

iPhone 6s with coverage in the Middle of Anywhere.

Switch now and save \$550 per line when you purchase iPhone 6s and trade in a Smartphone.



Apple iPhone 6 (s)

With 3D Touch, Live Photos, 7000 series aluminum, A9 chip, advanced cameras, 4.7-inch Retina HD display, and so much more, you'll see how with iPhone 6s the only thing that's changed is everything.



Things we want you to know: Shared Connect Plan, Retail Installment Contract and port-in required for all lines. Credit approval also required. A \$25 Device Activation Fee applies. Valid for new accounts only. A Regulatory Cost Recovery Fee applies (currently \$1.82/line/month); this is not a tax or govt. required charge. Additional fees, taxes, terms, conditions and coverage areas apply and may vary by plan, service and phone. **\$400 Switcher Incentive:** Requires purchase of a new Smartphone with Device Protection+ and trade-in of an active Smartphone on former carrier's plan. Limit one \$400 reward per ported-in line. Traded-in Smartphone must be in fully functional, working condition without any liquid damage or broken components, including, but not limited to, a cracked display or housing. Smartphone must power on and cannot be pin locked. For in-store transactions: \$150 Promotional Card given at point of sale with trade-in of Smartphone. Additional \$250 Promotional Card will be mailed to customer within 6-8 weeks. Promotional Cards issued by MetaBank® Member FDIC, pursuant to a license from Visa U.S.A. Inc. Valid only for purchases at U.S. Cellular® stores and uscellular.com. For online and telesales transactions, see uscellular.com for redemption details. **\$150 Apple Incentive:** \$150 instant MSRP savings when activating any new iPhone on EIP. **Device Protection+:** Enrollment in Device Protection+ required. The monthly charge for Device Protection+ is \$8.99 for Smartphones. A deductible per approved claim applies. You may cancel Device Protection+ anytime. Federal Warranty Service Corporation is the Provider of the Device Protection+ ESC benefits, except in CA and OK. Limitations and exclusions apply. For complete details, see an associate for a Device Protection+ brochure. **Kansas Customers:** In areas in which U.S. Cellular receives support from the Federal Universal Service Fund, all reasonable requests for service must be met. Unresolved questions concerning services availability can be directed to the Kansas Corporation Commission Office of Public Affairs and Consumer Protection at 1-800-662-0027. Offers valid at participating locations only and cannot be combined. ©2015 U.S. Cellular