



Publishing the first week of October 2012 with 35,000 copies distributed throughout the Tucson area. Topics include: Towns of Marana and Oro Valley, Pima County, The Outdoors, Dining, The Arts, and more!

Connect with visitors and residents and show them why your business is one of the best.

2013 Advertising Rates

Premium Ad Positions

Center Spread	.\$3,999
Back Page	.\$2,800
Inside Front Cover	.\$2,300
Inside Back Cover	.\$2,300

Basic Ad Positions

$Full\ Page\ (8.375\text{"w}\ x\ 10.875\text{"h}\ w/\ .25\text{"margin}\ \&\ .25\text{"bleed})$.\$1,999
Half Page (horiz. 7.875"w x 5"h; vert. 3.875"w x 10.125"h)	.\$999
Quarter Page (3.875"w x 5"h)	.\$499
Eighth Page (3.875"w x 2.4375"h)	.\$249
Sixteenth Page (3.875"w x 1.14"h)	.\$124
Section Sponsor (Banner) (7.875"w x 1.14"h)	.\$799 ea

Marana, Oro Valley, Pima County, Outdoors, Education, Dining, Arts, etc.

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Space Reservation Deadline: Sept. 10 Artwork/Copy Deadline: Sept. 12 Camera Ready Ad Deadline: Sept. 17