Hanson Companies (Hanson Silo Company) Acquires Advanced Agri-Direct Inc. and Cancrete® Waterers

Hanson Companies, a fourth-generation family-owned precast concrete manufacturer based in Lake Lillian, Minnesota, is proud to announce the acquisition of **Advanced Agri-Direct (USA), Inc.**, the Nebraska-based manufacturer and distributor of **Cancrete® livestock waterers** and related parts.

This acquisition strengthens Hanson Companies' portfolio of agricultural infrastructure products, expanding its ability to serve livestock producers across North America and beyond with durable, energy-efficient, and farmer-trusted solutions available at 600 reputable retailers across the USA.

"For 110 years, Hanson Companies has focused on building quality precast concrete products for American agriculture," said Matt Hanson, President of Hanson Companies. "The Cancrete® line is a perfect fit for our family of brands—reliable, farmer-proven, and built to withstand the toughest environments. We are excited to carry this legacy forward while investing in future innovation."

About Cancrete® Waterers

Founded in 1990 in Leduc, Alberta, Cancrete® has been a leader in insulated concrete waterers, trusted by cattlemen and livestock producers for their longevity, efficiency, and low-maintenance design. The product line includes a range of energy-free, continuous flow, and heated waterers built to withstand the most demanding conditions -40, subzero temperatures, ensuring fresh water access for beef and dairy cattle year-round.

What This Means for Customers

- Continuity of Supply: Cancrete® waterers and replacement parts will continue to be available at 600 retail farm stores without interruption.
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- **Expanded Support:** Hanson's established distribution and service network will enhance product availability across North America.
- **Commitment to Quality:** Customers can expect the same rugged durability and farmer-first design that have made Cancrete® a trusted name.

"We are honored to add Cancrete® to our portfolio," added Mike Hanson. "This acquisition reflects our ongoing commitment to serving the needs of livestock producers with dependable solutions, including: Bunker Silos, Easy Rake, Easy Shade, Precast Concrete Feedbunks, Slatted floor deep pit barns, and many more that stand the test of time."

About Hanson Companies

Founded in 1916, Hanson Companies is a Minnesota-based, family-owned manufacturer and supplier of agricultural infrastructure solutions. From bunker silos and precast concrete products to the innovative Hanson Easy Shade cattle shade system, Hanson has built a reputation for quality, innovation, and service across generations.

For more information about Hanson Companies or the Cancrete® product line, please visit hansonsilo.com or contact, 320-664-4171, hscinfo@hansonsilo.com.



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