

## ADVERTISING MEDIA KIT





**The Express News Group** publishes four weekly newspapers — **The Southampton Press Eastern and Western Editions, The East Hampton Press and The Sag Harbor Express** — blanketing the oceanfront and bayfront communities on the South Fork of Long Island, commonly referred to as “the Hamptons.” Combined, **The Southampton Press** and **The Sag Harbor Express** offer the largest paid circulation in the Hamptons, and the company’s website, [27east.com](http://27east.com), welcomes roughly 200,000 monthly visitors who read an average of 750,000 page views per month.

The Express News Group also publishes The Express Magazine, which comes out eight times per year, monthly from April through November, covering a wide range of topics of interest to both the permanent and transient populations across the North and South Forks of Long Island. The company's Dining and Open for Business magazines are definitive guides to East End business.

The heart of our coverage area is the Hamptons, a world-famous resort area with a resident population of more than 80,000 plus some 60,000 second-home residents. The area includes the communities of Westhampton, Hampton Bays, Southampton, Bridgehampton, Sag Harbor, East Hampton and Montauk, to name a few.

Our focus is on community. From local government and politics to arts, entertainment, sports and real estate, The Express News Group provides comprehensive coverage of everything going on in the diverse neighborhoods that make up the East End of Long Island.

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THE EXPRESS  
NEWS GROUP



### **Our print editions have:**

- 18,000 copies distributed each week
  - ▷ Over 400 newsstand locations
  - ▷ 6,000 print subscribers
  - ▷ 3,000 digital subscribers

### **Our websites, [27east.com](http://27east.com), [Southamptonpress.com](http://Southamptonpress.com), [Easthamptonpress.com](http://Easthamptonpress.com) and [Sagharborexpress.com](http://Sagharborexpress.com) receive more than:**

- 200,000 visitors per month
- 750,000 page views per month

### **The Express Magazines is:**

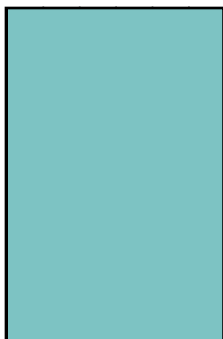
- Distributed at more than 300 locations on the North and South Forks

### **We also have:**

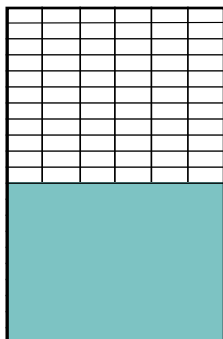
- 25,000 subscribers to our email newsletters
- 20,000 Facebook followers
- 16,000 Instagram followers

### **200+ Awards**

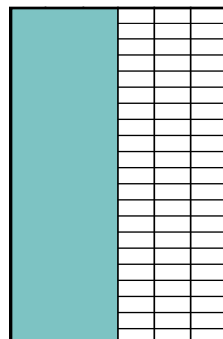
In the past five years, The Express News Group has received more than 200 awards from the New York Press Association, the National Newspaper Association and the Press Club of Long Island for coverage of local news, breaking news, sports, features, the arts as well as use of social media, podcasts, graphic illustration, ad design and photography.



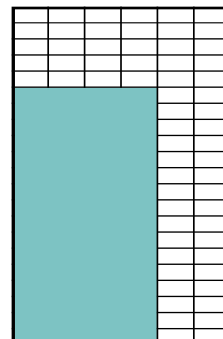
**Full Page**  
11.5" x 21"



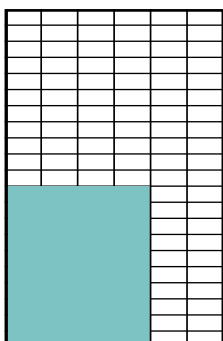
**1/2 Page**  
11.5" x 10"



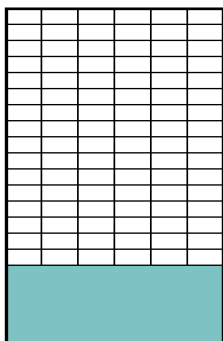
**1/2 Page**  
5.6667" x 21"



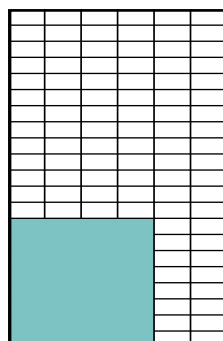
**1/2 Page**  
7.6111" x 15"



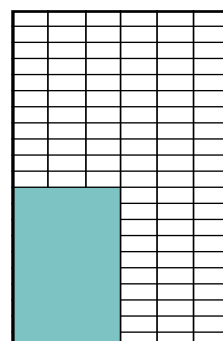
**1/3 Page**  
7.6111" x 10"



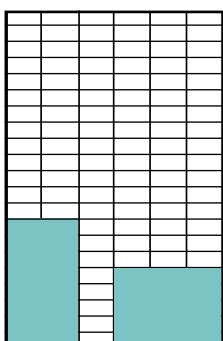
**1/4 Page**  
11.5" x 5"



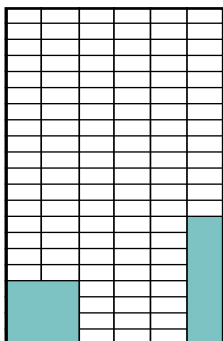
**1/4 Page**  
7.6111" x 8"



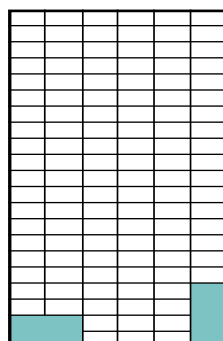
**1/4 Page**  
5.6667" x 10"



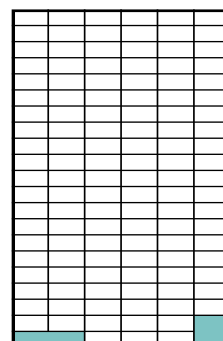
**1/8 Page**  
3.7222" x 8"  
5.6667" x 5"



**1/16 Page**  
3.7222" x 4" or  
1.7768" x 8"



**1/32 Page**  
3.7222" x 2" or  
1.7768" x 4"



**1/64 Page**  
3.7222" x 1" or  
1.7768" x 2"

## DEADLINES

Materials due for ad production: Friday, 4 p.m.  
Real Estate Section: Friday, 4 p.m.  
All Other Sections: Monday, 1 p.m.  
Ad Copy Deadline: Monday, 1 p.m.

## CONTACT SALES OFFICE

Phone: 631-287-1100  
Email: [ads@expressnewsgroup.com](mailto:ads@expressnewsgroup.com)

## Display Advertising Specifications

### COLUMN WIDTHS

Columns	Inches	Picas
1	1.7768"	10p7.93
2	3.7222"	22p4
3	5.6667"	34p0
4	7.6111"	45p8
5	————	5 column ads not available
6	11.5"	69p0
Double Truck	24.25"	145p6

### PAGE SIZE INFORMATION

Page Depth	21"
Columns per page	6
Column width - inches	1.7778"
Column width - picas	10p7.93
Total column inches per page	126"

### POPULAR AD SIZES\*

Ad Size	Columns Wide X Inches Deep	Inches Wide X Inches Deep
Full Page	6 col. X 21"	11.5" X 21"
1/2 Page (H)	6 col. X 10"	11.5" X 10"
1/2 Page (S)	4 col. X 15"	7.6111" X 15"
1/3 Page (S)	4 col. X 10"	7.6111" X 10"
1/4 Page (V)	3 col. X 10"	5.6667" X 10"
1/4 Page (H)	6 col. X 5"	11.5" X 5"
1/4 Page (S)	4 col. X 8"	7.6111" X 8"
1/8 Page (V)	2 col. X 8"	3.7222" X 8"
1/8 Page (H)	3 col. X 5"	5.6667" X 5"
1/16 Page (V)	1 col. X 8"	1.7768" X 8"
1/16 Page (S)	2 col. X 4"	3.7222" X 4"
1/32 Page (V)	1 col. X 4"	1.7768" X 4"
1/32 Page (H)	2 col. X 2"	3.7222" X 2"
1/64 Page (H)	2 col. X 1"	3.7222" X 1"
1/64 Page (S)	1 col. X 2"	1.7768" X 2"

(S) = Square (H) = Horizontal (V) = Vertical

*\*We offer other ad sizes, but not all column/inch combinations are available. Please call for alternate sizes.*

### DESIGN REQUIREMENTS

- All ads run inside an unbroken 1 pt. border.
- Reverses and reversed type may not exceed 33% of the ad area.
- We reserve the right to shade ads that exceed this amount.

### PRODUCTION PROOFS

- Proofs will be furnished on request provided material is submitted by 12 p.m. on Friday preceding date of publication.

### SUBMITTING DIGITAL FILES

- Our email servers will accept only the following types of attachments; pdf, tif, doc, xls, text, zip, or sit. To send other types of files please use a compression program that will create a ZIP (PC) or SIT (MAC) file.
- We encourage you to send us all digital ads in a PDF format. To ensure the best possible output, create your PDF file to meet the PDF/1Xa standard. This is a standard setting included with Adobe Acrobat products.
- Avoid using True Type fonts. Adobe Type fonts reproduce the best.
- Photos should be sized correctly for the ad and the resolution should be 300 pixels per inch.
- Photos should be formatted to CMYK for print, rather than RGB.

### TERMS & CONDITIONS

- All advertising is payable in advance until credit has been established with our billing department.
- Finance charges of 1.5% per month will be levied on all unpaid balances of 30 days or greater.
- All insertions require a signed insertion order.
- A signed contract is required for discount rate eligibility.

### IN CASE OF ERRORS

- In the event of a typographical error or wrong insertion, we will run a corrected advertisement, or issue a credit, for that portion of the ad that may have been rendered valueless by the error.
- Advertisers shall notify us of such an error in time for correction before the second insertion.

### DEADLINES

- Materials due for ad production: Friday, 4 p.m.
- Real Estate and Arts Sections: Friday, 4 p.m.
- All Other Sections: Monday, 1 p.m.
- Ad Copy Deadline: Monday, 1 p.m.

### CONTACT SALES OFFICE

- Phone: 631-287-1100
- Email: ads@expressnewsgroup.com

## THE EAST HAMPTON PRESS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$2,403	\$2,042	\$1,645	\$1,355	\$1,160
1/2	\$1,355	\$1,151	\$953	\$785	\$671
1/3	\$847	\$719	\$618	\$507	\$435
1/4	\$677	\$576	\$495	\$407	\$349
1/8	\$340	\$289	\$246	\$210	\$173
1/16	\$183	\$155	\$134	\$97	\$85
1/32	\$96	\$82	\$72	\$64	\$49
1/64	\$63	\$54	\$42	\$35	\$29

ADD COLOR: \$225 for full; \$150 for 1/2; \$75 for 1/3 or 1/4; \$50 for 1/8; \$25 for 1/16 and smaller

## THE SOUTHAMPTON PRESS EASTERN EDITION

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$2,939	\$2,498	\$2,154	\$1,847	\$1,698
1/2	\$1,645	\$1,399	\$1,209	\$1,026	\$880
1/3	\$1,158	\$986	\$833	\$707	\$594
1/4	\$941	\$800	\$623	\$531	\$450
1/8	\$463	\$394	\$330	\$285	\$242
1/16	\$261	\$222	\$184	\$151	\$125
1/32	\$145	\$124	\$101	\$87	\$67
1/64	\$85	\$74	\$57	\$47	\$40

ADD COLOR: \$225 for full; \$150 for 1/2; \$75 for 1/3 or 1/4; \$50 for 1/8; \$25 for 1/16 and smaller

## THE SOUTHAMPTON PRESS WESTERN EDITION

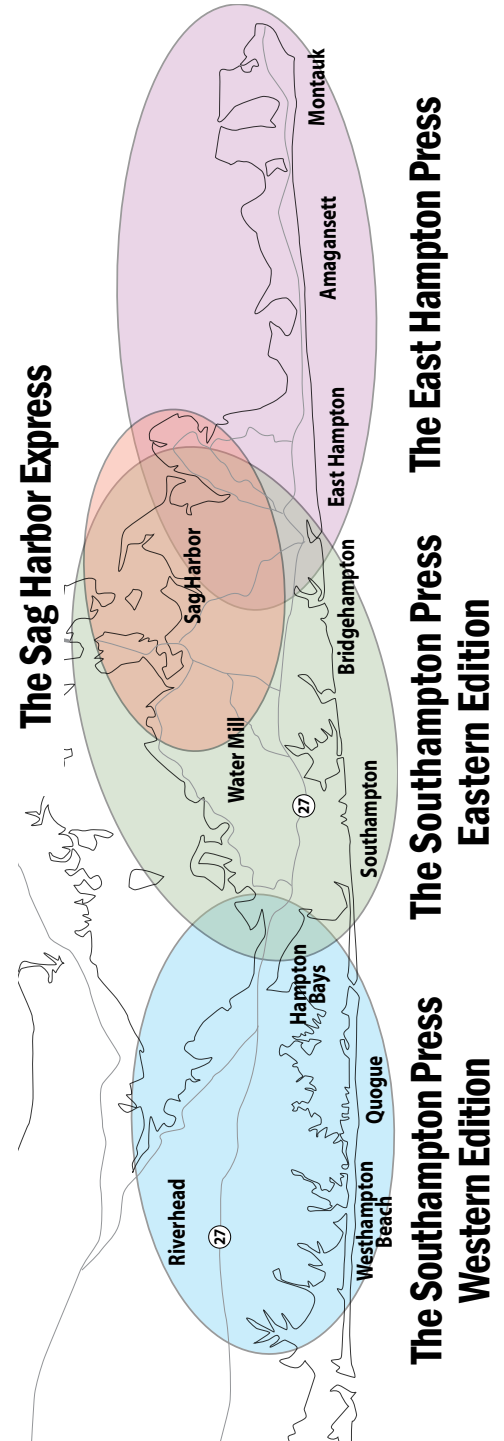
Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$2,466	\$2,096	\$1,772	\$1,414	\$1,196
1/2	\$1,396	\$1,186	\$1,017	\$912	\$703
1/3	\$1,018	\$865	\$706	\$609	\$466
1/4	\$799	\$679	\$530	\$456	\$353
1/8	\$404	\$344	\$279	\$240	\$181
1/16	\$231	\$197	\$152	\$131	\$98
1/32	\$124	\$106	\$83	\$74	\$56
1/64	\$80	\$68	\$47	\$43	\$34

ADD COLOR: \$225 for full; \$150 for 1/2; \$75 for 1/3 or 1/4; \$50 for 1/8; \$25 for 1/16 and smaller

## THE SAG HARBOR EXPRESS

Sizes	1 week only	6 times	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$2,785	\$2,377	\$1,972	\$1,745	\$1,437
1/2	\$1,391	\$1,198	\$990	\$877	\$734
1/3	\$1,018	\$865	\$706	\$609	\$466
1/4	\$696	\$605	\$500	\$438	\$368
1/8	\$348	\$302	\$250	\$219	\$189
1/16	\$185	\$160	\$132	\$116	\$96
1/32	\$92	\$79	\$67	\$58	\$48

ADD COLOR: \$200 for full or 1/2; \$100 for 1/3 or 1/4; \$75 for 1/8 or 1/16



## Distribution Area

### DEADLINES

Materials deadline for all production:  
Friday, 4 p.m.  
Real Estate Section: Friday, 4 p.m.  
All Other Sections: Monday, 1 p.m.  
Ad Copy Deadline: Monday, 3 p.m.

### CONTACT SALES OFFICE

Tel: 631-287-1100  
Email: [ads@expressnewsgroup.com](mailto:ads@expressnewsgroup.com)

## ANY 2 NEWSPAPERS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$4,349	\$3,697	\$3,121	\$2,503	\$2,161
1/2	\$2,980	\$2,533	\$1,778	\$1,408	\$1,250
1/3	\$1,777	\$1,509	\$1,222	\$1,052	\$838
1/4	\$1,333	\$1,134	\$923	\$792	\$642
1/8	\$683	\$581	\$489	\$420	\$337
1/16	\$386	\$329	\$262	\$228	\$173
1/32	\$207	\$176	\$140	\$123	\$88
1/64	\$114	\$96	\$77	\$63	\$49

ADD COLOR: \$400 for full; \$275 for 1/2; \$150 for 1/3 or 1/4; \$100 for 1/8th; \$50 for 1/16 and smaller ads.

## ANY 3 NEWSPAPERS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$6,753	\$5,740	\$4,766	\$3,856	\$3,322
1/2	\$4,334	\$3,684	\$2,732	\$2,192	\$1,923
1/3	\$2,622	\$2,230	\$1,839	\$1,559	\$1,273
1/4	\$2,102	\$1,709	\$1,417	\$1,199	\$989
1/8	\$1,022	\$869	\$735	\$630	\$510
1/16	\$569	\$485	\$395	\$326	\$259
1/32	\$304	\$258	\$212	\$187	\$137
1/64	\$176	\$150	\$119	\$98	\$79

ADD COLOR: \$450 for full; \$350 for 1/2; \$225 for 1/3 or 1/4; \$150 for 1/8th; \$75 for 1/16 and smaller ads.

## ALL 4 NEWSPAPERS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT		
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total
Full Page	\$9,003	\$7,654	\$6,355	\$5,141	\$4,429
1/2	\$5,779	\$4,912	\$3,642	\$2,923	\$2,563
1/3	\$3,496	\$2,973	\$2,453	\$2,079	\$1,697
1/4	\$2,683	\$2,279	\$1,890	\$1,599	\$1,319
1/8	\$1,363	\$1,158	\$980	\$840	\$681
1/16	\$759	\$647	\$527	\$435	\$345
1/32	\$405	\$344	\$283	\$249	\$183
1/64	\$234	\$200	\$159	\$131	\$105

ADD COLOR: \$500 for full or 1/2; \$400 for 1/3 or 1/4; \$300 for 1/8th; \$200 for 1/16 and \$100 for smaller ads.

### TERMS & CONDITIONS

- All advertising is payable in advance until credit has been established with our billing department.
- Finance charges of 1.5% per month will be levied on all unpaid balances of 30 days or greater.
- All insertions require a signed insertion order.
- A signed contract is required for discount rate eligibility.

### IN CASE OF ERRORS

- In the event of a typographical error or wrong insertion, we will run a corrected advertisement, or issue a credit, for that portion of the ad that may have been rendered valueless by the error.
- Advertisers shall notify us of such an error in time for correction before the second insertion.

### DEADLINES

- Materials deadline for all production: Friday, Noon
- All Other Sections: Monday, 1 p.m.
- Ad Copy Deadline: Monday, 1 p.m.

### CONTACT SALES OFFICE

- Phone: 631-287-1100
- Email: ads@expressnewsgrgroup.com



# Let Residence Build Your Brand

No advertising vehicle builds your brand better than Residence, the Hamptons' premier real estate home and design weekly. As a separate section in both editions of The Southampton Press, The Sag Harbor Express and The East Hampton Press, your clients now get four times the exposure at one low price.

Marketing high-end properties demands high-end media, and no other advertising vehicle delivers the same quality readership and blanket coverage of the entire Hamptons market from Westhampton Beach to Montauk.

4-PUB BUY ALL ADS INCLUDE COLOR!		
Full Page	11.5" w x 21" h	\$2,402
1/2 Page (H)	11.5" w x 10" h	\$1,529
1/2 Page (V)	7.6111" w x 15" h	\$1,529
1/4 Page (V)	5.6667" w x 10" h	\$758
1/4 Page (S)	7.6111" w x 8" h	\$758
1/8 Page (V)	3.7222" w x 8" h	\$423
1/8 Page (S)	5.6667" w x 5" h	\$423



# Let ARTS & LIVING Build Your Brand

No other media company captures the Hamptons' arts and lifestyle scene like The Express News Group, with a weekly Arts & Living section inside both editions of The Southampton Press, The Sag Harbor Express and The East Hampton Press. This award-winning section gives you four times the exposure of other publications at one low price.

The East End is a year-round community with world-class fine art galleries, theater and live music, along with incredible restaurants, food and wine and lifestyle. No other advertising vehicle delivered the same quality readership and blanket coverage of the entire Hamptons market from Westhampton Beach to Montauk.

## 4-PUB BUY

**ALL ADS INCLUDE COLOR!**

Full Page	11.5" w x 21" h	\$2,402
1/2 Page (H)	11.5" w x 10" h	\$1,529
1/2 Page (V)	7.6111" w x 15" h	\$1,529
1/4 Page (V)	5.6667" w x 10" h	\$758
1/4 Page (S)	7.6111" w x 8" h	\$758
1/8 Page (V)	3.7222" w x 8" h	\$423
1/8 Page (S)	5.6667" w x 5" h	\$423



**SALES OFFICE**

Phone: 631-287-1100    ads@expressnewsgroup.com

**27east.com**

# THE EXPRESS

Publishes April through November

## MAGAZINE

2026  
SCHEDULE



**THE MAY ISSUE**  
APRIL 16



**THE SUMMER BOOK**  
MAY 21



**THE AUGUST ISSUE**  
JULY 23



**THE SEPTEMBER ISSUE**  
AUGUST 20



**FESTIVAL**  
SEPTEMBER 17



**THE OCTOBER ISSUE**  
OCTOBER 8



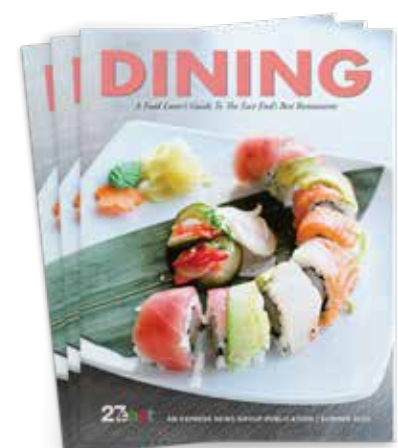
**THE HOLIDAY BOOK**  
NOVEMBER 19

## PLUS! OUR 27EAST BUSINESS MAGAZINES!



**OPEN FOR BUSINESS**  
April 2

This is an essential resource to any Hamptons household. Each listing has company information and a summary of the services provided.



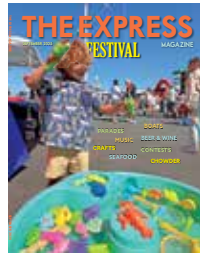
**DINING**  
July 9

With more than 100 pages of restaurants, menus and catering information, Dining 2025 is the Hamptons' premier food and entertainment magazine.

# 2026 EXPRESS MAGAZINE SCHEDULE



**THE MAY ISSUE**  
Sales Deadline: March 25  
Pub Date:  
**APRIL 16**  
Special Section:  
**HOME & GARDEN**  
Size: \_\_\_\_\_



**FESTIVAL**  
Sales Deadline: August 26  
Pub Date:  
**SEPTEMBER 17**  
Special Section:  
**EAST END FESTIVALS**  
Size: \_\_\_\_\_



**THE SUMMER BOOK**  
Sales Deadline: April 29  
Pub Date:  
**MAY 21**  
Size: \_\_\_\_\_



**THE OCTOBER ISSUE**  
Sales Deadline: September 16  
Pub Date:  
**OCTOBER 8**  
Special Section:  
**FALL HARVEST**  
Size: \_\_\_\_\_



**THE AUGUST ISSUE**  
Sales Deadline: July 1  
Pub Date:  
**JULY 23**  
Special Section:  
**SUMMER HARVEST**  
Size: \_\_\_\_\_



**THE HOLIDAY BOOK**  
Sales Deadline: October 23  
Pub Date:  
**NOVEMBER 19**  
Size: \_\_\_\_\_



**THE SEPTEMBER ISSUE**  
Sales Deadline: July 29  
Pub Date:  
**AUGUST 20**  
Special Section:  
**HOME & GARDEN**  
Size: \_\_\_\_\_

Publications from  
**THE EXPRESS**  
● NEWS GROUP

631.287.1100 • ads@expressnewsgroup.com

## SPECS / SIZES / PRICES

	W	H	
Two Page Spread (*Bleed)	16.75"	11"	\$2,039
Two Page Spread	15.75"	9.75"	\$2,039
Full Page (*Bleed)	8.5"	11"	\$995
Full Page Color	7.5"	9.75"	\$995
Half Page Horizontal Color	7.5"	4.8"	\$637
Half Page Vertical Color	3.7"	9.75"	\$637
Quarter Page Color	3.7"	4.8"	\$364

\*Bleed ads include a .25" bleed on every side. No text or important imagery within .625" of final trim size  
Files should be delivered as high res CMYK PDFs. Images rendered at 300 dpi. Ad design services are available at no extra charge. **Covers and premium positions are available upon request.**

## DISCOUNT PACKAGES

3 Magazines Save 6%		5 Magazines Save 9%		7 Magazines Save 12%	
Page Size	Price Per Ad	Page Size	Price Per Ad	Page Size	Price Per Ad
DT	\$1,917	DT	\$1,855	DT	\$1,794
Full	\$935	Full	\$905	Full	\$876
1/2	\$599	1/2	\$580	1/2	\$561
1/4	\$342	1/4	\$331	1/4	\$320

## CONTRACT

Advertiser \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Method of Payment: ☐ Cash ☐ Check ☐ Visa ☐ Mastercard ☐ Amex

Total CC# Exp. CVV#

Advertiser's Signature \_\_\_\_\_



# FOR BUSINESS

APRIL 2, 2026

This is an essential resource to any Hamptons household. Every ad includes company information and a summary of the services provided. Face and name recognition along with word-of-mouth marketing make this the perfect advertising option for businesses across the East End.

**SALES DEADLINE: WEDNESDAY, MARCH 4, 2026**

	<u>Ad Size</u>	<u>Open Rate</u>	<u>Contract Rate</u>
<b>Full Page:</b>	7.5" x 9.75"	\$1,047	\$932
<b>1/2 Page (H):</b>	7.5" x 4.8"	\$729	\$593
<b>1/2 Page (V):</b>	3.7 x 9.75"	\$729	\$593
<b>1/4 Page (V):</b>	3.7" x 4.8"	\$384	\$339

ALL ADS WILL BE IN COLOR

PRESS RUN 25,000

**OPEN FOR BUSINESS will be distributed as an insert to The East Hampton Press, The Sag Harbor Express and The Southampton Press Eastern & Western editions on APRIL 2, 2026.**

SHARE YOUR BUSINESS STORY AND PROFILE WITH  
55,000 READERS IN OPEN FOR BUSINESS,  
THE DEFINITIVE WHO'S WHO  
SOURCE FOR LOCAL BUSINESSES  
ON THE SOUTH FORK.

ADVERTISING INQUIRIES

ads@expressnewsgroup.com | 631-287-1100





ADVERTISING  
DEADLINE:  
WEDNESDAY,  
JUNE 10, 2026

# DINING

## IS THE EAST END'S PREMIER DINING GUIDE

With more than 100 pages of restaurants, menus and catering information, Dining 2026, is the Hamptons' premier food and entertainment magazine. 27east Dining is inserted in The East Hampton Press and for subscribers of The Southampton Press Eastern and Western editions and The Sag Harbor Express with additional copies available at strategic locations on both forks all summer long.

Distributed on both the North and South Forks, there is no better vehicle to showcase your restaurant or entertainment services to residents and visitors all season long.

**CONTACT US NOW FOR SPACE RESERVATIONS**

**ads@expressnewsgroup.com • 631-287-1100**

	Ad Size	Open Rate	Contract Rate
<b>Full Page:</b>	7.25" x 9.75"	\$644	\$554
<b>2 Page Spread:</b>	15.75" x 9.75"	\$987	\$882

INCLUDES  
COLOR



# 27east<sup>®</sup>.com

The Hamptons most popular website.

**200,000**  
MONTHLY VISITORS



**750,000**  
MONTHLY PAGE VIEWS

THE EXPRESS  
NEWS GROUP

Sag Harbor *The Express*

The Southampton Press

THE EAST  HAMPTON PRESS

THE EXPRESS  
MAGAZINE

# DIGITAL ADVERTISING RATES

## 27east.com

	1 Week	4 Weeks	13 Weeks	26 Weeks	39 Weeks	52 Weeks
<b>Homepage Leader</b>						\$395
(970x250 px) – Rotation of 10						<b>SOLD OUT</b>
<i>Appears in rotation on top of homepage of 27east.com and landing pages for The Southampton Press, The East Hampton Press and The Sag Harbor Express. *52-week commitment required.</i>						
<b>Homepage Top Anchor</b>	\$304	\$295	\$287	\$270	\$256	\$240
(300x250 px) – Rotation of 8						
<i>Appears in rotation on top right of homepage of 27east.com and landing pages for The Southampton Press, The East Hampton Press and The Sag Harbor Express.</i>						
<b>Section Leader</b>	\$157	\$146	\$142	\$135	\$128	\$122
(970x250 px) – Rotation of 12						
<i>Appears in rotation across all sections except Homepage, News, Police and Real Estate.</i>						
<b>Section Anchor</b>	\$116	\$112	\$109	\$103	\$97	\$91
(300x250 px) – Rotation of 12						
<i>Appears in rotation across all sections except Homepage, News, Police and Real Estate.</i>						
<b>Classified Anchor</b>	\$126	\$121	\$117	\$111	\$104	\$98
(300x250 px) – Unlimited Rotation						
<i>Appears in rotation at the top right of the classified pages.</i>						
<b>Arts Article Anchor</b>	\$145	\$141	\$137	\$129	\$122	\$115
(300x250px) – Unlimited Rotation						
<i>Appears in rotation inside the text and near the top of all arts articles.</i>						
<b>Sports Article Anchor</b>	\$145	\$141	\$137	\$129	\$122	\$115
(300x250px) – Unlimited Rotation						
<i>Appears in rotation inside the text and near the top of all arts articles.</i>						
<b>Run of Site</b>	\$88	\$86	\$84	\$79	\$75	\$71
(300x250px) – Unlimited Rotation						
<i>Appears in rotation throughout the site, including inside the text of most articles.</i>						

# DIGITAL ADVERTISING RATES

## News Sections

THE SOUTHAMPTON PRESS • THE EAST HAMPTON PRESS • THE SAG HARBOR EXPRESS

	1 Week	4 Weeks	13 Weeks	26 Weeks	39 Weeks	52 Weeks
<b>News Leader</b>				\$287	\$270	\$256

(970x250 px) – Rotation of 12

*Appears in rotation at the top of news pages for The Southampton Press, The East Hampton Press and The Sag Harbor Express. \*26, 39 or 52-week commitment required.*

<b>News Anchor</b>			\$178	\$173	\$168	\$159
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(300x250 px) – Rotation of 12

*Appears in rotation on the top right of news pages for The Southampton Press, The East Hampton Press and The Sag Harbor Express. \*13, 26, 39 or 52-week commitment required.*

<b>News Article Anchor</b>	\$131	\$127	\$123	\$116	\$110	\$104
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(300x250 px) – Unlimited Rotation

*Appears in rotation inside the text and near the top of all news articles.*

## Residence

	1 Week	4 Weeks	13 Weeks	26 Weeks	39 Weeks	52 Weeks
<b>Real Estate Leader</b>	\$205	\$199	\$193	\$187	\$176	\$166

(300x250 px) – Rotation of 7

*Appears in rotation at the top of all pages in Residence section.*

<b>Real Estate Anchor</b>	\$184	\$179	\$174	\$165	\$156	\$148
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(300x250 px) – Rotation of 7

*Appears in rotation on the top right of all pages in Residence section.*

<b>Real Estate Article</b>	\$90	\$87	\$84	\$79	\$75	\$71
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**Anchor** (300x250 px) – Unlimited Rotation

*Appears in rotation inside the text and near the top of all real estate articles.*

**Homepage  
WEEKLY  
SPECIAL**

Includes the 27east homepage and main landing pages for The Southampton Press, The East Hampton Press and The Sag Harbor Express. Two week maximum.

(660x80 px)

**\$400**

# THIS WEEKEND IN THE HAMPTONS

# THIS WEEK'S NEWS

THE EXPRESS  
NEWS GROUP  
EmailBlasts



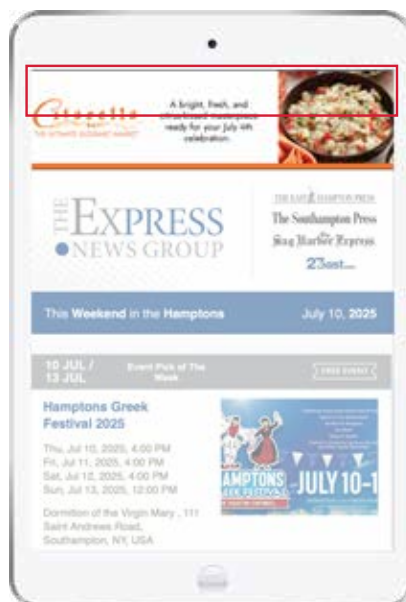
## This Weekend in the Hamptons

Reach 25,000 opt-in subscribers alongside the top event listings in the Hamptons for the weekend ahead. Live music, theater, special events and the season's best activities are spotlighted from the online calendar at 27east.com, the Hamptons' most popular destination for event listings. Top banner and square anchor banners available. Comes out every Thursday.

### Horizontal Banner

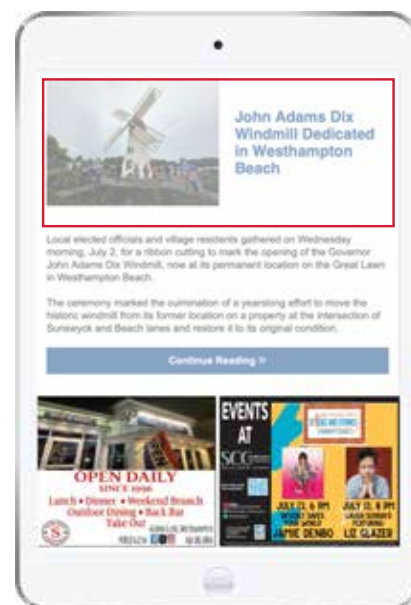
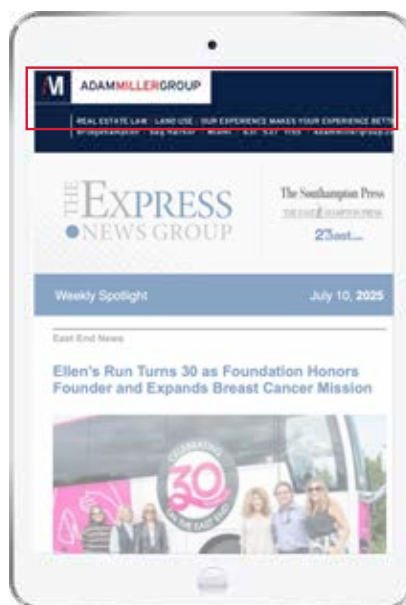
(660x160 px)

\$200 per week



## This Week's News

Two separate emails, one focused on East Hampton and Southampton towns, the other on Sag Harbor, with the week's most important news, arts, sports and residence stories. Share your advertising message with 25,000 opt-in subscribers next to the most important news in the Hamptons. Banner and square anchor ads available. Comes out every Friday.



1 Wk 4 Wks 13 Wks 26 Wks 39 Wks 52 Wks

**E-Blast Square Anchor** \$72 \$70 \$68 \$65 \$62 \$58  
(300x250 px)

Readers will encounter your business as they scroll through the newsletter content.

This Weekend in the Hamptons - 12 sold per week. This Week's News - 8 sold per week