

NEWS AND ADVERTISER



The Advantages:

- **Reach over 20,000** non-newspaper subscribers with News & Advertiser.
- **Reach 38,000 single-family homes** in Glynn County with News & Advertiser and The Brunswick News combined.
- **Reliable Delivery**
Home delivered by experienced daily newspaper carriers each week and racked in high traffic retail businesses throughout the area.
- **Reduce your freight charges** for inserts by sending them to one place of business.
- **Weekly Cash Word Puzzle** encourages reader participation and consistency with a chance to win up to \$1200.

Glynn County's Most Efficient Media Buy

RATES FOR THE GOLDEN ISLES NEWS & ADVERTISER

Any display advertisement placed in The Brunswick News may be run the same week in The Golden Isles News & Advertiser without copy change for \$6.00 per column inch.

COLOR RATES (PER INSERTION)

Color.....\$150

PREPRINT RATES

Preprints that are also running in the The Brunswick News (circulation 17,800) may run in The Golden Isles News & Advertiser (circulation 20,000) at the following rates:

4 page tab or smaller. \$39/thousand
8 page tab or 4 page std. \$41/thousand
12 page tab or 6 page std. \$41/thousand

DEADLINES: (Reserve Space: Wednesdays by 10:00 A.M.)

CLASSIED ADVERTISING

Eight columns per 50" web, 21" deep.

1 columns = 1.322"	5 columns = 7.214"
2 columns = 2.802"	6 columns = 8.684"
3 columns = 4.273"	7 columns = 10.154"
4 columns = 5.743"	8 columns = 11.625"

CLASSIFIEDS (liners)

All classified liners running in The Brunswick News from the prior Saturday will be placed in The Golden Isles News & Advertiser for an additional \$4 charge.

Frequency	1X	13X	26X	52X
1/32 page - (5 inches)	\$45	\$43	\$40	\$35
1/16 page - (10 inches)	\$65	\$60	\$55	\$50
1/8 page - (21 inches)	\$110	\$105	\$100	\$95
1/4 page - (42 inches)	\$210	\$200	\$190	\$165
1/2 page - (84 inches)	\$400	\$380	\$360	\$300
Full page	\$675	\$635	\$605	\$440

Premium Positions

26 consecutive times minimum

Back Page \$400
Front Strip \$150
Front Rails \$ 75

For more information, please contact our
Brunswick office at 912.265.8320 or St. Simons Island at 912.638.7601

THE BRUNSWICK NEWS