

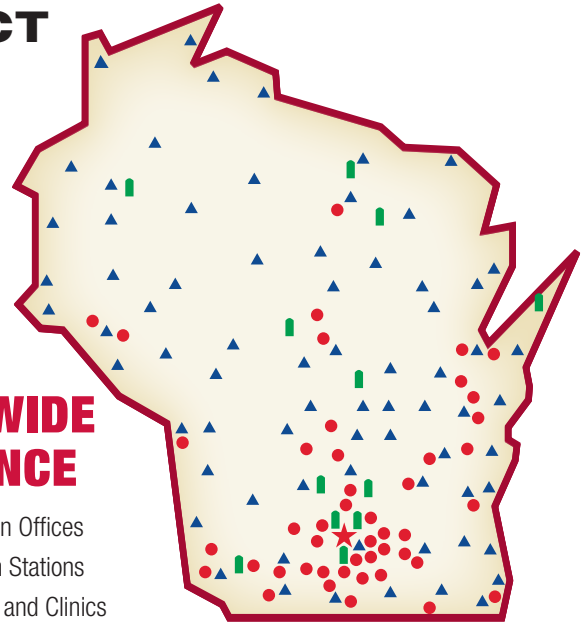
STATEWIDE ECONOMIC IMPACT



311 UW-RELATED START-UP COMPANIES IN WISCONSIN SUPPORTING NEARLY **25,000** JOBS CONTRIBUTING **\$2.3 BILLION** TO THE STATE ECONOMY

193,310 WISCONSIN JOBS

\$15 BILLION OVERALL ECONOMIC IMPACT



STATEWIDE PRESENCE

- ▲ UW Extension Offices
- Ag Research Stations
- UW Hospital and Clinics

RESEARCH RANKINGS

4TH RESEARCH EXPENDITURES AMONG U.S. UNIVERSITIES IN 2013

Johns Hopkins University	\$2.17 billion
University of Michigan—Ann Arbor	\$1.38 billion
University of Washington—Seattle	\$1.19 billion
UNIVERSITY OF WISCONSIN—MADISON	\$1.12 BILLION
University of California—San Diego	\$1.08 billion
University of California—San Francisco	\$1.04 billion
Harvard University	\$1.01 billion
Duke University	\$993 million
University of North Carolina—Chapel Hill	\$973 million
UCLA	\$967 million

6TH IN PATENTS ISSUED AMONG U.S. UNIVERSITIES (2013)

THE ONLY UNIVERSITY

— PUBLIC OR PRIVATE — RANKED IN THE **TOP FIVE** FOR **RESEARCH SPENDING** IN EACH OF THE LAST **25 YEARS**



U.S. News & World Report, 2014

\$5 BILLION SPENT BY UW-MADISON AND ITS FACULTY, STAFF, STUDENTS, AND VISITORS

GENERATES \$7 BILLION IN ADDITIONAL ECONOMIC ACTIVITY



\$1 OF STATE TAX DOLLARS INVESTED IN UW

\$24.14 IN ECONOMIC ACTIVITY IN WISCONSIN

Source: NorthStar Consulting Group, 2015

STUDENT EXPERIENCE

574,032 DEGREES GRANTED SINCE UW-MADISON WAS FOUNDED

94% SENIORS **92%** FRESHMEN RATED THEIR OVERALL EXPERIENCE AT UW-MADISON AS EXCELLENT OR VERY GOOD

RECORD-BREAKING NUMBERS

6,659 BACHELOR'S DEGREES AWARDED IN 2014

NEARLY... **33,000** FRESHMAN APPLICANTS IN 2014 & 2015 YTD

TIME TO GRADUATION HAS STEADILY DECLINED AND NOW AVERAGES **4.16 YEARS**