

The Livingston Parish News

Business & Industry 2012



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A publication of the Livingston Parish News

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Designed by Paul Hatton, our cover features a depiction of I-12, which will soon be widened to six lanes from the western

Livingston Parish line to Walker, facilitating the economic growth in the community that is noted in the impressive list above. In the past year, 164 commercial building permits had been issued in Livingston Parish.



Holmes Building Materials is located in Denham Springs on Florida Blvd., just east of the Hatchell Lane and Pete's Highway intersection. In addition to a full line of building supplies, a Home Décor Center will offer cabinets, appliances, an expanded paint department, and a wide selection of floor coverings. The store is open 6:30 a.m. to 5 p.m. Monday through Friday, and from 7 a.m. to 2 p.m. on Saturday.

Holmes Building Materials sets standard

DENHAM SPRINGS — Holmes Building Materials is proud to be the largest independent, locally owned building materials company in Baton Rouge and the surrounding area.

The Denham Springs store is located on Florida Boulevard, just east of the Hatchell Lane and Pete's Highway intersection.

Holmes Building Materials is known for competitive pricing and quality materials. Product lines are expanding to include home decor in addition to the residential, retail and industrial building supplies that originally gave Holmes Building Materials its first class reputation.

Owner John Holmes started the business over 50 years ago and it grew on the strength of low prices, high quality and exceptional service. John's commitment has forged strong alliances with an ever-growing family of repeat customers.

The staff at Holmes Building Materials shares John's belief that customers are friends and neighbors, people who discuss their building and home decorating projects over a cup of coffee.

The sales staff has 100 years or more combined experience. They understand what the customer needs, and they know how to deliver it, with the largest fleet of delivery trucks in our area.

John offers his customers full-line hardware stores and lumber yards, one in Denham Springs and the other at 6190 Greenwell Springs Road.

Holmes Building Materials also has a reputation for expertly installed windows, doors and insulation. It all starts at a state-of-the-art manufacturing cen-

ter for special order windows, doors and millwork. No job is too large or small.

John is currently expanding the Denham Springs store to include a comprehensive Home Décor Center. It will offer one-stop shopping, with cabinets, appliances, an expanded paint department, and a wide selection of floor coverings (carpet, laminate, ceramic and wood).

New product lines include Mohawk Flooring, Whirlpool Appliances, Masterbrand Cabinets, Devoe Paint, Ralph Lauren Paint and Pratt & Lambert Paint.

In addition, Holmes Building Materials carries fire-retardant lumber and plywood, industrial paints, epoxy, grouts, fasteners, steel rebar, concrete bonders, treated plywood, ply form, dimensional lumber, OSHA-approved marking paints, hardwood, timbers, and private label industrial sand mixes.

If John doesn't stock the item, he will make a special order.

Customers can call the store at 664-4126, or drop by. Holmes Building Materials is open 6:30 a.m. to 5 p.m. Monday through Friday, and from 7 a.m. to 2 p.m. on Saturday.

For extra shopping convenience, Holmes Building Materials offers an online store, www.holmesbuildingmaterialsonline.com. Online shoppers have two options: free shipping to the store, or shipping direct to the customer's home or office.

John counts himself as fortunate to be a part of the Livingston Parish business community, helping to keep local sales taxes working for local improvements, and contributing to community projects.

Holmes Building Materials

"Supplying The American Dream"

LET OUR TEAM WORK FOR YOU

Framing & Block-in

Exterior Siding
& Trim

Exterior Windows
& Doors

Roofing
& Ventilation

Insulation

Fireplaces

Drywall

Interior Doors
& Trim

Cabinets & Tops

Finish Hardware

Appliance Package

Flooring

Paint

➤ An integrated approach helps you plan, manage and achieve the goal of your new project



**Holmes
Building
Materials**

Let CVB help you visit Livingston

With more than 20 years of experience promoting Livingston Parish, director Eric Edwards along with his staffers with the Convention and Visitors Bureau Nancy Taylor and Patsy Mather have insured that people both locally and abroad recognize our parish as an excellent tourism destination.

The Livingston CVB board consists of Ricky Goff, Terry Hughes, Kenny Morrison, Donna Jennings, Bridgette Rushing, Denise Martin, Julius Prokop and director Eric Edwards. They work together to ensure that our local tourism attractions get the public support they need.

Livingston Parish is a prime geographical location to draw tourists based on vacation activities. Located in Albany, the Livingston Parish CVB works diligently to attract tourists. Promoting area attractions, hotels, events and amenities are our main priority. The CVB staff accommodates visitors with brochures, maps and information on Livingston Parish. The CVB website offers additional parish-specific information as well as trip itineraries. A bimonthly newsletter is published and digitally distributed to subscribers.

The past few years have seen a boom in the tourism industry in Livingston Parish. Several new hotels and attractions have opened which insure people who visit the area return again and again.

Denham Springs is the largest city in Livingston Parish. Ground-water springs are the hallmark of the city, which was first populated in the early 1800s. The first buildings of this area now provide a perfect ambiance for the Denham Springs Antique Village, which was recently voted in the top 3 "Best Louisiana Main Streets" and also voted in the top 3 "Best Antique Shopping."

The village consists of more than 27 shops with many unique items. Shoppers will find new and collectible jewelry and accessories, original art, home decor, flower arrangements, books, vases and pottery, as well as silver items, china, antique linens and many, many more one-of-a-kind treasures.

The Antique District is the site of Livingston Parish's largest festival in the Spring and Fall, which includes more than 150 vendors showcasing outstanding crafts, antiques and art including collectibles, children's clothes, jewelry, ironworks, pottery and more. The crowds come early to enjoy the festival treasures and entertainment.

A few miles down the road from the Antique District of Denham Springs is the Bass Pro Shops Outdoor World shopping complex. A national leader in sales, the Bass Pro store anchors a shopping experience which now includes several smaller



Above, CVB Director Eric Edwards. Below, zip-lining at Tiki Tubing.

retail shops.

In addition to the Antique District and Bass Pro, Livingston Parish has several new exciting attractions. Tiki Zip Lines recently opened on the banks of the Tickfaw River. This adventurous recreation is a canopy tour consisting of a network of cables high above the ground. Riders travel along the wire via a specially-designed, safe, secure harness. The force of gravity propels the rider along the cable from platform to platform.

Delicious Dining: While Louisiana is world renown for legendary cuisine, Livingston Parish sports more than its fair share of great restaurants. Unique dishes such as gumbo, jambalaya and crawfish pie are just a few of the specialties.

Sample some of the original, creative dishes, and you'll be sure to come again. On or near the water, mouth-watering tastes are available at Hilltop, Kevins, Swamp Pops, Vals and Reds — to name just a few.

New restaurants in the area include: Porterhouse of LA and Randazzo's Italian Deli, both located in Denham Springs. There's also The "Lil" Peach Cobbler on Main St. in Springfield and Larent's Cajun Cafe in Killian. There's a complete listing of restaurants on the CVB web site, www.visitlivingstonparish.com.

Our travelers tip: If the parking lot is packed, you know it's going to be good.

To see what Livingston Parish has in store this year, please visit our website at

Tourism is Big Business

Did you know that the U.S. travel and tourism industry generates nearly \$1.3 trillion in economic output for the U.S. economy each year? Travel and tourism-related industries support more than 8.2 million American jobs. In 2009 international visitors spend more than \$120 billion experiencing the United States. Travel and tourism exports account for 24% of U.S. services exports and 8% of all U.S. exports.

Louisiana draws nearly 20 million visitors per year. Among nearby states, Louisiana out-pulls Arkansas and Mississippi but lags behind Alabama and Texas. The level of visitation indicates tourism provides considerable direct taxes and employment revenues beneficial to Louisiana. Most visitors to Louisiana are tourists - not business travelers. Louisiana hosts guests steadily throughout the year as it is less seasonally restricted than other areas.

Livingston Parish is a prime geographical location to draw tourists based on vacation activities. As 2009 statistics show, vacation activities include: visiting relatives/friends, casino/gambling, shopping, fine dining, sightseeing.

Located in Albany, LA, the Livingston Parish CVB works diligently to attract tourists. Promoting area attractions, hotels, events and amenities are our main priority. The CVB staff accommodates visitors with brochures, maps and information on Livingston Parish. The CVB website offers additional parish-specific information as well as trip itineraries. A bimonthly newsletter is published and digitally distributed to subscribers.

Tourism is big business in Livingston Parish. We are proud to be a part of the continued economic growth in this area!

Sign up for your FREE Events newsletter today!

Livingston Parish Convention & Visitors Bureau

Fantastic
Hotels RV Parks Fishing
Boat Golf Antiques Shop Dine
Tickfaw State Park
Famous Waterways Tiki Tubing

Come join the fun...

Livingston
PARISH
Convention & Visitors Bureau

VISITLIVINGSTONPARISH.COM

Seale Funeral Service to add two locations

Whether it is the expected result of a long illness or the sudden shock of an accident or heart attack, the death of a loved one is a time of great stress for a family, and families in Livingston Parish have long relied on Seale Funeral Service to provide the guidance and assistance they need at that difficult time.

When possible, families can lessen the stress by pre-planning for services. Seale Funeral Service provides tours of their facilities and no-obligation consultations that will ensure that everything will be done as the planner wishes, in order to provide a special tribute. Many thoughtful people take advantage of these services themselves to make advance plans for their own funerals and relieve their families of that burden.

When death is unexpected, Seale Funeral Service consultants are available 24 hours a day, seven days a week to provide the support and assistance families need as soon as they are needed. For ease in plan-

ning Seale offers a full range of end-of-life and funeral services including an on-premise crematory, a perpetual care cemetery, a mausoleum and a monument company, all with the most professional staff and the most affordable prices.

"We have structured our prices to help any family in their time of need no matter what their financial position," Stacy Seale said. "With a cremation starting at \$995 and full service funeral including a casket starting at \$2,595, we are really trying to make our prices meet the needs of every family we serve."

Seale Funeral Service is a true family business. Virgil Seale Sr. founded the business in 1957 and was joined by his two sons, Billy and Mickey Seale. The business is now being managed by Mickey's two sons, Billy and Stacy Seale. Other family members working there are Stacy's wife, Tammy Seale, and their daughter Ashley Seale; and Billy's two sons, Jordan and Taylor Seale,



John Minton, Funeral Director; Corey Halphen, Funeral Director; Jordan, Taylor, Billy and Jill Seale; Mickey and Debbie Seale; Ashley, Tammy and Stacy Seale; and Larry Kelly, Funeral Director.

and his wife Jill Seale.

Along with the Seale family, funeral directors include John Minton, who has been there for 32 years, Bobby Suchman, Corey Halphen and Larry Kelly.

Now available at two locations, in Denham Springs and Livingston, Seale offers services

to any and every family in the parish. And Seale's long tradition ensures that they have had experience in honoring many faiths and customs.

"Seale Funeral Home is here to serve all families," said Stacy Seale. "We are committed to serving each family with the

dignity they deserve."

Seale Funeral Service has broken ground on a new funeral home on Hooper Road in Central and has purchased land to build a new location off U.S. 190 in Walker.

SEALE

Funeral Service, Inc.

664-4143

Family Owned *and* Operated by Four Generations of the Seale Family



Proudly serving the communities for more than 50 years.

Two locations across Livingston Parish to conveniently serve you

1720 S. Range Ave., Denham Springs, LA 70726, 20335 Texas St., Livingston, LA 70754

www.sealefuneral.com

Call to speak with a professional counselor about saving your loved ones some money in the future by prearranging your funeral.

NORTH OAKS-LIVINGSTON PARISH MEDICAL COMPLEX

Your Choice for Convenient, Quality Cardiac Care

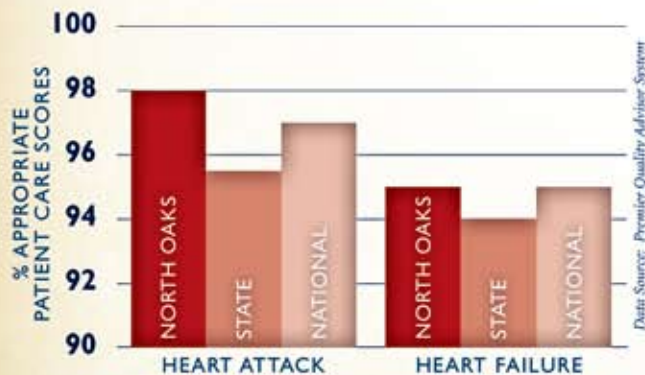
More than 1,000 Americans die every day from sudden cardiac death or cardiac arrest—and women account for nearly half of those deaths. Luckily, Livingston Parish residents now have convenient access to life-saving cardiology services—right in their own neighborhood—at North Oaks-Livingston Parish Medical Complex.

The spacious facility, located at 17199 Spring Ranch Road (less than 10 miles east of Denham Springs) offers an array of diagnostic and treatment services, including cardiology physician services supported by a full range of testing and monitoring capabilities.

Recognized Clinical Quality

North Oaks Heart Health Services' specialized model of coordinated cardiology care has earned recognition from multiple regional and national programs, including awards from EQHealth Solutions for the caliber of treatment provided to heart attack and heart failure patients.

North Oaks consistently ranks at or above national and state averages for quality of care in heart attack and heart failure patients:



In addition, the Heart Health Services Echocardiogram Laboratory is accredited by the Intersocietal Commission for the Accreditation

of Echocardiography Laboratories (ICAEL), and its Cardiac Rehabilitation program is accredited by the American Association of Cardiovascular and Pulmonary Rehabilitation.

Heather Pitarro, North Oaks Assistant Vice President/Clinics and a Livingston Parish resident, shares, "I appreciate having access to services that previously were unavailable to me and my neighbors. It's a blessing not to have to sit in traffic and drive to the city for compassionate, personalized health care services."

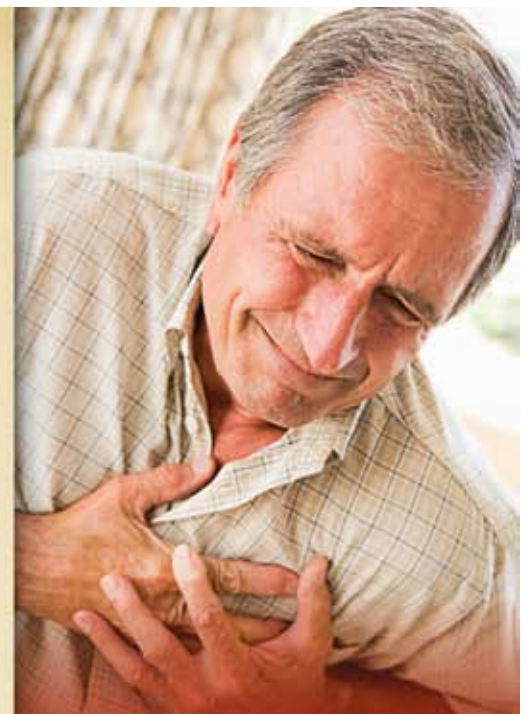
North Oaks Cardiology



North Oaks Cardiologist James Parker, MD, coordinates care for heart disease from diagnosis to treatment to rehabilitation. High-tech equipment delivers accurate and quick results, while minimizing wait times for the physician and patients:

- Nuclear Medicine scans administer tests in half the time of traditional studies.
- Ultrasounds, digital X-ray and diagnostic cardiac tests assist to diagnose heart disease.
- EKGs measure the heart's electrical impulses to detect a heart attack or other abnormalities.
- Echocardiograms examine heart function, chambers, valves and blood flow.
- Stress tests measure how well the heart handles work during exercise.
- Cardiac event and holter monitoring capabilities evaluate heart function.

To make North Oaks-Livingston Parish Medical Complex your choice for outpatient diagnostic and treatment services, speak with your health care provider. For more information about North Oaks physicians and facilities in Livingston Parish, visit www.northoaks.org/livingston or call (225) 686-4800.



Warning Signs of a Heart Attack:

The five major symptoms of a heart attack are:

- Pain or discomfort in the jaw, neck or back
- Feeling weak, light-headed or faint
- Chest pain or discomfort in the jaw, neck or back
- Pain or discomfort in the arms or shoulder
- Shortness of breath.

As with men, women's most common heart attack symptoms are chest pain or discomfort. However, women are somewhat more likely than men to experience other common symptoms, particularly shortness of breath, nausea/vomiting, and back or jaw pain.

If you think that you or someone you know is having a heart attack, you should call 911 immediately.

Source: Centers for Disease Control and Prevention

More than 1,000 people die every day in the U.S. from sudden cardiac death or cardiac arrest.

Find Out Your Risk

Attend this **FREE** heart screening event to help identify your risk for heart disease and make healthy lifestyle changes:

- Heart risk assessment, including blood pressure and cholesterol checks
- Abdominal Aortic Aneurysm Screening
- Carotid Artery Disease Screening
- Peripheral Vascular Disease Screening
- A consultation with a health care professional to review your results and discuss risk factors related to your lifestyle, family and medical history.



MAKE YOUR APPOINTMENT TODAY.

Appointments are available on a first come, first serve basis.

Call North Oaks Patient Scheduling at
(985) 230-7777 in Hammond or **(225) 686-4899** in Livingston.

Two Dates and Locations to Serve You

SATURDAY, FEB. 4 • 8 A.M.–12 P.M.

NORTH OAKS DIAGNOSTIC CENTER
15837 PAUL VEGA, MD, DRIVE • HAMMOND, LA

SATURDAY, FEB. 25 • 8 A.M.–12 P.M.

NORTH OAKS-LIVINGSTON PARISH MEDICAL COMPLEX
17199 SPRING RANCH ROAD • LIVINGSTON, LA



The staff of North Oaks Heart Health Services is dedicated to providing quality cardiac care, and it shows in our recognition from multiple national programs:



Accredited Echocardiography Laboratory

North Oaks Echocardiogram Laboratory is accredited by the Intersocietal Commission for the Accreditation of Echocardiography Laboratories (ICAEL)



North Oaks Cardiac Rehabilitation program is accredited by the American Association of Cardiovascular and Pulmonary Rehabilitation.

LEDC: Best friend to business

At year's end, 34 projects with a potential \$2.4 billion capital investment had considered Livingston Parish as a possible location for their business. Sixteen local firms had obtained tax incentives and other assistance for new locations and expansion or improvements.

Two Livingston Parish companies — Teknarus and Labarre Associates — were among just 32 companies statewide chosen to participate in Louisiana's new Economic Gardening Program, which provides them with free national experts offering market research, growth strategies and other resources they need to expand and succeed. Another four were selected for the Louisiana Ready Supplier Program to get free assistance with government contracts and marketing as a supply chain vendor.

And the parish made national news last year when CNN Money ranked it 11th in the nation for job growth during the past decade.

Behind the scenes collaborating to help make much of it possible was the Livingston Economic Development Council.

The organization is a best friend



Executive Committee members of the Livingston Economic Development Council are (back row, from left) Turk Tynes of Demco; Greg Gilmore of Northshore Concrete Products; Kaylynn Wheat, LEDC Office Manager; Buddy Wells, All Star Automotive Group and Vice Chair of LEDC; Mary Broussard of Entergy; Steve Stein of Hancock Bank and Chairman of LEDC; Jeff Woods of Shaw Fabrication & Manufacturing; Don Murphy of Bercen and Secretary of LEDC; and Abigail DePino, Vice President of LEDC. On the front row are (sitting from left) Layton Ricks, Livingston Parish President; Cindy Wale of Investar Bank; and Randy Rogers, President & CEO of LEDC.

to business, recruiting new companies and industry to the parish, assisting existing businesses in expansion and growth, mentoring and providing educational opportunities for entrepreneurs and community leaders, and building relationships between the corporate and public sectors.

"Many people think we're only

about attracting new companies to Livingston Parish, but that's just a part of what we do — albeit a very important part," says LEDC President & CEO Randy Rogers. "But we're also assisting existing businesses in obtaining tax incentives and services that can result in significant financial savings and make the difference in whether

they can grow and expand. We also offer affordable educational opportunities and occasions to network with other executives and public officials."

For example, LEDC recommended and assisted the two firms selected for the Economic Gardening Program and the four chosen for the Louisiana Ready Supplier Program — Gainey's Concrete, Gator Trax Boats, Labarre & Associates and Teknarus. At least two more Livingston Parish companies are in line for the benefits provided through the latter.

The organization assisted 16 local firms in obtaining the tax incentives and other assistance.

Additionally, LEDC made 15 visits to existing parish manufacturing and regional commercial operations in the past year to discuss future plans.

And the organization collaborated with the Baton Rouge Area Chamber in hosting national site selection consultants at two separate events in 2011. LEDC also hosted six companies last year, and three of them—Brazos Forest Products, K&W Patten's Metal Express and CAP Technologies—an-

nounced plans to locate here. Two others have acquired sites and will announce projects in early 2012.

Going into 2012, LEDC is working 10 active projects for new firms considering a move to Livingston Parish. Construction continues on Juban Crossing and Our Lady of the Lake Livingston, with the latter planning to open in late 2012.

In the past year, 164 commercial building permits had been issued in Livingston Parish and its municipalities, indicating continued business growth.

Unemployment remained below the national average at 7.3%, and average annual wages continued to climb, to \$31,512.

"All indications are that Livingston Parish is poised for another bright year," says Abigail DePino, vice president of LEDC.

During the year, the organization holds quarterly meetings, sponsors short courses and workshops on subjects ranging from writing a business plan, developing a disaster preparedness strategy for your company, and succeeding as an entrepreneur. To join, call 225-686-3982. For more information, visit LEDC's website at ledc.net.

"LEDC saved us a lot of money by helping us find exemptions and other incentives we didn't know about. We grew a lot faster than we would have without them."

Greg Gilmore
CEO, Northshore Concrete Products
Albany



THE LIVINGSTON ECONOMIC DEVELOPMENT COUNCIL can do wonders for your company, no matter how long you've been in Livingston Parish. In addition to recruiting new jobs to our communities, we also assist existing businesses and industries in growth and expansion through tax exemptions and other incentives, as well as mentor and educate entrepreneurs and community leaders. We're also building relationships for the future by bringing the business community together to forge opportunities and improve our quality of life. Get in touch with us today to see what we can do for you. Call Randy Rogers or Abigail DePino at [225] 686-3982, or check out our website at ledc.net for more information.



OUR BUSINESS IS
LIVINGSTON PARISH
BUSINESS.

Suma Crossing blends best of urban, country living

SATSUMA — Suma Crossing, a community with over 1,000 acres at the Satsuma I-12 exit, offers a unique blend of urban style and suburban beauty. Underground utilities preserve the lake and forest panorama as Suma Crossing grows and offers more facilities. One look and it's obvious why Suma Crossing is becoming the community of choice for many south Louisiana residents.

Suma Lake now has 152 apartments and townhomes with balconies overlooking the 9-acre lake with lighted fountain. The floor plans optimize living space and storage, with the elegance of granite counters and modern fixtures.

Three picturesque shopping centers and Suma Hall are also in Suma Crossing's north side development. Suma Hall is an entertainment and convention center seating between 400 and 700 people. It can be leased for a wide variety of events, such as weddings, civic meetings, concerts, plays, and homecomings.

The Suma Exxon Quick Shop is not only a convenient place to gas up vehicles. It is also a popular place to pick up a meal, including fried chicken and seafood. Waffle House has signed a purchase agreement, the first step toward building in the Suma Lake neighborhood.

Suma Crossing is also growing on the south side of the interstate, with the 47,000 sq. ft. North Oaks outpatient medical center. The configuration of Suma Crossing allows residents to enjoy the convenience of shopping, dining, entertainment, and medical facilities without commercial crowding.

Single-family home construction is beginning in the Quarters, a New Orleans style neighborhood on the north side of Interstate 12 just past Suma Lake Condominiums. Its beautiful landscaping will enhance the proposed new "walk park" that will be lined with Satsuma orange trees.

Suma Crossing also offers a four-diamond ballpark operated by long time resident Ronnie McLin.

Suma Crossing, both north and south of the Interstate, is developing

into one of the premier locations in the Greater Baton Rouge area for living and working with easy interstate access. Landscaping has replaced the dense overgrowth at the Satsuma Interstate 12 triangle exit, and highway lighting is planned.

Future infrastructure planned for Suma Crossing includes schools on the south side of the interstate. The two school sites have been cleared and seeded, and a new street is being laid out to the school site. The developer is also donating a fire station site.

Garry Lewis, who has served the Greater Baton Rouge area for more than 20 years, is developing Suma Crossing. Development, which had top priority, happened so quickly that Lewis and his two resident real estate brokers - Sherman Messer and Darren James - are only now finishing up their own office, highlighted with red neon, overlooking the lake. Brokers and neighbors are invited to visit, comment, and become a part of this fast growing community.

The phenomenal growth of Suma Crossing is due in part to its exposure, with 45,000 cars passing by daily on I-12, and new medical complexes, including North Oaks at the Satsuma exit. I-12 widening has been approved through Walker to relieve commuter traffic, and widening is expected to progress east, with the real possibility of six lanes reaching Suma Crossing.

High-grade infrastructure is the foundation of Suma Crossing. The parish has obtained a \$3 million grant for building the most up to date public sewer treatment plant available.

North Oaks has opened its \$14 million first phase of medical facilities and is moving forward with doctor's offices, enhanced by all underground utilities. The narrow gravel road to the medical complex area will become a concrete, four-lane boulevard.

Long time residents are amazed to see medical centers, residential and commercial development, as well as a brand new retail mall breaking ground just minutes away. They often watch construction and say, "Wow, who would have ever dreamed this for Satsuma?"



Suma Hall is located in one of Suma Crossing's picturesque shopping centers on the north side of the residential/retail development. Suma Hall is an entertainment and convention center seating between 400 and 700 people. It can be leased for a wide variety of events, such as weddings, civic meetings, concerts, plays, and homecomings.



Suma Lake has 152 apartments and townhomes with balconies overlooking the 9-acre lake with lighted fountain. The floor plans optimize living space and storage, with the elegance of granite counters and modern fixtures.



The Suma Exxon Quick Shop is not just a convenient place to gas up vehicles. It is also a popular place to pick up a meal, including fried chicken and seafood. More construction is on the way. Waffle House has signed a purchase agreement, the first step toward building in the Suma Lake neighborhood.

SUMA CROSSING

SUMA LAKE

(225)930-9996

**Walker/I-12 Exit 19
FOR LEASE NOW**

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2 Bedrooms & 3 Bedrooms
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- DECKS OVERLOOKING LAKE
- GRANITE COUNTERTOPS/ABUNDANT CABINETS,
STORAGE AND WALK IN CLOSETS
- PRIVATE PATIOS OR PRIVATE DECKS
- GARAGES AVAILABLE



**North Oaks Livingston Parish
Medical Center**



Coming Soon!

Holiday Inn Express

WaffleHouse

Family Health expands into Livingston

For 50 years, Family Health of Louisiana has been known for providing dependable, quality health care to Livingston Parish, treating generations of families from the youngest toddlers to their great-grandmothers.

As the practice has expanded from a single doctor's office with a single nurse to four well-staffed clinics, each patient who has come in to Family Health has always been welcomed like family and treated as an individual with unique needs and circumstances.

That old-fashioned attitude does not, however, mean that the diagnosis and treatment provided by Family Health are also old-fashioned. On the contrary, physicians at Family Health of Louisiana have always been determined to stay current with new discoveries and to adopt new tools and methods if they will result in more accurate diagnoses and more effective treatments.

The Family Health tradition of quality and caring began when Dr. Edwin Walker established his practice in Denham Springs, the home town of his new wife, Regina Allen Walker, in 1959 when that now thriving city was a small town with only one other physician. But even as a young man, his skill and empathy drew patients to him, and he soon had a thriving practice.

Over the years, as his practice expanded, Dr. Walker offered many services free of charge, from diabetes and woman-to-woman clinics to flu shots and physicals for aspiring school athletes.

Dr. Walker was also a force for progress in the medical community and a reliable contributor to other aspects of community life as well. Folks around town came to know him, not only as a caring and skilled physician, but as "Dr. Ed," a constant friend.

As the city of Denham Springs changed, Dr. Edwin Walker's practice changed with it, expanding to include physicians assistants and nurse practitioners as well additional physicians, and moving to more expansive locations.

The Denham Springs branch of Family Health of Louisiana is now located at 8369 Florida Blvd., the building that once housed Dixon Memorial Hospital, which Dr. Walker helped to establish when the community was in need.



The staff of Stewart Family Medicine, the new branch of Family Health of Louisiana located at 14292 Hwy. 190 in Livingston, includes (from left, front) Linda Doucet, office manager; Tammy McNeal, receptionist; Ashley Ingram, medical assistant; (back) Lisa Bishop, FNP-BC, family nurse practitioner; Linda Brackman, medical assistant; and Gregory Garner M.D.

Family Health of Louisiana became a two location, two generation enterprise when Dr. Ed's nephew, Dr. Durwin Walker, established a clinic at 34870 Hwy. 1019 in Watson in 1998. He has since inspired the same confidence and loyalty in his patients there as Dr. Ed had always inspired in his own.

A third generation of the Walker family, Dr. Durwin Walker's son, Dr. Patrick Walker, joined forces with his father and great-uncle in 2006 when the practice took on a third location, a clinic just across the northern parish line in St. Helena.

Now Family Health has taken on a fourth location, Stewart Family Medicine at 14292 Florida Blvd. in Livingston, and with it a fourth physician. Dr. Gregory Garner, who espouses the

same values and philosophy that has guided services at Family Health of Louisiana for half a century, has joined the Walkers.

An undergraduate of Southern University with a master's in epidemiology from the University of Iowa and a medical degree from the Indiana School of Medicine, Dr. Garner returned to Louisiana to finish his residency at LSU Shreveport.

"I am a firm believer that 'Prevention is key' in good health care," Garner said, "and I look forward to serving the people of this community now and in the years to come."

Joining Dr. Garner at the Livingston clinic is nurse practitioner Lisa Bishop. A magna cum laude honors graduate from Mississippi University

for Women in Columbus and a member of numerous honors societies, Bishop has more than 14 years of experience and is a board certified family nurse practitioner.

While each of the four Family Health of Louisiana physicians practices primarily from his individual location, they consult with each other and may work at other locations when the need arises.

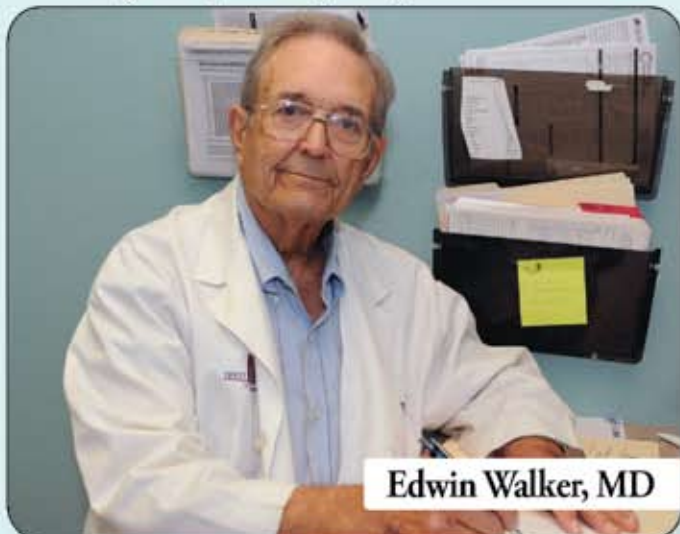
Family Health of Louisiana has long been a family practice in every sense of the word and continues that tradition with the addition of a new location and physician. The promise of "Quality Health Care from Our Family to Yours" has always been more than a slogan; it is a promise Family Health of Louisiana continues to keep.



Quality care from our family to yours

The St. Helena and Livingston locations will be accepting all 5 of the new Bayou Health Plans going into effect February

Although they mainly see patients at the noted location, occasionally they are in another clinic



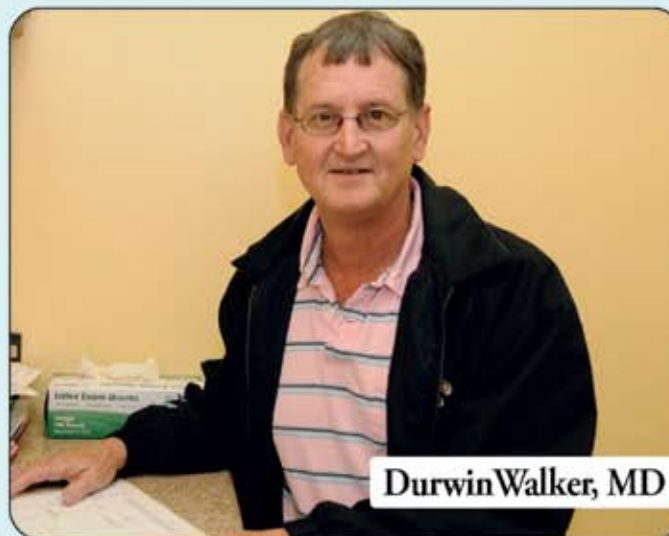
Edwin Walker, MD



Patrick Walker, MD



Gregory Garner, MD



Durwin Walker, MD

Nurse Practitioners:

Lisa Bishop FNP-BC our newest provider • Erin Lagroue FNP-BC
Mandy Irwin FNP-BC • Dewanna Christian ANP-BC

Lisa Bishop is a new nurse practitioner. She will be seeing patients at all 4 locations.

New Location

Stewart Family
Medicine

LIVINGSTON OFFICE

14292 Florida Blvd.
Livingston

(225) 686-1114

Gregory Garner, MD

WATSON OFFICE

34870 LA Highway 1019
Denham Springs

(225) 791-2000

Durwin Walker, MD

DENHAM OFFICE

8369 Florida Blvd. Ste 8
Denham Springs

(225) 665-5149

Edwin Walker, MD

St. HELENA OFFICE

51991 HWY. 16
Denham Springs

(225) 791-3092

Patrick Walker, MD

Denham Springs Antique Village
 Downtown Shops
 Breaux Bridge Downtown Shops
 Absolute Antiques
 1850 House
 Bayou Town Flea Market
 Beauregard Keys
 Chez Les Francais
 CJ's
 Evangeline State Park
 Gallier House
 Jakes on the Avenue
 5501 Jefferson HWY. Flea Market
 Keepers Antiques
 Lafayette Antique Market
 Maison Victoria
 Mothers and Daughters Antiques & Gifts
 Ponchatoula Antiques
 Ricca Demolishing Corp.
 Sisters Antiques
 The Courtyard
 The Royal Standard
 Top Bid Auction
 Antique Center of Texas
 B Bar B
 Beaumont Heritage Society
 Finders Fayre
 Galveston Historical Foundation
 H.Karl Scharold Fine Antiques
 Antiques at the Loop
 Cotton City Antique Mall
 Crossroad Antiques & Collectibles Market
 Crown and Colony Antiques etc.
 Old Mobile Antiques Gallery
 Shrine Temple
 USS Alabama Battleship Park
 Evan's Antiques
 Harmony House
 Heirlooms
 Luciano's Antique Mall

Woodcock Galleries
 Whole Foods
 Alston's Antiques
 Antique House
 Antique Mall of Natchez
 Antique Mall of the South
 As You Like It
 Benson Auction Co.
 Brookwood Antiques
 Canton Square Antiques
 Carriage house
 Darbey's Antiques
 Hal Garner Antiques
 HWY. 49 Marketplace
 J&B Discount Antiques
 Tin Top Antiques
 Franklin Parish Tourist Commission
 I-55 Information Center-Kentwood, LA
 I-55 Information Center-Pearl River, LA
 Iberia Parish Tourist Commission
 Jackson Convention & Vis. Bureau
 LaFourche Parish Tourist Commission
 Monroe-West Monroe Conv. Bureau
 Natchez Convention & Vis. Bureau
 PT. Coupee Office of Tourism
 Sabine Parish Tourist Commission
 State Tourist Center I-20 Eastbound
 Tourist Commission-Franklin, LA
 Tourist Commission Center-Slidell, LA
 U.S. 61 Tourist Information Center
 Vernon Parish Tourist Commission
 Vicksburg Convention & Vis. Center
 Warren County Welcome Center
 Kenner Tourist Center
 Breaux Bridge Tourism Commission
 Houma Area Conv. Bureau
 Round Top Venues
 Daphne Antiques Galleria
 Alice in Wonderland
 Barnes & Noble

THE ANTIQUES GAZETTE

← WOULD LIKE TO THANK
 OUR DISTRIBUTORS FOR
 ALL THEIR HELP
 THROUGHOUT 2011

GET NOTICED!

To advertise and get your business seen, contact one of our sales team for more information:

Tel: 225-664-2713 Fax: 225-665-4037

We have a new email address:
address-theantiquesgazette@gmail.com



Promoting businesses across the South

The ANTIQUES GAZETTE

802 N. Range, Denham Springs, LA 70726

THE ANTIQUES GAZETTE

Old news is good news

Livingston Parish is home to specialty publication covering Gulf South



The Antiques Gazette is a free specialty monthly newspaper for antiques and collectibles.

The Gazette is distributed all across the Gulf South, from Houston, Texas, to Destin, Fla. Shoppers may find copies of the recent issue in antique stores and malls, tourist centers, coffee shops and gift shops.

The Antiques Gazette writers cover a variety of topics, including gardening, dining, do-it-yourself southern design and sports.

The publication also has two monthly feature stories about various subjects relating to antiques as well as two recurring monthly stories, one about famous company name origins and one about events of historic significance.

The Gazette also has an auction news section, an extensive calendar of events, a list of museum exhibits, and a section for press releases about events that interest antiques collectors.

Also in every issue are a series of maps showing locations of antiques dealers along the Gulf South. Stop by your local antique mall because you never know what kind of treasure you are going to find!

The Gazette will accept news items, photographs and feature articles pertaining to antiques and collectibles, shows, auctions, collections to be run in upcoming issues. All of these services are free of charge.

The Antiques Gazette is published by The Denham Springs Publishing Company. The office is located at 802 North Range Ave. in Denham Springs.

The Antiques Gazette staff includes Publisher and Editor Jeff M. David, Publisher and Marketing Director Nancy E. David, Marketing Consultants J. McHugh David Jr. and DeShae Hughes, Writers and Composers Carol Stuart and Jamie Webb and Graphic Artist Paul Hatton.

Jeff David has been the owner and publisher of The Livingston Parish News since 1977. Nancy David has a bachelors of arts in history, and she and Jeff David are the former owners of WB16 AM/RRVE-FM (96.1 The River).



Full-time staffers responsible for marketing The Antiques Gazette are Director Nancy E. David flanked by consultants J. McHugh David Jr. and DeShae Hughes. The Gazette staff also includes Publisher and Editor Jeff M. David, Writers and Composers Carol Stuart and Jamie Webb and Graphic Artist Paul Hatton.

The Antiques Gazette was founded in 1984 by Bill Alexander and was purchased by the Davids in 2006 after Hurricane Katrina, when the Gazette lost its New Orleans headquarters and printing facilities.

For more information about the publication, call the office at 225-664-2713, visit the website at <http://theantiquesgazette.com> or check out the Facebook page at <https://www.facebook.com/pages/The-Antiques-Gazette/195809603793997>.

DUE DATE: JUNE ALREADY SHOWING

Everyone is eagerly anticipating the arrival of the new Woman's! Why? Because it's all the things you've come to expect from us, and more, brought together in one amazing state-of-the-art hospital. From birth to mammography, from cancer care to surgery, the new Woman's continues our mission of providing exceptional care centered on women and infants. Along with expanded, specially designed patient, labor and delivery, and Newborn and Infant Intensive Care Unit accommodations, the hospital will feature a comprehensive breast center and additional outpatient services with a focus on women's and infants' health.



See why we're so excited about our 85-acre bundle of joy with a visit to www.newwomans.org.



WOMANSHOSPITALBR



WOMANSHOSPITAL



WOMANSHOSPITALBR



COX CHANNEL 2636



WOMANS.ORG/
MOMMYBLOG

The New Woman's Hospital...

newwomans.org

The new Woman's is opening on June 3, 2012 as the region's foremost hospital to serve the needs of women and infants. Newwomans.org showcases the new campus and highlights the innovative changes in how Woman's is continuing to deliver exceptional care.

First Stop for Privacy and Care

Woman's doesn't have a traditional emergency room, but it does have an Assessment Center, the first point of entry for a woman in labor or who is experiencing emergency obstetrical, gynecological or breast problems. The Assessment Center also helps women who are victims of sexual assault. "Women who come to the Assessment Center are often in labor or experiencing some form of distress, so we chose a separate entrance that is protected from the public eye, yet easily accessible," explains Sharon Odenwald, RN, nurse manager of Assessment Center.

Antepartum, a Home Away From Home

For women who experience complications during their pregnancy that require them to stay in the hospital, the Antepartum Unit is designed to be a home away from home.

"We do everything to make our patients and their families feel at home, while under the best care," explains Marree Saltaformaggio, RN, manager of Antepartum. Every room has a view, wood-grained floors, a sofa/bed and a table and chairs. The rooms also feature soaking tubs, which may improve amniotic fluid levels in some women. A washer, dryer and a kitchenette are also provided to women and their families for added convenience.

Labor & Delivery for the Patient

Experience

In the Woman's Labor and Delivery Unit, comfort and space are priorities. Located on the hospital's second floor, 24 patient rooms surround two large nurse's stations. This geometric design provides improved views of patient rooms, allowing for better response to patients' needs. All rooms are identical in size and shape, and at 390 square feet, provide ample space during delivery. "The size and shape of these rooms allow Woman's to provide excellent care while allowing family and friends an appropri-



ate distance from the mother," explains Cheri Johnson, RN, director of Obstetrical Services. For the woman who wants a more natural labor and birth, Woman's provides many options, in addition to built-in laboring tubs in every room.

Mother/Baby Comfort and Safety

Woman's Mother/Baby unit has designed a "circle of care" for those first precious days. The hospital's circular-shaped units and short hallways further advance infant safety and patient care. "Our goal is to provide a comfortable environment where women and their families feel safe and prepared to care for their new family member," says Dana Vidrine, RN, director of Mother/Baby.

Divided between the third and fourth floors, Woman's has 84 mother/baby rooms. While new moms are encouraged to keep infants in their rooms, sometimes a mother needs more rest, so Woman's has incorporated individual infant nurseries. The nurseries are in close proximity to the mothers' rooms which improves security and encourages bonding.

Private Room NICU

Woman's NICU is designated as a Level

III Regional Referral Center, which is the highest level of infant care available. Woman's NICU has another unique and innovative distinction – it offers private rooms for newborns. "An all private room NICU is relatively new to the medical industry, and it encourages bonding between parents and infants, which has been shown to improve babies' health," explains Staci Sullivan, RN, MSN, vice president of Infant and Pediatric Services.

Woman's has also built the region's most advanced NICU operating room expressly tailored for our smallest patients' needs. Additional amenities are a family lounge and a family education room designed to teach families about their child's individual needs.

Cancer Caring

Special comforts and more personal space are incorporated into the design of the new Woman's Infusion Center. Located on the fifth floor, seven semi-private infusion stations contain reclining chairs with individual televisions and storage areas.

"Increased anxiety can cause some cancer patients to feel overwhelmed and unsettled. Therefore, great care was taken to create a soothing, relaxing en-

vironment that is conducive to healing," said Robin Maggio, LCSW, Oncology social worker. The Woman's Infusion Center will provide chemotherapy, blood transfusions and various outpatient infusions, such as osteoporosis treatment.

Surgery

Centrally located on the hospital's second floor, directly above the main entrance, Woman's Surgery will be the hub for all scheduled procedures. Eight operating rooms and a robotic surgical system ensure that women will receive the most advanced care available. Patients requiring an overnight stay will be watched over in private rooms that are large enough to allow both the patient and her visitors the space to relax and recuperate. The fifth floor Med-Surg/Oncology unit is designed to provide a quiet, private area to recover.

While Woman's cares for women, we know that the birth of a baby, battling cancer or having surgery impacts an entire family. Therefore, we have incorporated numerous areas to help meet the needs of all family members. From large waiting rooms to smaller family lounges to outdoor plazas, Woman's is focused on delivering exceptional care at an exceptional new campus.

'Newspaper of the Year'

MARKSVILLE — The Livingston Parish News won the prestigious title of "Newspaper of the Year" at the annual Louisiana Press Association convention in 2011 for its work during the previous year.

Visitors to the News office at 688 Hatchell Lane are familiar with the numerous awards hanging on the walls reflecting decade after decade of recognition from journalistic peers for outstanding work.

In 2011 the News won a total of 24 awards in the annual Better Newspaper Competition, including General Excellence, as it finished at the top in its category among large non-daily newspapers.

Among the awards announced at the LPA's annual convention at the Paragon Casino in Marksville were 11 first place plaques.

Graphics artist Paul Hatton took five individual awards, including sweeping the category of Most Effective Use of Graphic Design with a 1st, 2nd and 3rd.

The Dowty family — managing editor Mike Dowty, his reporter wife Alice and reporter daughter Lisa — won five first place awards among them. Mike Dowty was recognized for Best News Story and Best Headline Writing, Alice Dowty won two separate investigative reporting awards and Lisa Dowty won a first for a feature photo page done in collaboration with Hatton on the Live Oak Cajun Arts & Crafts Festival.

The paper's Living and Arts section edited by Carol Stuart also won first place for Best Lifestyle Coverage, and the News Staff was recognized for best overall News Coverage.

Photographer David Normand also

won "Best in Show" for his photo of an alligator being captured by a state Wildlife and Fisheries Agent in a Watson subdivision. That photo was chosen by a vote of convention delegates from among all the winners on display in all the categories.

"There's an awful lot to like here," according to the commentary of one of the judges from the Kentucky Press Association who graded this year's contest. "Strong election coverage, the best editorial page I saw — by far — beautiful typography and nice clean designs. I learned a lot about Livingston Parish and Louisiana on its pages. This is an excellent community newspaper produced by smart people."

THE DETAILS

First Place

- General Excellence
- Best News Story, Mike Dowty, Gerald Bordelon execution
- Best Lifestyle Coverage
- Best News Coverage
- Best Investigative Reporting, Alice Dowty, Permitting of Wiccan campground
- Best Story Generated by a Public Notice, Alice Dowty, Fake Parish Council consultant
- Most Effective Use of Graphic Design on a Page, Paul Hatton, Fest For All
- Best Headline Writing, Mike Dowty
- Best Photo Package, Lisa Dowty, Cajun Arts

& Crafts Festival

- Best Retailer Ad, Paul Hatton, V Watts
- Best In-Paper promotion, Paul Hatton, Advertise in Color

Second Place

- Best Editorial Page
- Best Overall Sports Coverage
- Most Effective Use of Graphic Design on a Page, Paul Hatton, Bella Notte Gala
- Best News Feature Photo, David Normand, Alligator in Watson

Third Place

- Best News Story, Alice Dowty, courtroom

stabbing

- Most Effective Use of Graphic Design on a Page, Paul Hatton, Ho Ho Christmas Show
- Best Photo Package, David Normand, Livingston Parish Fair

Honorable Mention

- Best Sports Story, Sam Muffoletto, Tasmin Mitchell finishes LSU career
- Best Sports Photo, David Normand
- Best Sports Photo, David Normand
- Best Sports Photo, David Normand

Photography Best in Show

- David Normand, Alligator in Watson



News captures 13 national awards

COLUMBIA, Mo. — The Livingston Parish News won 13 awards in national competition last year for work from 2010, including four first place trophies for news coverage and advertising.

The awards from the National Newspaper Association's Better Newspaper Contest and Better Advertising Contest were presented Sept. 24 at the organization's 125th Annual Convention & Trade Show in Albuquerque, N.M.

Among the first place awards in its division for large non-daily newspapers, the News was recognized for having the Best Editorial Page and Best Family Life/Living Section. In addition, a collection of photos from the Livingston Parish Fair by David Normand was



honored as Best Photo Essay, one of three awards that went to the paper's long-time photographer.

In advertising, the News won first place for the Best Single Ad Idea for a black and white ad featuring Massage Therapy in Livingston. The News swept that category, taking second for

an advertisement for Stewart Family Medicine and third for Travel Inn.

Other honors went to Mike Dowty, whose report as an eye-witness to the Gerald Bordelon execution took second place for Best Breaking News Story, Carol Stuart, whose Mother's Day article finished third as Best Feature Story, and Sam Muffoletto, who won an honorable mention for Best Sports Story for his article on Tasmin Mitchell's final basketball game at LSU.

Normand, in addition to his first place award, took third for his feature photo of Northside Elementary School principal Sharon Anderson kissing a pig and an honorable mention for Best Sports Photo for action in a football

game between Denham Springs and Central.

The News also won two other advertising awards, both third place, for Best Small Ad for Oak Ridge Lounge and Best Sales Promotion Section or Edition for Health and You, an annual publication about health care in the region.

"I'm very proud of our entire staff and the parish we serve," Publisher Jeff M. David said. "We won Newspaper of the Year honors in the Louisiana Press Association 2010 contests, followed by 13 national awards from NNA competing against the largest weeklies in the country. We've consistently won more than our share of awards over the last 30 years, but 2010 was exceptional."

BR Telco shows commitment

With more than 75 years of service, Baton Rouge Telco Federal Credit Union's newest location at 32839 La. 16 in Watson (corner of Amite Church Road and Hwy. 16) is an example of Telco's effort to better serve our members.

"Telco is committed to providing its members with the highest standard of convenient, quality services and we believe our Watson Office will help us in reaching that goal," CEO of Telco, Darryl K. Long said.

The newest office offers ample teller stations, three drive thru lanes, member services, loan services, real estate services, safe deposit boxes, drive-thru ATM and more. All Baton Rouge Telco FCU office locations have ATMs with no fees when using Telco's ATM card or Telco's VISA debit (check) card. Telco members can transact their Telco business (cash checks, make deposits and loan payments, etc.) at the four Credit Union Service Center locations in Denham Springs, about 30 locations in the Baton Rouge area and over 4,400 locations all over the U.S. Visit www.creditunion.net or call (800) 919-2872 to find a branch near you.

Baton Rouge Telco Federal Credit Union has VISA Credit Cards that are perfect for bargain opportunities, everyday shopping, emergencies, and to track your vacation and business travel expenses. Accepted at the finest retail stores, airlines, car rentals, and hotels worldwide, they have all the special features and benefits you want for shopping and travel. The VISA Classic has a low rate for members with good credit and offers the ultimate in convenience and worldwide acceptance. VISA Gold has all the features of our Classic card plus an even lower rate of 6.9 with no transfer fees, and higher limits for members that have an exceptional credit history (credit qualifications and lending guidelines apply).

There is no annual fee, a low annual percentage rate, 23-day interest free grace period on purchases, and overdraft pro-



Pictured is the staff of the recently opened Baton Rouge Telco FCU located at 32839 Hwy. 16 at Amite Church Road in Watson. They are (from left) Catrice Lee, Branch Manager; Pat Brown, Member Service Representative; Thomas McLaughlin, Financial Service Representative; Kathy Marciante, Member Service Representative; Tina Eldridge, Senior Head Member Service Representative; and Heidi Andre, Financial Service Representative. Not pictured is Rebecca Campbell, Member Service Representative.

tection from your Telco Elite Checking Account. You can consolidate your credit card bills with no transfer fees, free 24-hour access through online banking and audio response service. Get your card instantly at any branch location.

We deliver a range of low cost products and services to the diverse economic and social make-up of our members and potential members. Telco is also currently offering special auto loans at a rate of 2.99 for new and used vehicles (credit qualifications and lending guidelines apply).

You may sign up for our online banking service which is available 24 hours a day, seven days a week, allowing you to transfer funds between accounts, make payments to your Baton Rouge Telco loans,

check your account balances, review account history and much more.

Telco's Mobile Web Banking provides maximum account access. All you need is a mobile device with a browser. It's a fast, free and secure way to check your account balance and transaction history, transfer funds between eligible accounts, pay bills on the spot, contact Telco or locate an ATM quickly. Telco members who use Online Banking have immediate and automatic access to mobile banking. No registration is necessary. Telco Online Banking users can use Mobile Banking by simply going to www.br.telco.org on your smart phone and logging in with existing credentials. iPhone users can download our app for free from iTunes or the

App Store. Android users can download our app for free from the Android Market website or from the Market app on their mobile device. Free Text Message Banking is also simple and secure. It puts the power of information at your fingertips to help you get fast answers about your account. It works on any phone that can text. It is easy to set up and get started through Online Banking.

We are always looking for better ways to reach out to the underserved in our field of membership. We will continually, in all facets of operations, demonstrate the value of membership in Baton Rouge Telco Federal Credit Union. As a member-owned, not-for-profit financial cooperative, Baton Rouge Telco Federal Credit Union is committed to our

members. We will uphold our fundamental responsibility to actively serve people within our field of membership, and as appropriate, the communities they live in. We will treat all members with respect and dignity and we will offer honest, fair deals to all members at all times.

Our core principle is "Not For Profit, Not For Charity, But For Service" and our philosophy is "People Helping People." We truly strive to be an institution where "people are worth more than money." This statement represents good business practices that ensure the financial strength of our credit union on behalf of our members.

Visit www.br.telco.org or call us at our new Watson Office at 924-8900 to learn more.

BATON ROUGE
TELCO
FEDERAL CREDIT UNION

Baton Rouge Telco Federal Credit Union is now in Watson!

We are excited to be able to serve the Livingston Parish area on the corner of Amite Church Road and Highway 16!

as low as

6.9%
APR*

Anyone in the Livingston Parish can join!



Looking for a LOW rate credit card?

Apply for Telco's
VISA GOLD CARD.

Transfer your other balances for a
lower rate (SAVE MONEY)
--- NO transfer fees.

*Quoted rate as of January 1, 2012. All rates are subject to change (not guaranteed) at any time without notice and are based on credit qualifications and lending guidelines. Membership eligibility requirements apply.

VISIT: www.brstelco.org

CALL: (225) 924-8900

Award-winning News since 1898



Posing next to a wall displaying some of the numerous journalistic awards won over the years by the 2011 "Newspaper of the Year" are most of the workers responsible for bringing you the Livingston Parish News twice a week. They include (front row, from left) Contrina Kinchen, Carla Jefferson, Linda Avila, Kelvin Campbell, (middle row) Ashleigh David, Leeshia Gleber, Cheryl Gothard, Jamie Webb, Benji Wheat, Patricia Burns, Maggie Stewart, Amy Carter, Odom Bradford, Daniel Stewart, Johnny St. Angelo, (back row) Mike Dowty, Paul Hatton, Ernest Vasquez, Alice Dowty, Jeff David, Rebecca Wilson, Lisa Dowty, Carol Stuart, Steven Burch, and Al Stuart. Not pictured are photographer David Normand, who shot the photo, and sportswriter Sam Muffoletto.

Livingston Parish News covers the community in print and on the Internet

The Livingston Parish News continues to set standards of excellence in covering the news of one of the fastest-growing and most dynamic communities in America.

As evidence of this, last year the News garnered 24 awards from the Louisiana Press Association, earning the distinction of "Newspaper of the Year," and 13 national awards, including four first place trophies, from the National Newspaper Association.

Visitors to the News office at 688 Hatchell Lane, Denham Springs, will immediately notice the walls covered with plaques and awards going back decades. Excellence in its work is a long-held standard at the News.

Serving as a voice for the community and keeping you informed of the events shaping your lives are the missions of the Livingston Parish News, and have been since 1898. If you are new to our community, you will find the News an invaluable resource in helping you

discover everything you need to know about the place you call home.

Like the parish it serves, The News has changed substantially from its humble beginnings. The News also publishes a shopper, The Livingston Parish Dispatch, giving the publication a combined circulation of close to 30,000 households.

In addition, the paper's website, www.livingstonparishnews.com, enjoys over 50 million hits every year from 3,000-plus unique visitors each day, including over 44,000 registered users.

The Denham Springs Publishing Co., parent company of the News, also publishes the Antiques Gazette, a regional monthly antiques magazine. The Denham Springs Publishing Co. began printing that publication after the magazine lost its New Orleans headquarters and printing facilities following Hurricane Katrina and took over the specialty publication completely in 2006.

The News, like the community it serves, has come a long way since its founding by George Minton, an educator by trade and a community leader by inclination. Minton first founded a college in Denham Springs in the late 19th century on what is now the site of Denham Springs Elementary on Range Avenue. The school brought faculty and boarding students into the area, enough of them to justify beginning a newspaper, which Minton did in July 1898. Five years later, Minton helped found and incorporate the city of Denham Springs and became its first mayor. For 29 years, Minton toiled weekly to put out his paper. He finally died on the job in 1927. He was followed by his son, Truvie Minton. The paper then passed in succession to publishers W.G. "Lide" Jones, Paul Tulane "P.T." Jones, O.G. Allen, C. Leroy Miller, G. Norman David, and Jeff M. David, who inherited the paper in 1977 from his father and now has the distinction of being its longest serving publisher in his 35th year.

The Livingston Parish News



Above left are members of the Livingston Parish News front office and advertising staff (from left) Advertising Director Leesha Gleber, graphics artist Paul Hatton, accountant Cheryl Gothard, Publisher Jeff M. David, reception-classifieds Benji Wheat, reception-classifieds Rebecca Wilson, Executive Assistant Ashleigh David, and advertising account representative Patricia Burns. Above right are members of the editorial staff Photographer David Normand, Managing Editor Mike Dowty, Publisher Jeff M. David, Reporters Alice Dowty, Lisa Dowty and Jamie Webb and Assistant Editor Carol Stuart. Not pictured is sportswriter Sam Muffoletto. Below are members of the production crew Amy Carter, Steven Burch, Linda Avila, Production Manager Ernest Vasquez, Al Stuart, Executive Assistant Ashleigh David, Publisher Jeff M. David, Kelvin Campbell, Odom Bradford, Carla Jefferson, Daniel Stewart, Contrina Kinchen, Maggie Stewart and Johnny St. Angelo.



Screen Tech Promotions expands

In conjunction with their fifth anniversary in Denham Springs, Screen Tech Promotions invites customers to stop by their new location, 1120 Florida Blvd. SW.

Owners Taddi and Richard Brown have 15 years of experience in the industry.

"Our purpose is to screenprint shirts and embroider for Livingston Parish and the surrounding areas," Taddi said.

"We give our customers the quality and service they deserve," she said. They sell name brand products and do all artwork and printing in-house, which cuts down on costs.

"We have competitive prices, unmatched quality and customer service that can't be beat. We are our customers' 'servant!' Whatever they want, we do!" Taddi said.

Screen Tech Promotions opened in October, 2006. The business caught on quickly and is continuing to prosper. "We're on our third expansion, and hopefully we'll be expanding again in the next couple of years," Taddi said.

The bigger building and better equipment allow the staff to continue providing T-shirts, polo shirts, golf shirts, sweatshirts, jackets, shorts, hats and bandanas. No minimum order is required, and all shirt sizes are available,

baby through 8X.

Other promotional items include aprons, pot holders, tablecloths, towels, bags, ice chests, keychains, magnets, wristbands, stickers, pompoms, cups, pens, frisbees, memo clips, koosies and stress relief balls.

"If you can sport it, we can print it," Taddi said.

Personalized service is important to the Browns, and they can also create a logo for a business that does not have one.

"Our business is to promote yours!" Taddi said. "I'm from Livingston Parish, and I want to help Livingston Parish businesses grow."

Screen Tech Promotions can help any group identify or promote itself. Their clientele can include business owners, day care centers, school clubs, churches, choirs, athletic teams, extended families, antiques collectors and bingo groups.

Memorializing important family events is another avenue customers may choose, and screenprinting a young hunter with his first deer, a retirement, a first grandchild and even save-the-date wedding magnets are among the many available options.

Business hours are Monday through Friday from 8:30 a.m. to 5 p.m. and by appointment only on Saturdays.

Walker Metals is now open

Walker Metals, formerly K & W Patten's Metal Express located at 11000 Burgess Avenue, has moved into its new 14,000 square foot operating facility. Walker Metals is now located in the Co-Mar Commerce Park right off Florida Blvd. in Walker.

Walker Metals, which sells directly to homeowners, commercial businesses, contractors and installers, manufactures 26 gauge and 29 gauge metal roofing and siding on site. Both 26 gauge and 29 gauge come in a variety of colors and Galvalume "Plus." Our Galvalume "Plus" is engineered for longevity and comes with high-tech acrylic finish.

New metal roofs are going up everywhere because, unlike shingle, metal roofing provides superior protection against hail and is fire proof. And a metal roof does not deteriorate the way shingles do. Asphalt shingles do not hold up in hot, wet climates.

Metal roofing is cost effective. Homeowners also appreciate the savings that come with increased energy efficiency. In most situations metal roofing can be installed over a shingled roof, eliminating extra labor and hauling away the old shingles.

In addition to the reflective properties of metal, an air pocket between the roof and metal helps prevent the heat from being absorbed directly into the attic.

Through their affiliate, Metal Express Builders, LLC, offers pre-engineered bolt-up metal buildings and you will not have to worry about termites. The buildings are

engineered to the customer's specifications with a wind load of 120 miles per hour or higher depending on local building codes.

Metal buildings are put to many personal and commercial uses, including workshops, mechanic shops, garages, storage facilities, barns and many more.

Walker Metals has a new 14,000 square feet facility and has its own trim shop. Usually the trim can be bent while the customer waits. If the customer can draw what is needed, generally it can be made.

All trim comes in 10 feet lengths. Walker Metals will cut the panels to the required length and to the nearest 1/2 inch.

If the customer requires the panels to be 11' 6 1/2" that is what is manufactured and that is all the customer will pay for. Orders placed before 2 P.M. will be available for pick-up at 7:30 A.M. the next business day.

Walker Metals can cut panels as small as 36 inches and over 40 feet.

Walker Metals manufactures residential metal roofing (low profile) and PBR panels. Residential roofing is available in either the 26 gauge or the 29 gauge panels. PBR panels are available in 26 gauge only. 29 gauge is the lighter gauge and 26 gauge being the heavier gauge.

Walker Metals facility has easy access off of I-12, Hwy 447 and a couple hundred yards from Hwy 449. Hours are Monday-Friday, 7:30 A.M. to 4 P.M. For more information call (225)791-7791.



225-791-4211
1120 Florida Blvd
Denham Springs, LA 70726
screeentech@brcoxmail.com

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- Caps
- Koozies
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- Cups
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Our Lady of the Lake Livingston

Free-standing Emergency Room expected to open in September 2012



A steel topping out celebration and blessing was recently held at Our Lady of the Lake Livingston. The facility is on schedule to open in September of 2012 and construction crews have put the last beam of steel in place to frame the new medical complex that will house physician offices and a free standing Emergency Room.

“A free-standing Emergency Room is much like a traditional Emergency Room and is open 24 hours a day, seven days a week and can treat any type of emergency including sports injuries, fractures or broken bones, car accidents, chest pain and more,” explained Dean Williams, Vice President of Operations at Our Lady of the Lake. “The difference is a free-standing Emergency Room is not connected to a hospital. If a patient has to be admitted to a hospital, we will treat the patient at Our Lady of the Lake Livingston, make sure they are comfortable and stable and we will have ambulances on site to bring the patient to the most appropriate hospital.”

In addition to a free-standing Emergency Room, Our Lady of the Lake Livingston will include outpatient services such as a lab, imaging services such as CT, ultrasound, X-ray and MRI and physician offices. Primary care doctors, pediatricians and many specialists such as cardiology, orthopedics, ear nose and throat, eye specialists, and pain management doctors will occupy the physician office space.

Our Lady of the Lake Livingston will add to OLOL's already existing family of services in Livingston, which include:

- Primary Care of Denham Springs - Pediatrics
311 Veterans Highway
Denham Springs
- Primary Care of Live Oak - Family Practice
31995 LA Highway 16
Denham Springs
- Baton Rouge Physical Therapy - Lake
2250 Home Depot Drive
Denham Springs
- Lake After Hours - Urgent Care (Walk-in care for minor injury and illness)
31985 LA Highway 16
Denham Springs



Our Lady of the Lake Livingston will create over 200 healthcare jobs in the first year of operation. For updates or to see construction progress through a live webcam visit www.ololrhc.com/livingston.

FREQUENTLY ASKED QUESTIONS

What is a free-standing Emergency Room?

A free-standing Emergency Room is open to the public 24 hours a day for the treatment of urgent and emergent medical conditions. Our Lady of the Lake Livingston Emergency Room will be staffed with the same medical personnel and diagnostic equipment available at the Our Lady of the Lake main campus on Essen Lane in Baton Rouge. Appointments are not needed to be seen at the facility.

How is Our Lady of the Lake Livings-

ton different from an urgent care center? Our Lady of the Lake Livingston services will include a free-standing emergency room, lab, imaging, pharmacy and physician offices. Below, construction continues on OLOL Livingston, which is expected to open in the September of 2012.

The Emergency Room at Our Lady of the Lake Livingston is open 24 hours per day, every day of the year and is capable of treating all urgent and emergent medical conditions, including heart attacks, strokes, respiratory distress, head injuries, abdominal pain, dehydration, orthopedic injuries, sports injuries and more. Urgent Care is a great alternative for minor to moderate injuries.

How is Our Lady of the Lake Livingston different from a hospital-based emergency room?

Our Lady of the Lake Livingston provides the same emergency treatment patients receive in our traditional hospital based emergency room located on Essen Lane in Baton Rouge. The primary difference is Our Lady of the Lake Livingston Emergency Room is not located on a hospital campus. If a patient has to be admitted to the hospital, an ambulance is on campus 24 hours a day to immediately bring a patient to the hospital for direct admission.

What if I have to be admitted to a hospital?

If a patient has to be admitted to the hospital, an ambulance is on campus 24 hours a day to immediately bring a patient to the hospital for direct admission.

OUR LADY OF THE LAKE LIVINGSTON FACTS

Our Lady of the Lake Livingston will provide a 24/7 Emergency Room with transfer services to Our Lady of the Lake Regional Medical Center in Baton Rouge when needed. Trauma patients will be transferred via helicopter.

Outpatient services at Our Lady of the Lake Livingston include lab, imaging services such as CT, ultrasound, X-ray and MRI.

An onsite pharmacy will be available to the community.

Building plans include a Community Health Education Conference Room that will be used for free health screenings and free health seminars.

Our Lady of the Lake Livingston includes 90,000 square feet of dedicated space for physician offices.

We're making great progress

on Our Lady of the Lake Livingston off Walker South Road. This new, conveniently located outpatient facility will include:

- **A free-standing emergency room**
- **Specialty and primary care physician practices**
- **Imaging services such as CT, ultrasound and MRI**
- **Physical therapy**
- **On-site pharmacy**
- **Community education classroom**

Follow our progress at

ololrmc.com/livingston



**OUR LADY
OF THE LAKE
LIVINGSTON**

COMING FALL 2012

Our Lady of the Lake Livingston

