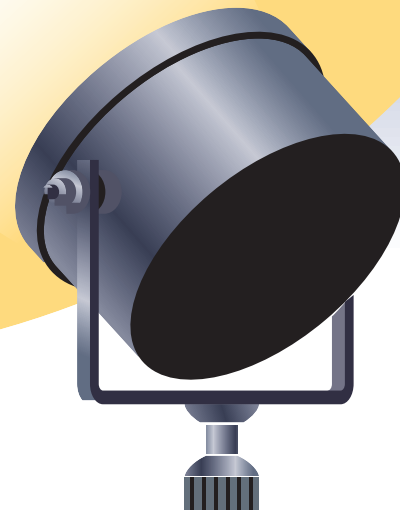


North Shore

**BUSINESS
SPOTLIGHT**

2015



 **THE SALEM NEWS**

Moynihan Lumber Celebrates 29 Years in Business

This Saturday, Aug. 1, will mark Moynihan Lumber of Beverly's 29th anniversary.

Located at the corner of Bridge and River streets (across from the train depot) in downtown Beverly, Moynihan Lumber is a full-service lumberyard offering not only lumber and building materials, but also doors and windows, roofing and siding, kitchen cabinets, custom millwork, decking, paint and stain, and builder's hardware.

The name Moynihan and the word lumber have been joined together since the first yard opened in Revere in 1930. In fact, the current owners' late uncle began working in a lumberyard in 1918, delivering lumber in a horse-drawn wagon. In addition to the Beverly yard, the Moynihan family owns and operates two other locations — since 1959 in North Reading at 164 Chestnut St. (just off Rte. 62) and since 1996 in Plaistow, New Hampshire, at 12 Old Road (just off Rte. 125).

The Beverly location features an extensive kitchen cabinet and door and window showroom. The cabinet showroom contains 25 kitchens on display, including Schrock and Dynasty by Omega. The door and window showroom includes the complete line of Andersen windows, as well as Jeld-Wen and Mathews Brothers windows.

A new and ever growing area of interest for customers has been



Moynihan Lumber in Beverly has an extensive kitchen and cabinet and door and window showroom.



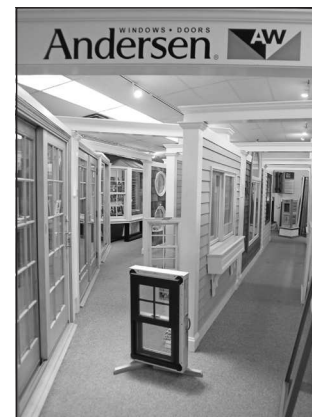
Moynihan Lumber is located at 82 River St. in Beverly.



Moynihan's kitchen, cabinet, door and window showroom includes this row of doors.



Samples abound in the showroom.



Window displays in the upstairs showroom.

decking. To meet this need, the company created a deck design center in 2013. The deck center includes products such as Azek, Deckorator's and Intex rail systems. The company is also an Ace Hardware store, where you will find a wide assortment of hardware items including builders' hardware, hand and power tools, and paint and stain.

Moynihan Lumber is committed to providing the best information available on a wide range of products. For example, a member of the outside sales staff works with a home builder, studies the house plan, determines the lumber needs, and remains with the job until it's completed, taking it from the foundation to the key to the front door. The outside sales team is backed up by

an equally talented and experienced inside sales team.

None of this would mean anything if the company couldn't deliver the needed products to a new home site or an existing home when required. The company maintains a fleet of vehicles and drivers who are well trained and experienced at their jobs.

"Quality backed by a desire to please" has been

the company's motto for 85 years. The company promises to provide quality products, at competitive prices, with service second to none. The company's jingle heard on the radio includes the words "we measure up." Everyone on the staff realizes that "we measure up" means to try each day to meet the customers' needs and then some.

The most critical key to the day-to-day success of any company is the people who work there.

Each of Beverly's managers carries a wealth of knowledge and experience — several have more than 30 years of service with the company, many others have more than 20.

Moynihan Lumber has had a long history of being associated with high school sports on the North Shore. Beginning in September, the company will be sponsoring local high school football on the radio as well as the Internet, marking the 30th year it has sponsored these broadcasts.

One of the greatest strengths of any company is the loyalty of its customers. Over the past 29 years, Moynihan Lumber of Beverly has been "home" to many homebuilders and large and small contractors — many of whom have been regulars since day one. The company is deeply grateful for such support and will continue to strive each day to meet its customers' expectations.



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North Shore
**BUSINESS
SPOTLIGHT**
2015

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Pioneer Charter School of Science operates two schools. PCSS II, located in Saugus, serves students from Salem, Danvers, Lynn, Saugus and Peabody. PCSS I, located in Everett, serves students from Everett, Revere and Chelsea.

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Pioneer helps students succeed

First opened in 2007, Pioneer Charter School of Science (PCSS) has become a staple of the North Shore community. Now with two campuses, PCSS I in Everett and PCSS II in Saugus, PCSS offers families a high-quality public education featuring a rigorous college-preparatory curriculum that emphasizes math, science, and analytical thinking skills balanced by a strong foundation in the humanities.

Since PCSS is a public school, it is open to all students in grades 7-12 from the North Shore, including Salem, Saugus, Danvers, Peabody, Lynn, Everett, Chelsea and Revere. Admission is by random lottery, which is held every March. PCSS students reflect the diversity of the communities it serves. Its students speak 30 languages and have family ties to 40 countries.

This fall, PCSS's graduates are heading to top-ranked colleges, including Boston University; Boston College; UMass Amherst, Boston and Lowell; Northeastern University; Worcester Polytechnic Institute; Emerson College; Lasell College; and many more. The senior class received more than \$6 million in merit-based scholarships – an average of more than \$100,000 per student. Moreover, 77 percent of the school's seniors qualified for the state's John and Abigail Adams scholarship, which provides free tuition at any state school. One of the 13 Massachusetts Gates Millennium Scholars is also a member of the PCSS Class of 2015. Prior year graduates have been accepted to select universities including Harvard, MIT, Princeton, Brown, Columbia and Cornell.

Once a child is enrolled at PCSS, the staff works hard to involve the entire family in the student's progress. Interested parents can



As an alternative spring break this year, four PCSS students, along with one parent and one staff member, traveled to Port-au-Prince, Haiti. Prior to traveling, the students raised \$3,800 and collected supplies for several schools and orphanages. They hope to make this an annual trip.

participate in the school's home visit program where staff conducts home visits throughout the year to meet with students and their families. Parents find that these home visits allow them to fully see what their children are learning and how they can assist their child's academic growth. It also helps develop a tight bond between the families and the teachers.

"Sitting at the kitchen table with my son's teacher made me truly appreciate the staff at Pioneer," one parent said. "They care about their students and help us help them succeed."

Shayne Turkolu, PCSS II executive director, said: "We know that the support a student receives at home is just as important as the support



Pioneer Charter School of Science II ninth-graders Jonathan Ellis and Mario Figueroa make sure that their water-powered go-cart is ready for demonstration before the judges start making their rounds at this year's Science Fair.

a student receives in the classroom, so we aim to build ongoing relationships with all of our community."

PCSS provides an

extended school day and school year with a 200-day school calendar. PCSS requires students to pass five math and five science

in the state Science Fair.

PCSS also provides a variety of extracurricular programs, including drama, music, sports, and civic engagement. This year, PCSS II students participated in National History Day where the winners traveled to Maryland for a national competition.

Character education is an important component of the school's curriculum; students must complete 40 hours of community service. Most recently, a group of Pioneer students went on an alternative spring break trip to Port-au-Prince, Haiti, to visit local orphanages and schools. The students provided school supplies, food and clothing.

"We want to prepare students to be good students, but we also want to prepare them to be good citizens, neighbors, and community leaders when they leave our halls," said Sanela Jonuz, PCSS I Executive Director.

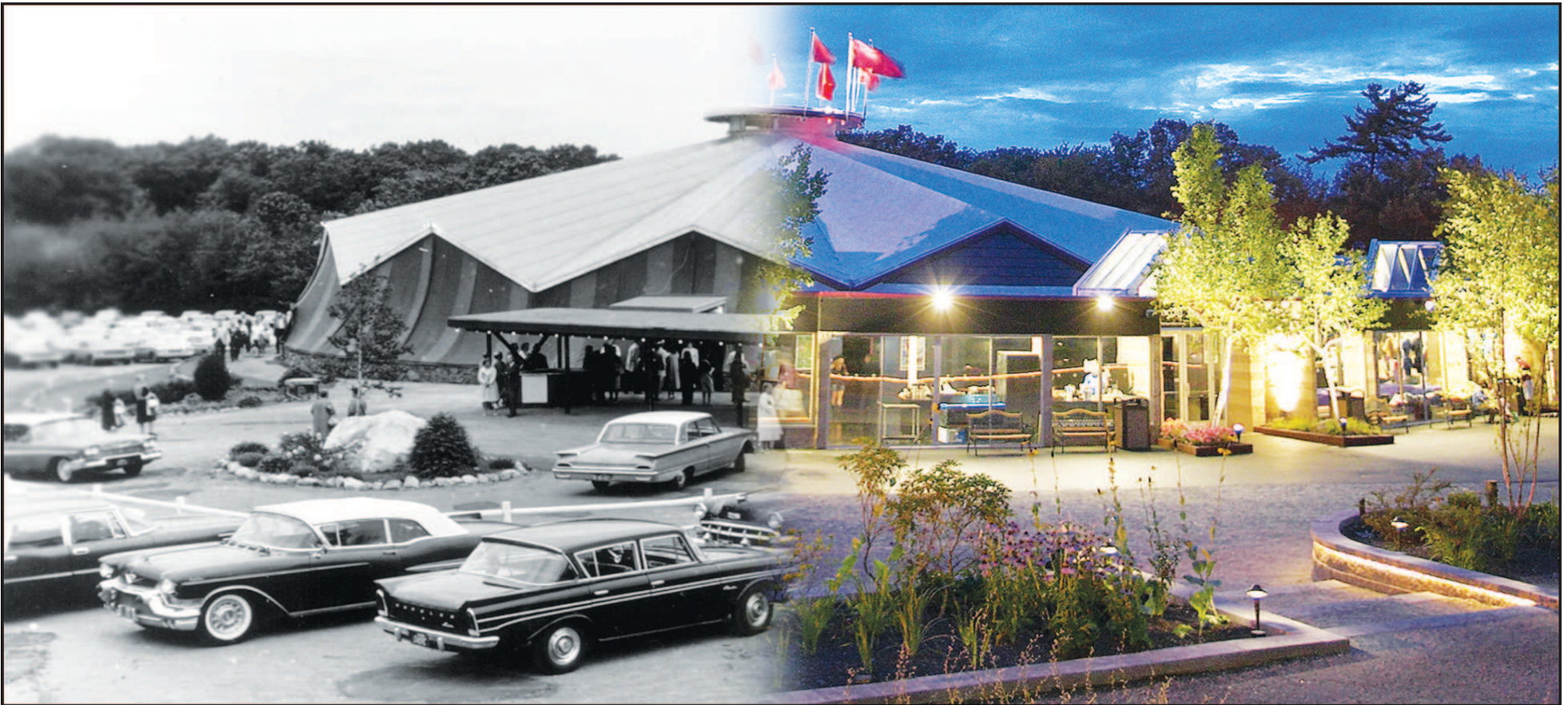
On last year's MCAS, PCSS students at both schools outperformed students from neighboring districts as well as statewide averages, with PCSS I maintaining its Level 1 status from the state — the highest designation of academic achievement.

"Our consistently strong MCAS performance is indicative of the commitment to excellence of the entire Pioneer community — teachers, students and parents," said Barish Icin, CEO of PCSS.

This past year, Pioneer was ranked in the top 20 schools in the state by U.S. News and World Report. PCSS also made Boston Magazine's top 50 high schools in Massachusetts in 2014. PCSS I was also selected as a finalist for the inaugural Pozen Prize for Charter Schools, given by The Boston Foundation to recognize academic achievement.

classes in high school in order to graduate, which is more than the state's recommended program. Both campuses run a voluntary Saturday Program where students can get tutoring or homework help, or advance their skills. Although voluntary, attendance on most Saturdays is strong with around 70 students attending.

The schools compete every year in math and science competitions held across the state. At its annual Science Fair, students showcase their work in physics, engineering and more in front of judges from MIT, BC, BU, Harvard and other area colleges to gain exposure to people who have enjoyed success in STEM careers. This year, a PCSS II student placed first



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NORTH SHORE MUSIC THEATRE

Celebrating 60 years — and so much more!

In 2015, North Shore Music Theatre in Beverly is celebrating 60 years as one of the community's favorite arts venues. North Shore Music Theatre is also commemorating several other anniversaries this year, including the 25th annual performance of "A Christmas Carol," which will also be audience-favorite David Coffee's 50th show at North Shore Music Theatre. 2015 also marks the 10-year anniversary of the devastating late-night stage fire that occurred on July 14, 2005, during the run of a production of "Cinderella."

A complete history of the North Shore Music Theatre:

1954-1960

- North Shore Music Theatre (NSMT) was first organized in 1954 by founders Stephan Slane, managing director, and Ruby Newman, musical director. NSMT opened as part of a national circuit of summer stock theaters designed to present (rather than produce) touring packages of Broadway successes and star-centered comedies.

- Originally designed by Boston architect Ralph LeBlanc, NSMT opened in June of 1955 with "Kiss Me, Kate," soon after the completion of Route 128 on the site of a former gravel pit resulting from the highway construction. NSMT was the first permanent stage in the country to be designed in the arena-style, with a roof supported by clear-span trusses to provide patrons with unobstructed sightlines.

- NSMT introduced



The parking lot of the North Shore Music Theatre in the 1950s.

theater programs for youth in 1956.

1960s

- NSMT was an open, canvas-sided theater. In the early 1960s, the canvas walls were replaced with permanent walls, and seating was expanded from 1,000 to 1,750. In the late 1960s, installation of heat and air-conditioning added to the comfort of patrons and actors.

- NSMT began applying for nonprofit status and assembled the first NSMT Board of Trustees. In 1967, NSMT became a 501 (c)(3) nonprofit organization and established North Shore Community Arts Foundation Inc., the governing and policy-setting body for NSMT.

1970s-1980s

- Jon Kimbell, executive producer, and James Polese, general manager, took over after Stephan Slane's retirement in 1983. Polese

and Kimbell dedicated their first 10 years at NSMT to upgrading all aspects of the theatre, from the quality of productions, actors, designers and directors to the building and grounds.

- The Montserrat School of Art was established as a North Shore Music Theatre initiative.

- NSMT reinvented itself, its facilities — a new lobby, box office and back stage area — and grew into an award-winning theater with a renowned Theatre Arts and Education Academy that became recognized as a leader in education programming and the production of classic, contemporary and vibrant new musical theater.

1990s

- NSMT evolved from presenting musicals to producing all musical theater productions in-house. NSMT continued to concentrate on further enhancing the quality of work and developing



The theater under construction in 1955.

loyal subscribers.

- To fulfill its goal of granting degrees and to secure additional space, Montserrat College of Art became independent and relocated to downtown Beverly in 1994.

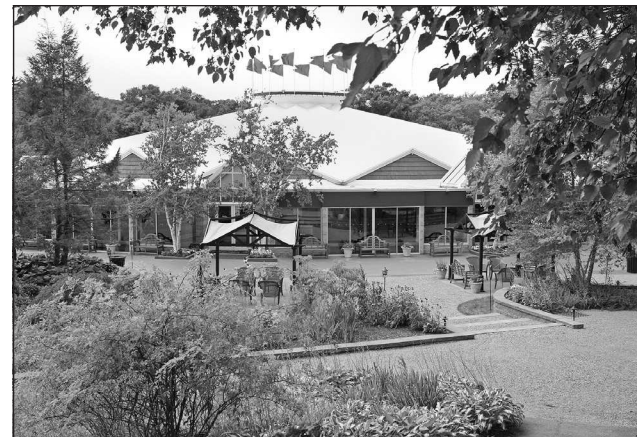
2001-2008

- NSMT evolved into the largest nonprofit producing theater in New England, with approximately 300,000 patrons annually. NSMT has gained a national and regional reputation for artistic achievement, specifically in the areas of developing new works and providing outstanding theater arts and education programs. NSMT has received numerous industry awards, including The Elliot Norton Award (Boston's equivalent of the Tony Awards), The Rosetta Le Noire Award from Actors' Equity, and The Moss Hart Award. NSMT annually produces a six-musical subscription series, a production of "A Christmas Carol"

and an acclaimed concert series. With its celebrated Theatre for Young Audiences program, a school touring program, and year-round classes for children, NSMT has become one of the region's leading providers of theater arts and education.

- On July 14, 2005, a late-night fire happened under the stage at NSMT following the opening night performance of "Cinderella." The entire auditorium of the theater was destroyed by the fire, smoke and soot. Though it was a very uncertain time at first, through unwavering leadership, teamwork and community support, NSMT was able to relocate two shows to Boston while completely rebuilding the theater for a reopening in just three-and-a-half months.

- After being refurbished, the seating went from 1,800 seats down to 1,500 seats in order to accommodate



The North Shore Music Theatre today, after being refurbished and then reopening in 2010.

wider seats, more leg room and a new handicapped-accessible seating area.

- In 2008, Jon Kimbell retired after 25 years as artistic director and executive producer.

- In 2009, after a change in leadership, NSMT announced a temporary closure due to severe financial problems. Unfortunately, the board of directors and remaining management were unable to raise the money needed to keep NSMT in operation and announced a permanent closure in June of 2009. North Shore Community Arts Foundation went bankrupt and the theater property was put up for auction and sold.

2010

- In February of 2010, it was announced that businessman Bill Hanney had purchased the property and was going to open it once more as a professional theater venue for the community.

- In July of 2010, NSMT was refurbished and reopened to the public and is one of the most attended arts venues in the area. The theater continues to offer a subscription musical series and annual production of "A Christmas Carol," and a concert and children's series. The theater is also available for rental to outside companies and producers. Since reopening, NSMT also offers many spaces, including the Broadway Club, The Backstage Bistro Restaurant, and the rehearsal studios for rental for weddings, private and corporate events.



OUR CLASSES AT THE BARN 1:30-3:00 OR 6:30-8:00 p.m.

Sept 2 & 9 OR Sept 24 & Oct 1: 2-part IRA, 401(k), 403(b), and Pension Class "Ed Slott's Retirement Decisions Guide, 125 Ways to Save and Stretch Your Wealth"— If you own an IRA, 401(k), 403(b), or pension plan, and you are retired or plan to retire, this class will answer your questions.

Sept 16: What Should I Do With My Old IRA, 401(k), 403(b), and Pension Accounts? The positives and negatives of keeping them or rolling them over.

Sept 17: Social Security Decisions are Easier to Make When You Know All the Facts and it is an Irrevocable Lifetime Commitment! When and how to file to maximize benefits for you and your spouse.

Sept 23: Gifting, Trusts & Other Tools for Estate Planning and Asset Protection. Saving your home and other assets from nursing home expenses for your children and other heirs through proper estate and trust design.

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Thomas T. Riquier, CFP®, CLU
President of The Retirement Financial Center, and a CERTIFIED FINANCIAL PLANNER™ professional holds Economic Summits and Retirement Planning Classes because he believes education is critical to making good financial decisions. With more than 44 years of experience in wealth management, retirement income planning, insurance, and pre-retirement planning, Tom understands the unique financial needs of seniors. At our website, RetirementCtr.com, read our latest newsletters, Ed Slott's White Papers, and class information

Thomas T. Riquier, CFP®, CLU, has transformed “The Barn,” as it is affectionately known, at the junction of Routes 62 and 128, into shared services office space, housing a wide range of small businesses.



The Retirement Financial Center

Thomas T. Riquier had a vision for “The Barn,” the beautifully restored 19th-century barn he transformed into shared services office space.

Housing a wide range of small businesses, the structure — first built in 1891 at the junction of Routes 62 and 128 — is a hotbed of activity.

Within its walls, Riquier supplies a different vision — an expert investment outlook from one of the most dedicated and qualified CERTIFIED FINANCIAL PLANNER™ professionals on the North Shore. Thomas T. Riquier, CFP®, CLU, is President of The Retirement Financial Center, member of Ed Slott’s Master Elite IRA Advisor Group™ and is celebrating 44 years in business.

Riquier became a CERTIFIED FINANCIAL PLANNER™ professional (CFP®) more than 20 years ago and maintains his certification through ongoing education. Over that time, he has developed a level of training and experience that keeps him in the forefront of his field.

Riquier believes education is critical to success and offers several financial

classes each year on a variety of topics. Many of the classes are held at The Barn. These sessions are typically offered twice on a given day, at 1:30 and 6:30 p.m.

He also makes people aware of new laws that may have a serious impact on IRA owners and beneficiaries.

If you have any money in an IRA, 401(k) or 403(b), consider attending the two-part IRA Class based on “Ed Slott’s Retirement Decisions Guide — 125 Ways to Save & Stretch Your Wealth.”

The class, “Social Security Decisions are Easier to Make When You Know the Facts,” includes a special guest speaker to explain these important benefits and how they might affect retirement and pre-retirement decisions to maximize their income from this source.

Another class, “Gifting, Trusts and Other Tools for Asset Protection,” has a special guest speaker discussing ways to protect your home and other assets from nursing home expenses through proper estate and trust design.

In addition to his classes, Riquier offers quarterly



Thomas Riquier, CFP®, CLU, is President of The Retirement Financial Center, member of Ed Slott’s Master Elite IRA Advisor Group™ and is celebrating 44 years in business.

Economic Summits at the Peabody Marriott and invites the public. A special guest speaker (usually an economist from a mutual fund or insurance company) provides an overview of current economic conditions. Riquier also discusses his views, and it’s often interesting to compare them.

As an Investment Advisory Representative with

United Planners Financial Services, Riquier constantly evaluates economic trends in order to recommend appropriate portfolio changes. He can look at a performance chart of the Dow Jones Industrial Average over several decades and reflect on some difficult yet excellent recommendations he has given clients.

“I’m known for saying

that your financial success is not only determined by how much you make when the markets go up,” Riquier said. “It’s also determined by how much you don’t lose when they go down.”

The importance of knowing when to get out of a bad market, Riquier said, is underlined by the fact that someone who loses 50 percent of their money will have to earn a 100 percent return to get back to where they were.

“As a client, your bottom line for my work as your financial advisor is not only whether I helped you make money,” Riquier said, “but also, did I help keep you from losing money?”

While most of his client relationships have been tested under a variety of market conditions, almost all of them began the same way: with a free consultation. Riquier provides a comprehensive analysis of financial, insurance and legal documents and makes recommendations to protect your assets and lay the groundwork for a smooth transition to retirement and into retirement. Through meetings and discussions with pre-retirees and retirees, he helps define their

goals and develop a plan to meet them.

“If you don’t plan,” Riquier said, “someone else will make plans for you.”

Riquier will also analyze any retirement offer or “golden handshake” you receive from your employer and help you determine the best options for you and your family.

“I invest in people,” Riquier said, and the return on his investment is that people trust Tom Riquier to invest for them.

■ ■ ■

Thomas T. Riquier, CERTIFIED FINANCIAL PLANNER™ professional, is an Investment Advisory Representative offering Securities and Advisory Services through United Planners Financial Services. Member: FINRA, SIPC. The Retirement Financial Center and United Planners are independent companies.

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Settler's Lane on the Wenham/Hamilton line - 3 lots remaining with C.P. Berry Homes builder tie-in. Settlers Lane is an eight lot cul-de-sac off of Arbor Street at the town line. Lots range from 1 to 2 acres. Homes starting at \$1,250,000.

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- C.P. Berry Homes is a family-owned and operated company, which has been in the development/home building industry for over forty years. We have the proven experience of building the finest homes available
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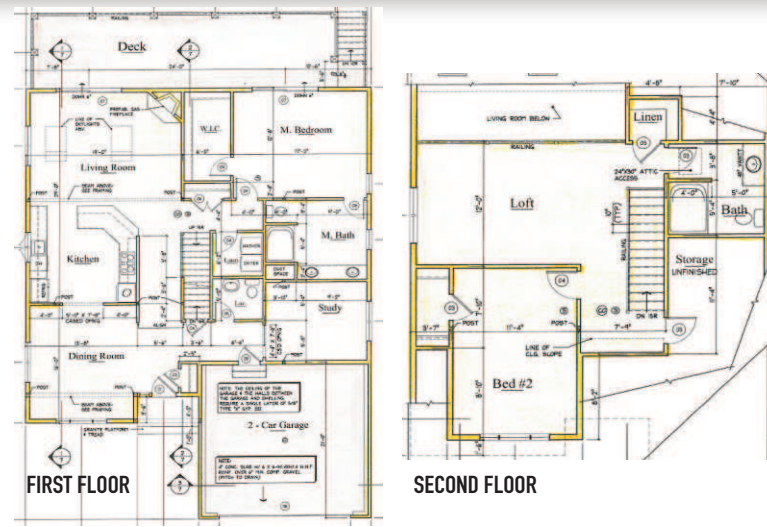
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Patton Ridge, COMING SOON!

C.P. Berry Homes is finalizing plans to begin developing Patton Ridge, a 55+ condominium community of twelve homes on the historic Patton Homestead property in Hamilton, MA. The homes will feature on the first-floor: a master suite, a well-appointed kitchen, a dining room, a study and a living room; On the second-floor: a guest bedroom, full bath and a finished loft. A 2-car attached garage, additional storage space and outdoor living area will also be included. The community is being designed to have the feel of a traditional New England village and to complement the surrounding Patton Homestead property and landscape. Watch for ground-breaking this coming fall.



1 Patton Drive, Hamilton - a grand 4-bedroom colonial located within walking distance to Hamilton center. This fine home includes many of the features found in a CP Berry Home. The home features over 4,000 sf of living space. It also includes a 3 car

garage with brick driveway and a brick patio and walkway. Ready for occupancy - \$1,089,000.

Ipswich Country Club - C.P. Berry Homes has available the finest course-front lot at the Ipswich Country Club. Located along the 15th fairway; the home will have wide-ranging views of the golf course and scenic pond along the fairway. The Prestwick plan proposed offers a total of 4,400 square feet with approximately 3,000 sq. ft. on the first and second floors and an additional 1,400 sq. ft. (or more) available on the lower level, with walk-out to added outdoor living space.

WE BUY LAND C.P. Berry Homes is presently seeking sites for future home development. If you've ever thought of selling your property, now may be the ideal time to talk to us about doing so. We've worked hard to establish our reputation as a conscientious developer who is welcomed by the local city and town governments to build in their communities. Take a look at our work by visiting CPBerryHomes.com. If you'd like a no-obligation opinion of your property, contact us directly for a confidential conversation. Speak to us first - you may be pleased to learn the value of your property and the opportunities that it may provide for your future.



Herrick House in Beverly has provided 88 units of assisted living for 21 years.



Residents at Herrick House can enjoy the spa, gym, and dining room inside, or relax outside with gardening, golf or lounging in the sun.



Herrick House tailors the care it provides to the unique needs of each resident of its 88 apartments.

Superlative care offered at Herrick House

Located on the campus of Beverly Hospital, and a member of Lahey Health, The Herrick House offers traditional assisted living and Spectrum, a memory care neighborhood with superlative staffing levels and 24 hour, on-site licensed nursing. Residents enjoy restaurant-style dining, common areas, landscaped grounds, and entertaining, educational, and spiritual wellness programs.

The Spectrum program is a specially designed, ALL-INCLUSIVE, memory care community that focuses on care for those who suffer from cognitive impairments, providing a lifestyle that promotes compassion, dignity, and respect in a safe and secure environment. Services include 24-hour on-site licensed nursing, with no-tier resident care services, medication

administration, and individualized failure-free, goal-specific, spiritual wellness programs.

“With superlative staffing levels and 24-hour, on-site licensed nursing, we work with residents and their families to create customized service plans catering to their specific needs. We seek to maintain a leadership role in providing an environment with services that promote the continued independence and personal growth of our residents. We provide our residents with the opportunity to learn new things and to make new friends, and we seek to provide hospitality and health care services in a home-like setting in a way that demonstrates that we regard our residents as valued persons and customers. We encourage our residents by nurturing their spirit,

maintaining their dignity and respecting their individuality. We demand of ourselves the highest standards of performance, ethics, service and teamwork. Providing great services is the key to pleasing not only our residents, but also the families who love them” said Paul Rapazzo, director of community relations.

The Herrick House is part of many services offered through Lahey Health Senior Care; providing quality care, compassionate caregivers and seamless transitions.

Lahey Health at Home offers Private Duty Services, Home Care, and Monitoring Services, such as in-home personal care, medication management, and specialized care services for clients with Alzheimer’s disease and other memory disorders. Skilled nursing, physical, occupational,

speech, and nutritional therapy services are available as well. Medical social work and home health aide services are also offered.

In addition, the Lahey Health Senior Care Continuum offers Ledgewood Rehabilitation & Skilled Nursing Center, located on the campus of Beverly Hospital; Seacoast Nursing & Rehabilitation Center in Gloucester; and Lahey Adult Day Health Spectrum Programs conveniently located in Beverly and North Andover, providing specialized and supportive environments for people with Alzheimer’s disease and related memory disorders. These are the only day programs in the region recognized by the Alzheimer’s Association for their commitment to staff training and support.

Lahey Health Senior Care offers a lifestyle of independence and companionship.
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Dr. Makkar works with a patient at Endodontics, Inc., which has locations in Salem and Beverly, and where the doctors are specially trained to diagnose and treat oral pain.



Dr. Tsai, an endodontist at Endocontics Inc., works with a patient's general dentist to make sure his or her teeth are saved, and their smile is restored. Endodontics, Inc.

Restoring smiles with endodontics

Saving your natural teeth, when possible, is your best option. At Endodontics Inc., we do that every day. More than half the patients referred to our offices come to us in pain, and a big part of what we do is to remove that pain. If you are experiencing extreme, prolonged sensitivity to temperature, pain in the tooth and gums, swelling, graying discoloration or a traumatic injury to a tooth, you may need a root canal to save that tooth.

What is endodontics and what is a root canal?

Endodontics is a branch of dentistry recognized by the American Dental Association involving treatment of the pulp (root canal) and surrounding tissues of the tooth. If this pulp is damaged, a root canal is performed to remove the injured pulp and thoroughly clean and seal the root canal system, to save the natural tooth.

What is an endodontist?

Our doctors are board-certified specialists in endodontics. As endodontists:

- We are extensively trained to diagnose and treat oral pain, and we have expertise in performing dental procedures in a way that eases patients' fears and helps them avoid pain before, during and after a procedure.

- We have two-to-three years

additional training beyond dental school.

- We are specially trained to perform root canals and surgery to the tissue inside your tooth.

- We work with your general dentist to make sure you receive the appropriate treatment to save your tooth and restore your smile.

Our enhanced training, combined with high levels of expertise, use of cutting-edge technology and impressive success rates are the main reasons patients and general dentists trust us to perform treatment.

If I need root canal treatment, what can I expect?

Many people believe root canal treatment is painful. With modern techniques and specialized technology, root canal treatment is virtually pain-free.

We use the latest techniques, technology and research to insure you receive the best endodontic care possible, including surgical operating microscopes; digital X-rays; 3D Cone Beam CT imaging; sedation dentistry; electronic health records; and secure email. These tools allow for accurate diagnostics, effective treatment and a comfortable experience.

You will be able to drive home after your treatment and return to your normal routine.

I am anxious and fearful of dental work, how can I still have treatment?

Many people avoid endodontic treatment out of fear and anxiety. At Endodontics Inc., we want to relieve your fears and concerns and provide you with a truly comfortable experience. That is why we offer sedation dentistry for stress-free endodontic treatment.

Sedation dentistry is the perfect choice for those who experience dental anxiety to completely relax during their appointment.

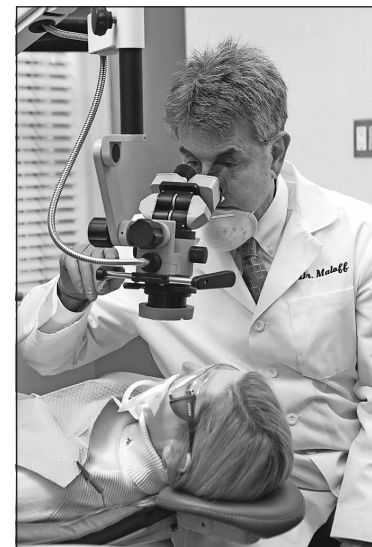
It also helps patients who have difficulty controlling their gag reflex, experience pain because of sensitive teeth, or do not respond well to numbing medications.

Sedation is effective and extremely safe.

Our dentists are specially trained to offer you sedation and closely monitor your progress during your dental treatment.

Read what some of our patients have said about our services:

“From the first phone call I made through my last appointment, I was treated with kindness, professionalism and empathy. You and your staff are simply phenomenal. My fears were acknowledged and then allayed; I was never uncomfortable and felt I was in control of my treatment. Don't be offended that I'd rather not have another root canal, but know that yours is the only office I'll go to should I have the need. Thank you so much.”



As an endodontist, Dr. Maloff has several years of education beyond dental school, and is specially trained to perform root canals and surgery to tissue inside a tooth. Endodontics Inc. has locations in Danvers and Salem.

“I wish there was a way that I could show you how truly thankful I am ... your compassion, care and gentleness went above and beyond all job requirements. Over the past years, I have come into contact with countless endo/prosth/perio — you name it — dentists and none have succeeded in offering me a feeling of such security.

Your work on my tooth has made me so much more comfortable smiling, and that I thank you for.”

“Thank you so much for saving my tooth! Everyone told me it was impossible but you proved them wrong!”

Our goal is to create a gentle, caring place for our patients filled with compassion and respect, surrounded by the highest standard of endodontic care. Our staff is motivated and happy to work as a team to provide an atmosphere that our patients feel as comfortable and relaxed in as we do. The Endodontics Inc. family of doctors and staff are committed to provide superior endodontic care, and we enjoy working each day to reach this goal.

We want your root canal treatment to be a positive experience, not one you fear. We have been serving the North Shore and surrounding areas with superior endodontic care for more than 30 years. We have two convenient locations in Salem and Danvers for both routine and urgent endodontic care. Contact us directly to find out how we can help you relieve tooth pain and save your natural tooth. We are happy to answer your questions.

From all of us at Endodontics Inc.,

Doctors Maloff, Makkar, Tsai and staff



Root canal treatment saves millions of teeth each year. Let us save your natural tooth and restore your smile.



Our goal at Endodontics Inc. is to create a gentle, caring place for our patients filled with compassion and respect, surrounded by the highest standard of endodontic care.



Our doctors are board certified by the American Board of Endodontics

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Sandra R. Makkar, DDS, ABE, FRCD(C)

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offers the following additional programs: primary care and behavioral health at the high schools in Salem and Peabody; pharmacy; on-site lab; interpreting services; and Suboxone for patients struggling with addiction. We are here for you and your family.



Carol Champigny, Administrative Assistant at the Student Health Center at Peabody Veterans Memorial High School, managed by NSCH.



NSCH CEO Margaret A. Brennan; Salem High School Principal David Angeramo; Allison Maden, Behavioral Health Provider at NSCH; and State Rep. Paul Tucker, during a visit to NSCH's Teen Health Center at Salem High School.



The NSCH Outreach and Enrollment Team is always available to assist community residents and patients with health insurance enrollment questions and applications.



Jennifer M. Fisher, RDH, at NSCH's Salem Family Dental Center.



Allison Vargus, OBOT RN Case Manager at the Salem Family Health Center.



Joshua Espinal, one of NSCH's talented Medical Assistants during a free flu clinic.

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GOING PLACES

Graduates with a Master of Science in Homeland Security Studies from the Van Loan School at Endicott College are now working at Raytheon, National Grid, MorphoTrust, U.S. Army, Naval Criminal Investigation Service (NCIS), FBI, Avwatch, Boston Regional Intelligence Center (BRIC), and the Commonwealth Fusion Center (CFC).



Learning from experience is an important part of the Master of Science in Homeland Security Studies at the Van Loan School at Endicott College. Students from the program's second class are shown here at the Salem Power Plant.

At the forefront of a growing field

By WILL BROADDUS
STAFF WRITER

Since 2010, when Mike Andreas started the Master of Science in Homeland Security Studies at the Van Loan School at Endicott College, the number of academic programs in homeland security has grown by 45 percent.

"It's a new field, a broadening field," said Andreas, a former Salem police officer and U.S. Army captain, and a graduate of Norwich University. "It's an increasingly important field."

The Van Loan program has now graduated two classes, or "cohorts," of students, and they are landing some of the best jobs in their profession.

"Our students have been hired not only at the federal, state and local level, but with homeland security-related private industry," Andreas said.

There are Van Loan graduates now at the Naval Criminal Investigation Service and the FBI, and in the Boston Regional Intelligence Center. Three students were recently asked to join Avwatch, a private UAV (unmanned aerial vehicle) company based in Plymouth.

"They're getting hired, and they're advancing in their careers," Andreas said.

While the Department of Homeland Security was founded



Mike Andreas, a former Salem police officer and U.S. Army captain, designed the Master of Science program in Homeland Security Studies at the Van Loan School at Endicott College. He is a graduate of Norwich University and the Naval Postgraduate School Center for Homeland Security.

in response to the terror attacks of 2001, the growth of homeland security as a field is a result of how we live now.

"Our society is so technology-based today," Andreas said. "All these sectors, critical infrastructure sectors, are linked together.

"You need people who understand what it takes to keep a modern society safe and functioning and secure."



Students investigating water mains during a site visit as part of the Master of Science in Homeland Security Studies at Endicott College's Van Loan School.

The training students receive at Van Loan is based on ideas developed at the Naval Postgraduate School Center for Homeland Security in California, where Andreas earned a master's in 2006.

"We are one of the only programs I know of in the country that teaches the same model-based vulnerability analysis that the Navy post-graduate school is teaching," he said. "We're able to do that because nine of our faculty members are graduates of the NPSCHS program.

"The faculty in our program are exceptional, senior-level, well-credentialed, homeland security

practitioners."

They use a holistic approach to evaluate the susceptibility of power sources and borders, computer and transportation systems, food and water supplies, as well as national security to all kinds of disruptions.

"We teach our students to model a network as an abstraction, then determine what is really important in that model," Andreas said.

Twenty-five students are selected for each cohort, and they earn 36 credits by completing 12 courses in approximately 16 months.

"There's no GRE, we judge each

student individually," Andreas said. "You have to submit writing samples, two letters of recommendation, your resume, your transcripts. You have to have a 3.0 to get into the program."

The students' ages range from recent college graduates to seasoned professionals, with backgrounds that vary from military service to graphic design.

There is plenty of learning outside the classroom, where students can study infrastructure and interact with professionals already working in the field.

"We have access to a lot of places other programs don't have access to," Andreas said.

Because so much is at stake in the field the students are entering, the program takes a rigorous approach to training them all.

"We work our students hard," Andreas said. "We want them to not only reflect back on us in a very positive way, we want them to be successful — we want them to learn homeland security."

But he has seen how the process of facing challenges together brings out the best in his students.

"As they move through, the level of conversation elevates," Andreas said. "It's really wonderful — students become very friendly with each other, all the students and faculty get to know each other; there's a lot of interaction."

Hospice improves quality of life for 101 year old



All Care Hospice Clinical Manager Makenzie Shanahan poses with Dorothy and Alvira Souza with their new portrait, a gift from the All Care team.

Alvira Souza grew up on a quiet street in Cambridge with her four siblings. At age 101, she still lives in that same little house with her only surviving sibling, her sister Dorothy, age 97.

Alvira and Dorothy have a fulfilling life; they've grown to consider their longtime neighbors as family, and their "nephew" John Almeida acts as health care proxy and helps coordinate their needs. They enjoy sitting on their back porch and looking at their garden; they look at pictures and tell stories to the visitors and home care workers who come to see them, and most of all, they laugh.

But there was a time not so long ago that the house on the quiet street in Cambridge didn't get much laughter. In the fall, Alvira suffered a broken hip and had to go into a rehab facility. In February, she had an episode with her COPD, which led the doctors to identify Congestive Heart Failure (CHF), that landed her in the hospital. Dorothy, who lives with dementia, was disoriented and lonely without her sister at home. While the sisters have a

live-in caregiver, Dorothy was still frustrated and confused that her long-time routines were being disrupted by her sister's absence and was suffering anxiety from the separation. When it was time for Alvira to come home, the hospital suggested a consultation with All Care Hospice, who would not only be best suited to help Alvira transition back home, but also help monitor and control her CHF symptoms and manage her medications at home in order to help decrease the risk of another crisis or re-hospitalization.

All Care specializes in quality, compassionate, cost-effective home care. With programs and services ranging from VNA care, hospice services, a palliative/bridge program, and



All Care Hospice patient Alvira Souza, far right, speaks with All Care Hospice clinical manager Makenzie Shanahan about challenges she faces while sister Dorothy (middle) listens. Souza is 101 years old.

private care, the dynamic programs at All Care are designed to optimize quality of life, provide peace of mind, and maintain independence at home. Through a personalized plan of care, All Care's team of expert clinicians help to design goals to enable each patient return to a satisfying and fulfilling lifestyle. All Care provides the tools and support necessary to understand medications, various forms of therapy and different courses of symptom management in order for patients to remain safely at home.

Since the introduction of All Care Hospice services, both Alvira and Dorothy have been able to enjoy an increased quality of life while their live-in caregiver, Coco, has received support as well. The hospice team,

made of up nurses, social workers, chaplains, volunteers, along with hospice and palliative board-certified physicians, have been able to provide education and support to Alvira, allowing her to remain at home with her sister, and affording her the opportunity to socialize with visitors.

"Hospice has been great, I have to say. They help coordinate the meals and bring Alvira's Ensure once a month. It's been a huge help," Coco said. "These are very well-read women; they are very, very smart and they will tell you what they want and if they aren't happy, but they love everyone who comes from All Care! They get blessings from the chaplain, look at pictures with the social worker, and the nurse keeps track of Alvira's weight and

does her medications every week, which is a huge help for me. It has been wonderful to have them and the support they bring."

And the All Care Hospice team has been just as happy to help as the Souzas are to receive the extra support.

The Souza sisters have welcomed the All Care team warmly. They love meeting new people and they entertain each guest who enters their home like an old friend; Dorothy will tell you how she worked with the state, and ask you if you have any children, or pictures of children, that you can show her (before sweetly requesting that you bring said children over for a visit sometime!), while Alvira will tell stories of making supplies for the servicemen during the war. Every once in a while she

will slip in a one-liner that will erupt the whole room in laughter. "You have to laugh," Alvira said, "or you might as well roll over and die!"

"But how lucky we are that All Care is the way that it is," Dorothy added. "We probably wouldn't still be here without it, they keep us young!"

For now, the sisters will enjoy the warm weather and the full bloom it brings while reminiscing about summers spent with their family at their second home in Rockport. They take each day as it comes, thankful to be at home and grateful to be together, a shining example of how finding the right resources and incorporating appropriate home care services can not only maintain but improve quality of life.

Founded in 1911, All

Care VNA is a Medicare/Medicaid-certified agency offering services of nurses, home health aides, specialists in geriatrics, oncology, diabetes, physical, occupational and speech therapies, as well as palliative care. All Care Hospice provides the highest quality medical and emotional care for those with life-limiting illnesses, as well as respite care, spiritual support, and bereavement counseling for families. All Care also offers All Care Resources, its private-pay division for flexible in-home services. All Care employs nearly 600 people, serving more than 50 cities and towns in the Greater Boston North, Merrimack Valley and North Shore communities.

For more information, call 800-287-2454 or visit www.allcare.org.



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