

SMART MANUFACTURING 2025 EDITORIAL CALENDAR

	FEB	APR	JUN	AUG	OCT	DEC
EDITORIAL FOCUS	Combining human creativity, advanced technology and digitally connected machines to increase the efficiency of traditional manufacturing.					
	Women Trailblazers in Smart Manufacturing	Celebrating STEM Education (National Robotics Week)	RAPID + TCT: What's New in 3D Printing?	Software for Smart Shops	Cybersecurity Preparedness	Practical Applications of AI
	Biomanufacturing Breakthroughs	Advances in Laser Metrology	Aerospace	Medical	Energy	Smart Manufacturing for EVs
	Repair or Replace?	Supply Chain Optimization	Trends in Training and Reskilling	FABTECH Preview	Human-centered Robotics	2025 Trends
RECURRING "HOW TO" COLUMN	How to: Stay Profitable in Challenging Times	How to: Integrate and Deploy Touchscreens	How to: Get Insights from Data	How to: Choose the Right Automation Solution	How to: Mitigate Cyberthreats	How to: Eliminate Data Silos
RECURRING FEATURE	Manufacturing USA - Biofabrication	Manufacturing USA - Robotics	Manufacturing USA - Sustainable Manufacturing	Manufacturing USA - Materials	Manufacturing USA - Cybersecurity	Manufacturing USA - Artificial Intelligence
SMART SHOP ESSENTIALS	Managing Data: Your Shop's Biggest Asset	Simplifying Software: Understanding ERP, PLM, MES and TMS	Increasing Overall Equipment Effectiveness (OEE)	High-speed, High-feed Machining	Shop Floor Metrology	Cobots, Robots and Automated Material Handling
BONUS DISTRIBUTION		RAPID + TCT EASTEC		FABTECH	WESTEC SOUTHTEC TEXAS	
ADVERTISER BONUS		Tech Sheets (w/full-page ad or equivalent)	Half-Page Case Study or Company Profile (w/half-page ad or larger)	Advertising Study (w/half-page ad or larger)		Half-Page Case Study or Company Profile (w/half-page ad or larger)
AD CLOSING DATES						
RESERVATIONS	1/3/25	2/18/25	4/22/25	6/20/25	8/18/25	10/21/25
MATERIALS	1/7/25	2/21/25	4/25/25	6/25/25	8/21/25	10/24/25

