



Keeping Current & Targeted 4U page 6

THE SAHUARITA SUN

Santa Cruz Valley Sun page 5



2010

DISPLAY ADVERTISING

The newly designed Sahuarita Sun captures life in one of the country's fastest growing communities. Local news from around the Sahuarita Area, plus stories from across the state, as well as from health, economy, schools, business, local politics and the environment provide comprehensive news coverage with award-winning quality.

Content within the Sahuarita Sun is read by over 17,875 readers every Wednesday.

- 87% own a home
- 26.9% have a graduate education
- 41.3% have over an annual income between \$40,000 and \$74,999

Communicate directly with our readers, your consumers, about your goods and services.

Consult your advertising sales representative today and find out how they can help you plan your advertising campaign so that you maximize your advertising investment.

Display Advertising: Published every Wednesday.

(Rates are modular, net, and non-commissionable, open rates are commissionable.)

Guaranteed placement 35% premium

See Reverse Side Rates and Column Widths

1 SPOT COLOR \$195.00 NET FULL COLOR \$395.00 NET

ADDED VALUE: YOUR PRINT ADS ARE PLACED ONLINE UNTIL THE NEXT ISSUE OF THE SAHUARITA SUN IS PUBLISHED.

Minimum resolution for images 300dpi @ 100% • All color image files must be CMYK



Residents to PD

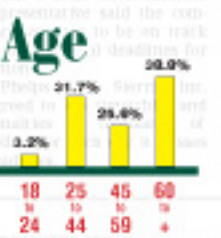
Residents to PD

DEADLINES: Wednesday - previous Friday @ 10:00am

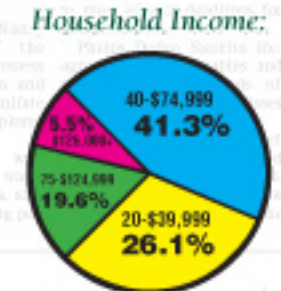
We like to use .tifs for photos and .eps for vector/line art.

For classified advertising sizes, please see classified rate sheet on page 3

Sahuarita Stats



EDUCATION	Percentage	Married	Percentage
HS Grad	19.7%	Married	73%
Assoc Degree	34.1%	Divorced	8.8%
Some College	18.2%	Widowed	18.2%
Bachelors	26.9%	Never Married	8.7%
Master	14.6%	One Home	87%
PHD	3.3%		



Pre-Prints/per Thousand

OPEN RATE.....	\$46.50
4 WEEKS.....	\$44.50
13 WEEKS.....	\$40.50
26 WEEKS.....	\$26.50
52 WEEKS.....	\$22.50

Overweight or oversized pieces may be higher.

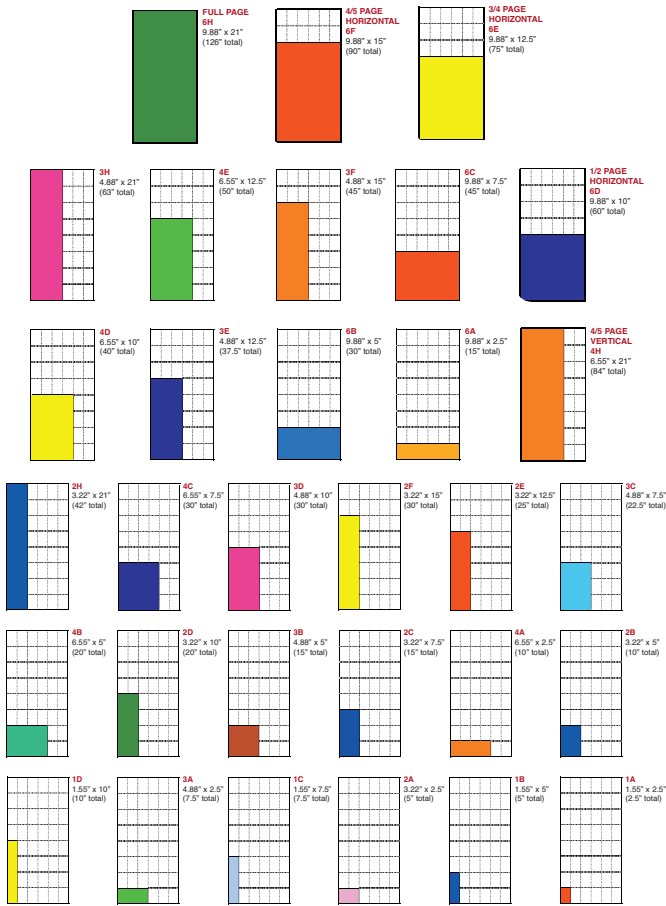
All pre-prints should be delivered to Territorial Newspapers, 3280 E. Hemisphere Loop, Tucson, Arizona no later than one week prior to publication and clearly marked with date and insertion and which paper.

Don't miss our 16-page "Arizona Mines," a Wick Communications special report. High today 74, tomorrow 97. Lows 60 and 62.

DISPLAY AD - VISUAL IMPACT

DISPLAY MODULAR AD SIZES

ONE TIME PER WEEK RATES*



SIZES	DIMENSIONS	INCHES	OPEN	4 WK	13 WK	26 WK	52 WK
6H	9.88" x 21"	126"	\$1,385.18	\$1,259.18	\$1,133.18	\$1,007.18	\$881.18
6F	9.88" x 15"	90"	\$990.98	\$900.98	\$810.98	\$720.98	\$630.98
6E	9.88" x 12.5"	75"	\$826.73	\$751.73	\$676.73	\$601.73	\$526.73
6D	9.88" x 10"	60"	\$662.48	\$602.48	\$542.48	\$482.48	\$422.48
6C	9.88" x 7.5"	45"	\$498.23	\$453.23	\$408.23	\$363.23	\$318.23
6B	9.88" x 5"	30"	\$333.98	\$303.98	\$273.98	\$243.98	\$213.98
6A	9.88" x 2.5"	15"	\$169.73	\$154.73	\$139.73	\$124.73	\$109.73
4H	6.55" x 21"	84"	\$925.28	\$841.28	\$757.28	\$673.28	\$598.28
4E	6.55" x 12.5"	50"	\$552.98	\$502.98	\$452.98	\$402.98	\$352.98
4D	6.55" x 10"	40"	\$443.48	\$403.48	\$363.48	\$323.48	\$283.48
4C	6.55" x 7.5"	30"	\$333.98	\$303.98	\$273.98	\$243.98	\$213.98
4B	6.55" x 5"	20"	\$224.48	\$204.48	\$184.48	\$164.48	\$144.48
4A	6.55" x 2.5"	10"	\$114.98	\$104.98	\$94.98	\$84.98	\$74.98
3H	4.88" x 21"	63"	\$695.33	\$632.33	\$569.33	\$506.33	\$443.33
3F	4.88" x 15"	45"	\$498.23	\$453.23	\$408.23	\$363.23	\$318.23
3E	4.88" x 12.5"	37.5"	\$416.11	\$378.61	\$341.11	\$303.61	\$266.11
3D	4.88" x 10"	30"	\$333.98	\$303.98	\$273.98	\$243.98	\$213.98
3C	4.88" x 7.5"	22.5"	\$251.86	\$229.36	\$206.86	\$184.36	\$161.86
3B	4.88" x 5"	15"	\$169.73	\$154.73	\$139.73	\$124.73	\$109.73
3A	4.88" x 2.5"	7.5"	\$87.61	\$80.11	\$72.61	\$65.11	\$57.61
2H	3.22" x 21"	42"	\$465.38	\$423.38	\$381.38	\$339.38	\$297.38
2F	3.22" x 15"	30"	\$333.98	\$303.98	\$273.98	\$243.98	\$213.98
2E	3.22" x 12.5"	25"	\$279.23	\$254.23	\$229.23	\$204.23	\$179.23
2D	3.22" x 10"	20"	\$224.48	\$204.48	\$184.48	\$164.48	\$144.48
2C	3.22" x 7.5"	15"	\$169.73	\$154.73	\$139.73	\$124.73	\$109.73
2B	3.22" x 5"	10"	\$114.98	\$104.98	\$94.98	\$84.98	\$74.98
2A	3.22" x 2.5"	5"	\$60.23	\$55.23	\$50.23	\$45.23	\$40.23
1D	1.55" x 10"	10"	\$114.98	\$104.98	\$94.98	\$84.98	\$74.98
1C	1.55" x 7.5"	7.5"	\$87.61	\$80.11	\$72.61	\$65.11	\$57.61
1B	1.55" x 5"	5"	\$60.23	\$55.23	\$50.23	\$45.23	\$40.23
1A	1.55" x 2.5"	2.5"	\$32.86	\$30.36	\$27.86	\$25.36	\$22.86

*Priced per ad

COLUMN WIDTHS

1 COLUMN.....	1.55"
2 COLUMNS.....	3.22"
3 COLUMNS.....	4.88"
4 COLUMNS.....	6.55"
5 COLUMNS.....	8.22"
6 COLUMNS.....	9.88"

HEIGHT CODES

A.....	2.5"
B.....	5"
C.....	7.5"
D.....	10"
E.....	12.5"
F.....	15"
H.....	21"