

**Carl & Marjory Hertz Lecture on
Emerging Issues in Agriculture**
**“A Century of Seed Innovation:
Insights from Pioneer Leaders”**



CORTEVA
agriscience



PIONEER
HUNDRED YEARS

PANELISTS:

Geoff Graham

VP, Seed Product Development

Mark Deterding

VP, Integrated Seed Operations

Jeremy Dirks

President, North America Business

Tuesday, April 14, 2026, 4:30 p.m.

127 Curtiss Hall, Iowa State University, Ames

Event is free and open to the public

Organized by the College of Agriculture and Life Sciences and co-sponsored by the Committee on Lectures funded by the Government of the Student Body.