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HOME SHOW

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WARREN DILLAWAY | STAR BEACON

Juanita Heinebaugh of Geneva checks out windows at the Weather Sealco booth during the Ashtabula County Home Show last year at Ashtabula Towne Square.

Home show set to dazzle this weekend

ASHTABULA TOWNSHIP — The surest sign spring has arrived in Ashtabula County — the annual home show will sprout up this weekend.

The 28th annual edition of the Ashtabula County Home Show is a two-day event Saturday and Sunday during regular business hours — 10 a.m. to 9 p.m. Saturday and 12-5 p.m. Sunday — at the Ashtabula Towne Square Mall.

The event is free to attend.

More than 35 vendors are lined up for the event, ranging from home improvement and

lawn care companies, to local crafters and artisans to community agencies. Vendors will line the mall concord from near end-to-end over the weekend to give community members a chance to see what they have to offer, make networking contacts and even start thinking about future projects.

Representatives from home improvement vendors such as Gutter Helmet, All American Gutter Protection, Kitchen Saver, Bath Fitter and LeafFilter North will be on hand and many will offer demonstrations as well as answer any

questions about their products and services.

Local businesses planning to be on hand include Canters Classic Lawn Care, Ziegler Heating Company, Cherry Valley Furniture, Weather Sealco, C and L Lawn Care and more.

Local crafters, which were added about five years to the Home Show lineup, will again make an appearance, with vendors including Beewired, Party Lite and Pam's Candy Creations, among others.

On top of indoor and outdoor projects around the house, the home show can serve as a community introduc-

tion for various service agencies and organizations in the county.

The Ashtabula County Covered Bridge Festival, Ashtabula County Board of Developmental Disorders (Ashcraft), Community Action, the county library, the 21st Century Ashtabula Depot Rail Experience, Relay For Life, A-Tech and more will have booths at the event.

Organizers say the home show gives people a chance to get out of the house and start generating ideas and plans for upcoming projects

2016 Home Show Vendor List

- 21st Century Ashtabula Depot Rail Experience
 - A-Tech
- All American Gutter Protection
- Ashtabula County Board of DD (Ashcraft)
 - Ashtabula County Chambers of Commerce
- Ashtabula County Community Action
 - Ashtabula County Covered Bridge Festival
- Ashtabula County District Library
 - Bath Fitter
 - Beewired & J-Designs
 - C&L Lawn
- Canters Classic & Weed Man
 - Cherry Valley Furniture
 - Crystal Clear Water
 - For The Health Of It
 - Gazette Newspapers
 - Greenlight Workforce
 - Gutter Helmet Systems
 - Kitchen Saver
- Lake County Department of Job and Family Services
 - LeafFilter North
- MC Professional Lawncare
 - Nada Kozjek
- Pam's Candy Creations
 - Party Lite
 - Relay For Life — American Cancer Society
 - Roaming Rock Marina
- Shepp Electric (Media-One)
 - Star Beacon
- Team David - Susan G. Komen
 - Thirty-One Gifts
- Vietnam Vets Of America #231
 - WKKY
- WSA — Weather Sealco
 - Ziegler Heating Co.

NOTE: Vendor list most current at time of publication but is subject to change.



PHOTOS BY WARREN DILLAWAY | STAR BEACON

Doug Canter, owner of Canter's Classic Lawn Care and Weedman, (center facing) talks with visitors to the Ashtabula County Home Show last year.



John Saylor (left) and his wife Rose Saylor (right) talk with Terri Hochschild, a saleswoman for Basement De-Watering Systems at the Ashtabula County Home Show last year.

FROM PAGE 2
for the spring and summer. And residents might be looking for a chance to get out of the house but still stay indoors — the weekend weather forecast calls for cooler temperatures Saturday, with a high in the mid-30s, and warmer temperatures in the mid-50s Sunday but with a chance of rain.

is sponsored by the Ashtabula County Chambers of Commerce and the chambers' booth will offer daily drawings and door prizes.

Many of the vendors also are expected to offer their own drawings. Because the event is

free, organizers don't track attendance but have said big crowds are always expected for the event, which also draws foot traffic to the mall.

For more information, contact home show coordinator Becke Creed at (440) 812-2790.

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WARREN DILLAWAY | STAR BEACON

William Jenner of Ashtabula counts pennies at Greenlight Workforce in Ashtabula. The organization will have a table of projects created by workers for sale at the Ashtabula County Home Show this weekend at Ashtabula Towne Square.

Greenlight Workforce to showcase handmade items at the Home Show

BY SHELLEY TERRY

sterry@starbeacon.com

ASHTABULA — After a cold winter, a warm greeting from Greenlight Workforce will be a welcome sight to visitors at the Ashtabula County Home Show.

Greenlight is an employment location for about 30 disabled adults living in Ashtabula and Lake counties though the Ohio Department of Developmental Disabilities.

It has been a part of

'They are learning marketable employment skills while also learning social skills and community inclusion by providing enclave employment.'

Ashlee Jones

Greenlight assistant program director

Ashtabula County for almost 10 years and the employees are anxious to share information about their business with the community at their first-ever Home Show, said Ashlee

Jones, assistant pro-

gram director.

They also will be raffling off a gift basket filled with some of their client's handmade items.

"Our clients make a

SEE PAGE, 5



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FROM PAGE 4

living wage on average taking home a \$235 check every two weeks, while maintaining their benefits,” she said. “They are learning marketable employment skills while also learning social skills and community inclusion by providing enclave employment.”

Some of the work they do includes, but is never limited to, creative writing, illustration and production of newsletters, processing internet orders for an online semi-precious stones store, light cleaning, filing and stocking shelves, graphic design, painting, assembly and creative crafting of interior decorations for the home, office and gifting, cashiering, gift wrapping and small business skill labs, as well as gardening and landscaping.

Greenlight opened in 2007 on State Road in Ashtabula, but rapid growth allowed them to move into the former Childs-Williams Funeral Home at 1440 West Prospect in July 2012.

In addition to Jones, Greenlight employs Charisse Ali, program director; Rebecca Avalos, supervisor, and several other supervisors, as well as non-medical transportation drivers.

Residential Services are available to disabled adults in their homes through Greenlight’s sister company, A Lasting Impression.



PHOTOS BY WARREN DILLAWAY | STAR BEACON
Lisa Icenhower of Madison works at Greenlight Workforce in Ashtabula.



Nick Marsh (standing) of Ashtabula and Hannah Bowser of Austinburg Township work on an order at Greenlight Workforce in Ashtabula.

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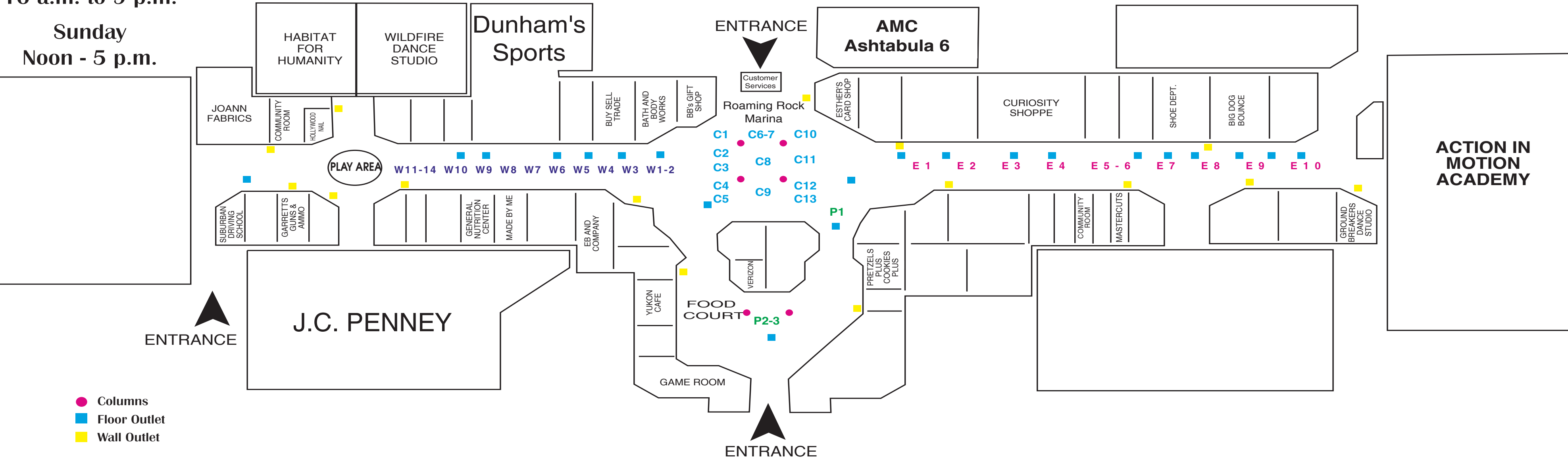
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W1-2. Weather Sealco	W8. Ashtabula Co. Board of DD (Ashcraft)
W3. Leaf Filter	W9. Ashtabula Co. District library
W4. PartyLite	W10. Vietnam Vets of America #231
W5. C&L Lawn Service	W11-14. Cherry Valley Furniture
W6. Lake County JDRF	
W7. Ashtabula Co. Covered Bridge Festival	

Center Court

C1. MC Professional	C8. WKKY
C2. Crystal Clear Water	C9. Shepp Electric
C3. Bath Fitters	C10. Gutter Helmet
C4. All American	C11. Gazette Newspapers
C5. Star Beacon	C12. Canters Classic/Weed Man
C6-7. Ziegler Heating	C13. Kitchen Saver

Prime Space In Food Court

P1. Ashtabula County Chambers of Commerce
 P2-3. A-Tech - Horticulture

East Wing

E1. For The Health of It	E6. Beewired & J-Designs
E2. Thirty-One	E7. Relay For Life-AM Cancer Society
E3. Team David-Susan G Komen	E8. 21st Century Ash. Depot Rail Exp.
E4. Nada KozJek	E9. Ashtabula Co. Community Action
E5. Greenlight Workforce	E10. Pam's Candy Creations

MC Professional Lawn Care has sprouted over the years



WARREN DILLAWAY | STAR BEACON

Mike and Angie Cliff are the owners of MC Professional Lawn Care and Snow Plowing and are pictured with their daughter Emma, 2, at the company's offices at the intersection of Route 84 and Blake Road in Ashtabula Township.

BY MARK TODD

mtodd@starbeacon.com

KINGSVILLE TOWNSHIP — Like the grass Michael Cliff has manicured for almost eight years, MC Professional Lawn Care and Snow Plowing in Kingsville Township just keeps growing.

Cliff, a full-time Saybrook Township firefighter, said he and a friend launched the business in 2009. Today, MC has 16 employees who work in the field and two office staffers, he said.

Clients come from every corner of northeast Ohio and northwest Pennsylvania — as far south as Youngstown, west into Cuyahoga County and east to Erie, Pennsylvania.

"It's a huge area," Cliff said. "We work Lake, Geauga and Ashtabula counties, primarily."

MC Professional Lawn Care is a maintenance-based company that does all manner of yard chores, from mowing grass and trimming shrubs to applying mulch and fertilizer.

'I really like to network, and it's an opportunity to network. I like meeting customers and talking with other business owners.'

Michael Cliff

Owner MC Professional Lawn Care

There are plenty of reasons customers favor MC over the competitors, Cliff said.

"What separates us is our 200 percent money back guarantee if you're not satisfied," he said.

"We will do whatever it takes to make you happy. We stand behind our product. It comes down to our reputation."

Cliff is also proud of his business' 23-point inspection policy that follows the completion of every job. A checklist employees consult ensures properties are cleaned and secured.

"All services are completed before we leave," Cliff said.

MC Professional Lawn Care, a member of the Ashtabula County Business Exchange, has attended Home Shows in the past.

Cliff said he's looking forward to the 2017 version.

"I really like to network, and it's an opportunity to network," he said. "I like meeting customers and talking with other business owners."



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Roaming Rock Marina and Powersports offers a lot

BY DAVE DELUCA

ddeluca@starbeacon.com

ROAMING SHORES — Roaming Rock Marina and Powersports, at 1 Marina Drive in Roaming Shores, has been serving northeast Ohio for more than 40 years.

Sandro D'Amicone bought the marina in August 2015 and has added lots of new things to the business. Roaming Rock Marina and Powersports offers not only new and pre-owned boats, but also services like rentals and cruises, bait and tackle, an ice cream stand and a convenience store.

D'Amicone said his marina's motto is building brand equity through innovation, transformational leadership and exceptional customer service. That means offering a large number of products, services and activities for recreational boaters — and standing by those products.

"We offer a wide variety of new and pre-owned boats, PWCs (personal water crafts) and ATVs and UTVs and service, parts and accessories," D'Amicone said. "We're an authorized dealer for the most recognized manufacturers in the industry."

He said from speed boats to fishing to pontoon boats, Roaming Rock Marina has the power boats and winter

sports equipment most people are looking for.

"We also have an ice cream store, the RR Delight Ice Cream Parlor," he said. "We offer a full assortment of soft serve ice cream, sundaes, flurries, shakes, frappuccinos and slushies."

He said the marina

'We all want to provide our customers with great service. We want to make their boating experiences exceptional — and as much fun as possible.'

Sandro D'Amicone
Owner of Roaming Rock Marina

also has a convenience store and has added an indoor bar section, he said.

"Our RR Convenience Store offers a large selection of beer, wine and premixed cocktails," he said. "We also have a new 2,400-sq.-foot deck with a 200-foot restraining wall overlooking Lake Roaming Rock. It's really a nice setup."

He said there's a canopy swing nearby and access to bocce and cornhole courts.

"The canopy swing holds two to four people," he said. "People have found it to be a lot of fun. Also they like to use the bocce and cornhole courts. It's all very family-oriented."

He said the marina rents pontoons, runabouts, kayaks, stand up paddle boards at hourly, daily and weekly rates.

D'Amicone said he believes his service department offers the best service in the industry. They have three full-time employees and two part-time employees.

"The service staff shares the same values," he said. "We all want to provide our customers with great service. We want to make their boating experiences exceptional — and as much fun as possible."

Roaming Rock Marina and Powersports is open 8 a.m. to 9 p.m. Monday-Friday, 9 a.m. to 9 p.m. Saturday and 10 a.m. to 9 p.m. Sunday.

For more information visit RoamingRockMarina.com or call (440) 563-5662.



WARREN DILLAWAY | STAR BEACON

Sandro and Jennie D'Amicone, owners of Roaming Rock Marina, operate an ice cream shop in addition to a store and boat repair operations.



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Business is personal for craft, sweets maker

BY JUSTIN DENNIS

jdennis@starbeacon.com

JEFFERSON — Pam Stevenson's handmade goodies started out as gifts for family and friends on holidays or birthdays.

They grew into a business, comforts for terminally ill children and a lasting memory of her late father.

"Somebody told me about a craft show and I've been going from there," she laughed.

Stevenson runs her candy, craft and jewelry business, Pam's Candy and Creations, out of her Jefferson apartment, shuffling troves of singular gifts and treats, as much volume



Stevenson

as she can.

She makes her own baskets for candy — or plasticware or napkins — from aluminum cans, and threads necklaces and bracelets with glass or plastic beads and charms. She also makes earrings and, sometimes, rings.

Her best-seller sweets are chocolate and pea-

nut butter cups that she's worked for years to mimic Reese's Peanut Butter Cups, she said.

"I've had friends come up and tell me they really can't tell the difference. I think mine's a bit creamier and not as sweet," she said brightly — but she also works treats into many other flavors.

She'll be bringing her white and dark chocolate-covered coffee beans and cranberries, as well as a gallery of handcrafted jewelry to the Ashtabula Towne Square's Home Show on Saturday and Sunday.

It's her third year at the show and she was kicked into high gear,

preparing stock on Tuesday.

The show is one of the best times of the year for her business — last year she left the show almost sold out, she said.

"Everything is handmade and I put a lot of time and energy into it," she said. "I just try to do my best to give the customer a good product."

But for Stevenson, the craft is more personal. Handmade teddy bears — sewn from felt, stuffed and button-eyed — often end up in the arms of children battling cancer.

She said she makes most of those the comforting companions for

the American Cancer Society, in honor of her late father, Richard Stevenson, who developed prostate cancer and died in 2007.

In 2010, "Richard's Racers" became an annual fixture in the society's Relay for Life event at the Ashtabula County Fairgrounds in Jefferson, with Stevenson as team captain.

Her crafting stall appears there too, and half of her proceeds during the relay go toward the society, she said.

Cancer, she said, "excuse the way I have to word this — it sucks." She said each year she enjoys the ca-

maraderie and support from other families that have endured the disease.

"There's sad times, but there's happy times," she said. "You remember happy memories with family."

"It's for a good cause — to help people who may be having trouble with themselves," she said. "I do it in (Richard's) honor ... I've had many family and friends who have been touched by cancer."

"I do my part to help out. I try to get people involved in the cause."

To reach Stevenson, visit her business Facebook page at Facebook.com/PamsCandyandCreations.

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Many benefits to hiring a professional

The DIY movement has inspired many homeowners to tackle home repair and remodeling projects on their own. DIY projects can be rewarding, and many homeowners who have embraced the DIY movement have discovered talents they never before knew they had.

But no matter how simple popular home renovation television shows make remodeling projects appear, homeowners should know that such undertakings are far more difficult than they appear on television.

Homeowners who overestimate their abilities and the time they have to complete projects can cost themselves substantial amounts of money.

In fact, there are a variety of reasons homeowners might want to work with professional contractors when tackling home improvement projects.

Experience

A trial and error approach can work with various projects and problems. But applying such an approach to home improvement projects is risky and potentially dangerous, not to mention costly.

Experienced professional contractors with strong track records (seek recommendations from friends or neigh-



While the Do-It-Yourself movement has become popular, there are many reasons to consider a professional contractor for home improvement projects. Area residents can check out a number of professionals Saturday and Sunday at the 28th Ashtabula County Home Show.

bors) won't have to go through trial and error and are therefore more likely than DIYers to

complete a project on time and on budget. otherwise never have thought up on their own.

tors is the likelihood that they can draw up ideas for projects that

scenarios before committing to a particular one. Veteran contractors

Cost

Conventional wisdom suggests it's less expensive to do some-

Experienced professional contractors with strong track records (seek recommendations from friends or neighbors) won't have to go through trial and error and are therefore more likely than DIYers to complete a project on time and on budget.

can draw on years of experience to create designs that DIYers might be incapable of coming up with and/or incapable of seeing through to completion.

Inspiration

Homeowners without specific ideas in mind can ask contractors to come up with various

thing yourself than to hire someone else to do it for you, but that's not necessarily true of home improvement projects. Labor costs typically account for a

substantial amount of professionally contracted projects, but homeowners can cut those costs by volunteering to do some of the simpler tasks themselves. In addition, contractors often purchase materials at a much lower cost than individual homeowners because contractors buy in bulk. So while labor costs might be lower on DIY projects, the cost of materials can offset those savings.

Resale value

Many homeowners renovate their homes with eyes on improving the resale value of those homes. But if homeowners want to showcase a newly remodeled kitchen when selling their homes, they should be prepared for prospective buyers to ask who worked on the project. Fearing potential problems down the road, some buyers might be put off by homes that were remodeled by DIYers and not professional contractors.

Renovating a home on your own can be a rewarding project for homeowners. But it's important that homeowners recognize the many benefits of working with professional contractors before making any final decisions with regard to who will tackle their next project.

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