

# Nichols Farms

*Superior Beef Genetics*

## Opening Day Private Treaty Bull Season **SATURDAY, JANUARY 24, 2026**

Nichols Farms Bull Barn • Bidding starts at 1:00 PM

### 500 BULLS

6 Six Genetic Lines of Hard Working Bulls

Angus • Simmental • SX (Sim Angus) • South Devon • Nichols Composites (DA) • Nichols Hybrids (DX)

Offering our greatest set of **YEARLING BULLS... EVER!**

Industry pioneer for "Opening Day Private Treaty" bull sales hosted for over 72 years.

*Continued For 2026 Two Additional Groups of Bulls*

**1** "Best of the Best" Nichols Bulls selected for our own in-herd use. Impressive numbers, outstanding phenotype with ability to work anywhere.

**2** Big, stout, virgin Fall Yearling bulls, ready to turn out. They are fertility tested, trich tested, fe tested and 50K genomic profiled.

At Nichols Farms, all of our sale bulls are backed by a cowherd with 73 years of selection pressure. We breed for growth, carcass traits, mothering ability, sound feet and good disposition. If a cow does not produce, she goes to town.

We have strategically developed six genetic lines. All different, all with various strengths and reasons to use. Nichols Farms has earned the trust of cowmen because these bulls will go out and get cows bred, plus sires calves that top local feeder calf sales. Our bull buyers expect success and year and year we deliver!

"The Nichols Bull" is a very precise, very exact genetic design and engineering process. The result of the process is the Nichols Bull with the single purpose to pass on his performance and carcass traits to replicate himself in a large number of offspring. When a bull leaves Nichols Farms he not only knows his job, but he has the ability to carry it out. He is a high performance piece of genetic engineering designed to function in the real world.

**Come see us or give us a call to make a sight unseen satisfaction guaranteed purchase. We sell privately because it works for us and our customers. We are just an hour and a half East of Omaha off Hwy. 80.**



**[www.nicholsfarms.biz](http://www.nicholsfarms.biz)**

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