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## Naismith Memorial Basketball Hall of Fame to Host 4<sup>th</sup> Annual American Family Insurance Hoophall West

*CBS Sports Network to Televis Doubleheader on Friday, December 9  
- Wednesday, November 2, 2016 -*

**PHOENIX, Ariz.** – The Naismith Memorial Basketball Hall of Fame announced today the field of teams and game schedule for the 2016 American Family Insurance Hoophall West, an annual basketball showcase now in its fourth year. The event serves as the west coast version of the original Springfield, Massachusetts-based Hoophall Classic – an event that has featured many of the top prep teams and players over the past 15 years. Hoophall West game action will take place at Chaparral High School in Scottsdale on December 9<sup>th</sup> and 10<sup>th</sup>.

“Hoophall West is a unique event in that it showcases the best in high school basketball on both a regional and national level,” said John L. Doleva, President & CEO of the Naismith Memorial Basketball Hall of Fame. “We thank American Family Insurance for their continued support and we look forward to hosting these outstanding matchups in beautiful Arizona.”

“Every dream deserves a champion. American Family Insurance believes in supporting young dreamers, such as the players featured at this year’s Hoophall West high school basketball showcase. We are proud to continue partnering with the Naismith Memorial Basketball Hall of Fame and their invitational Hoophall West, which features some of the best teams and players in the region and country” said Dwayne Maddox, Advertising Director, American Family Insurance.

This year’s marquee matchups, which will be televised by CBS Sports Network on Friday, December 9, include **Saint Mary’s** (AZ) vs. **Christ the King** (NY) and **Bishop Gorman** (NV) vs. **Chino Hills** (CA). CBS Sports Network is available across the country through local cable, video and telco providers and via satellite on DirecTV Channel 221 and Dish Network Channel 158. For more information, including a full programming schedule and how to get CBS Sports Network, go to [www.cbssportsnetwork.com](http://www.cbssportsnetwork.com).

Other exciting matchups will feature Corona del Sol (AZ) vs. Moreau Catholic (CA), Basha (AZ) vs. Lake Oswego (OR), and Hillcrest Prep (AZ) vs. Westbury Christian (TX). Extensive coverage of Hoophall West including game stories, photos and player interviews will be provided by USA TODAY HSS. Additionally, several matchups will be streamed live online by FloHoops. GameChanger will serve as the official stats provider of the event with live updates available online.

Last year’s Hoophall West games were highlighted by **Sam Cunliffe** (Arizona State) and **Zach Norvell** (Gonzaga) and **Mike Bibby, Jr.** (South Florida). This year’s standouts for the Class of 2017 include #1 ranked player **DeAndre Ayton** (Hillcrest Prep, AZ, Arizona), **LiAngelo Ball** (Chino Hills, CA, UCLA), **Alex Barcello** (Corona del Sol, AZ, Arizona) and **Jaren Jackson** (La Lumiere, IN, Michigan State). From the Classes of 2018 and 2019, players to watch include **K.J. Hymes** (Saint Mary’s, AZ), **LaMelo Ball** (Chino Hills, CA, UCLA) and **Onyeka Okongwu** (Chino Hills, CA).

Supporting sponsors of the 2016 American Family Insurance Hoophall West include Nike, Grand Canyon University and Gatorade. Tickets are available for just \$10. For more information on the 2016 American Family Insurance Hoophall West, visit [TheHoophallClassic.com/West](http://TheHoophallClassic.com/West).

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## **2016 American Family Insurance Hoophall West Schedule**

### **Friday, December 9**

4:00 PM	Phoenix St. Mary's, AZ	Christ the King, NY	CBS SN
5:30 PM	Bishop Gorman High School, NV	Chino Hills, CA	CBS SN
7:00 PM	Corona del Sol, AZ	Moreau Catholic, CA	FloHoops
8:30 PM	Basha High School, AZ	Lake Oswego, OR	FloHoops
10:00 PM	Hillcrest Prep, AZ	Westbury Christian, TX	FloHoops

### **Saturday, December 10**

12:00 PM	Chaparral High School, AZ	Heritage Christian, CA	FloHoops
1:30 PM	Perry High School, AZ	Lake Oswego, OR	FloHoops
3:00 PM	Basha High School, AZ	Moreau Catholic, CA	FloHoops
4:30 PM	Corona del Sol, AZ	Christ the King, NY	FloHoops
6:00 PM	Phoenix St. Mary's, AZ	Mater Dei High School, CA	FloHoops
8:00 PM	La Lumiere School, IN	Westbury Christian, TX	FloHoops

### **About American Family Insurance**

Madison, Wis. - based American Family Insurance is the nation's 13th-largest property/casualty insurance group and ranks 332nd on the Fortune 500 list. The company sells American Family-brand products, including auto, homeowners, life, business and farm/ranch insurance, through its exclusive agents in 19 states. American Family affiliates ([The General](#), [Homesite](#) and [AssureStart](#)) also provide options for consumers who want to manage their insurance matters directly over the Internet or by phone.

Web [www.amfam.com](http://www.amfam.com); Facebook [www.facebook.com/amfam](https://www.facebook.com/amfam); Twitter [www.twitter.com/amfam](https://www.twitter.com/amfam); Google+ [plus.google.com/+amfam/](https://plus.google.com/+amfam/).

### **About the Naismith Memorial Basketball Hall of Fame:**

Located in Springfield, Massachusetts, the city where basketball was invented, the Naismith Memorial Basketball Hall of Fame promotes and preserves the game of basketball at every level – professional, collegiate and high school, for both men and women on the global stage.

### **For more information:**

Visit us online: [www.hoophall.com](http://www.hoophall.com) or [www.TheHoophallClassic.com/West](http://www.TheHoophallClassic.com/West)

... on Facebook: [www.facebook.com/BBHOF](https://www.facebook.com/BBHOF)

... on Twitter/Instagram: [@hoophall](#) [#HoophallWest](#)

... or call 1-877-4-HOOPLA

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