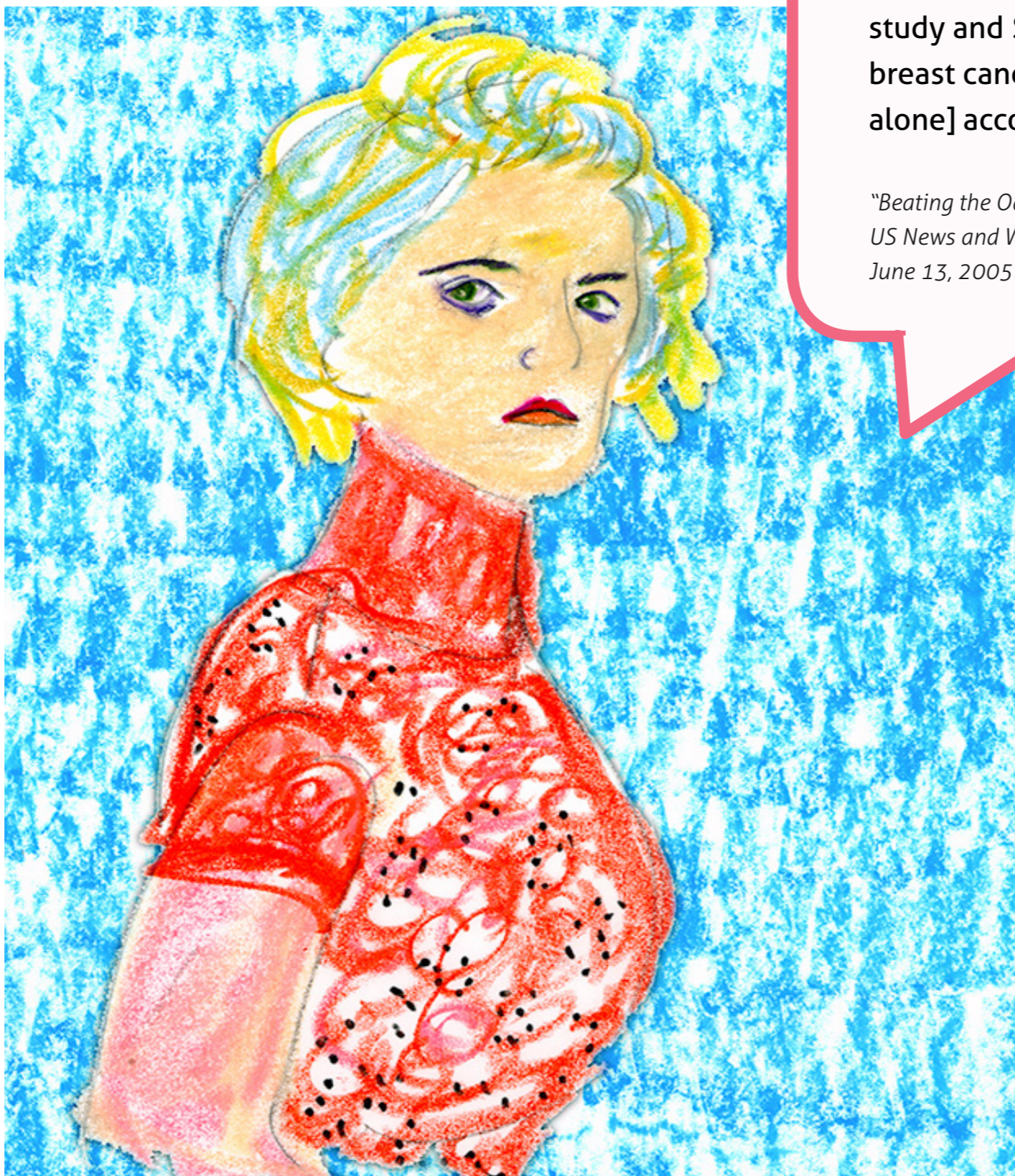




**1 in eight**  
women in the US will get breast  
cancer.



What has more than 60 years of study and \$50 billion spent on breast cancer research [in the U.S. alone] accomplished?

*"Beating the Odds"*  
*US News and World Report*  
*June 13, 2005*



Why is it all about the cure and never about the causes?



**"We keep focusing on doing the same thing better rather than trying something new."**

*"Humans vs cancer: who's winning now? "*

*Dr. Susan Love*

*New York Times April 1 2007*