

FOR IMMEDIATE RELEASE

Contact:  
Eric Sundquist, managing director  
608-265-6155 (office)  
608-332-5332 (cell)  
erics@ssti.us

### **New data show Madison No. 1 in U.S. for bicycle commuting**

Commuting by bicycle is gaining popularity in Madison.

Among the top 100 U.S. cities, Madison and Portland, Ore., in 2010 were tied in share of commuters biking to work. In both places, one in every 17 commuters, or 6 percent, used a bike to get to work.

In Madison, Portland and other places where cities have been improving bike facilities, bike commuting was up sharply. The top 10 cities for bike commuting, and the change from 2005:

	<b>Bike commute share 2010</b>	<b>Bike commute share 2005</b>	<b>Change 2005-2010</b>
<b>Madison, Wis.</b>	6.0%	4.0%	+50.0%
<b>Portland, Ore.</b>	6.0%	3.5%	+71.4%
<b>Seattle</b>	3.6%	2.3%	+56.5%
<b>San Francisco</b>	3.5%	1.8%	+94.4%
<b>Minneapolis</b>	3.5%	2.4%	+45.8%
<b>Washington</b>	3.1%	1.7%	+82.4%
<b>Tucson, Ariz.</b>	3.0%	2.2%	+36.4%
<b>Paradise, Nev.</b>	2.6%	0.9%	+188.9%
<b>Sacramento, Calif.</b>	2.5%	1.8%	+38.9%
<b>Denver</b>	2.2%	1.4%	+57.1%

SSTI generated the figures from the Census Bureau's 2010 American Community Survey, released on Thursday, as well as the 2005 ACS.

There is a campaign in Madison to achieve 20 percent of trips by bike by 2020. (See: 20-by-2020.com.) The ACS data do not include information on non-commute travel, such as trips to school or for shopping, so they do not tell us how close Madison is to that goal. But the ACS data provide strong evidence that bike travel is increasing.

The State Smart Transportation Initiative, housed at the University of Wisconsin-Madison, works with state and local policymakers to promote smart transportation practices that advance environmental sustainability and equitable economic development, while maintaining high standards of governmental efficiency and transparency.