

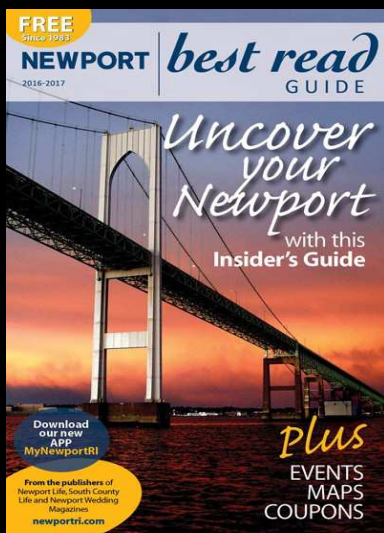
# 2017 NEWPORT BEST READ GUIDE AND MOBILE APP ADVERTISING

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RESERVATION DEADLINE: FEBRUARY 28<sup>th</sup>

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\* Based on an advertising plan of \$1,090 – 8 payments of \$136.25/month with credit approval.



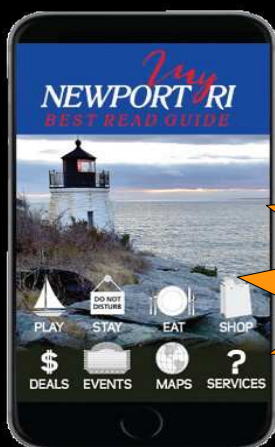
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### BRG Features:

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- Restaurants
- Retail stores & more!
- Digital & Tablet formats

### APP Features:

- GPS Locator
- Direct weblinks
- Events Notifications
- Phone #s and Emails
- Category Listings
- Seasonal Updates
- Mobile & Tablet formats

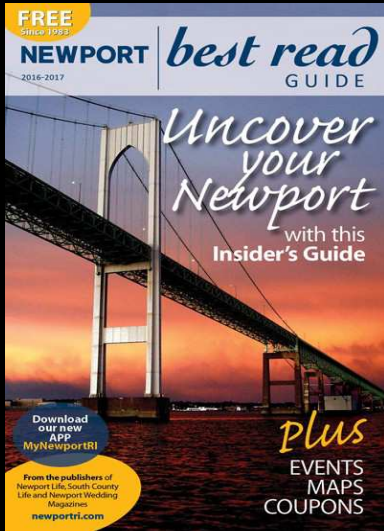


**RENEW EARLY  
& SAVE!**

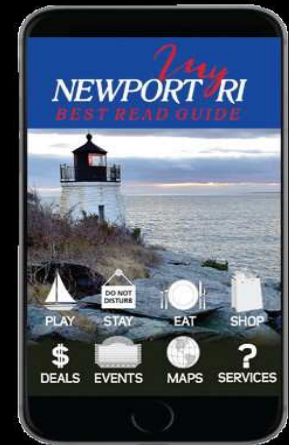
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**One price includes: Print ad, APP & Digital Version**

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FRONT/BACK INSIDE COVERS.....\$5,440  
FULL PAGE/OPPOSITE COVERS.....\$4,690

## MAP PAGES

FULL PAGE.....\$4,800  
HALF PAGE.....\$3,050

## REGULAR DISPLAY

FULL PAGE.....\$3,850  
1/2 PAGE [Horizontal].....\$2,650  
1/2 PAGE [Vertical].....\$2,650  
1/4 PAGE [Horizontal].....\$1,750  
1/4 PAGE [Vertical].....\$1,750  
1/8 PAGE.....\$1,090  
COUPON.....\$1,350

## SPECIAL SECTIONS

SINGLE (2.25" X 1.75").....\$ 750  
DOUBLE (2.25 X 3.5").....\$ 1,400

## SIZE OPTIONS

5.50" x 8.25" (Full Bleed)  
4.50" x 7.40" (No Bleed w/trim)  
  
4.50" x 7.40" (Full Bleed not applicable)  
4.50" X 3.50"  
  
5.50"w x 8.25"h (Full Bleed)  
4.50"w x 7.40"h (No Bleed w/trim)  
2.25" w x 7.40 h"  
2.25"w x 3.50"h  
4.50"w x 1.75" h  
2.25" w x 1.75" h  
4.50" w x 1.75" h

**AD RESERVATION  
DEADLINE  
March 17, 2017**