-600 #2P DON & KEVIN KLEIN

29 BwF few Angus Steers & Heifers 550-650 #2P RANDY PIERCE

25 Red Angus Steers & few Heifers 500-600 #2P KILLION & CHRISTENSEN

SPECIAL CALF & FEEDER AUCTIONS: NOVEMBER 4TH, 11TH & 18TH
SPECIAL BRED HEIFER & COW AUCTION: NOVEMBER 25TH

RICK SHOEMAKER 308-627-7284 • OFFICE 308-234-2502

ERICSON-SPALDING

LIVESTOCK MARKET

SATURDAY, OCTOBER 31ST, 2026 SPECIAL CATTLE AUCTION

2000-2500 Head Expected

Weigh-ups 8:30; Odd Lots 10:30: Calves 11:00

Most calves have been weaned & preconditioned:

Vaccination info will be announced as calves enter the ring.

Ericson-Spalding Livestock Market is a SAV, NHTC,

VNB approved sale barn with IMI Global.

CALVES

300 ANG CALVES, PREC, HFERS RQ 475-600# SWERTZIC & PALMER

130 ANG X CALVES, PREC 500-600# MIKE & SHERIE KUSZAK

120 CHAR X F-I BWF STRS, PREC 575-675# JEREMY WOEPPEL

110 ANG CALVES, PREC 500-600# JOHN & DENNY BERNT

100 ANG STRS, PREC 500-600# KEVIN & SHARLENE DEKAY

100 ANG STRS, PREC 450-550# CHIP & MATT COLE

85 ANG CALVES, PREC, HFERS RQ 500-650# DOOLITTLE & SHEFFIELD

50 ANG & ANG X CALVES, PREC 500-650# DEAN & NICOLE LECH

50 ANG STRS, PREC 500-600# BILL & LORI WADAS

45 ANG CALVES, PREC, HFERS RQ 550-650# LARRY KRUNTORAD

40 RED ANG CALVES, PREC 450-550# STEVE & HOLLY PHILLIPPS

20 RED ANG CALVES, PREC 550-650# EARL SWETT

SATURDAYS, NOVEMBER 7TH, 14TH, 21ST & 28TH
- SPECIAL CATTLE AUCTIONS

Current listings can be viewed at www.ericsonspaldinglivestock.com
view & bid: www.cattleusa.com

If you would like to purchase cattle on cattleusa.com
please request approval **prior** to sale day.

OFFICE 308-653-3111

Mike Mahony 308-750-3791 • Tom Meyer 308-750-2125

Stan Klug 308-750-2142

Kevin Mahony 402-340-3829 • Tyler Swett 308-201-0079

Sale Barns

Sale Barns

CREIGHTON LIVESTOCK MARKET

402-358-3449 • Toll Free 1-877-SALEBARN

FEEDER CALF SALE

TUES, OCT 27, 2026 - 11:30 AM
EXPECTING 1000 FEEDER CALVES

Visit creightonlivestock.com for Complete Listing

Joel Kumm 992-0678 Ryan Siecke 640-2223 Ryan Creamer 841-5693
Keith Saathoff 841-6795 Jamie Curtis 209-6107 Gordy Eymann 640-2011
Mike Kumm 394-1118 Dick Suhr 358-0269

Valentine Livestock Auction

Thursday, October 29, 2026 Special Spring Calf ft bwf & Yearling Sale

S.T. 12:00 Noon on Yearlings Expecting 4200 hd

Valentine Livestock Health Protocol 2026

#4: 7-way (2), 5-way viral (spring & fall), Pasteurella, and poured or injected w/Ivermectin (fall) **#3:** 7-way (2), 5-way viral (spring & fall), Pasteurella, no pour on **#2:** 7-way (2), 5-way once **#1:** 7-way only

Yearlings: sell at 12:00 Noon

220 blk, few bwf strs NI HR drugfree 750-900# Dennis Bammerlin
200 blk & angus strs NI HR 900-1050# 66 Ranch Co
Plus selling many groups of P.O.hfrs!

Spring Calves:

195 bwf (F-1) & blk (115s-80h) Van Newkirk genes **weaned 30 days**
550-700# Steve & Carol Baluis

225 blk & bwf (F-1) (5 rwf hfr) (150s-75h) NI Van Newkirk genes 450-650#
..... Roger & Matt Glynn #4

150 blk, few bwf & rd, rwf NI 500-525# Chuck & Kadie Kruger #4

110 bwf (F-1) & blk (60s-50h) NI bwf hfrs not topped Lonnie Roghair #3

100 bwf, rwf NI Holden & angus genes 475-575# Tyin & Leaha Mowry

50 bwf, blk Strand Ranch

45 bwf (F-1) & rwf strs Logterman, Hall Bros genes May/June born
450-600# Keegan Bros

32 bwf (F-1) & blk strs NI Logterman genes 550-650# Eric & Paige Browning

36 bwf & hereford (16s-20h) Van Newkirk & Hoffman genes 400-500#
..... Terry & Jerry Purdum #4

350 blk (250s-100h) 450-600# Tom Jr & Amy Cox

330 blk angus (200s-130h) NI 475-575# Doughboy Cattle Co #4

280 blk angus NI 450-600# Thornburg Ranch

200 blk, bwf (F-1) NI Raven, Murdock & Edgar genes 425-600#
..... Steve Hahn & Joe Wilson

200 blk angus (150s-50h) NI on hfrs sired by Risse Half Box 525-625#
..... Gupta & McClure #4

170 blk, few bwf strs NI 475-550# Ford Family #4

160 blk & angus NI 500-600# Mike Colombe #3

160 blk & angus NI 500-650# Ryan & Kandi Fowler

150 blk & angus NI Raven & Joseph sired 450-600#
..... Wes, Donella, Joe & Beth Ross

125 blk & angus NI NHTC all natural 450-650# Sikes Rn

110 blk (70s-40h) NI drugfree 500-700# Trinity Rn

Plus more from N O'Kief (90), Lolley (85), Dimond (80),
Sinkey (50), Castellaw (80), Lurz/Johnson (35), Dible (13)

402-376-3611 • www.valentinelivestock.net

Market Reps: Greg Arendt 402-376-4701

Brogan Arendt 402-389-0281 • Marty Monroe 402-322-3941

View live broadcast on cattleusa.com or DVAuction.com



Austin Snook 307-290-2161
Taylor Snook 307-290-2273
Craig Deveraux 307-746-5690
Dan Catlin 406-671-7715
Auctioneer: Curt Westland 605-210-3329
Office: 307-684-0789

October 28th, 2026 • Spring Calf Special

Calves

TA Ranch-Clay Trollinger (200)
200HD, Mostly Steers, Black/BWF,
480-525lbs, Branding Shots

Shawn & Kandra Ankney (150)
150HD Mixed, Black Angus/Black
Angus Hereford Cross, 580lbs,
Branding & Preconditioning
-Wormed

**Triple T Enterprises-Jay &
Katrina Tisdale (100)**
65HD Steers, 35HD Heifers, 650lbs,
Branding & Preconditioning

Dave & Leslie Belus (90)
90HD Mixed, Black/BWF, Heifers:
500lbs, Steers: 550lbs, Branding
& Preconditioning

Schreibeis Ranch (83)
45HD Steers: 600lbs, 38HD
Heifers: 530-550lbs, Branding &

Preconditioning

Terry Godvin (70)
70HD Mixed, Black, 500lbs, Spring
& Fall Shots

Dudley & Marilyn Mackey (36)
26HD Steers, 10HD Heifers, Red
Angus, 475-525lbs, Branding
Shots, Weaned

Marvin Garre (30)
30HD Mixed, Black, 525-600lbs,
Branding & Preconditioning

Brent Brooks (17)
17HD Steers, Black, 550lbs,
Branding & Preconditioning

Brian & Rachel Mealar (16)
16HD Mixed, Black/BWF/
RWF, 500lbs, Branding &
Preconditioning, No Implants or
Hormones

Check Our Website Ad/Or Facebook For Current Consignments & Weekly Market Reports
Buffalolivestockmarketing@outlook.com
buffalolivestockwyo.com





Owner/Manager - Austin Snook 307-290-2161
Auctioneers - Seth Weishaar: 605-210-1124 • Curt Westland: 605-210-3329
701-523-5922

Calves Sell Monday & All Weigh-Ups Sell Friday

Monday, October 26, 2026
Spring Calf Special
Expecting over 3,000 Head

Monday, November 2, 2026
Spring & Weaned Calf Special

Rob Timm – 200 mixed, blk, 520-580#, s/f
AG & Carol Giannonatti – 180 mixed, blk, 550#, s/f
George Davis – 140 mixed, blk, 525#, s/f
Mike O'Neill – 128 mixed, blk/bwf, 530-560#, s/f
Jaron Reisenauer – 120 mixed, blk, 500#, s/f
Wayne Lee – 110 mixed, blk, 575#, s/f
Rick Bostyan – 95 mixed, blk, 525-550#, s/f
Jesse Bail – 90 heifers, blk, 500-525#, s/f
Hansen Ranch – 90 steers, blk, 600-625#
John & Jedd Susag – 90 steers, red, 625#, s/f
Larry Fischer – 85 steers, blk, 575#, s/f
Pete Transtrom – 80 mixed, blk/bwf, 500#, s/f, Rio-Max Mineral program
Casey & Trey Bohlman – 60 mixed, blk/red, 525-600#, s/f
Adam Wanner – 40 mixed, blk/red, 625-650#, s/f

Check Our Website And/Or Facebook For Current
Consignments & Weekly Market Reports
www.bowmanlivestockmarketing.com





Sale Barns

Sale Barns

"The Old Reliable"

TUESDAY, OCTOBER 27TH, 2026
SPECIAL CALF & YEARLING AUCTION
8:00 A.M. - WEIGHUPS
11:00 A.M. - CALVES & YEARLINGS

320 Blk Strs/Hftrs, Rep Quality 450-650.....Todd Fritz
260 Char Strs/Hftrs 500-725.....Ed & Ki Slaymaker & Family
225 Blk Strs/Hftrs 525-650.....Gallagher Ranch
160 Blk/Bwf Strs/Hftrs 400-600.....Jim & Nick Hamilton
150 Char Strs/Hftrs 450-650.....Gary Fritz
140 Blk/Bwf Strs/Hftrs 500-650.....Micah Dexter
105 Blk/Bwf Strs/Hftrs 500-700.....Brandon & Katie Kahler
110 Blk/Bwf Strs/Hftrs 400-650.....Richard & Tony Boettcher
100 Blk/Bwf Strs/Hftrs, None Kept 550-600.....Tom & Jeff Dvorak
100 Blk Strs/Hftrs 500-600.....Marty & Brandon Painter
80 Blk Strs/Hftrs, Rep Quality 450-650.....Bobby & Calvin Bartos
80 Blk/Bwf, few Chars, Strs/Hftrs 425-625.....Addison & Kohle
75 Blk Strs 550-750.....Troy & Marion Schaaf
70 Blk Strs/Hftrs 550-650.....Dvorak Bros Ranch
60 Blk/Bwf Strs/Hftrs 450-550.....Ted Meyer
58 Blk/Bwf/few Char Strs/Hftrs 500-700.....Kurt Nicolaus
50 Blk/Bwf Strs(35)/Hftrs (15) 450-550.....Zach & Josh Pacha
50 Blk/Bwf Strs/Hftrs 500-650.....Richard Albrecht
50 Blk/Bwf Strs/Hftrs 550-650.....Chad & Kenna Sedivy
47 Blk/Bwf Strs/Hftrs, None Kept 500-750.....Cindy Carlson
40 Blk/F1 Bwf/few Red, Strs/Hftrs 500-750.....Kester Herefords
36 Blk Strs/Hftrs 525-600.....Rosenkrans Family
35 Blk Strs/Hftrs, None Kept 550-700.....Brad Dvorak
25 Blk Strs/Hftrs 375-525.....Dick & Chris Prussa
13 Blk Strs/Hftrs 375-450.....Ron Brion
7 Blk Bulls 550-650.....Marjorie Dugger
6 Char Strs/Hftrs 450-700.....Kevin Nicolaus

Yearlings

120 Blk Strs, off grass 950-1000.....Lloyd & Vencille Hipke
51 Blk/Bwf Strs/Hftrs 825-900.....Joe & Chris Skrdla
22 Red/Rwf Hftrs 700-850.....Curt Morrow
20 Hereford Strs 850-950.....Adam Faatz
5 Blk PO Hftrs 950-1000.....Kilmurry Ranch
5 Blk PO Hftrs 950-1000.....Jungman Inc

UPCOMINGS

Tuesday, November 3rd - Regular Auction
Friday, November 6th - Hay Auction
Tuesday, November 10th - Anniversary Auction

Wes Kilmurry, Manager | 402.340.4225
Austin Jarecke, Yard Manager | 402.340.8540

Field Reps
Richard Schrunk 402.340.1222 | Troy Judge 402.340.4901
Nick Waldo 402.340.5552 | Jake Paxton 402.340.3310
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ALM@AtkinsonLivestock.com | www.AtkinsonLivestock.com
www.CattleUSA.com
We are approved to sell NHTC, Verified Natural Beef, Beef Care, and
Age & Source Verified Cattle.

Classifieds Sale Barns

Sale Barns

Sale Barns



Wednesday, October 28th, 2026
Special Feeder Cattle Auction
9am Weigh Ups -12pm Yearlings then Calves
View & bid live on CattleUSA & DVAuction

Yearlings:

225 blk strs 875-950.....Landing Creek Cattle
160 blk strs 900-1050.....Jake Maurer & Shane Kaczor
130 blk hftrs (GO) 850-875.....Jake Maurer & Shane Kaczor
65 blk strs 700-900.....Rodney & Kevin Schoettger
60 blk-bwf strs (NI) 950-1000.....Dennis Neyens
50 blk strs & hftrs (fall yearlings) 800-850.....Bruce & Justin Palmer
15 blk-bwf mostly hftrs (fall yearlings) 675-750.....Stewart Hereford Ranch
10 blk strs 900-1000.....Bruce & Justin Palmer
10 blk hftrs (PO) 700-800.....Rhoades Land & Cattle

Non-Weaned Spring Calves:

315 char x strs & hftrs 525-650.....Taber Family Inc.
300 blk strs & hftrs (few kept) 400-550.....Mike & Kayla Wintz
240 blk strs & hftrs (none kept, RQ) 500-700.....Zutavern Cattle Co
200 char x strs & hftrs 500-650.....Jarrod Crouse
160 blk-bwf strs & hftrs 475-650.....Lance Shifflet
140 char x strs & hftrs 450-625.....Jerry & Brady Ammon
130 blk strs 500-630.....Ernie Larsen & Son's
130 blk strs 525-630.....Dan & Becky Jensen
115 blk strs & hftrs (none kept) 400-575.....Riley Nichols
85 blk-bwf strs (weaned) 675-725.....Stewart Hereford Ranch
80 blk-bwf-few red strs & hftrs 425-625.....Tommy Schumacher & Allen & Austin Soester
65 blk-bwf strs & hftrs 500-650.....Alec & Aaron Rockford
40 red strs & hftrs 550-600.....Bob & Kita Anderson
35 blk strs & hftrs 550-650.....Lenny & Cheri Fernau
30 blk-bwf strs & hftrs 400-550.....Tom & Tiffany Osborn
25 blk-bwf strs 500-550.....Garrett & Samantha Leonard
5 red strs & hftrs (summer born) 400-500.....Bob & Kita Anderson

**Several pkgs of 5-40 head of fall calves & yearlings
with more listings by sale time.**

Bassett Livestock Auction 888-684-0584 or 402-684-2361
www.bassettlivestock.com

Jake Maurer 402-822-0080 • Shane Kaczor 402-336-7011
Joe Leonard, Fieldman 402-376-4988 • Payton Shankland, Fieldman 402-822-0226
Andrew Wewel, Fieldman 402-760-2267

Bassett Livestock is approved to sell cattle in the following programs:
Age & Source Verification, China EV, NHTC, Saudi Arabia EV,
Verified Natural Beef, BQA, Beef Care, & 100% Vegetarian Fed.



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