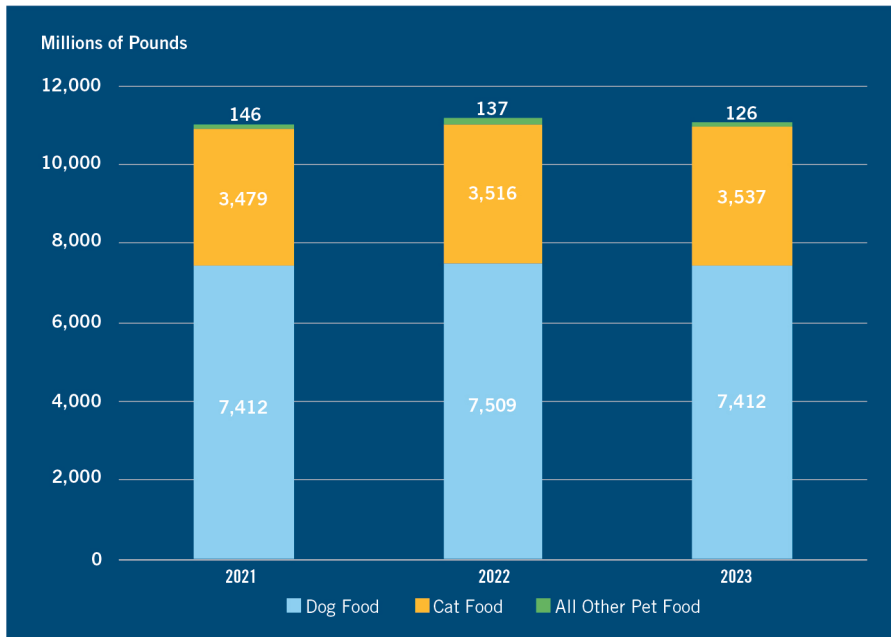


EXHIBIT 4: U.S. Pet Food Volume Sales, by Segment



Source: Circana, CoBank. Data includes multi-outlet operators, does not include pet stores or natural food stores.