

PALMEN | FIAT | ALFA ROMEO

80th
ANNIVERSARY



CUSTOMER APPRECIATION SALE!

40" HIGH DEF FLAT SCREEN
a \$250 Value with Purchase

BLACK FRIDAY
SALES EVENT



NEW 2015 FIAT 500 POP

STK#F1560

2 AVAILABLE STARTING AT \$9,999

MSRP: \$17,545

80th ANNIVERSARY DISCOUNT: \$7,546

\$9,999*

YOU MAY ALSO QUALIFY FOR:

Military Rebate, Owner Loyalty Rebate, Returning Lease Rebate or Conquest Lease Rebate. Also Chrysler Employee, Chrysler Retiree, CNH Employee, CNH Retiree and Family and Friends.

NEW 2016 FIAT 500 SPORT

STK#F1653 MSRP: \$20,745

MIDWEST RETAIL CASH: \$2,000

MIDWEST BONUS CASH: \$500

PALMEN DISCOUNT: \$3,246

BLACK FRIDAY PRICE: \$14,999*

YOU MAY ALSO QUALIFY FOR:

Military Rebate, Owner Loyalty Rebate, Returning Lease Rebate or Conquest Lease Rebate. Also Chrysler Employee, Chrysler Retiree, CNH Employee, CNH Retiree and Family and Friends.

NEW 2017 FIAT 124 SPIDER LUSO

STK#F1704

ANNIVERSARY LEASE PAYMENT:

\$305[^]

PER MO/39 MOS

NEW 2016 FIAT 500X EASY AWD

STK#F1645

ANNIVERSARY LEASE PAYMENT:

\$185[^]

PER MO/42 MOS



PALMEN
ALFA ROMEO • FIAT

WE SPEAK:
Spanish, Italian, Polish, Greek, Russian, German, Arabic!

5309 75th Street (Rt. 50) • Kenosha, WI • 262-697-3100 • PALMENFIAT.COM

~ 40" Hi Def Flat Screen available with any purchase or lease. On sale price only not negotiable. One per sale. No Prior Sale. [^]500x 42 mo. lease. Due at signing \$3,999 + \$1,000 Bonus Cash + \$500 lease cash totaling \$4499. Everybody qualifies for incentives. 10,000 miles per year. Security waived with approved credit. Add tax, title, license and service fee. 124 Spider Lease: 39 mo. lease \$2,999 due at signing includes first mo. payment. Security deposit waived with approved credit. Add tax, title, license and service fee. *Add tax, title, license and service fee. Rebates included. Everybody qualifies. Rebates in lieu of financing, manufacturers suggested retail price may not reflect the actual selling price of the vehicle in this area. Dealer not responsible for typographical errors in this ad. Vehicles featured in this ad are for illustration purposes only and may not reflect the actual model, color or equipment level. Offer expires 11/30/16.

