

# The key to reaching Pinal County's rapidly-growing population

Located between Phoenix and Tucson

We offer customer solutions to reach our market.



Our publications cover an area of more than 140 miles from east to west and 50 miles from north to south, a dynamic area in Pinal County, Arizona's third most populous with more than 400,000 residents. No one else covers this area like we do. People are engaged in diverse occupations such as manufacturing, farming, cattle ranching, retail and tourism, and travel I-10 for entertainment and shopping. Our group offers an ideal opportunity to blanket the entire market or target specific communities.

## Casa Grande Valley Newspapers Inc.

GENERAL OFFICES & MAILING ADDRESS

200 W. 2nd St., Casa Grande, AZ 85122

DISPLAY ADVERTISING

408 N. Sacaton St. (520) 426-3814

NEARLY 1 MILLION PAGE VIEWS EACH MONTH!



**PINAL CENTRAL**  
YOUR STATE • YOUR COUNTY • YOUR NEWS

Our publications offer paid and free distribution opportunities



Published  
Tuesday through Sunday Mornings



Our morning motor routes not only reach Casa Grande, but all points in between in the Casa Grande Valley.

TOTAL AVERAGE CIRCULATION

Sunday  
8,033

Daily  
7,646

CASA GRANDE  
**Dispatch**

The Dispatch focuses on local, county and state news in addition to Associated Press articles from around the world. The Dispatch has been a winner of various state newspaper awards and Kodak's international printing reproduction contest. In 2014, the Associated Press named the Casa Grande Dispatch its AP Member of the Year. The 105-year old newspaper has been under the same family ownership the past 53 years and is the most trusted source for community news.







# WAMPUM *Saver* CIRCULATION

Delivered to all of Casa Grande, Arizona City, Eloy, Coolidge and P.O. Boxes in Florence.  
 Non-duplicated with the Wednesday Casa Grande Dispatch  
 Total weekly distribution **43,130**

# Maricopa Monitor CIRCULATION

Your *Trusted News Source*

3rd Week of the Month  
 Mailed to All **22,000** Residences

The other weeks of the month, distribution alternates to all the households one other time. Circulation is about 7,000 a week.



# Tri-Valley Dispatch, a regional news and advertising section

The Tri-Valley Dispatch is a feature-focused news and advertising section that provides an economical way for advertisers to reach paid subscribers of the Casa Grande Dispatch on Wednesday

and weekly subscribers of:

Coolidge Examiner

Eloy Enterprise

Florence Reminder & Blade-Tribune



## Paid Circulation 10,500



Regular features include Health, Farm & Ranch, Outdoor in addition to Classified Advertising from around the Casa Grande Valley.

# Specialty publications offer gloss, full-color capabilities



# Pinal Ways

Our quarterly magazine focuses on local people, places and events in our county. The 5,000 circulation is mailed to subscribers, available for rack and store pickup and delivered to the East Valley.

Delivery is timed to tie-in with each new season: spring, summer, fall and winter.

## ARIZONA REAL ESTATE BUYERS' GUIDE

Properties and Services

Our monthly real estate guide showcases properties available in Arizona with emphasis on the Casa Grande Valley, White Mountains of Arizona and the Rim Country surrounding Payson. 6,200 copies are distributed to these areas along with the East Valley at the beginning of each month.





# Nearly 1 million page views each month



## Mobile Views

Unique Visitors **94,524**

Of these visitors, nearly 60 percent is viewed by the metro Phoenix area.



## Desktop Views

Unique Visitors **70,580**

Of these visitors, more than 36 percent is viewed by the metro Phoenix area.

Per Google Analytics September, 2016

# What some customers are saying

“Our advertising with the newspaper outperforms many other types of advertising that we have tried throughout the years.” **GREG, PURCELL TIRE & AUTO REPAIR, 20+ YEAR ADVERTISER**

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“We have been successful reaching our customers and targeting new customers with the newspaper ads. We have received comments from customers about seeing our ads and we are glad to be involved in our local communities, supporting local business. The newspapers have definitely helped us get our name out in the community.” **TERRY STRAIN, WESTERN STATE BANK, 4-YEAR ADVERTISER**

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“We work closely with the paper placing weekly ads. We have been so pleased with the service and have realized a great increase of job applicants who have the skills and work history we are looking for.” **TANYA, CARDINAL GLASS CG, 1-YEAR ADVERTISER**

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“Casa Grande Valley Newspapers Inc. takes care of ALL of our advertising needs. We have built a strong relationship with our representative, Jordan Works, and know that he works hard to get our advertising with the most coverage. Top notch professionalism.” **CARRI, LANDMARK MANAGEMENT GROUP, 20+ YEAR ADVERTISER**

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“Ad representatives are always professional and help us with our deadlines. Long term relationship with Casa Grande Dispatch. Receive numerous leads from Real Estate Buyer’s Guide and Open House ads.” **NORRIE, IVORY TOWERS REALTY, 19-YEAR ADVERTISER**

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“My advertising with Casa Grande Valley Newspapers has brought me great results in bringing my existing customers as well as new customers into my store. I would recommend advertising in the Dispatch for any business. Also, Jordan, my Rep, is wonderful to work with. He is a big help.” **INGE, INGE’S FASHIONS, 6-YEAR ADVERTISER**

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“We are a small, family-run mortuary. Our goal is to help our families by keeping our prices low. In order to do this, we need to find ways to maximize our budget. Casa Grande Valley Newspapers offers us the most affordable way to do this with the best coverage. It is our only advertising source. We have always been very pleased with the results.” **FRANCIE & HAROLD, ANGELS IN WAITING CREMATION & BURIAL SERVICES, 6-YEAR ADVERTISER**