



**GRAND TRAVERSE COUNTY
ADMINISTRATION OFFICE
BOARD OF COMMISSIONERS**

400 BOARDMAN AVENUE, SUITE 305
TRAVERSE CITY, MI 49684-2577

ADMINISTRATION 231-922-4780
BOARD OF COMMISSIONERS 231-922-4797

March 31, 2017

Michigan Department of State
Bureau of Elections
Richard H. Austin Building
1st Floor 430 West Allegan Street
Lansing, Michigan 48918

Sent via e-mail: Disclosure@Michigan.gov

To Whom It May Concern:

It is the legal responsibility of the County to provide information to the Bureau of Elections when there is a potential violation of the Michigan Campaign Finance Act.

The County fully acknowledges its responsibility to adhere to MCL 169.257 (57), which states, in part:

A public body or a person acting for a public body shall not use or authorize the use of funds, personnel, office space, computer hardware or software, property, stationery, postage, vehicles, equipment, supplies, or other public resources to make a contribution or expenditure or provide volunteer personal services that are excluded from the definition of contribution under section 4(3)(a).

As such, this letter is submitted to acknowledge a potential violation of the Michigan Campaign Finance Act by a former employee who was terminated for reasons outside of this scope.

In March 2016, County Administration was alerted to a potential problem with an employee who considered the approval of the millage to be a part of her job description. Immediately upon becoming aware of the issue, the employee was notified by three different individuals on March 23, March 24, and March 30th via a formal memo of the County's responsibility to comply with the Michigan Campaign Finance Act.

Upon the termination of the employee, it became apparent that the employee disregarded these express directions and may have been operating in noncompliance of MCL 169.257 (57). Attached to this letter are various communications which both acknowledge the requirement to adhere to the Michigan Campaign Finance Act and subsequent communications that in many cases seem inconsistent with the act.

The County takes this potential violation extremely serious and has investigated the matter and is implementing corrective action for all employees which may be impacted or influenced by a County millage. On an annual basis the County provides a training to Boards and Commissions which will now include a brief training on the Michigan Campaign Finance Act. In addition, in any future election cycles for which the County has a millage question on the ballot, the County will be conducting training with all

employees that are affected to ensure that they understand and comply with the Michigan Campaign Finance Act.

The County asserts that compliance with all Michigan laws and regulations is of the utmost importance and we hope that you will find the County's disclosure and subsequent action to sufficiently resolve this matter.

Sincerely,

A handwritten signature in blue ink that reads "Thomas F. Menzel". The signature is written in a cursive style with a prominent flourish at the end.

Thomas F. Menzel
County Administrator

c: Board of Commissioners
Jennifer DeHaan, Deputy County Administrator
Bob Cooney, Prosecutor



Memorandum

Grand Traverse County
County Administration
400 Boardman Avenue
Traverse City, Michigan 49684
(231) 922-4780 Fax (231) 922-4636

TO: Laura Green
Deputy Director

FROM: Tom Menzel, Administrator *TMM*

DATE: March 30, 2016

SUBJECT: County Responsibility Regarding COA Millage

Given that there is an upcoming millage on the ballot to providing funding for the Commission on Aging, this memo seeks to clearly communicate the County's responsibility to comply with Michigan Campaign Finance Act.

Under Michigan's Campaign Finance Act, MCL 169.257 a person "acting for a public body shall not use or authorize the use of funds, personnel, office space, computer hardware or software, property, stationery, postage, vehicles, equipment, supplies, or other public resources" to campaign for elections, including local ballot proposals.

Should you have any questions on the above referenced legal requirements for employees, please let me know.

C: Commission on Aging Board
Jennifer DeHaan, Deputy Administrator
Paula Sagala, HR Consultant



Jennifer DeHaan <jdehaan@grandtraverse.org>

Fwd: Laura Green's Revise Job Description

1 message

Jennifer DeHaan <jdehaan@grandtraverse.org>
To: Christopher Forsyth <cforsyth@grandtraverse.org>

Wed, Mar 23, 2016 at 4:03 PM

Jennifer M. DeHaan, MPA
Deputy County Administrator
Grand Traverse County
desk: 231.922.4756
www.grandtraverse.org

——— Forwarded message ———

From: **Laura Green** <lgreen2@grandtraverse.org>
Date: Wed, Mar 16, 2016 at 12:44 PM
Subject: Laura Green's Revise Job Description
To: Jennifer DeHaan <jdehaan@grandtraverse.org>

Hi Jen,

I took Tom's instructions to heart and have updated my job description as accurately and honestly as possible. My goal is for it to reflect what the person in this position actually does rather than the generic descriptions used previously.

The additions I made to the Director's Listing from 2015 I have highlighted in red. I applied for this job posting when Georgia was to have retired the first time in March of 2015.

I attached the 2015 job listing and the template for all Grand Traverse County Department Directors Job Description for your reference.

Thank you for your time and I look forward to your input and ideas as always,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

3 attachments

 **Laura Green's Job Description.doc**
329K

 **Director's Listing for Job 2015 orig.pdf**
2006K

 **Department Director 013109 (1).doc**
323K



GRAND TRAVERSE COUNTY, MI DEPARTMENT DIRECTOR JOB DESCRIPTION

Title: Laura M. Green's Job Description

GENERAL SUMMARY

Primary function of the job is to assume responsibility for all activities, functions, and policies related to the assigned department, including the department's budget and staff. These positions provide strategic direction for the assigned department under the general guidance of the County Administrator and consistent with the County's overall mission and policies.

Employees must meet the minimum requirements, conditions of employment, and be able to perform successfully all essential duties and responsibilities with or without reasonable accommodations.

This position may require irregular hours. May also be required to work on-call in an emergency. This position may require travel by the employee in the employee's own vehicle.

PRIMARY DUTIES AND RESPONSIBILITIES (may include but are not limited to the following)

- Responsible for the successful passage of the Commission on Aging Millage Renewal every six years. The 0.5 millage is the primary funding source for the COA. Millage passage must be successful whether on the Primary or General Election Ballot or the COA will cease operations. Upcoming Millage Renewal Elections this August 2, 2016, followed by 2022, 2028, 2034, etc...
- Supervises all staff of the department, either directly or indirectly through subordinate supervisors, including interviewing and selecting of job applicants, training, overseeing work, participating in disciplinary decisions and actions, and establishing and evaluating appropriate performance standards in accordance with County objectives.
- Represents Department and by extension Grand Traverse County in all employment issues requiring Legal Representation due to current or previous employee's written complaints, unemployment benefits, and applicable correspondence.
- Directs, manages, administers, monitors, and oversees all operations and activities of the department in a manner that conforms to the mission, goals, and objectives of the Commission on Aging. Participates in the work of subordinate employees as necessary. Ensures the smooth, harmonious, and successful operations of the department.
- Serves as the primary technical advisor to the County Administrator and County Board of Commissioners regarding the department's function. Makes presentations to County leadership. Serves as the liaison between the department and the County Board, commissions, committees, and the public. Provide leadership and vision to the County leadership regarding the individual's specialized area of expertise.
- Implements the current strategic plan for the department. And leads in the development of future plans with the next plan being 2018-2020. Strategic Plan is to include evaluating operations and functions, developing business plans and strategic initiatives, generating ideas and plans for improvements, developing and implementing new procedures and policies, assessing staffing needs, analyzing financial and operations data, and related activities.
- Responsible for the implementation and fulfillment of the 2016-2017 Strategic Plan Goal which is the identification, approval, and installation of a new Department wide IT system with database, financial and reporting capabilities. The new information technology to extend to all field staff, scheduling, reports and client care plans.



GRAND TRAVERSE COUNTY, MI DEPARTMENT DIRECTOR JOB DESCRIPTION

- Prepares the annual budget for the department; reviews financial reports to ensure adherence to budget; prepares budget adjustments; reviews and authorizes accounts payable/receivable activities; manages assigned accounts and funds. Performs other financial functions and responsibilities specific to the department, which may include fundraising, seeking additional funding methods, managing grants, etc.
- Directs and manages community or public relations activities, representing the department to the public. Writes all Department press releases and The Front & Center Newsletters articles representing the COA. Reviews and approves all website content, marketing plans, promotional materials, annual or periodic reports, etc. Participates in community events and partnerships; serves on community boards, committees, or groups; speaks at events and local meetings.
- Media Relations, responsible for cultivating positive relationships with the local media generating consistent and positive news coverage for the COA in print, radio and TV coverage.
- Provides comprehensive customer service, including delivery of accurate, prompt, and courteous assistance on complex policies, guidelines, and standard practices internal and external clients, both verbally and in writing. Investigates and resolves complaints and concerns from clients and their families.
- Responsible for developing and recommending new programs to the COA Board of Directors for our clients which meet the Mission of the COA. Once approved by the BOC follow through with the successful announcement and launching of the new service, product or program to the clients.
- Manages contracts with vendors and contractors. Develops requests for proposal packages, selects vendors/contracts, specifies contract terms, provides direction to and oversees/evaluates the work of vendors/contractors.
- Responds to requests for information and provides subject-matter-expert guidance to other departments, citizens, the general public, and/or outside agencies.
- Collaborates with County leadership, other County departments, representatives of other jurisdictions/agencies in order to establish and maintain optimal department operations and appropriate services to clients and their families.
- Ensures compliance with statutory responsibilities and directives; evaluates and communicates the impact of potential legal or regulatory changes on the department and the County. Seeks to ensure that department activities, procedures, and outcomes are consistent with industry standards and best practices.
- Conducts or oversees a variety of special projects, including research, data analysis, and reporting related to the department's function or mission.
- Leads departmental staff meetings.

EDUCATION, FORMAL TRAINING, AND EXPERIENCE (minimum requirements)

Minimum requirements may vary by department. Typically, however, most Department Directors are expected to have the following:

- Bachelor's Degree in a related field.
- Four to six years of directly related, progressively responsible experience, including at least two years of supervisory or managerial experience.

CERTIFICATIONS, LICENSES (minimum requirements)



GRAND TRAVERSE COUNTY, MI DEPARTMENT DIRECTOR JOB DESCRIPTION

Must have valid drivers license and personal vehicle insurance and maintain eligibility to drive as per the County's Vehicle policy.

CONDITIONS OF EMPLOYMENT (legal or contractual pre-employment obligations and/or requirements, such as drug testing, background check, etc.)

A background check may be required initially and periodically for an individual hired, transferred, reclassified, promoted, or currently working in this job. Appointment to or continued employment in this job is contingent upon a satisfactory background check which may include, but is not limited to: confirmation of a persons' identity; review of criminal conviction records; verification of educational degree, license, or certificate required for the position; review of Department of Motor Vehicles records; Department of Justice fingerprint scan; and/or drug and alcohol testing as required and allowable by law. A satisfactory background check is defined as the absence of a criminal history record which bears a demonstrable relationship to the applicant's or employee's suitability to perform the required duties and responsibilities of the position.

- May be required to serve in an "on-call" capacity.
- May be exposed to infectious diseases

DISTINGUISHING CHARACTERISTICS

Work involves the development of new guidelines and techniques, establishing criteria or developing new information where guidelines may not exist for all situations and considerable independent judgment, personal discretion, and resourcefulness are needed to interpret circumstances, and to make decisions in major areas where there may be uncertainty in approach, methodology, and interpretation. Errors at this level could lead to extraordinary costs, major litigation, destruction of property, loss of funding, or failure of the agency to accomplish its mission and may require the intervention of the County's senior executives to resolve or may not be resolvable.

This job is not part of a series.

PHYSICAL DEMANDS, WORK ENVIRONMENT, AND OTHER REQUIREMENTS

Physical demands and work environment may vary by department. Typically a Department Director works in an office environment and may be required to lift/move up to 25 pounds (such as a box of paper). May also be required to reach with hands and arms; sit; stand; talk and hear; use hands to finger, handle, or feel. Some positions (such as the Director of Facilities Management and Director of Parks & Recreation) may require work in an outdoor environment and may be exposed to various environmental risks.

KNOWLEDGE, SKILLS, ABILITIES, COMPETENCIES (minimum requirements)

- Advanced proficiency in English grammar, spelling, punctuation.
- Advanced knowledge of federal, state and local legislation, regulations, and ordinances relevant to the department
- Advanced knowledge of the procedures, policies, practices, and fields of knowledge specific to the department
- Knowledge of governmental accounting, budgeting, financial management, and procurement
- Thorough knowledge of County functions, organization, and the department's role and relationships with other agencies/jurisdictions
- Understanding of the County's culture, mission, and organizational dynamics
- Knowledge and ability to use a personal computer to prepare reports, maintain records, search for and compile data
- Advanced interpersonal skills necessary to develop and maintain effective and appropriate working relationships with clients, co-workers, and representatives of other agencies.



GRAND TRAVERSE COUNTY, MI DEPARTMENT DIRECTOR JOB DESCRIPTION

- Knowledge of supervisory and employee management principles, as well as knowledge of labor relations and union contract negotiations.
- Knowledge of applicable employee rights, protections and avenues of appeal
- Knowledge of applicable policies and procedures governing the hiring, employment and separation of employees
- Skill in assigning, prioritizing, monitoring, and reviewing work assignments
- Skill in mentoring and training employees with varying educational backgrounds and aptitudes
- Skill in anticipating potential personnel issues and taking appropriate action
- Skill in crisis management, including the management of critical incidents
- Ability to work in a unionized environment; ability to negotiate and facilitate labor/management issues; ability to make tough personnel decisions firmly, fairly, and respectfully
- Ability to lead with vision and demonstrate strong leadership qualities
- Ability to take initiative and drive organizational excellence
- Ability to develop and implement managerial policies and prioritize the needs of the department
- Ability to develop and execute strategic plans, champion and manage change, and articulate County leadership's priorities
- Ability to identify and resolve problems that may impact the mission of the department and the County.
- Ability to appropriately and effectively represent the County at a variety of community events and activities in support of positive public relations initiatives, and develop liaison relationships between the community and the County
- Ability to persuade others in order to gain concurrence or to resolve problems and gain cooperation
- Ability to interpret and explain complex policies, processes, regulations, and applicable laws in layman's terms
- Ability to consistently demonstrate sound ethics and judgment
- Ability to think analytically and apply sound judgment, solve problems, make effective decisions, and act with integrity
- Ability to comprehend, process and apply both verbal and written skills appropriate to the job
- Ability to facilitate meetings effectively and efficiently
- Ability to accurately organize and maintain paper documents and electronic files
- Ability to maintain the confidentiality of information and professional boundaries
- Ability to use County resources effectively and efficiently



Jennifer DeHaan <jdehaan@grandtraverse.org>

Fwd: My Job Description

1 message

Jennifer DeHaan <jdehaan@grandtraverse.org>

Thu, Mar 24, 2016 at 4:51 PM

To: Laura Green <lgreen2@grandtraverse.org>

Cc: Paula Sagala <psagala@grandtraverse.org>, Tom Menzel <tmenzel@grandtraverse.org>

Laura -

Based upon the below e-mail and the submission of your revised job description, I have **significant concerns** that your actions related to the renewal of the Commission on Aging millage could place the County in a position to be accused of a violation of the Michigan Campaign Finance Act.

You have stated that in your revised job description that you are "responsible for the successful passage of the Commission on Aging Millage Renewal...."

I am clearly providing you with a direction that this is **not** a part of your job description or your duties to be performed on behalf of the County, nor may any county resources be expended for the purpose of this. I am also advising that you stop any and all activities that you may be performing related to the renewal of the millage which could be perceived as utilizing County resources, time, equipment, or other means, including your title and position as Deputy Director.

There should not be, and there will not be, any direction provided by the County on the operation of a volunteer millage.

Should you have questions or need additional clarification, please feel free to contact me.

Jennifer M. DeHaan, MPA
Deputy County Administrator
Grand Traverse County
desk: 231.922.4756
www.grandtraverse.org

—— Forwarded message ——

From: **Paula Sagala** <psagala@grandtraverse.org>
Date: Wed, Mar 23, 2016 at 3:24 PM
Subject: Fwd: My Job Description
To: Jennifer DeHaan <jdehaan@grandtraverse.org>

—— Forwarded message ——

From: <lgreen2@grandtraverse.org>
Date: Wednesday, March 23, 2016
Subject: My Job Description
To: Paula Sagala <psagala@grandtraverse.org>

Thank you and I do know that all millage work that I do is on my own time which it has been. Nights, weekends, lunch when and if I take one, etc...

I am in the process of reviewing and rewriting roles and responsibilities for the officers of the COA Board and the Board in general.

No where is it ever addressed operationally who takes the lead and when and how to establish a volunteer Millage Committee.

No millage renewal no COA.

So this issue needs to be thought through perhaps I can consult others who are in similar situations.

Thank you so much,

Laura

Sent from my iPhone

On Mar 23, 2016, at 11:18 AM, Paula Sagala <psagala@grandtraverse.org> wrote:

Laura,

I shall review.

First of all I want to advise you that there are laws governing staff's involvement in a millage campaign. By not knowing the extent of the law and adhering to it, you could be putting the County at risk. I recommend that you immediately bring yourself up-to-date on the legal requirements and take appropriate corrective action not to put the County at risk.

And, of course, that first responsibility that you believe is a requirement of you in a job description will be stricken. It is not a job requirement.

I'll get back to you after I review and compare.

On Mon, Mar 21, 2016 at 3:45 PM, Laura Green <lgreen2@grandtraverse.org> wrote:

Hi Paula,

You can ignore them completely, I included two of them as an FYI.

The only one I would like your input on is the one I've attached to this response.

I do not have an accurate job description and this is my effort to describe the tasks that comprise this position.

Tom Menzel asked that I do this for him. So I am fulfilling his directive with your professional input on my phrasing.

Thanks,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

On Mon, Mar 21, 2016 at 10:49 AM, Paula Sagala <psagala@grandtraverse.org> wrote:

Laura,

I'm not sure what I should do with the attachments. I'm out-of-the-loop. What are your intentions on sending these to me and why?

Thank you

On Wed, Mar 16, 2016 at 12:37 PM, Laura Green <lgreen2@grandtraverse.org> wrote:

Hi Paula,

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The additions I made to the Director's Listing from 2015 I have highlighted in red. I applied for this posting when Georgia was to have retired the first time.

I attached the 2015 listing and the generic County Director's Listing which is the template for all Grand Traverse County Department Directors Job Description for your reference.

Thank you for your time and I look forward to your input and ideas as always,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688



Laura Green <lgreen2@grandtraverse.org>

Fwd: My Job Description

1 message

lgreen2@grandtraverse.org <lgreen2@grandtraverse.org>

Wed, Mar 23, 2016 at 1:20 PM

To: Rodetta Harrand <raharr21@gmail.com>, Rodetta Harrand <rharrand@grandtraverse.org>

Hi Rodetta we are in the car driving all day so of course I am checking emails. I am forwarding this to you because I found it very interesting.

If a new Director is hired and the millage is not in the job description is it then Not their responsibility to make sure it is successful? And if not theirs then who?

Do you hire a Director and not tell them until afterward that their Job security is contingent on a successful millage. I tell every person I interview for a new job with the COA about the millage because if we lose - no job for any of us.

Anyway food for thought,
Laura

Sent from my iPhone

Begin forwarded message:

From: lgreen2@grandtraverse.org
Date: March 23, 2016 at 12:43:35 PM EDT
To: Paula Sagala <psagala@grandtraverse.org>
Subject: Re: My Job Description

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Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

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Thank you for your time and I look forward to your input and ideas as always,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging



Laura Green <lgreen2@grandtraverse.org>

Re: Grand Traverse County Millages Address Senior Citizen Needs

1 message

Laura Green <lgreen2@grandtraverse.org>

Mon, Jul 25, 2016 at 2:00 PM

To: Gregg Smith <gsmith@lggroup.us>

Bcc: Laura Green <lgreen2@grandtraverse.org>

OK, here is what I suggest - It may be way more than he wants...feel free to edit, I also attached the new brochure you designed which was a big part of the 9 & 10 story.

The Millage provides 80% of the operating funds we need every year. The COA receives no monies from the County General Fund. The 20% difference is from private donations such as individual, memorial, and churches. The COA has a fund balance of \$1.3 Million Dollars which will allow us to operate for six month into 2017 before having to shut down services.

The Grand Traverse County Commission on Aging for 41 years has enabled county residents over 60 to remain in their own home with the highest quality of life their health allows. Our staff finds that with families being scattered across the State or across town, our visits become the wellness checks. The In-Home COA staff may provide the listening ear, the comforting touch and the parting hug. The outside chore staff will lend a helping hand, grab the mail, move a pot, etc because they can after mowing the acre of grass.

Stats:

The largest age group to whom we provide services right now are the 80 plus who represent 55% of our total number of clients.

30-84 - 283 clients
85-89 - 295
90-94 - 194
95-99 - 56
100 + - 10

We average approximately 1,800 clients a year totaling approximately over 10,000 since the last millage in 2010.

As of June 30 we have a total of 1,535 clients in 2016 so far.

The average one person household income is \$1,106. a month

The average two person household income is \$2,509 a month

The fees our clients pay are on a sliding fee scale based on their monthly income.

For example: One person, making \$1,106. a month: will pay \$3.00 an hour to have their lawn mowed, \$5.00 an hour to have their home cleaned, \$5.00 an hour for personal care and/or respite care, \$5.00 a month to rent our new locking, electronic medication dispenser MedMinder box, \$3.00 a month for a personal emergency response unit.

Taking these same services for a two person household with income of \$2,660. a month which kicks them up into the second tier of fees: these clients will pay \$10.00 an hour to have their lawn mowed, \$10.00 an hour to have their home cleaned, \$10.00 an hour for personal care and/or respite care, 10.00 a month to rent our new locking electronic medication dispenser med box, \$6.00 a month for a personal emergency response unit.

All of our employees go through rigorous background checks - finger printing, driving record, and criminal background checks back to when they legally became an adult at 18.

We take the safety of our clients and their welfare very seriously

In our program we have just made an important change with introducing a new job classification called the Universal Aide. The Universal Aide completes all the care and tasks of both a Certified Nursing Assistant (CNA) and a Homemaker Aide. By creating this position we are sending one Aide to the clients home rather than two. The client can form one relationship.

It also is more efficient from a management perspective because I am not paying two sets of wages and two sets of mileage reimbursements for two Aides to be going to the same clients' home.

The COA assigns clients to the same staff member for continuity. We have many long term relationships with families and travel with them on life's journey. The COA services will start with house cleaning, moves into personal care, respite care and then helps transition the family to Hospice care which we do not provide. Grief is a part of this job that is seldom acknowledged.

Other services: we offer two transportation programs the BATA zip pass (\$30. retail value) and the Voucher program (\$40. retail value) which are very popular. So far this year we have sold 6,033 transportation vouchers and 201 BATA passes. The client purchase the BATA pass and/or the Voucher packet based on the same sliding fee scale referred to earlier. All of the funds for the retail costs of the Transportation program were provided by a very generous donation to the GTCOA specifically for this program.

We also have Home Chore to care for the outside of a client's home. This includes lawn mowing, snow removal, leaf removal and outside window washing. These services are in high demand causing a long wait list which the staff and Board of Directors decided to solve through offering Vouchers for our clients to use with three Vendors who go through the Request for Proposal process with the COA. We have three Vendors and are in the second summer of the program. This way every client who can have the services. The costs for the vouchers is based on the sliding fee scales and the retail value for each voucher is \$30.00. Each client can purchase 16 Vouchers a summer season to use how they want.

We do not get involved as the middle man. We sell the vouchers to the client and then send them to the county finance office so that the Vendor will be paid directly.

In conclusion the County's older population is growing 5% a year. Americans are living longer which is evidenced by our own client trends. We have binders full of thank you letters from clients, families and neighbors. The COA provides services that truly touch people and that work. Please ask for the Voters support especially during this time of change in the County. A strong yes vote sends a clear message that the public supports the COA with not only dollars but with their individual votes which is the strongest message a Democracy can send to its Leaders.

Thank you,

Laura Green

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Mon, Jul 25, 2016 at 11:22 AM, Gregg Smith <gsmith@lggroup.us> wrote:
I just spoke with R-E editor Nate Payne and he's planning to write an

editorial endorsing both millages. That said, he'd appreciate some background information we consider essential to our messaging and addressing the question: why county voters should support us?

I can tell you from our conversation that the GTCOA brand is held in high regard!

Please pass the background on and I'll forward to Nate.



Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jul 25, 2016, at 11:13 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

OK, I am sure it will be positive.

I was hoping to update them on the new programs and changes such as the new brochure, PSA, logo, colors, etc.

The Universal Aides, the MedMinder program, the fact that we are close to purchasing and going paperless this year finally benefiting from technology operationally in care management and client communication.

Perhaps after the election if not before we can do this.

Thanks,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Mon, Jul 25, 2016 at 11:06 AM, Gregg Smith <gsmith@lggroup.us> wrote:
Great, will still follow up to see if we can
gain a sense of op/ed leanings.

Thanks for the update.

<LG logo.jpg>

Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jul 25, 2016, at 10:56 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

Hi Greg,

I had a reporter call on Friday afternoon and interview me and then called Lori to do the same.

It was Jordon Travis who did the article on the library millage and the DDA tifs last Thursday.

FYI,

thanks,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Mon, Jul 25, 2016 at 10:42 AM, Gregg Smith <gsmith@lggroup.us> wrote:
Thanks for sharing, nice coverage.


No response from the R-E to date. Will
call today.

<LG logo.jpg>

Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jul 25, 2016, at 10:32 AM, Laura Green
<lgreen2@grandtraverse.org> wrote:

<http://www.9and10news.com/story/32519740/grand-traverse-county-millages-address-senior-citizen-needs#.V5Yi3YYRxqY.gmail>

 **GTCOA 2016 Brochure new size and color (6).pdf**
7728K



Laura Green <lgreen2@grandtraverse.org>

Re: Hello??

1 message

Laura Green <lgreen2@grandtraverse.org>

To: Gregg Smith <gsmith@lgggroup.us>

Tue, Jul 19, 2016 at 11:38 AM

Ready when you are for the Editorial Board meeting.

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Tue, Jul 19, 2016 at 9:43 AM, Gregg Smith <gsmith@lgggroup.us> wrote:
"It was nothing you said or did...."

From the two meetings I attended my sense is
you're in good shape.

I recommend we reach out to Nate Payne for an editorial
board meeting, which I can do today.

Since they always opine on candidates and the issues,
it's time.

Sorry I can't make today's meeting. I have a Rotary Charities
commitment at 10:45 a.m.

Please advise and I'll follow up if that's the millage committee's desire.

Take care Laura and good to hear from you.

/gregg



Gregg Smith
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gsmith@lgroup.us
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13561 S West Bayshore Drive
Traverse City, MI 49684

On Jul 19, 2016, at 8:15 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

Hi Gregg,

I haven't heard from you in awhile. Today id the final meeting at the Pie Company before the Primary. We should be there at 10:30 a.m. if you are in the neighborhood.

Also, Editorial meeting? Yes? No?

Thanks,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688





Laura Green <lgreen2@grandtraverse.org>

Re: Client Story on 7/4 News at 6 p.m.

1 message

Laura Green <lgreen2@grandtraverse.org>

To: Gregg Smith <gsmith@lggroup.us>

Wed, Jun 22, 2016 at 9:36 AM

Yes, and thank you for making it happen with the 7/4.

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Wed, Jun 22, 2016 at 9:34 AM, Gregg Smith <gsmith@lggroup.us> wrote:

Literally that would be your response to someone who asked about the COA millage request. Here are the reasons why supporting this millage makes sense to county taxpayers.

I would edit and buff those to create a readable and logical Forum piece.

7/4 is still carrying the story with a link atop their home page.

Value to the GTCOA: priceless!!!



Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
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13561 S West Bayshore Drive
Traverse City, MI 49684

On Jun 22, 2016, at 9:18 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

What is a rough construct with key messages?

I am getting great feedback on the TV story which they are continuing to run on every Broadcast.

Fuel FM has the story on drive time I heard it at 7:30 a.m. as one of their major stories!

Yeah!

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Tue, Jun 21, 2016 at 5:00 PM, Gregg Smith <gsmith@lggroup.us> wrote:
The voter cards are a slam dunk!

As for the forum piece, yes.

If you want to do a rough construct with key messages, I can polish it. Your call.

<LG logo.jpg>

Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jun 21, 2016, at 4:34 PM, Laura Green <lgreen2@grandtraverse.org> wrote:

Hmm, persistence is the key with the R-E.

Meghan and I have a good relationship and I like working with her.

Should I start working on the guest editorial column for the RE? Are we sure they will even print one?

I am very pleased with the postcards if I do say so myself.

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Tue, Jun 21, 2016 at 4:25 PM, Gregg Smith <gsmith@lggroup.us> wrote:
And yet Kevin Dunaway, 9/10 news director,
says he wants stories from here. Perhaps 7/4's
"scoops" are giving them an inferiority complex?

Surprised the Eagle didn't pick up on it. Am not giving
up on them. They might be saving the story for one of
the special health supplements they do. In that case,
the store would have a longer shelf life.

Regardless, the piece on 7/4 has an inestimable
community relations value—far better than any overt
marketing we could do!

Sending those cards is absolutely the most effective
tactic we could leverage.

Onward/upward...

<LG logo.jpg>

Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jun 21, 2016, at 3:41 PM, Laura Green
<lgreen2@grandtraverse.org> wrote:

No the R-E didn't call, neither did 9/10.

Meghan said she was surprised about 9/10 given it is such a positive story but 9/10 didn't do the valentine's story either.

Maybe they don't like happy endings?

Close to 11,000 cards went out to absentee voters! That's the total number of people that voted in the primary in 2012! Wow.

And yes Jeff and I had to keep calling, emailing, til the bitter end. Jeff was very easy to work with which I really appreciated.

I was very pleased.

Now we are all waiting for the actual ballots to arrive!

Thanks,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Tue, Jun 21, 2016 at 3:34 PM, Gregg Smith <gsmith@lggroup.us> wrote:

Great news—and the timing couldn't be better.
Did the R-E call? Alison Batdorff responded to our pitch, asking when the incident occurred. We may have been too late.

Incidentally, received two COA absentee voter cards in yesterday's mail.

Jeff DuFort, whom I saw at Rotary today, said the townships were feeding last minute updated registered voter information to Mitchell Graphics. So that would have been a very "fresh" mailing

<LG logo.jpg>

Gregg Smith
LAWTON GALLAGHER GROUP
Marketing - Communications
gsmith@lggroup.us
231-883-9913
Viridian On West Bay
13561 S West Bayshore Drive
Traverse City, MI 49684

On Jun 21, 2016, at 2:57 PM, Laura Green
<lgreen2@grandtraverse.org> wrote:

Dear COA Board Members,

Meghan Morelli interviewed our client, her daughter and me regarding the Carbon monoxide story from Friday the 10th. Meghan said it will be on the 6:00 p.m. news.

Thank you,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688





Laura Green <lgreen2@grandtraverse.org>

Re: Meeting yesterday

1 message

Laura Green <lgreen2@grandtraverse.org>

Wed, Jun 8, 2016 at 3:10 PM

To: Gregg Smith <gsmith@lggroup.us>

Gregg,

I agree especially when their competitors have given money.

Both Life Song and Covell's have donated. Rodetta and I were talking about this again today and she left Peggy a voice mail to ask her directly what the issue is.

And yes, we do need someone to spearhead the fundraising.

Are you volunteering?

Thanks,

Laura

Laura M. Green

Deputy Director

Grand Traverse County Commission on Aging

520 W. Front Street

Traverse City, MI 49684

231.922.4688



On Wed, Jun 8, 2016 at 1:50 PM, Gregg Smith <gsmith@lggroup.us> wrote:
Thanks for the explanation Laura, it's appreciated.

I was not concerned that our confidence was breached.

Given the tenor around the table, you do need someone to hit the road and make the "big asks" for \$\$\$\$. The fact that grief businesses like the Jonkhoff's are not anteing is inexcusable.



Gregg Smith
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gsmith@lggroup.us
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13561 S West Bayshore Drive
Traverse City, MI 49684

On Jun 8, 2016, at 1:33 PM, Laura Green <lgreen2@grandtraverse.org> wrote:

Gregg,

I wanted to let you know that the list of names you sent me was not emailed to the millage committee members as a forwarded message.

I went through the list on my Iphone reading off names to see if anyone knew a person well enough to call them. Several folks said it was the Rotary list which for me was like -OK, whatever. The label for it didn't matter to me just that the members of the committee would make an effort to make some calls.

Just to be sure I wasn't losing my mind, which is quite possible with my work load, I just checked my sent email for the past two months to confirm I was right. I was.

So please do not worry. Your list is not out there in the community being shared hither, thither and yon, and as I am sure you picked up on yesterday the greatest effort in raising money at the moment is yours truly.

Thanks,

Laura

Laura M. Green
Deputy Director
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688





Laura Green <lgreen2@grandtraverse.org>

Media Campaign COA

1 message

Laura Green <lgreen2@grandtraverse.org>
To: Gregg Smith <gsmith@lggroup.us>

Tue, May 31, 2016 at 8:28 AM

Gregg,

Given Wednesday is June 1st and absentee ballots are being mailed June 18th we need to start thinking about a media schedule for the summer. The date of the 1st is definitely causing me a greater sense of urgency.

Especially with competing with the Cherry Festival, Film Festival, etc...

Also, for your schedule the next meeting is June 7th at 10:30, at the Pie Company. I hope you can join us. If we are running late we are right across the street in the basement .

Thanks,

Laura

Laura M. Green

Deputy Director

Grand Traverse County Commission on Aging

520 W. Front Street

Traverse City, MI 49684

231.922.4688





Laura Green <lgreen2@grandtraverse.org>

Meeting

1 message

Laura Green <lgreen2@grandtraverse.org>
To: Gregg Smith <gsmith@lggroup.us>

Thu, Apr 28, 2016 at 8:34 AM

Dear Gregg,

I can meet with you any time tomorrow from 10:00 a.m. til 5:00 p.m. Shocking I know.

It's the first day all week I haven't had back to back meetings. Whew.

We can go over the brochures. The program Committee agreed that we can step up the quality.

And I asked for and they approved you providing support in the areas of the 2016 PR plan you proposed.

I desperately need the help with my workload.

Attached is what I gave them. I highlighted in red the areas we have already completed.

So let me know what works for you tomorrow.

Thanks,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688



2016 Public Relations Plan (3).docx

16K



Laura Green <lgreen2@grandtraverse.org>

Re: MVP?

1 message

Laura Green <lgreen2@grandtraverse.org>

Tue, Aug 2, 2016 at 3:18 PM

To: Heidi Gustine <GustineH@aaanm.org>

Hi Heidi,

Cathy needed a laptop for her presentation so after a scramble your staff member was able to get it running on Denise's. I did take notes along with the Agenda but I do not have a copy of the sign in sheet for all the attendees.

If you can send that to me I will get it typed up and sent out.

As for me, I'm stressed. Today is the Millage vote and my RN's last day. Doug Durand stole my nurse of 19 1/2 years, Emily Rice, for Benzie County. And I am angry. I'll get over it. It's great for Emily and I am happy for her but the timing for my Department isn't the best.

The Administration hasn't signed the Requisition for me to hire another Nurse which they have had for two weeks.

So...perhaps the cards will be placed on the table tomorrow after the election is over and the results are in.

We did get alot of great press so I am pleased with the volume of coverage and the editorial endorsement.

I do feel as if I personally did everything I could to get this Millage passed.

So, I am ready to call it a day,

How are you?

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Tue, Aug 2, 2016 at 3:06 PM, Heidi Gustine <GustineH@aaanm.org> wrote:

Hi!

How did the Vulnerable Adults Group go last Friday? Did it work okay taking minutes?

How are you?

Heidi

Heidi Gustine, MPA

Planner – Community Liaison

Area Agency on Aging of Northwest Michigan

1609 Park Drive

Traverse City, MI 49686

231-947-8920

gustineh@aanm.org

www.aanm.org



Laura Green <lgreen2@grandtraverse.org>

Re: Campaign signage

1 message

Laura Green <lgreen2@grandtraverse.org>
To: Theresa Redman <tredman@grandtraverse.org>

Mon, Jul 25, 2016 at 8:26 AM

Thanks,

I'll take care of it.

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



On Mon, Jul 25, 2016 at 8:02 AM, Theresa Redman <tredman@grandtraverse.org> wrote:
Shari Cope left a voicemail message asking for a millage sign. She said she lives right across from where the film festival happens and she thinks it would be a good place for one of our signs, she said someone could just drive over and put it in her yard. 947-0357

her address: 316 Seventh St. Traverse City, MI 49684

—
Theresa Redman
Account Receivables Clerk
Grand Traverse County
Commission on Aging
Phone 231-922-4688
Fax 231-929-1645

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Laura Green <lgreen2@grandtraverse.org>

Maureen's last name?

1 message

Laura Green <lgreen2@grandtraverse.org>
To: Sandra Busch <dbslb@freeway.net>

Fri, Jun 10, 2016 at 11:05 AM

Sandy,

Your friend Maureen very kindly donated \$25.00 to the Millage renewal effort.

I can not make out the correct spelling of her last name though.

I see S-walch

can you please help,

Thanks,

Laura

Laura M. Green

Deputy Director

Grand Traverse County Commission on Aging

520 W. Front Street

Traverse City, MI 49684

231.922.4688





Laura Green <lgreen2@grandtraverse.org>

Fwd: "Influentials" list

1 message

Laura Green <lgreen2@grandtraverse.org>
To: "lmgphoenix@yahoo.com" <lmgphoenix@yahoo.com>

Wed, May 11, 2016 at 9:11 AM

Laura M. Green
Deputy Director
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688



----- Forwarded message -----

From: **Gregg Smith** <gsmith@lggroup.us>
Date: Tue, May 10, 2016 at 5:18 PM
Subject: "Influentials" list
To: Laura Green <lgreen2@grandtraverse.org>

Here's the list I mentioned we accumulated last year for a client.

Please treat it as confidential.

I suspect with some judicious culling, you'll come up with a custom list of potential millage campaign donors.

Good hunting!

/gregg

Gregg Smith

Lawton Gallagher Group
Communications / Online Marketing
gsmith@lggroup.us
www.lggroup.us
125 E. Front St., Ste. 201
Traverse City, MI 49684
231.947.2304
231.883.9913 - Cell

2 attachments



lg_logo_email.jpg
5K



Influentials.xlsx
58K



Laura Green <lgreen2@grandtraverse.org>

Re: Millage Education

1 message

Laura Green <lgreen2@grandtraverse.org>
To: Cyndie Forster <gtcoa@grandtraverse.org>

Wed, May 4, 2016 at 5:24 PM

Here it is,

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

On Mon, Apr 25, 2016 at 1:05 PM, Laura Green <lgreen2@grandtraverse.org> wrote:
Dear COA Board Members,

As you saw in the current newsletter there was a full page educating the readership about the millage on August 2.

Legally we can send out additional educational mailings such as a postcard prior to June 2 under current law.

Lori Wells and I are discussing doing two mailings to the same group or different groups on postcards that have to go out before the 2nd.

AFTER June 2 all communications must be from the Millage Committee only.

This Email includes correspondence from Legal Counsel that I feel all of you should read and be comfortable with before we meet again next Tuesday.

Have a great Monday!

Laura



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

----- Forwarded message -----
From: Laura Green <lgreen2@grandtraverse.org>
Date: Mon, Apr 25, 2016 at 9:14 AM
Subject: Re: Millage Education

To: Lori Wells <lwells@grandtraverse.org>

I was thinking about that OR do we want to do two mailings before June 2 as a way to hit the same audience twice?

You pay for one and I pay for the other in support of both renewals.

Repetition is the key in marketing and politics.

I was going to ask Bonnie and Sarah when the sample ballots will be ready to look at too.



Laura M. Green

Deputy Director, In-Home Services
Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

On Mon, Apr 25, 2016 at 9:09 AM, Lori Wells <lwells@grandtraverse.org> wrote:

More or less. I've asked Kris to wordsmith something as we'll have to condense it for a postcard. I can share what we come up with. Do you want to consider using one card for both questions and share the expense?

Lori S. Wells, SDC
Senior Network Services Manager

Senior Center Director Certified
231-922-4911
grandtraverse.org/scn
"Like" Us on Facebook



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Thank you

On Mon, Apr 25, 2016 at 8:02 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

Are you using the same verbage as was used in the newsletter?



Laura M. Green

Deputy Director, In-Home Services

Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

—— Forwarded message ——

From: **Lori Wells** <lwells@grandtraverse.org>
Date: Sat, Apr 23, 2016 at 9:46 PM
Subject: Re: Millage Education
To: Laura Green <lgreen2@grandtraverse.org>

I'm moving ahead with having cards printed and mailed using our budget per Chris Forsythe's approval - we'll get them out before June 2nd to be compliant.

Lori S. Wells, SDC
Senior Network Services Manager

Senior Center Director Certified
231-922-4911
grandtraverse.org/scn
"Like" Us on Facebook



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Thank you

On Wed, Apr 20, 2016 at 10:28 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

You are unsure because we are both concerned about being absolutely sure we are walking the straight and narrow line legally. You are very wise to have it confirmed in writing from legal counsel.

That is his job and we both pay indirect monies to the County for these services.

So what is the next step and how can I help you?

We just asked the question about being able to do a mailing to our client mailing list from the Millage Committee specifically asking for them to Vote but with the Millage Committee paying for the labels. So he is getting question from both of us. He is researching the answer to ours just to be sure we are able to do it but the first response was yes.

Let's touch base tomorrow about the postcards,

Thanks,

Laura



Laura M. Green

Deputy Director, In-Home Services

Grand Traverse County Commission on Aging
520 W. Front Street, Suite B.
Traverse City, MI 49684
Phone: 231.922.4688

On Wed, Apr 20, 2016 at 8:44 AM, Lori Wells <lwells@grandtraverse.org> wrote:
I think he's tired of my questions. Looks like we're good. Why am I still unsure?

Sent from my iPhone

Begin forwarded message:

From: Christopher Forsyth <cforsyth@grandtraverse.org>
Date: April 20, 2016 at 8:34:19 AM EDT
To: Lori Wells <lwells@grandtraverse.org>
Subject: Re: Millage Education

Lori

As stated in previous emails on this subject, as long as the information you are providing is factual, i.e. you are not explicitly or implicitly advocating for the millages, the answer is yes, you can produce and distribute flyers. Any further questions please let me know. Thanks

Chris

On Tue, Apr 19, 2016 at 10:30 AM, Lori Wells <lwells@grandtraverse.org> wrote:
Chris - I wanted to clarify with you what we as County employees are able to do by way of educating the community about our upcoming millages.
Both the Commission on Aging and Senior Center will have our renewals on the August 2nd primary ballot.

Can we use our funds to produce educational materials and distribute them throughout the community? We would like to have flyers made up and handed out to groups in the community. We would also like to mail postcards to all absentee voters.

If we keep the language as it was for the newsletter page that you approved, can we do these things? I also understand if so, we would need to do this by June 2nd per the statute you sent me.

I absolutely want to make sure we are operating within the law and just looking for ways we can educate voters.

I've attached a copy of what you approved previously for reference.

22

Millage Renewals on Primary Ballot Tuesday, August 2, 2016

**COST EACH
YEAR TO
HOMEOWNER**

PER
\$100,000

Continuing

Commission on Aging 0.5 mills = \$25/year
Senior Centers 0.1 mills = \$5/year

The Commission on Aging and Senior Center Network millage renewals will be on the ballot for the August 2nd primary election.

Both the Commission on Aging and Senior Centers are primarily funded with these millage dollars. The Commission on Aging renewal is 0.5 (one half) mill, the same as the current rate. The tax impact on a \$100,000.00 home is \$25.00 per year.

The Senior Center Network renewal is for 0.1 (one-tenth) of a mill, the same as the current rate. For a home with estimated taxable value of \$100,000.00 that equates to \$5.00 per year.

Since the last millages were passed in 2010,

- The Commission on Aging has served over 10,000 clients;
- The Senior Center Network has served over 7,000 members.

Again the Commission on Aging and Senior Center millage proposals will be on the August 2nd primary ballot. If you have any questions do not hesitate to contact either department.

Lori S. Wells, SDC Senior Network Services Manager

Senior Center Director Certified

231-922-4911

grandtraverse.org/scn

"Like" Us on Facebook

GRAND TRAVERSE COUNTY PARKS & RECREATION
Senior Center Network



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Thank you

—
Christopher J. Forsyth
Deputy Civil Counsel
Grand Traverse County Prosecuting Attorney's Office
324 Court Street

Traverse City, MI 49684
Office: 231 922-4600
Fax: 231 922-4698
cforsyth@grandtraverse.org

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Laura Green <lgreen2@grandtraverse.org>

Re: Article in TC Business News on COA & SCN Millage

1 message

Gregg Smith <gsmith@lggroup.us>

Fri, Jul 29, 2016 at 5:34 PM

To: Laura Green <lgreen2@grandtraverse.org>

No shortage of good coverage.
Sticker was on our R-E as well.

Sent from my iPhone

On Jul 29, 2016, at 10:31 AM, Laura Green <lgreen2@grandtraverse.org> wrote:

<http://www.tcbusinessnews.com/coa-senior-center-network-face-august-renewal-vote/>

Also, as scheduled, the bright Orange Stickers were on all home delivered papers today confirmed by two staff members.

Have a great day,

Laura

Laura M. Green
Grand Traverse County Commission on Aging
520 W. Front Street
Traverse City, MI 49684
231.922.4688

