

MAKE FRONT PAGE NEWS!



Put your advertising message on the front page of The Brunswick News any day of the week! It'll stand out and stick in people's minds like never before. Brunswick News Notes get the customers involved because they can pull your ad off the newspaper and stick it on their computer, refrigerator, or telephone.



RATES:

	12X	6X	3X	Open
1-color	\$39	\$44	\$48	\$51
2-color	\$41	\$46	\$50	\$53
3-color	\$43	\$48	\$52	\$56
4-color	\$48	\$53	\$57	\$61

*Additional \$5 for coupons and scratch - offs

THE BRUNSWICK NEWS

NOTES



STANDARD INK COLORS:

- White*
- Yellow (PMS 109)*
- Red (PMS 485)
- Orange (PMS 151)
- Green (PMS 374)
- Blue (PMS 285)
- Purple (PMS 264)
- Pink (PMS 231)
- Black
- Process Yellow
- Green (PMS 347)
- Brown (PMS 168)
- Cyan
- Magenta
- Blue (PMS 300)
- Red (PMS 185)
- Teal (PMS 320)
- Burgundy (PMS 215)
- Purple (PMS 527)

THE BRUNSWICK NEWS NOTES ADVERTISER AGREEMENT

Advertiser agrees to participate in The Brunswick News Notes Program for _____ times within one year. The customer will be billed _____ per insert for the duration of the contract. Failure to fulfill this commitment will result in all ads being charged at full contract rate. This contract is subject to the terms and conditions of The Brunswick News rate card.

Advertiser _____ Title _____

Date _____ Sales Rep. _____ Date Purchased _____

BACKGROUND COLORS: Red, White, Orange, Green, Blue, Pink, Yellow, and Purple.