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## NEW TECHNOLOGY REVOLUTIONIZES COMMUNICATION

NITCO launches mobile voice technology that can be utilized across platforms

**Hebron, Ind. (July 31, 2014)** – Hebron, Ind.-based Northwestern Indiana Telephone Company (NITCO) has announced the introduction of a new mobile voice technology that will revolutionize the way people communicate. Beginning August 6, 2014, the company will offer its new NITCOSphere technology that can be used to manage all features of the NITCO voice services from almost any device (desktop, laptop, iPad, smart phone) whether at home, at work or on the move.

"We are excited about our new NITCOSphere voice and data technology and know our customers are going to be thrilled," said Tom Long, Chief Operations Officer, NITCO. "We are always looking for ways to improve our customers' lives with the technology we develop and the services we offer," he explained. "We are always on the run. We use a variety of devices to communicate so it made sense to us to develop a voice and data technology that matches our lifestyles and essentially go on the run with us."

NITCO, a family owned, locally based telecommunications company for over 75 years, now offers world class, cutting edge technology with new and innovative services such as Accession, Find Me - Follow Me, CommPortal, Simring and more, to go with the more traditional voice and data services that we all depend on. Long stated that NITCO, unlike other service providers, can combine the power of the internet with traditional telecommunications to create a new and powerful way to stay in touch and to stay connected. Long also pointed out that with NITCO you can combine these services into packages that are tailored to your lifestyle whether you are a world traveler or shuttling your kids to school events.

"When you choose NITCO, we make you part of our family, and we want our family to have the

best." Not only is NITCO on the forefront of bringing the latest voice and data technology to NW Indiana, they take great strides in bringing you the best in customer service. In fact when you call Customer Service at NITCO you will get a real live person who could be your neighbor, unlike many other telecommunications providers that are out there.

NITCO recently teamed with Dish TV to add television services to its long list of voice and broadband services. With the new service partnering, NITCO customers are now able to choose from a variety of TV, broadband and voice services, as well as save money on bundled packages and new technologies, such as the Joey<sup>®</sup> and the Hopper, which are devices that allow customers to enjoy their services on the go, outside of their homes and offices.

## **About NITCO**

Since 1939, Hebron, Indiana-based Northwestern Indiana Telephone Company (NITCO) has been a top provider of telecommunications services across Northwest Indiana. NITCO continues to aggressively meet the challenges being brought about by increased demands for enhanced services combined with persistent growth within the communities it serves. As such, the company recently teamed with DISH Network to provide a triple play bundle of voice, broadband and TV to its customers. NITCO continues to earn its reputation for providing quality service at an affordable price, while at the same time keeping pace with rapidly changing technology. Visit at www.nitco.com, or call 1-800-996-2981 (219.996.2981 locally). Join NITCO on Facebook and Twitter to learn more about monthly promotions, giveaways and community projects. NITCO keeps customers CONNECTED. ALWAYS.

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