

WHAT ARE LOGISTICS?

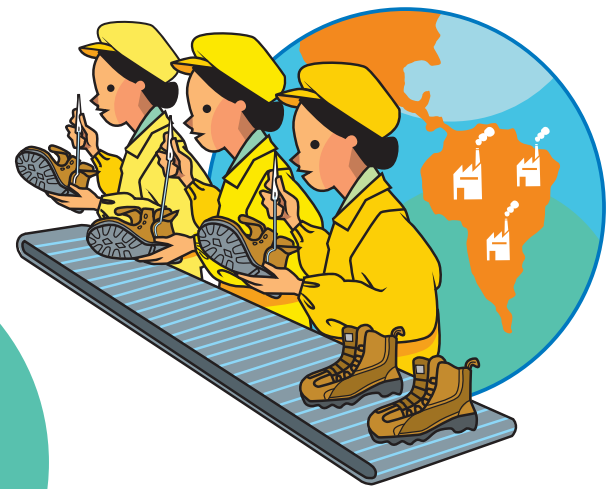
And what do these things have to do with me? A look at what's driving the growth of the distribution industry in our region.



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ARIZONA DAILY STAR

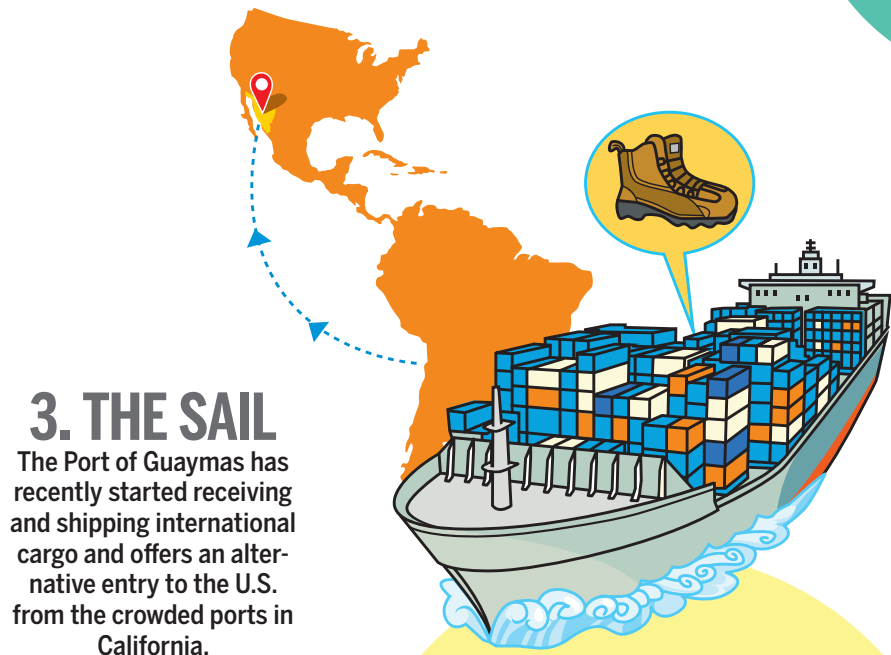
1. CONSUMER DEMAND

While Stan may not understand his role in the growing logistics industry, his online shopping has contributed to the growth.



2. THE MANUFACTURING

From South America to Asia, goods are assembled for disbursement to consumers around the globe.



3. THE SAIL

The Port of Guaymas has recently started receiving and shipping international cargo and offers an alternative entry to the U.S. from the crowded ports in California.

4. THE RAIL

Containers are loaded onto trains and head to the U.S. via Arizona, where the Port of Tucson can service the cargo or transfer the containers to freight trucks.



5. THE ROAD

In Arizona, Interstates 8, 10 and 19 offer access to markets to the east, west and north.



6. THE DISTRIBUTION

Large warehouses stock the contents of the containers and log them for pending orders.



7. THE DELIVERY

A delivery driver picks up the item from the warehouse and brings it to the consumer's door.

8. THE "AHA" MOMENT

As he admires his new boots, Stan notices the "Made in Brazil" tag and realizes he is one of the global consumers fueling the growth in the logistics industry.

