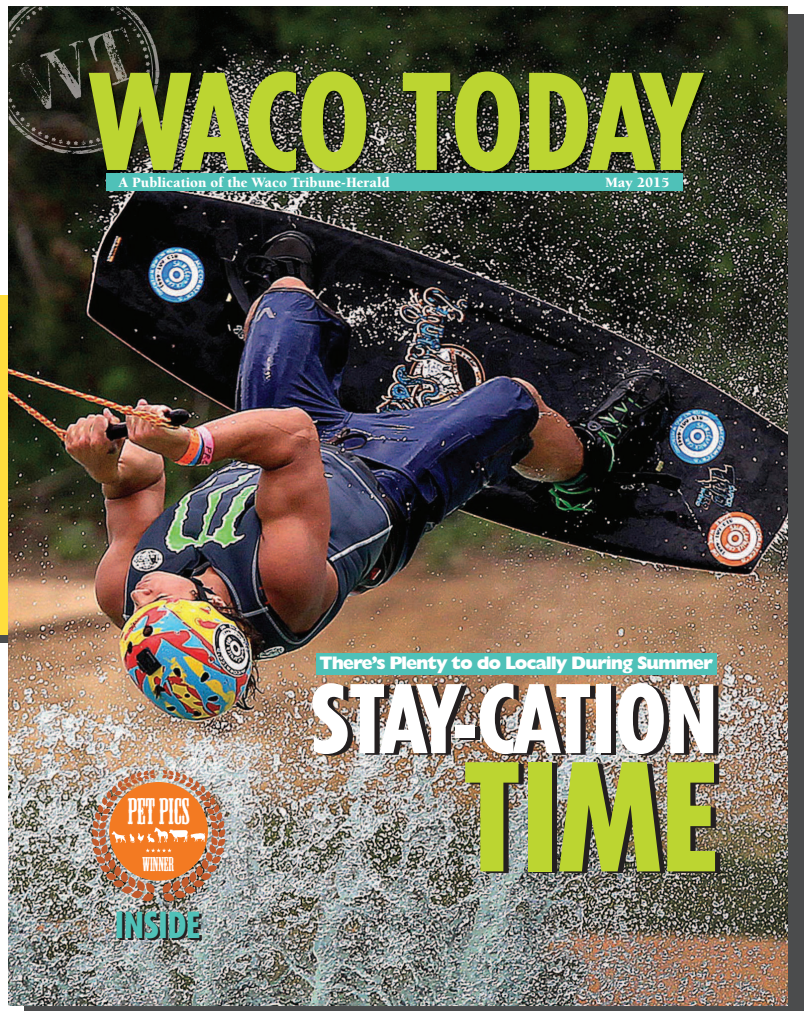


2015 WACO TODAY RATE CARD



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Every issue is delivered to home subscribers of the Waco Tribune-Herald in McLennan County plus rack locations throughout the area and is available online.



Issue	Publish Date	Space Deadline
July	6/25	6/4
August	7/30	7/9
September	8/26	8/6
October	9/24	9/3
November	10/29	10/8
December	11/25	11/5
January	12/31	12/8

I agree to advertise ___ issue(s) beginning Issue month of ___ through ___ ending

Company: _____ Date: _____

Agreed by/Title: _____

RATES

Rates include full glossy color & online at wacotrib.com

Number of issues are within 12 months. Price quoted per insertion.

No. of Contracted Issues	Optional Pickup in the Trib			Optional Pickup in the Trib		
	Open Rate	3 Issues	6 Issues	for 6 Issues Clients	12 Issues	for 12 Issues Clients
Back Page	\$1,780	\$1,620	\$1,480	40" for \$475	\$1,420	40" for \$395
Inside Front	\$1,650	\$1,500	\$1,370	40" for \$495	\$1,315	40" for \$415
Inside Back	\$1,650	\$1,500	\$1,370	40" for \$495	\$1,315	40" for \$415
Page 3	\$1,650	\$1,500	\$1,370	40" for \$495	\$1,315	40" for \$415
Full Page	\$1,445	\$1,315	\$1,205	40" for \$515	\$1,155	40" for \$435
2/3 Page	\$1,035	\$940	\$875	24" for \$347	\$835	24" for \$299
1/2 Page	\$895	\$815	\$745	18" for \$296	\$715	18" for \$260
1/3 Page	\$705	\$645	\$595	12" for \$227	\$580	12" for \$203
1/6 V and H Page	\$410	\$375	\$345	6" for \$140	\$305	6" for \$128
Marketplace Ads	\$260	\$235	\$225	N/A	\$200	N/A
Service Directory	N/A	\$79	\$79	N/A	\$69	N/A
Eating Out	N/A	\$79	\$79	N/A	\$69	N/A



7.0417" x 9.6667"



4.625" x 9.6667"



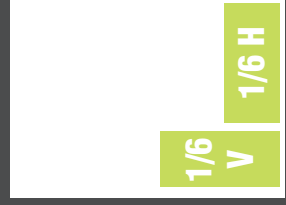
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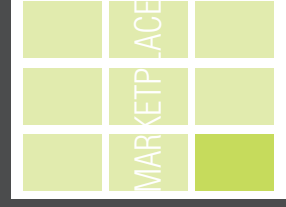
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2.2083" x 9.6667"



2.2083" x 4.7292"
4.625" x 3.0833"



2.2083" x 3.0833"