

# Golden Isles

THE MAGAZINE FOR BRUNSWICK, ST. SIMONS, JEKYLL & SEA ISLANDS



2016 - 2017 MEDIA KIT



## WHY GOLDEN ISLES MAGAZINE?

Golden Isles Magazine is a glossy bimonthly publication with a distribution of 13,000 copies per issue.

The Golden Isles Magazine difference is that we mail directly to over 3,000 homes throughout Sea Island, St. Simons Island, Jekyll Island, and Brunswick, in addition to the racked and distribution point copies.

Other rack distribution points throughout the Golden Isles include Harris Teeter, Publix, and CVS. We also distribute through the Brunswick-Golden Isles Chamber of Commerce, local attorneys' and physicians' offices and area hotels, in addition to restaurant and retail locations throughout the area.

Beginning in 2015, Golden Isles Magazine was picked up by 24 Barnes & Noble and 27 Hastings Books locations, giving the Golden Isles more visibility than any other local publication



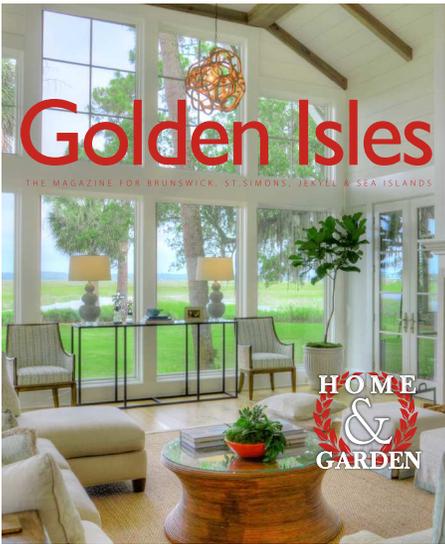
*"With its homage to Grant Wood's American Gothic, this cover updates the classic painting with one of America's better known DC insiders. American Gothic's unspoken story of middle America working the land has been deftly twisted by showcasing a well-known and very wealthy power couple who love to watch over the land."*

*MAGS 2013 GAMMA Winner, Best Single Cover*

*The staff at Golden Isles Magazine have received national award recognition, including an editorial series on the Southern Grown festival that was selected by a national group of judges as a finalist for a FOLIO award in New York City.*



Golden Isles Magazine / Becky Derrick / Marketing Director  
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## AD RATES

Prices are per insertion

Add \$100 per insertion for any guaranteed placement

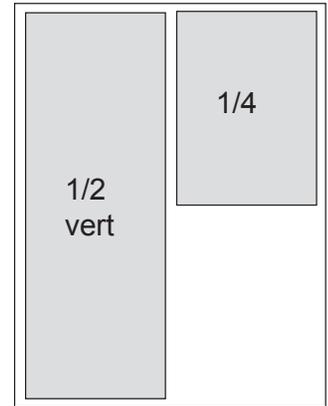
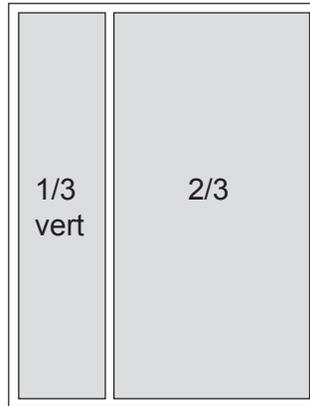
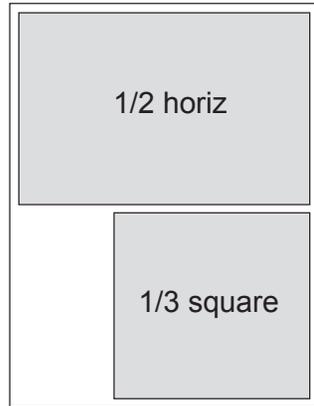
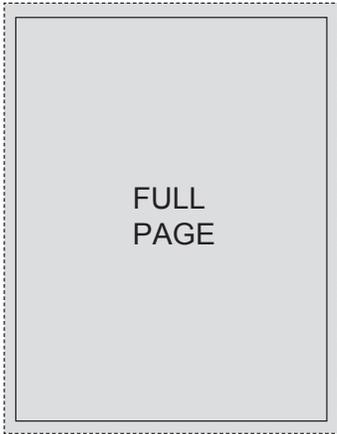
AD SIZE	1 ISSUE	3 ISSUES	6 ISSUES
2-Page Spread	\$2,003	\$1,804	\$1,503
Full page	\$1,145	\$1,031	\$859
2/3 page	\$785	\$707	\$589
1/2 page	\$605	\$545	\$454
1/3 page	\$410	\$369	\$308
1/4 page	\$315	\$284	\$236

## PREMIUM PLACEMENT

Outside Back Cover	\$1,375
Inside Front Cover	\$1,275
Inside Back Cover	\$1,275

Golden Isles Magazine / Becky Derrick / Marketing Director  
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# Mechanical Requirements

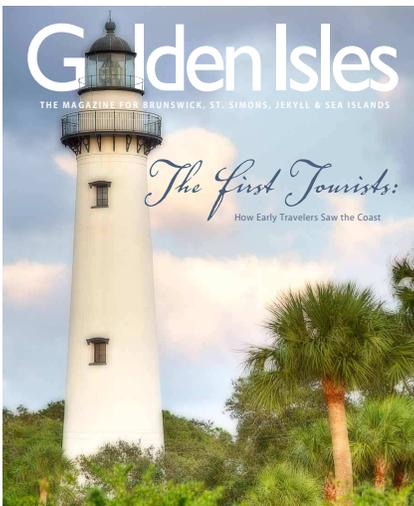


<b>Full Page</b>		<b>1/2 Horiz</b>	7.375"x4.875"	<b>1/3 Vert</b>	2.375"x9.875"	<b>1/2 Vert</b>	3.614"x9.875"
Trim Size	9"x10.875"	<b>1/3 Square</b>	4.875"x4.875"	<b>2/3 Page</b>	4.875"x9.875"	<b>1/4 Page</b>	3.614"x4.875"
Add 1/4" for Bleed							

Ads should be submitted as electronic files. PDFs and flattened TIFFs are the only acceptable formats. High resolution files only. Files may be submitted: (1) on CD, (2) email files under 10 MB to [snichols@thebrunswicknews.com](mailto:snichols@thebrunswicknews.com)

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- CD
- Email files under 10 MB: [bderrick@goldenislesmagazine.com](mailto:bderrick@goldenislesmagazine.com) or [twilson@thebrunswicknews.com](mailto:twilson@thebrunswicknews.com)
- FTP Site: [brnews.exavault.com](http://brnews.exavault.com)  
 username: **GIM**  
 password: **gabrun!**



## PUBLICATION DATES AND DEADLINES

Publication Date	Space Reservation	Final Artwork
Jan/Feb	Nov. 25	Nov 28
March/Apr	Jan 25	Jan. 28
May/June	Mar 25	Mar 28
July/Aug	May 25	May 28
Sept/Oct	July 25	July 28
Nov/Dec	Sept 25	Sept 28

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