Online solutions. Bottom-line results.

TownNews.com's suite of revenue-generating tools bring in even more money to help your bottom line. Our content tools were specifically engineered to build and increase your online audience.

Mission: To help newspapers thrive in an online world.

Ownership: TownNews.com was founded in as the International Newspaper Network (INN) in 1989 to help community newspapers deal with developing technology by Marc Wilson, Robert P. Dalton and Virginia R. Wilson, owners of the weekly Bigfork Eagle in Bigfork, Montana. Lee Enterprises (LEE on the New York Stock Exchange) of Davenport, Iowa, became a majority partner in 1996.

Customer Base: TownNews.com's customer base saturates the nation by hosting, designing and working with more than 1,500 websites across the country. We don't just sell products, we make sure our customers know how to use them. Our customer service staff trains newsroom and advertising staff at the newspaper's convenience.

Network and Servers: TownNews.com has two redundant, enterprise-class datacenters where we host our servers. One server farm is located in New York City at a Level(3) facility. The other datacenter is located at a Level(3) facility in Chicago. Each year, the number of page views that we serve have consistently grown by 50% year over year. In 2006, the amount of data that we have served doubled. To meet this growth we will continue to invest in the hardware and software infrastructure.

Professional Staff: TownNews.com employs nearly 100 full-time employees. One-third of the staff are armed with newspaper backgrounds. Almost half of the staff are in production roles, whether that be design, programming, quality assurance or special project roles. We have eight dedicated customer support technicians, though all staff strive for good customer relations. In addition to our 8-person regional sales team, we also employ 9 people on our Special Web Advertising Team, or SWAT.

Affiliates: TownNews.com partners with several vendors in order to provide our customers with the best technology and information. These include ARAContent, Associated Press, Astrology.com, Falcon Editorial, Healthology, Mixpo, MyNews Photos, MyWeather, The Job Network, TickerTech.com, TinBu, VMIX and ZebraMobile.

Contact Us: For more information on this or any other TownNews.com product, contact your regional sales manager. Main TownNews.com Office: 800-293-9576 • E-mail: info@townnews.com.