

GOLDENISLES.NEWS

The most visited web site in the Golden Isles Area with over 550,000 page views per month. Our new pricing allows you to advertise on the site for an entire month. Most positions are run of site (ROS) so your ad will appear on every page and you will receive approximately 50,000 page views spread out over the month.

Our new site is a responsive website so viewers can access the content on desktop, laptop, tablet or smartphone.

There are some specially targeted pages, Real Estate, Automotive, Recruitment, Obits and our popular e-edition that are a unique targeted pages where your ad will only appear on those locations.

The majority of our traffic is either local or in close proximity to our area. People who frequent the Golden Isles area for vacation or own second homes here keep up with local information on our web site.

Each of the advertising positions is available on a share of voice so that the location you choose will rotate with other customers. This allows us to spread out the impressions over the month equally with each advertiser.

FOR MORE INFORMATION, CONTACT YOUR ACCOUNT REPRESENTATIVE OR CALL 912.264.4973

PAGE VIEWS (IMPRESSIONS)

TOTAL	550,000
E-EDITION	140,000
REAL ESTATE FOR RENT	2,900
REAL ESTATE FOR SALE	250
AUTOMOTIVE	450
RECRUITMENT	19,000
OBITS	45,000
AVAILABLE FOR ROS ADS	207,600

PREMIUM POSITIONS

1 ROS ROLL OVER PENCIL AD (SOLD OUT)

Exclusive to ONE ADVERTISER
960 x 30 expanding to 960 x 300
(desktop and tablet only)
One Month **\$400**
Two Months **\$350**
Three Months **\$300**

UPPER RIGHT HAND CORNER PAGE CURL FOR ONE CUSTOMER (NOT SHOWN)

Automatically unfolds for 5 seconds to first time viewers each day.
75 x 75 expanding to 500 x 500
(desktop and tablet only)
One day **\$250**
One Week **\$500**

2 SITE TAKEOVER TO ONE CUSTOMER (WALLPAPER)

See special page on ad sizes as you will want to design this for all size screens and resolutions.
(desktop and tablet only)
One day **\$300**
One Week **\$600**
The Wallpaper is available on desktop and tablet and essentially is a background to the site. This is a Site Takeover Position. It's ideal for festivals and sale promotions.

3 BOTTOM ANCHOR AD

728 x 90
This is the most premium position in that it is in a locked placement. Viewers can scroll on all three platforms and this ad stays at the bottom of the screen the entire time.
One Month **\$500**
Two Months **\$425**
Three Months **\$350**

4 IN-STORY RECTANGLE ADS

300 x 250
There are three positions that appear when viewers click to read a story. Similar to the other rectangle ads, there are positions at the top, middle and lower part of the article. You will rotate with nine customers throughout each position.
1 of 9 **\$175**
3 of 9 **\$300**

E-EDITION SHARE OF VOICE TO THREE CUSTOMERS

- 5 LEADERBOARD
728 x 60 **\$200**
- 6 TOP BANNER
320 x 90 **\$150**
- 7 MIDDLE BANNER
320 x 90 **\$100**
- 8 NEWSLETTERS **\$150 per month**
580 x 72

Nearly 7,000 newsletters are delivered to opt in subscribers. These include daily headlines, sports and breaking news as it happens. There is one top banner position to each of these that will be available on a share of voice with three customers.

OTHER POSITIONS

These are the RUN OF SITE (ROS) locations and the number of customers you will share your position with varies. The average is 50,000 impressions per customer, per month but you can also purchase two of the positions to increase your impressions to 100,000 per month.

- 9 LEADERBOARD TOP BANNER AD – SHARE OF VOICE TO FOUR CUSTOMERS
728 x 90
1 of 4 **\$350**
2 of 4 **\$600**
- 10 LEADERBOARD BOTTOM BANNER AD – SHARE OF VOICE TO FOUR CUSTOMERS
728 x 90
1 of 4 **\$200**
2 of 4 **\$350**

THERE ARE THREE RECTANGLE POSITIONS THAT APPEAR ON ALL FORMATS.

Each are 300 x 250, positioned at the top, middle and lower part of the site.

- 11 TOP RECTANGLE SHARE OF VOICE TO FOUR CUSTOMERS
300 x 250
1 of 4 **\$250**
2 of 4 **\$400**
- 12 MIDDLE RECTANGLE SHARE OF VOICE TO FOUR CUSTOMERS
300 x 250
1 of 4 **\$200**
2 of 4 **\$350**
- 13 LOWER RECTANGLE SHARE OF VOICE TO FOUR CUSTOMERS
300 x 250
1 of 4 **\$150**
2 of 4 **\$275**
- 14 LOWER CENTER AD SHARE OF VOICE TO TWO CUSTOMERS
300 x 250
1 of 2 **\$100**
2 of 2 **\$150**

SPECIALTY PAGES SHARE OF VOICE TO TWO CUSTOMERS (15-26 NOT SHOWN)

- 15 REAL ESTATE TOP BANNER OR TOP RECTANGLE
728 x 90 or 300 x 250
1 of 2 **\$100**
2 of 2 **\$150**
- 16 MIDDLE RECTANGLE
300 x 250
1 of 2 **\$75**
2 of 2 **\$125**
- 17 LOWER RECTANGLE
300 x 250
1 of 2 **\$50**
2 of 2 **\$75**
- 18 AUTOMOTIVE TOP BANNER OR TOP RECTANGLE
728 x 90 or 300 x 250
1 of 2 **\$60**
2 of 2 **\$75**
- 19 MIDDLE RECTANGLE
300 x 250
1 of 2 **\$40**
2 of 2 **\$60**
- 20 LOWER RECTANGLE
300 x 250
1 of 1 **\$25**
2 of 2 **\$40**
- 21 RECRUITMENT TOP BANNER OR TOP RECTANGLE
728 x 90 or 300 x 250
1 of 2 **\$200**
2 of 2 **\$300**
- 22 MIDDLE RECTANGLE
300 x 250
1 of 2 **\$150**
2 of 2 **\$225**
- 23 LOWER RECTANGLE
300 x 250
1 of 2 **\$100**
2 of 2 **\$150**
- 24 OBITS TOP BANNER OR TOP RECTANGLE
728 x 90 or 300 x 250
1 of 2 **\$250**
2 of 2 **\$325**
- 25 MIDDLE
300 x 250
1 of 2 **\$175**
2 of 2 **\$250**
- 26 LOWER
300 x 250
1 of 2 **\$100**
2 of 2 **\$175**

2 Wallpaper

2 Wallpaper

1 pencil* 960x30 - 960x30 SOLD OUT

9 leaderboard top** 728x90

side leader* SOLD OUT

big ad top 300x250 11



LOCAL NEWS

Marshes of Glynn Girl Scout summer camp offers STEM experiences About 20 miniature rockets exploded, sending film caps nearly 10 feet in the air.

Arms dealer pleads guilty to selling fully automatic AR-15s in Brunswick A licensed firearms dealer from Savannah sold drugs and fully automatic machine guns to undercover federal agents in Brunswick and Savannah ea...

center ad top* SOLD OUT

LOCAL SPORTS



Slay's contract situation looming over Lions this offseason 14 hrs ago ALLEN PARK, Mich. - This has become a familiar situation for the Detroit Lions: A top defensive player is entering the last year of his contra...

- Golden Isles Satellite Exposure Camp a success +6
Demery commits to University of Georgia
Georgia to attend Brunswick satellite camp, Demery to announce decision
Coastal Golf, June 15
Four local PGA pros in field for U.S. Open +3

FEATURED BUSINESSES

Find a local business I'm looking for...

LIFE

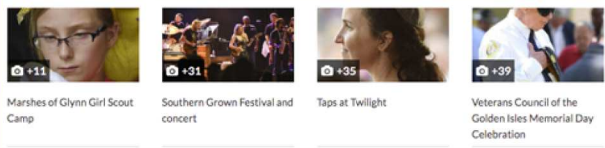


Father's Day Gifts 14 hrs ago The workers at Gentlemen's Outfitters regularly see customers buying gifts at the last minute for holidays.

- Look what's coming to theaters +10
Community Calendar 6.17
Elvis to return June 24 +2
'King of Pop' Day focused on Selden Park's birth, artists that performed +3
Coastal Scene 6.16

center ad middle* SOLD OUT

PHOTO GALLERIES



OBITUARIES

- Queen Harris
Lamar Tucker
William Dobson
Area deaths, June 17, 2016
Kevin Charron

OPINION

- ADVICE COLUMNS The new made mound
ADVICE COLUMNS A long life lived well is inspiration for others
ADVICE COLUMNS Weigh your options to treat depression during pregnancy

STATE NEWS

EMT worker arrested after reckless ride through neighborhood
Homicide investigation underway for missing man found dead
In State, June 17, 2016
Officer says he killed in self-defense
Deaths elsewhere, June 17, 2016

NATION & WORLD

- NATIONAL Led Zeppelin's Page dodges court questions, riffs air guitar
INTERNATIONAL Kerry's Arctic climate change adventure hits Greenland

LATEST NEWS

- High profile case of toddler's death moving from Cobb to Brunswick
Father's Day Gifts
Slay's contract situation looming over Lions this offseason
Marshes of Glynn Girl Scout summer camp offers STEM experiences
Led Zeppelin's Page dodges court questions, riffs air guitar
1,200-foot amusement ride proposed for NY's Penn Station
Kerry's Arctic climate change adventure hits Greenland
Arms dealer pleads guilty to selling fully automatic AR-15s in Brunswick

MOST POPULAR

- 1. Trial of dad in toddler's hot SUV death moved to Brunswick
2. Pre-dawn fire destroys Taco Bell on U.S. 341
3. Coast Guard urges safety in wake boating deaths
4. Sea Island under family ownership again
5. Orlando shooting has impacts on Golden Isles
6. Murray twins sign national letters of intent
7. Dollar General eyes St. Simons for new location
8. Future doctor looks ahead
9. Time for one county law enforcement agency on Jump
10. Director Georgia Sheriff's Association weighs in on Jump

LATEST E-EDITION

The Brunswick News To view our latest e-Edition click the image on the left. 5 6 7

big ad middle 300x250 12

FEATURED E-EDITIONS

Coastal Illustrated Honor Flight ONLINE POLL If the proposed SPLOST 2016 makes the ballot in November, will you vote for it? UPCOMING EVENTS Baby storytime Children's storytime at the library Caregiver Connections Group Meeting Toddlers' Storytime Caregiver Connections Group Meeting

ONLINE POLL

If the proposed SPLOST 2016 makes the ballot in November, will you vote for it? Yes No Vote View Results

UPCOMING EVENTS

- Baby storytime Fri, Jun 17, 2016 @ 10:30 am
Children's storytime at the library Wed, Jun 22, 2016 @ 9:45 am
Caregiver Connections Group Meeting Wed, Jun 22, 2016 @ 4:00 pm
Toddlers' Storytime Thu, Jun 23, 2016 @ 10:30 am
Caregiver Connections Group Meeting Thu, Jun 23, 2016 @ 10:30 am

big ad bottom 300x250 13

14 center ad bottom* 468x60

10 leaderboard bottom** 728x90

THE NEWS Golden Isles Illustrated Bride Coastal Cuisine NEWS BY ADVERTISER SECTIONS SERVICES CONTACT US

mobile leaderboard top 9 320x65

LOCAL NEWS



Candidates share views at forum +3 16 hrs ago

big-ad top 300x250 11

Frederica looks to flip script against Valwood 9 hrs ago The Frederica Academy baseball team has a familiar foe in front of it. Career academy looking to bright future 15 hrs ago Island incorporation group discusses options to cityhood 15 hrs ago

LOCAL SPORTS



Coastal Georgia hires Hodge as women's basketball coach 15 hrs ago Coastal Georgia found its new women's basketball coach. Sunday filled with epic redemption moments 15 hrs ago

big-ad middle 300x250 12

FEATURED BUSINESSES

College Place United Methodist Church Wild & Personal Find a local business I'm looking for...

big-ad bottom 300x250 13

mobile leaderboard bottom 10 320x65

THE NEWS Golden Isles Illustrated Bride Coastal Cuisine NEWS BY ADVERTISER SECTIONS SERVICES CONTACT US



A contract signed by the developer of Sam's Club on Monday rines away concerns by local government officials about whether the giant retailer is coming to Glynn County.

It clears the way for new infrastructure, a multi-million dollar investment by taxpayers, and construction of a new retail complex at the intersection of Canal Road and Golden Isles Parkway.

in-story top 300x250 4

The development calls for five anchor tenants, including a Sam's Wholesale Club and a Hobby Lobby, an accessory gas station and seven outparcels, in addition to new roads, parking and infrastructure.

There are also plans to widen the two-lane Canal Road to accommodate the over 60-acre development.

in-story middle 300x250 4

Hobby Lobby is another business that has committed to occupying a space, filing its building permit with the county in March.

Panera Bread, which specializes in sandwiches and soups, and Panda Express will be two restaurants in the development.

Cheddar's restaurant is also in the works for the site, along with numerous other stores and restaurants.

in-story bottom 300x250 4

The project is expected to create between 400 and 700 jobs and considerable financial benefits for Glynn County's tax base.

Before any work can begin, infrastructure must be put in place.

8 newsletter top 580x72



'Great day' for Glynn as Sam's Club signs contract Despite the offer of a \$20,000 grant to help buy a small piece of property near the boat ramp at the end of South Harrington Road on...

Funding approved for reactor design for new subs ST. MARYS - Funding for the design and development of the nuclear reactors for the replacement fleet of ballistic missile submarines...

Rep. who sponsored SSI incorporation bill pleads guilty to DUI The Atlanta-area state representative who sponsored a failed D. Simons Island incorporation bill earlier this year has pleaded guilty...

Potential Dollar General site rezoning proposal deferred Hotel site plan meeting deferred until July 19 Read more

8 newsletter middle 580x72

Stay safe: Self-defense tips for women While most prefer not to be on constant alert for the risk of violence, martial arts instructor Seth Dowdy encourages self-defense...

As NOW turns 50, feminists hail gains but 'battle goes on' NEW YORK - Fifty years ago, when a small group of activists founded the National Organization for Women, the immediate issue that mo...

Visiting veterinarian from India a joy to host One of the jewels of our little piece of paradise is the Georgia Sea Turtle Center. It's amazing the things that the staff and crew...

Weather delays annual Two-Way Kingfish tournament Anglers were ready to kick off the Southern Kingfish Association's Georgia Trail the past weekend at the 30th annual 'Two-Way' tournament...

Coastal Golf, 6.22 Lon Lewis made one of the neatest shots in golf Friday, carding an albatross, or double eagle, at Brunswick Country Club. Read more

8 newsletter bottom 580x72

Woman can't end office affair until she regains self-worth Dear Abby: I met "Edward" at work six years ago. We were instantly attracted to each other and soon began an affair. We are both mar...

Night-shift workers can face multiple health risks Dear Doctor: I'm a nurse, and I can be assigned to work the day shift, evening shift or night shift. I hear that shift workers can...

Wine restaurant relations in your venue and make an

3 anchor 728x90

3