



# WILLIAMS FORD



## NEW FORD MODELS

### NEW 2017 Ford F150 Super Crew

XL<sup>T</sup> Chrome 4X4

Stock # FT2501  
MSRP: \$49,325



Lease for \$378/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$38,825**

MSRP: \$49,325  
Pkg Discount: -\$1,750  
Williams Discounts: -\$3,700  
Ford Retail Customer Cash: -\$1,500  
Ford Credit Cash: -\$1,000  
Ford Retail Bonus Cash: -\$2,050  
Ford Owners Loyalty Cash: -\$500  
**YOUR BEST PRICE: \$38,825**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. Not everyone will qualify. See dealer for details. Offers end 5/31/17.

### NEW 2017 Ford Fusion S

Stock # FC2428X  
MSRP: \$23,880



Lease for \$249/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$18,995**

MSRP: \$23,880  
Pkg Discounts: -\$490  
Williams Discounts: -\$1,395  
Ford Retail Customer Cash: -\$2,000  
Ford Finance Cash: -\$500  
Ford Owners Loyalty Cash: -\$500  
**YOUR BEST PRICE: \$18,995**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. Not everyone will qualify. See dealer for details. Offers end 5/31/17.

### NEW 2017 Ford Focus SE

Stock # FC2650  
MSRP: \$19,050



Lease for \$189/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$13,995**

MSRP: \$19,050  
Williams Discounts: -\$1,055  
Ford Retail Customer Cash: -\$2,000  
Ford Owners Loyalty Cash: -\$500  
Ford Finance Cash: -\$500  
Ford Bonus Cash: -\$1,000  
**YOUR BEST PRICE: \$13,995**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. See dealer for details. Offers end 5/31/17.

### NEW 2017 Ford Expedition Limited 4X4, 22" Alloys, Power Running Boards

Stock # FT2552  
MSRP: \$66,285



Lease for \$695/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$54,500**

MSRP: \$66,285  
Pkg Discounts: -\$635  
Williams Discounts: -\$4,750  
Ford Retail Customer Cash: -\$1,900  
Ford Credit Cash: -\$750  
Ford Retail Bonus Cash: -\$3,250  
Ford Owners Loyalty Cash: -\$500  
**YOUR BEST PRICE: \$54,500**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. See dealer for details. Offers end 5/31/17.

### NEW 2017 Ford Escape SE 4X4

Stock # FT2372X  
MSRP: \$24,990



3 to choose from at this price!  
Lease for \$258/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$19,890**

MSRP: \$24,990  
Williams Discounts: -\$1,200  
Ford Retail Customer Cash: -\$3,400  
Ford Retail Owner's Loyalty: -\$500  
**YOUR BEST PRICE: \$19,890**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. See dealer for details. Offers end 5/31/17.

### NEW 2017 Ford F150 Super Cab XL<sup>T</sup> Chrome 4X4

Stock # FT2529  
MSRP: \$45,670



Lease for \$349/mo for 36 months w/ first payment down

**Your Best Price:**  
**\$35,870**

MSRP: \$45,670  
Pkg Discounts: -\$1,750  
Williams Discounts: -\$3,300  
Ford Retail Customer Cash: -\$1,500  
Ford Credit Bonus Cash: -\$1,000  
Ford Owners Loyalty Cash: -\$500  
Ford Bonus Cash: -\$1,750  
**YOUR BEST PRICE: \$35,870**

\*Taxes and tags not included in Your Best Price. Some Ford rebates require financing through Ford Motor Credit. Lease based on 36 month term and 10,500 miles per year with approved credit through Ford Motor Credit. Taxes, tags and first payment due at lease signing. Security deposit waived. See dealer for details. Offers end 5/31/17.

## PRE-OWNED VEHICLES

Used 2016 Ford Focus SE  
Stock # FCP1681 Miles: 18,618



3 to choose from at this price!

**Sale Price:**  
**\$12,988**      **Finance For:**  
**\$197/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2013 Ford Fiesta SE  
Stock # LCP1608B Miles: 45,960



**Sale Price:**  
**\$5,988**      **Finance For:**  
**\$99/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2016 Buick Lacrosse  
Stock # FT2495B Miles: 24,966



**Sale Price:**  
**\$19,955**      **Finance For:**  
**\$299/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Ford Focus SE  
Stock # FTP1603A Miles: 35,410



**Sale Price:**  
**\$8,488**      **Finance For:**  
**\$129/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2016 Ford Mustang Convertible  
Stock # FCP1694 Miles: 23,668



**Sale Price:**  
**\$21,995**      **Finance For:**  
**\$329/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Jeep Compass Latitude 4X4  
Stock # FTP1716 Miles: 28,137



**Sale Price:**  
**\$15,995**      **Finance For:**  
**\$239/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Lincoln MKZ Hybrid  
Stock # LCP1677 Miles: 42,617



**Sale Price:**  
**\$18,988**      **Finance For:**  
**\$288/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2016 Chrysler Town & Country Touring  
Stock # FTP1676 Miles: 35,855



3 to choose from at this price!  
**Sale Price:**  
**\$18,988**      **Finance For:**  
**\$288/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2012 Lexus IS250 AWD  
Stock # FTP1642A Miles: 56,951



**Sale Price:**  
**\$18,988**      **Finance For:**  
**\$288/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2016 BMW 328XI AWD  
Stock # FCP1669 Miles: 22,451



**Sale Price:**  
**\$27,988**      **Finance For:**  
**\$425/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Chevrolet Malibu 2LT  
Stock # FCP1702 Miles: 26,601



**Sale Price:**  
**\$15,995**      **Finance For:**  
**\$243/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Ford Taurus Limited  
Stock # LCP1665A Miles: 52,830



**Sale Price:**  
**\$14,488**      **Finance For:**  
**\$219/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Honda CR-V LX AWD  
Stock # FTP1707 Miles: 25,648



**Sale Price:**  
**\$16,995**      **Finance For:**  
**\$258/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Honda Civic  
Stock # FCP1708 Miles: 27,457



**Sale Price:**  
**\$12,995**      **Finance For:**  
**\$197/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Ford Explorer XLT 4X4  
Stock # FTP1657 Miles: 43,057



**Sale Price:**  
**\$19,955**      **Finance For:**  
**\$299/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

Used 2014 Ford F150 STX Hi Runner 4X4  
Stock # FTP1698 Miles: 30,493



**Sale Price:**  
**\$30,995**      **Finance For:**  
**\$469/MO.**

\*Sale Price does not include taxes or tags. Finance For price at 2.99% APR for 72 months with approved credit. Taxes & tags due at signing. Security deposit waived. See dealer for details. Valid through 5/31/17.

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[www.WilliamsFordPa.com](http://www.WilliamsFordPa.com)

1538 Elmira Street Sayre, PA 18840  
Ph: 570-888-2366



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