



# VIRTUAL CAREER FAIR

## Monday, March 20 to Sunday, March 26

Three opportunities are available for your business to participate:

**PACKAGE A:** (Five Min & Max Job Postings)

- Seven (7) Day Booth Reservation
- Seven (7) Day Print & Online MyShoreJobs.com Posting
- Seven (7) Day Featured Employer
- Sunday Display- **2 x 6 (Full Color)**

**Value of: \$16,175.00**  
**Package Price: \$1,175.00**

**PACKAGE B:** (Five Min & 10 Max Job Postings)

- Seven (7) Day Booth Reservation
- Seven (7) Day Print & Online MyShoreJobs.com Posting
- Seven (7) Day Featured Employer
- Two (2) Sunday Displays - **2 x 6 (Full Color)**

**Value of: \$16,670.00**  
**Package Price : \$ 1,670.00**

**PACKAGE C:** (Five Min & 25 Max Job Postings)

- Seven (7) Day Booth Reservation
- Seven (7) Day Print & Online MyShoreJobs.com Posting
- Seven (7) Day Featured Employer
- Seven (7) Day Print Ad
- Three (3) Sunday Displays - **2 x 6 (Full Color)**
- One (1) Dedicated promotional E-Blast

**Value of: \$18,360.00**  
**Package Price : \$ 3,360.00**



**VIRTUAL CAREER FAIR PROMOTIONAL SUPPORT** included with each package beginning March 1, 2017

- Logo inclusion where applicable
- 250,000 impressions on [pressofac.com](http://pressofac.com)
- Multiple full color print ads in The Press of Atlantic City and At The Shore
- Inclusion in promotional radio schedule in South Jersey Market
- Social media mentions on Facebook, Twitter, and LinkedIn
- E-mail blasts to 40,000+ readers

Deadline to participate in the Virtual Career Fair is Friday, March 10, 2017. Reserve your Virtual Career Fair Booth today by calling Idalis Ruiz, Classified Call Center Supervisor, at **(609) 272-7163** or email her for more information at [iruiz@pressofac.com](mailto:iruiz@pressofac.com)



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**THE PRESS**  
OF ATLANTIC CITY



## VIRTUAL CAREER FAIR

Monday, March 20 to Sunday, March 26

It has never been so *easy* to reach so many

**Job Seekers for such a small investment!**

Be a part of our live Virtual Career Fair for seven solid days without leaving the office. Job seekers will be able to spend time at your virtual booth anytime during these days, and it doesn't matter where they live!

### ***Here's how it works!***

Start by reserving your Virtual Career Booth, from now until our **March 10 deadline**. On Monday, March, 20, 2017 *The Press of Atlantic City* will launch its Virtual Career Fair on: [www.pressofac.com/virtualcareerfair](http://www.pressofac.com/virtualcareerfair) to the public.

### **Each booth will feature:**

- Brief bio of hiring company with link, logo, and contact information
- List of available positions to be filled at time of fair
- Each available position will be optimized with our Total Talent Reach of over 12,000 job boards for maximum traffic
- Full color display ad(s) in an expanded recruitment section
- Inclusion in over \$15,000 in promotional advertising for the fair beginning on 3/1/17

### ***Traffic to your booth!***

The pressofac.com receives over 4.8 million page and views and over 783,300+ unique visitors monthly! Your Virtual Booth is just one simple click away from our home page and will lead job seekers to a brief bio of your company and your active positions.

Your company will be exposed to an expanded employment section featuring your display ad(s) and information about the Virtual Career Fair will be published in *The Press of Atlantic City*. This will reach over 113,000+ readers\*

\*Print readership 93,600+ Daily and 113,000+ on Sunday.

### ***We'll make it a success!***

The Virtual Career Fair will be promoted in print, online and on radio. Reserve your Virtual Career Fair Booth today by calling Idalis Ruiz, Classified Call Center Supervisor, at **(609) 272-7163** or email her for more information at [iruiz@pressofac.com](mailto:iruiz@pressofac.com)

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PRESS**  
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