

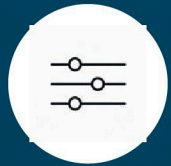
The Cost Gap is More Than a Currency Story

Exchange rates alone can't explain the pricing advantages observed in Brazil



Currency Exchange Impact

Exchange rate fluctuations can distort price comparisons between countries, affecting perceived input costs.



Purchasing Power Parity Adjustment

PPP accounts for differences in what money can buy, normalizing international price comparisons effectively.



Persistent Cost Differences

Even after PPP adjustment, Brazilian growers pay less for inputs, showing real economic disparities beyond currency values.



Structural Market Factors

Cost gaps reflect deeper structural differences in markets, product mix, and overall economic conditions.