

Elanco and Royal DSM Announce Strategic Alliance in U.S. for Bovaer[®] – A Revolutionary, Methane-Reducing Feed Additive for Cattle

- Global Methane Pledge goal of cutting emissions 30% by 2030
- Bovaer[®] (3-NOP) is expected to have revenue potential for Elanco in the U.S. market in excess of US\$200 million.
- Cost will be borne by livestock producers



Feeding Bovaer[®] to 3 cows is like taking 1 family-sized car off the road.

Source:

