

THE EVENTS 2020

PLANNING FOR SUCCESS

In order to get the most value, it is helpful to know when to advertise. **Iowa Farmer Today** has created this editorial calendar to assist you. Editorial emphasis is subject to change, so please consult your sales associate for verification.

JANUARY

- 4 Market Outlook
- 11 SCN Yield Tests & Beginning Farmers
- 18 Iowa Pork Congress
- 25 Iowa Power Farming Show

FEBRUARY

- 1 Iowa Beef Expo
- 8 Estate Planning
- 15 Risk Management
- 22 FFA
- 29 Animal Health

MARCH

- 7 Planting Preparation
- 14 National Ag Day
- 21 Weather Outlook
- 28 Solar & Wind Energy

APRIL

- 4 Land Values
- 11 Planting Intentions
- 18 New Uses for Ag Products
- 25 Weed Control

MAY

- 2 Beef Month
- 9 Consumer Relations
- 16 Planting Survey
- 23 Soil Health
- 30 Grain Storage

JUNE

- 6 Pork Production and Features
- 13 Dairy Month
- 20 Building and Remodeling
- 27 Food Safety

JULY

- 4 Conservation
- 11 Alternative Crops
- 18 Women in Ag
- 25 Biofuels

AUGUST

- 1 Ag Tourism
- 8 State Fair Preview
- 15 Harvest Preparation
- 22 New Machinery
- 29 Technology

SEPTEMBER

- 5 Farm Safety
- 12 Pests and Diseases
- 19 Ag Education
- 26 Rural Communities

OCTOBER

- 3 Pork Month & Biosecurity
- 10 Youth in Ag/4-H
- 17 Seed Selection
- 24 Harvest Survey
- 31 Trade

NOVEMBER

- 7 Veterans in Ag
- 14 Election Outlook
- 21 FIRST Soybean Yield Test Results
- 28 FIRST Corn Yield Test Results

DECEMBER

- 5 ICIA Corn Test Results
- 12 ICIA Soybean Test Results
- 19 Farm Financing
- 26 Year In Review

