520-625-5511

# OUR BUSINESS

#### gvnews.com

#### GREEN VALLEY NEWS & SUN PAGE 1

2010

- What We Know. Advertising is a consumer's preferred way to out new products and services. Advertising is the best sales tool. Advertising educates and develops prospects. Advertising helps sell existing customers more products and services. Research shows that newspaper advertising works! What doesn't work is not having a marketing strategy. Newspaper advertising is immediate, targeted, represents credibility and is portable.
  - We know specific research and data about this area, our readership and your type of business.



What We Do. Our marketing experts and your advertising representative will work with you to put together your personalized business and marketing plan. The success of your business is vital to our business. When you succeed, we succeed We can coordinate, design and print your ads, business cards, letterhead and much more All of our advertising representatives work hard to help you plan your advertising dollars, so it is spent wisely. Our Specialty Products Department invites you to contact Kelly Walter to discuss your needs. 520-547-9725 o email kwalter@gvnews.com

California water luted water, and the water minci bla aci blan volessectet faci et. quater



GREEN VALLEY'S ONLY SOURCE FOR LOCAL NEWS . SERVING GREEN VALLEY, SAHUARITA, CORONA DE TUCSON, AMADO

## DISPLAY ADVERTISING

The newly designed Green Valley News captures life in one of the country's leading retirement communities. Local news from around the Greater Green Valley Area, plus stories from across the state, as well as from health, economy, business, local politics and the environment provide comprehensive news coverage with award-winning quality.

Content within the Green Valley News is read by over 23,000 readers every Wednesday & Sunday.

- 80.2% own a home
- 28.4% have a post graduate education
- Median age 71 years

open rates are commissionable.)

Guaranteed placement 35% premium

 25.1% have over \$75,000 annual income

Communicate directly with our readers, your consumers, about your goods and services.

Consult your advertising sales representative today and find out how they can help you plan your advertising campaign so that you maximize your advertising investment.

See Reverse Side for Display Advertising: Published every Wednesday and Sunday. Once a Week and (Rates are per column inch, net, and non-commissionable, Twice a Week Rates

DEADLINES:

599

They're running strong

The medals are for, but its the spi

Open for business

Wednesday.

previous Friday @ 10:00am

MACACORI, TUBAC, RIO RICO

County will hold off on

bond vote

Water company

ets 26% rate hild

and Column Widths

revious Wednesday @ 10:00am

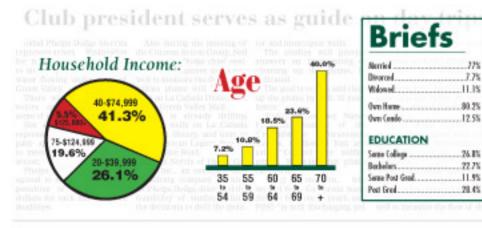
assified advertising sizes, please

Minimum resolution for images 300dpi @ 100% • All color image files must be CMYK

## **Green Valley Stats**

ADDED VALUE: YOUR PRINT ADS ARE PLACED ONLINE UNTIL

THE NEXT ISSUE OF THE GREEN VALLEY NEWS IS PUBLISHED.



	INSIDE	Classified CI-7	Dining 88,9	Letters
		Comment		
428 D6001-2	Business All	Crassword85		

### **Pre-Prints/per Thousand**

OPEN RATE		\$49.50
	PINE is already defining. The part is in each in the province of the province	
26 WEEKS	the Atternetic Legion Pen in Additioner member Dural Mitte Bead. Prostnam, Kotteler	
52 WEEKS	Your Incredible Seat Control dis	\$33.50
53 WEEKS PLUS		\$29.50

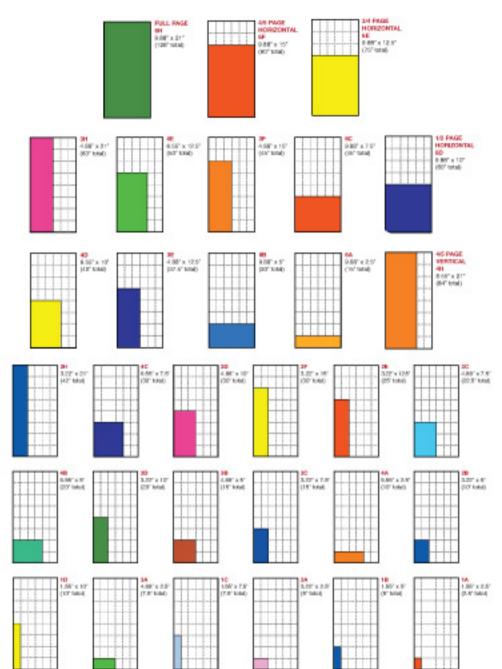
Overweight or oversized pieces may be higher.

All pre-prints should be delivered to Sierra Vista Herald, 400 Veterans Blvd., Sierra Vista, AZ 85635, no later than one week prior to publication and clearly marked with date and insertion and which paper.

Don't miss our 16-page section on "Changing Times in

FULL COLOR	\$395.00 NET	Sunday p
D ONLINE UNTIL	We like to use .tifs for ph	otos and .eps for vector/line art. For clo
S IS PUBLISHED	see classified rate sheet a	n none 4

#### DISPLAY AD - VISUAL IMPACT DISPLAY MODULAR AD SIZES



### **COLUMN WIDTHS**

1 COLUMN	
2 COLUMNS	
3 COLUMNS	
4 COLUMNS	6.55"
5 COLUMNS	
6 COLUMNS	

#### **HEIGHT CODES**

Α	2.5"
B	5″
C	7.5″
D	10″
E	12.5"
F	15″
Н	21″

	CLUE	UUUUG PIENK WYEERIN MAAUIGO~					
SIZES	DIMENSIONS	INCHES	OPEN	4 WK	13 WK	26 WK	52 WK
6H	9.88" x 21"	126"	\$1,889.18	\$1,763.18	\$1,637.18	\$1,511.18	\$1,385.18
6F	9.88" x 15"	90*	\$1,350.98	\$1,260.98	\$1,170.98	\$1,080.98	\$990.98
6E	9.88" x 12.5"	75*	\$1,126.73	\$1,051.73	\$976.73	\$901.73	\$826.73
6D	9.88" x 10"	60*	\$902.48	\$842.48	\$782.48	\$722.48	\$662.48
6C	9.88" x 7.5"	45"	\$678.23	\$633.23	\$588.23	\$543.23	\$498.23
6B	9.88" x 5"	30"	\$453.98	\$423.98	\$393.98	\$363.98	\$333.98
6A	9.88" x 2.5"	15"	\$229.73	\$214.73	\$199.73	\$184.73	\$169.73
4H	6.55" x 21"	84"	\$1,261.28	\$1,177.28	\$1,093.28	\$1,009.28	\$925.28
4E	6.55" x 12.5"	50*	\$752.98	\$702.98	\$652.98	\$602.98	\$552.98
4D	6.55" x 10"	40*	\$603.48	\$563.48	\$523.48	\$483.48	\$443.48
4C	6.55" x 7.5"	30*	\$453.98	\$423.98	\$393.98	\$363.98	\$333.98
4B	6.55" x 5"	20*	\$304.48	\$284.48	\$264.48	\$244.48	\$224.48
4A.	6.55" x 2.5"	10*	\$154.98	\$144.98	\$134.98	\$124.98	\$114.98
3H	4.88" x 21"	63"	\$947.33	\$884.33	\$821.33	\$758.33	\$695.33
3F	4.88" x 15"	45"	\$678.23	\$633.23	\$588.23	\$543.23	\$498.23
3E	4.88" x 12.5"	37.5"	\$566.11	\$528.61	\$491.11	\$453.61	\$416.11
3D	4.85" x 10"	30"	\$453.98	\$423.98	\$393.98	\$363.98	\$333.98
3C	4.88" x 7.5"	22.5"	\$341.86	\$319.36	\$296.86	\$274.36	\$251.86
3B	4.88" x 5"	15"	\$229.73	\$214.73	\$199.73	\$184.73	\$169.73
3A	4.88" x 2.5"	7.5*	\$117.61	\$110.11	\$102.61	\$95.11	\$87.61
2H	3.22" x 21"	42"	\$633.38	\$591.38	\$549.38	\$507.38	\$465.38
2F	3.22" x 15"	30"	\$453.98	\$423.98	\$393.98	\$363.98	\$333.98
2E	3.22" x 12.5"	25*	\$379.23	\$354.23	\$329.23	\$304.23	\$279.23
2D	3.22" x 10"	20*	\$304.48	\$284.48	\$264.48	\$244.48	\$224.48
2C	3.22" x 7.5"	15*	\$229.73	\$214.73	\$199.73	\$184.73	\$169.73
2B	3.22" x 5"	10*	\$154.98	\$144.98	\$134.98	\$124.98	\$114.98
2A.	3.22" x 2.5"	5"	\$80.23	\$75.23	\$70.23	\$65.23	\$60.23
1D	1.55" x 10"	10*	\$154.98	\$144.98	\$134.98	\$124.98	\$114.98
1C	1.55° x 7.5°	7.5*	\$117.61	\$110.11	\$102.61	\$95.11	\$87.61
1B	1.55" x 5*	5"	\$80.23	\$75.23	\$70.23	\$65.23	\$60.23
1A.	1.55" x 2.5"	2.5"	\$42.86	\$40.36	\$37.86	\$35.36	\$32.86

ONE TIME DER WISK RATIG

#### TWO TIME PER WIEEK RATES®

	liwe							
SIZES	DIMENSIONS	INCHES	OPEN	4 WK	13 WK	26 WK	52 WK	
6H	9.88" x 21"	126"	\$1,606.50	\$1,499.40	\$1,392.30	\$1,285.20	\$1,178.10	
6F	9.88" x 15"	90*	\$1,147.50	\$1,071.00	\$994.50	\$918.00	\$841.50	
6E	9.88" x 12.5"	75*	\$956.25	\$892.50	\$828.75	\$765.00	\$701.25	
6D	9.88" x 10"	60"	\$765.00	\$714.00	\$663.00	\$612.00	\$561.00	
6C	9.88" x 7.5"	45"	\$573.75	\$535.00	\$497.25	\$459.00	\$420.75	
6B	9.88" x 5"	30*	\$382.50	\$357.00	\$331.50	\$306.00	\$280.50	
6A	9.88" x 2.5"	15*	\$191.25	\$178.50	\$165.75	\$153.00	\$140.25	
4H	6.55" x 21"	84"	\$1,071.00	\$999.60	\$928.20	\$856.80	\$785.40	
4E	6.55° x 12.5°	50"	\$637.50	\$595.00	\$552.50	\$510.00	\$467.50	
4D	6.55" x 10"	40*	\$510.00	\$476.00	\$442.00	\$408.00	\$374.00	
4C	6.55" x 7.5"	30*	\$382.50	\$357.00	\$331.50	\$306.00	\$280.50	
4B	6.55" x 5"	20*	\$255.00	\$238.00	\$221.00	\$204.00	\$187.00	
4A	6.55" x 2.5"	10*	\$127.50	\$119.00	\$110.50	\$102.00	\$93.50	
3H	4.85" x 21"	63"	\$803.25	\$749.70	\$696.15	\$642.60	\$589.05	
3F	4.88" x 15"	45"	\$573.75	\$535.50	\$497.25	\$459.00	\$420.75	
3E	4.88" x 12.5"	37.5"	\$478.13	\$446.25	\$414.38	\$382.50	\$350.63	
3D	4.85" x 10"	30"	\$382.50	\$357.00	\$331.50	\$306.00	\$280.50	
3C	4.88" x 7.5"	22.5"	\$286.88	\$267.75	\$248.63	\$229.50	\$210.38	
3B	4.88" x 5"	15*	\$191.25	\$178.50	\$165.75	\$153.00	\$140.25	
3A	4.88" x 2.5"	7.5*	\$95.63	\$89.25	\$82.88	\$76.50	\$70.13	
2H	3.22" x 21"	42"	\$535.50	\$499.80	\$464.10	\$428.40	\$392.70	
2F	3.22" x 15"	30"	\$382.50	\$357.00	\$331.50	\$306.00	\$280.50	
2E	3.22" x 12.5"	25"	\$318.75	\$297.50	\$276.25	\$255.00	\$233.75	
2D	3.22" x 10"	20*	\$255.00	\$238.00	\$221.00	\$204.00	\$187.00	
2C	3.22" x 7.5"	15*	\$191.25	\$178.50	\$165.75	\$153.00	\$140.25	
2B	3.22" x 5"	10"	\$127.50	\$119.00	\$110.50	\$102.00	\$93.50	
2A	3.22" x 2.5"	5"	\$63.75	\$59.50	\$55.25	\$51.00	\$46.75	
1D	1.55" x 10"	10*	\$127.50	\$119.00	\$110.50	\$102.00	\$93.50	
1C	1.55" x 7.5"	7.5*	\$95.63	\$89.25	\$82.88	\$76.50	\$70.13	
1B	1.55" x 5"	5*	\$63.75	\$59.50	\$55.25	\$51.00	\$46.75	
1A.	1.55" x 2.5"	2.5"	\$31.88	\$29.75	\$27.63	\$25.50	\$23.38	