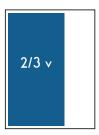


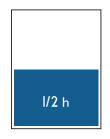
Magazine Advertising- Full Color Glossy Pages Enhance Your Print Ad

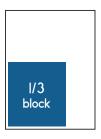
Represent your business in a magazine known for its wealth of community events, entertainment venues, and civic-minded feature editorials.

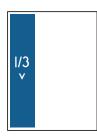
Circulation: **34,000** (Home delivery 24,000 and 10,000 free to pick-up) & online at wacotrib.com, Central Texas' Largest Website!

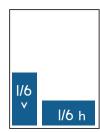












NON - PROFIT RATES		
Full	\$743	7.0417" × 9.6667"
2/3	\$559	4.625" × 9.6667"
1/2	\$490	7.0417" × 4.7292"
1/3	\$410	4.625" × 4.7292" (block) 2.2083" × 9.6667" (vertical)
1/6 V 1/6 H	\$260	2.2083" × 4.7292" 4.625" × 3.0833"

All Rates Per Insertion

I agree to advertiseissue(s) beginning	<u>Issue</u> month ofthroughending
Company:	Date:
Agreed by/Title:	

Rates include full glossy color & online at wacotrib.com

*Runtime is within 12 months. Price quoted per insertion
Rates effective January 2012

