

# Memorial Day Weekend Event

## BIG TRUCKS SMALL PRICES

### NEW 2014 JEEP CHEROKEE AWD

SALE PRICE

# \$22,988

NEW FOR 2014  
EQUIPPED NOT  
STRIPPED!

MSRP ..... \$25,990  
FACTORY REBATE ..... \$1,000  
MCCORD'S DISCOUNT ..... \$2,002

1 at this price STK# J0410, Vin# EW187796. Prices exclude tax, title, lic.  
\$150 doc fee. On approved credit. See dealer for details.



**HUGE  
SELECTION OF  
TRUCKS!**



### NEW 2014 RAM 2500 CREW CAB

SALE PRICE

# \$35,988

MSRP ..... \$46,380  
MCCORD'S DISCOUNT ..... \$7,892  
FACTORY DISCOUNT ..... \$2,500

**CUMMINS  
TURBO  
DIESEL**

## \$10,392 OFF MSRP

1 at this price STK# R0182, Vin# EG211192. Prices exclude tax, title, lic.  
\$150 doc fee. On approved credit. See dealer for details.



### NEW 2014 RAM 1500 LIMITED CREW CAB 4X4 HEMI!

# \$11,000

**OFF  
MSRP**

MSRP ..... \$54,450  
FACTORY REBATE ..... \$2,500  
CHRYSLER CAPITAL REBATE ..... \$500  
MCCORD DISCOUNT ..... \$8,000

SALE PRICE

# \$43,450

1 at this price. Dealer demonstrator. STK# R0172; VIN ES136690. Prices exclude tax, title, lic. \$150 doc fee. On approved credit. See dealer for details.



### BRAND NEW 2014 DODGE GRAND CARAVAN SE

### NEW 2014 JEEP WRANGLER UNLIMITED 4X4



**HUGE SELECTION  
OF MINI VANS**

**LOADED!!!**

SALE PRICE

# \$17,988

MSRP ..... \$21,590  
FACTORY REBATE ..... \$1,500  
MCCORD'S DISCOUNT ..... \$2,102

1 at this price. STK# D0902 vin# ER407275. Prices exclude tax, title, lic.  
\$150 doc fee. On approved credit. See dealer for details.

# \$6,000

**OFF  
MSRP**

**HUGE SELECTION  
AVAILABLE NOW!**

MSRP ..... \$41,140  
MCCORD'S DISCOUNT ..... \$6,000

1 at this price. STK# J0358; ELL79167. Prices exclude tax, title, lic.  
\$150 doc fee. On approved credit. See dealer for details.



# \$35,140

# McCord's

360-425-3900

1-800-886-3252

DODGE

CHRYSLER

Jeep



RAM

990 Tennant Way, Longview  
SEE US ONLINE AT [WWW.MCCORDDCI.COM](http://WWW.MCCORDDCI.COM)

*We Make It Easy!*

OPEN 7 DAYS A WEEK Mon. - Fri. 8:30am - 7pm; Sat. 9am - 6pm; Sun. Noon-5pm

All rebates are subject to customer qualification. Plus negotiable \$150 doc fee. \*Must trade-in vehicle to qualify. Expires 5/26/14