

10th Annual

BLISS

BRIDAL EXPO

Sunday, April 3

THE CARRIAGE HOUSE
DISCOVER THE CHARM



A collection of the most distinguished bridal partners in South Jersey!

Exclusive Designer Spotlight

Presented by Dress 2 Impress
Noon to 1 PM

\$10 admission and all proceeds benefit a local charity

Bliss Bridal Expo Open House

1 PM to 4 PM



All bridal expo packages include:

- 10' x 10' exhibitor space
- One draped table and two chairs
- Full color ad in Bliss Magazine
- Bridal business listing directory for 12 months on BlissBridalExpo.com
- Registration list
- Logo and/or listing in applicable print and digital advertising campaign
- Dedicated ROS digital ad on BlissBridalExpo.com
- Tags in Social Media Posts
- Print to web ads featured on PressofAC.com
- Dedicated email blast to expo post event attendees
- Opportunity to include item/collateral in event gift bags

Publication Date: March 27
Space Deadline: March 11

THE PRESS
OF ATLANTIC CITY
pressofac.com

Ad Print Size	Specs	Magazine & Digital Price	Expo Only Price*	Total Package Price
full pg	7.5" x 9.5"	\$ 2,309	\$ 600	\$ 2,509*
1/2 horiz	7.5" x 4.75"	\$ 1,309	\$ 600	\$ 1,509*
1/2 vert	3.687" x 9.5"	\$ 1,309	\$ 600	\$ 1,509
1/3 pg	5.594" x 4.75"	\$ 917	\$ 600	\$ 1,117
1/4 horiz	3.687" x 4.75"	\$ 642	\$ 600	\$ 842
1/4 vert	1.781" x 9.5"	\$ 642	\$ 600	\$ 842
1/8 pg	3.687" x 2.25"	\$ 372	\$ 600	\$ 572

*Expo Only Price includes 10' x 10' exhibitor space with one draped table and two chairs. It also includes the registration list and opportunity to supply an item for gift bags.