

PALMEN | **FIAT** **ALFA ROMEO**



80th ANNIVERSARY



CUSTOMER APPRECIATION SALE!

40" HIGH DEF FLAT SCREEN
 A \$250 VALUE WITH PURCHASE OR LEASE. ON VEHICLES \$10,000 OR OVER.



NEW 2015 FIAT 500 POP
 STK#F1573
ONLY 1 AVAILABLE!
 MSRP: \$17,545
 80th ANNIVERSARY DISCOUNT: \$7,546
\$9,999*

NEW 2017 FIAT 500 ABARTH
 STK#F1711 MSRP: \$26,710
 MIDWEST REBATE: \$500
 PALMEN DISCOUNT: \$1,715
\$24,495*
YOU SAVE: \$2,215

NEW 2017 FIAT 124 SPIDER CLASSICA
 STK#F1707
ANNIVERSARY LEASE PAYMENT:
\$299[^]
 PER MO/42 MOS

NEW 2016 FIAT 500X EASY AWD
 STK#F1645
ANNIVERSARY LEASE PAYMENT:
\$215[^]
 PER MO/36 MOS

YOU MAY ALSO QUALIFY FOR:
 Military Rebate, Owner Loyalty Rebate, Returning Lease Rebate or Conquest Lease Rebate.
 Also Chrysler Employee, Chrysler Retiree, CNH Employee, CNH Retiree and Family and Friends.

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PALMEN
 ALFA ROMEO • FIAT

WE SPEAK:
 Spanish, Italian, Polish, Greek, Russian, German, Arabic!

5309 75th Street (Rt. 50) • Kenosha, WI • 262-697-3100 • PALMENFIAT.COM

~ 40" Hi Def Flat Screen available with any purchase or lease. On sale price only not negotiable. One per sale. No Prior Sale. 1 per customer with \$10,000 or more purchase or lease value. Valid on sale prices only no negotiation. ^500x36 mo. lease. Due at signing \$3,999 + \$1,000 Bonus Cash + \$500 lease cash totaling \$5,499. Everybody qualifies for incentives. 10,000 miles per year. Security waived with approved credit. Add tax, title, license and service fee. 124 Spider Lease: 42 mo. lease \$2,999 down payment + \$1,000 Indirect Lending Bonus Cash = \$4,298 total due at signing includes first mo. payment. Security deposit waived with approved credit. Add tax, title, license and service fee everybody qualifies for lease incentives applied to amount due at signing. *Add tax, title, license and service fee. Rebates included. Everybody qualifies. Rebates in lieu of financing, manufacturer's suggested retail price may not reflect the actual selling price of the vehicle in this area. Dealer not responsible for typographical errors in this ad. Vehicles featured in this ad are for illustration purposes only and may not reflect the actual model, color or equipment level. Offer expires 1/2/17.

