Oskaloosa Area Chamber & Development Group

nmunicator

29-YEAR IOWA MAIN STREET COMMUNITY

Volume 41, Number 4

April 2016

A Note from the Director...

First, I would like to thank everyone who came out to the 2016 Eggs and Issues. The Chamber always enjoys hosting this forum. These sessions are important as they allow the community to hear updates as well as ask questions of their local leaders and representatives.



Second, I would also like to invite you to join the Tourism Committee as they announce the "Best of Oskaloosa" on April 21st at the Iowa State Extension Building from 4pm-5pm. Representatives from each tourism sector of Mahaska County have come together to make this idea a reality. This project's objective is to promote hospitality and service throughout the area's tourism industry by sharing the "Best of Oskaloosa" with visitors and celebrating them in the community.

April showers mean May Membership Drive! Every year we reach out to businesses in our community and ask them to join our Chamber family. Membership benefits extend beyond the referrals, networking opportunities, and advocacy. With over 300 members, the Oskaloosa Chamber is dedicated to making our community a great place to live, work, and play. We work to forge links between and amongst business and government, community organizations, local residents and institutions. The past year we have worked hard to make sure we are upholding our mission.

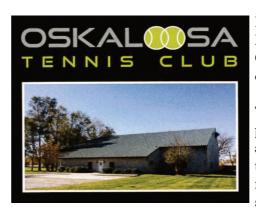
Whether your priority is building your business, growing your community or being involved with public policy activities, the Chamber provides value. We are the voice of local business and our dedicated staff works hard to save you money, market your business and build your community. Just as you must provide value to your customers, we believe the Oskaloosa Chamber of Commerce must provide value to our members. From numerous community events to great networking opportunities, the Chamber helps you build your business by helping you meet new people and exposing you to more potential customers and clients.

Whether you are a new business thinking of joining the Chamber, or a current Chamber Member that would like to get more out of your Chamber Membership, I would love to come talk to you. And as always my door is open and the coffee is always fresh

- Valinn McReynolds

Oskaloosa Area Chamber & Development Group 124 N Market St., Oskaloosa, IA 52577 P: 672.2591 • F: 672.2047

www.oacdg.org • oskycofc@oacdg.org Valinn McReynolds, Chamber Director • Karen Hafner, Main Street Director • Deann De Groot, Office Manager • Deb Bruxvoort, Financial Manager • Tessa Veldhuizen, Main Street Events Coordinator



Have you ever been to 1305 12th Avenue East in Oskaloosa? The Oskaloosa Tennis Club is amazed at the number of people that do not know they are located here!

The Oskaloosa Tennis Club, which is a nonprofit corporation, has been in existence for about 25 years. "In 2002 we were fortunate to be able to move into a new two-court facility that is still one of the finest in the state. The club leases the facility and is run by volunteers who handle the administrative

and operational duties. We have four members on our board of directors," stated member Bill Ludwick.

At the present time, the Oskaloosa Tennis Club has about 30 membership units. These units are made up of junior, student, single adult and family categories.

The Simba Shop The Simba Shop Story Embracing Our World's Heritage

From Seed to Cup:

Michael and Jessica Gituma are owners and spouses at The Simba Shop, a specialty Fair Trade coffee roasting store which opened November 11, 2015. Along with planting "seeds" of entrepreneurialism within their four children, they hope to grow their new business in Oskaloosa for years to come and inspire others to do so as well. What does one think of when they think of coffee? Some may think of a hot, black, caffeinated drink while others may prefer additions of cream, ice, flavors or sweeteners. No matter how someone might drink it, Michael and Jessica hope to help people think beyond their cup!

The Simba Shop is a grass roots effort to allow customers the opportunity to make a difference in the lives of farmers and artisans struggling to provide for their families around the world. Purchases empower artisans and farmers by enabling them to earn fair wages, have safe work conditions, protect the environment and keep their children in school. In January 2016 The Simba Shop obtained certification to roast Fair Trade coffee through Fair Trade USA.

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Oskaloosa Tennis Club Continued from Page 1

Court time can be reserved on the website www.oskytennis.com. The courts are available 24/7. The only cost is the yearly membership fee. There are no hourly court fees. The Oskaloosa Tennis Club membership is a bargain! By comparison, if you were to play once a week at a tennis club in Des Moines, your cost would be at least twice as much as in Oskaloosa.

Tennis is a life-long sport. It is great exercise, and a great way to socialize. That is a combination that helps insure continued participation.

Call Bill Ludwick at 660-3442 or Joyce Mineart at 660-5201 for a tour or more information.

Deadline Nears for Scholarship Applications

The deadline is fast approaching for Mahaska County high school seniors to submit applications for college scholarships. The Oskaloosa Area Chamber is heading up the campaign to raise funds to provide several scholarships of up to \$1,000 each.

Students should contact their school counselors, visit www.oacdg. org, or stop at the Chamber, 124 North Market in Oskaloosa to begin the application process. Applications are due Tuesday, April 12, 2016. Call 641.462.2591 or email dbruxvoort@oacdg.org.

The Simba Shop Continued from Page 2

Customers can sip on coffee while witnessing green coffee roasting and being packaged in custom crafted Kahawa Cup brand coffee bags or select from a number of handmade gifts from around the world onsite at 301 A Avenue East in Oskaloosa, Iowa. Fair Trade coffee options include coffee from Peru, Guatemala, Rwanda, Columbia, Ethiopia Yirgacheff, and Sumatra. Some other coffees offered are Kenya AA and Tanzania Peaberry. Michael and Jessica hope to help establish a Fair Trade coffee program in Meru, Kenya which is where Michael is from. Customers can stop in and browse through some Fair Trade gifts offered in the store or awaken their sense with a freshly brewed cup or try out a "pour over" option. Customers are welcomed to taste the coffees and even try their hands at picking out the coffee notes through a process called "Cupping."

Adults and children alike can stop in for a learning experience as they get to see what green coffee looks like and even witness the roasting process. Michael and Jessica also plan to give back in many ways and pass on the hope of hard work through efforts to support pre-vocational skills for special needs students at the local high school. Currently, Kahawa Cup Fair Trade coffee packages can be found at Fareway in Oskaloosa or at The Work of Our Hands in Pella. Community First Credit Union also brews the Kahawa Cup coffee in their lobby in multiple locations.

Need to learn more? contact Michael or Jessica Gituma! PH: 641-676-7622, , Facebook: The Simba Shop Email: info@kahawacup.com. Web: www.kahawacup.com







The 5K is a color run event with proceeds benefiting the Oskaloosa Chapter of Iowa Reading Corps!

UNITED Way of Mahaska County and the YMCA are coming together again this year to give adults and children a fun and exciting day, all while promoting our healthy living initiatives.

Healthy Kids Day events will be held Saturday, April 30th in the Penn Activity Center from 8:30 am to 11 am, and include numerous free kid-friendly activities such as

CRAFTS • BALLOON ANIMALS • GAMES • INFLATABLES • COMMUNITY BOOTHS

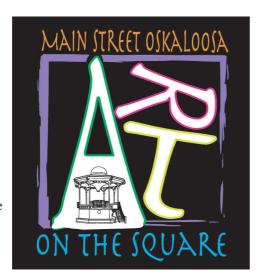
FACE PAINTING • RAFFLE PRIZES • AND MORE!

Healthy Kids Day is FREE and OPEN TO EVERYONE!



Art on the Square

Application forms have been mailed for the juried art show to be held on June 11 in the Oskaloosa Square. If you have not received an application and would like to be considered as an art vendor at the show, visit www. oacdg.org or call 641.672.2591. First jury selection will be April 8 with a \$60 entry fee. After this date, entry fee is \$70. We hope to see you on June 11 at the art show in Oskaloosa!



Oskaloosa, lowa

Save the Dates:

June 3: Beer & Beethoven

-featuring Oskaloosa Music Festival Chamber Players

July 8: Bandstand & Bikes -featuring Small Town Superheroes and

Rich Webster Band

August 5: Boots & Brews -featuring Cody Hicks

NEW OACDG MEMBERS:

Whet Your Pallet

Local contact: Austin Blackwell, Jake Barnes 1115 S. 11th St. Oskaloosa, IA 52577

Phone: 641-295-0492

Liquidated merchandise at discounted prices! Brand name tools, clothing, camping gear, kitchen appliances, generators, compressors and more.

The Cellar Peanut Pub

Local contact: Marty Duffy 206 Rock Island Ave. Oskaloosa, IA 52577 Phone: 641-673-0264

Iowa's best beer bar with over 50 craft beers on tap. Also named one of the best Bloody Marys in America by the Food Network and the cast of the Chopped television show. Set in a railroad depot built in 1875.

Evolution Clinical & Psychological Services

Local contact: Nannette Roach 219 High Avenue East Oskaloosa, IA 52577 Phone: 641-676-3999

Nannette Roach and Casy Shatzer provide play therapy, individual therapy, couples therapy and psychological testing in a private practice setting.

Nursing & Rehabilitation Services

Tina Steffen, Administrator

605 Highway 432 • Oskaloosa, IA 52577 641.676.3414

> fax: 641.676.3415 tinas@oskaloosacarecenter.com



Relay For Life of Mahaska County

June 25, 2016

10:00 a.m. - 10:00 p.m.

Taking place around Town Square, Oskaloosa, IA 52577

Register online at: http://www.relayforlife.org/mahaskacountyia

For more information contact:

Tara Eisele • tara.eisele@cancer.org • 515.727.0054

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Pella Regional Health Center is happy to announce the opening of the Medical Clinic in New Sharon at 302 S. Park Ave. The clinic will be staffed M, W, Th, F from 7:30 – 4:30 and Tues. from 7:30-noon. Dr. VandeZande (cutting ribbon) will be available on Tuesdays and Physician's Assistants Julie Lautenbach (not shown) and Jennifer Krupicka (not shown) will split the other days. The City of New Sharon had the perfect facility for them to occupy as well as the existing and future patients to benefit from the clinic. Other New Sharon staff members in photo include Jessica Elder, RN and Angela Massengale, Receptionist/CMA. They can be reached at 641.637.4046.



Join the Penn Central Model Railroad, Inc. for Business After Hours on Thursday, April 14 from 4:30-6:30 pm at the Penn Central Mall in Oskaloosa. Enjoy refreshments, watch the trains and learn more about the club membership.



The ribbon was cut by Dillon Wilson, Financial Advisor with Edward Jones at 209 Cornerstone Dr., Suite 209G in Oskaloosa. Assistant Hannah Mason was in attendance as well as the OACDG Diplomats. Mr. Wilson, originally from Albia, now lives in Oskaloosa. He has been with Edward Jones for a year having worked most recently with Alan Fender. Call 641.676.5530 or email dillon.wilson@edwardjones.com for your financial and retirement planning.



Laura & Red Johnston cut the ribbon at Scene 205 in Eddyville. The new hair and tanning salon is located at 205 Walnut Street in a uniquely remodeled historic building. The salon is open from 10-6 on M, T, Th, F and Saturdays from 9-1. Contact Laura at 641.225.8006 or find them on Facebook.com/scene205.

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Thursday Evening, April 14th 7:00 PM **Bradbury Hall at**

Nelson Pioneer Farm, Oskaloosa Admission Donation \$25.00 • MCHS Members \$20.00 This event will support the ongoing renovations at the Nelson Pioneer Farm House. Funds will be used to purchase heaters for the building.

TICKETS: Book Vault, Chamber Office, Antique Peddler, Nelson Pioneer Farm Museum Office

Dr. Terry L. Wolfswinkel. D.C. Welcomes Dr. Michael VanderVeen, D.C.



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OSKALOOSA'S 2015 MARKET SHARE LEADER! PUT THE EDGE TO WORK FOR YOU!





Please Join Us 135th OACDG Annual Banquet

Thursday, May 12, 2016 • 5:30 PM
The William Penn Cafeteria in Oskaloosa

Social time, with a cash bar and great appetizers begins at 5:30 PM with dinner served at 6:30 PM. The Annual Banquet will commence after dinner with several civic awards being presented. All OACDG members are invited to attend the social time, but you must make reservations for the dinner by Thursday, April 28th.



Oskaloosa Area Chamber and Development Group

Scholarship Golf



Friday, May 13, 2016 * 10:00 AM * Oskaloosa Golf
Plan now to golf and/or become a hole sponsor.
Contact the Chamber at 672-2591 by April 28.



OACDG MEMBER 2015-2016

Oskaloosa Area Chamber & Development Group

Oskaloosa Main street Oskaloosa Area Chamber & Development Group Are you a Chamber member?

If so call the Oskaloosa Herald today at 641.672.2581 if you would like to have an ad in the Communicator!

This publication is sent to all OACDG members as well as inserted in the Shopper to all homes in the county!



Mahaska County Laborshed Project

Mahaska County Agricultural & Rural Development, as well as Mahaska Community Development Group and colleagues in the Opportunity Squared Regional Development group, will be working with Iowa Workforce Development's Regional Research Bureau to complete a Laborshed employment study for a seven-county area which includes, Mahaska, Marion, Monroe, Wapello, Keokuk, Appanoose, and Davis counties. This study will examine the labor force from which area employers draw their employees, and is based upon commuting patterns into the area. The study will assist existing and prospective businesses to better understand the size and characteristics of the area's labor force regardless of political boundaries.

The Laborshed boundary is based on the place of residence of individuals commuting into the Opportunity Squared area for employment. For the success of this study, we will be sending letters to employers in Oskaloosa, Pella, Knoxville, Albia, Ottumwa, Sigourney, Centerville, and Bloomfield asking that they provide aggregate counts of their employees' residential ZIP codes. This reporting will afford an understanding of where each community's workforce resides.

Once that Laborshed area is determined, a confidential household telephone survey will be conducted in those identified areas. The questions will cover topics such as: employment status, current and desired wages, current and desired benefits, education level, and type of occupation. Survey results will be applied to demographic data to determine the size of the Opportunity Squared area labor force as well as various labor force characteristics. Iowa Workforce Development will not be asking survey takers any identifiable information such as: name, social security number, or date of birth.

The results for each county and regional Laborshed analysis can be found at https://www. iowaworkforcedevelopment.gov/laborshed-studies. Question about the Laborshed workforce project should be directed to Katie Lippold at 515-281-3035 or Deann De Groot at 641-672-2591. Thank you for your support and participation.

Fremont Playground Fundraiser

The Fremont Playground Committee's first fundraiser will be a garage sale and lunch at the Fremont Community Center on Saturday, June 11th, 2016, during the Fremont annual city wide yard sale. The committee is currently looking for donations and will accept items that you would normally see at vard sales. Furniture should be small items. Please no mattress or box springs. Items can be dropped off at the Fremont City Hall between 9:30 a.m-3:00 p.m. Monday -Friday. Questions call 641-933-4317.



Crisis Intervention Services April is Sexual Assault Awareness Month. To participate in Reveal the Teal - wear teal on April 12 and

send a picture to leslier@stopdva. org. For more information or a speaker for your organization call 1-800-270-1620.



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Mahaska County Welcomes Five Points Heritage Farm

Five Points is a heritage farm recognized by the state of Iowa as being owned consecutively by one family for more than 150 years. Ron and Vickie moved to the farm in July 2013. The farm was first purchased by Ron's great, great (8 times!!)... grandfather Jonas Hoover July 4, 1846 before Iowa became a state. At one point, Jonas had 3,000 apple trees on the farm. The 122 acre farm is still a busy place growing corn, soybeans and alfalfa hay.

Raising honey bees for honey and pollination has been a new addition to the farm. Ron and Vickie started with two hives of honey bees in 2013 and now have 11 hives. In 2014, Vicki grew a large garden and took some produce to the Oskaloosa Farmer's Market. In 2015, they tripled the garden and had a bumper crop that they took to the Oskaloosa Farmer's Market. During the summer of 2015, Ron and Vickie brought home some chicks and now have 45 happy pasture raised hens producing XL and jumbo brown and blue-green eggs (see photo). In the fall of 2015, they erected a 30' x 96' high tunnel greenhouse so they could have better control over the vegetable's environment and extend the growing season. This year, 2016, they are forming a CSA. Community Supported Agriculture is a connection

between a nearby farmer and the people who eat the food that the farm produces. The farm feeds the people; the people support the farm and share inherent risks and potential bounty.



Besides trying to be good stewards of the

land, Ron and Vickie are trying to be protective of the greater environment by generating a large portion of their own electrical usage. They have 32 solar panels that can generate up to 8 kilowatts of electricity.

If you are interested in purchasing a share from the Five Points Heritage Farm, call Ron at 641-230-0025 or Vicki at 641-230-0014. Follow them on Facebook and visit their webpage www.fivepointsheritagefarm.com.



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